



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	0.6%	1.3%	-18.9%	19.8%	-4.8%	16.5%
South West	1.9%	-2.6%	-3.3%	6.0%	-5.2%	3.0%
UK	-1.5%	0.5%	-4.3%	3.4%	-4.8%	4.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,495,702 which is 0.5% up on the previous year.
- The total number of visitors for the year to date is 10,395,949 which is 0.6% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 5 October 2026 was 230,755.
- The busiest day in week commencing 5 October 2026 was Saturday with 49,763 visitors.
- The peak hour of the week was 1 PM on Saturday 10 October 2026 with footfall of 6,396.

Footfall Counts by week

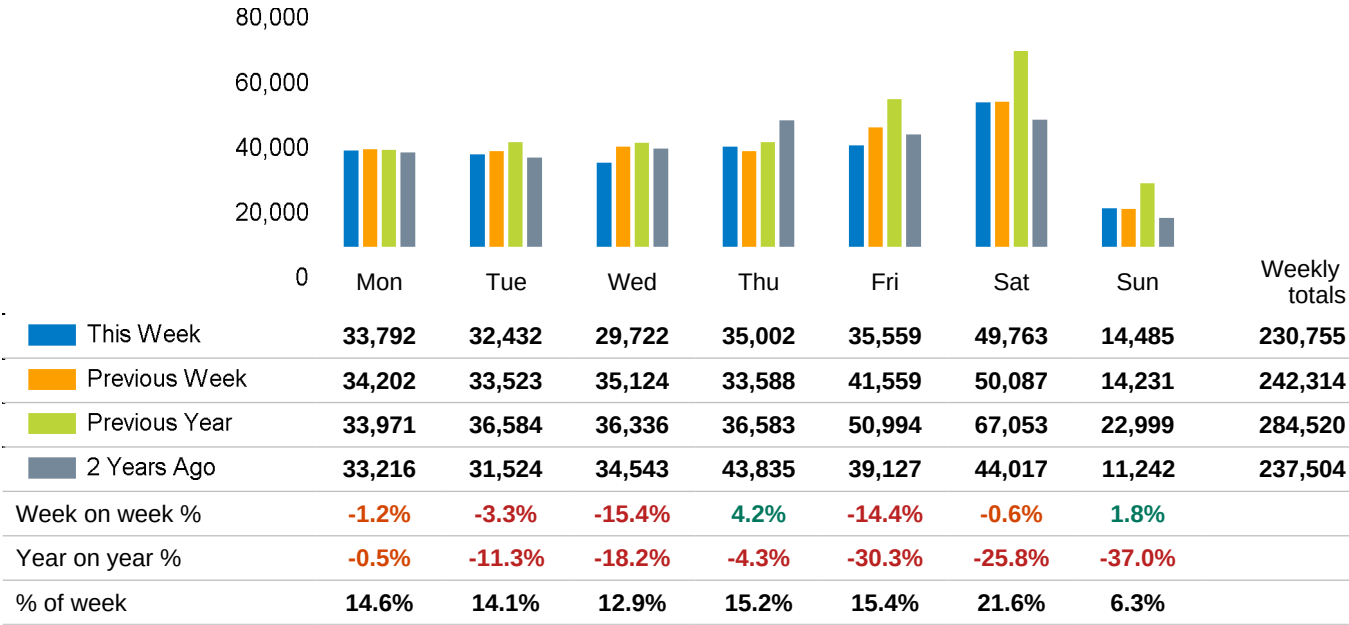


This Week Previous Year
Previous Week 2 Years Ago

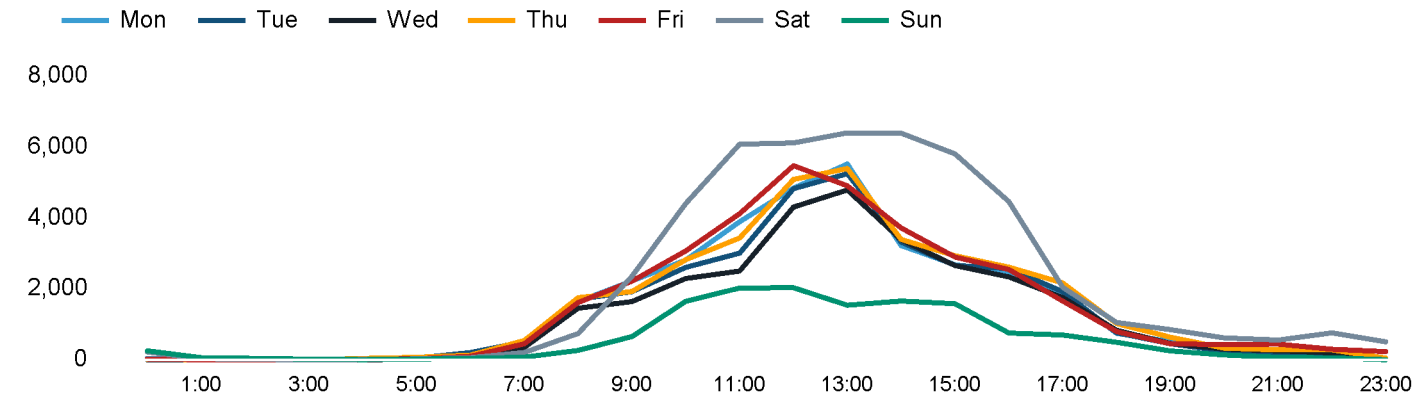
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	20°	21°	21°	17°	17°	17°	16°
Previous week	19°	23°	23°	22°	20°	20°	20°
Previous year	18°	21°	20°	18°	17°	17°	19°

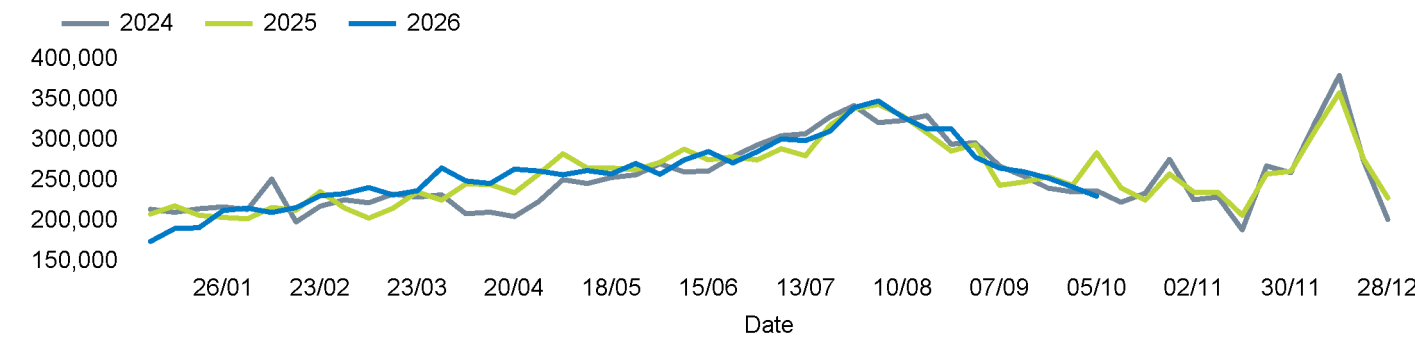
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	18,145	7.9%	19,002	20,791	-4.5%	-12.7%	
Commercial Arcade at High Street, Westbound	15,285	6.6%	15,842	17,641	-3.5%	-13.4%	
High Street at Commercial Arcade, Northbound	29,766	12.9%	31,420	37,251	-5.3%	-20.1%	
High Street at Commercial Arcade, Southbound	31,509	13.7%	33,531	39,431	-6.0%	-20.1%	
Market Square from Market Steps	29,734	12.9%	30,193	39,084	-1.5%	-23.9%	
Market Square from the Arcade	15,565	6.7%	15,545	21,323	0.1%	-27.0%	
Market Square from the Church	13,526	5.9%	14,359	19,319	-5.8%	-30.0%	
The Pollet at High Street, Northbound	25,713	11.1%	27,280	29,160	-5.7%	-11.8%	
The Pollet at High Street, Southbound	26,969	11.7%	28,518	30,818	-5.4%	-12.5%	
The Pollet at Smith Street, Eastbound	13,046	5.7%	14,240	15,695	-8.4%	-16.9%	
The Pollet at Smith Street, Westbound	11,497	5.0%	12,384	14,007	-7.2%	-17.9%	

Reporting dates

This week - 05 October 2026 - 11 October 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 11 October 2026 vs 06 January 2025 - 12 October 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
05 October 2026 - 11 October 2026 vs 06 October 2025 - 12 October 2025

Week on week % change is the % change for this week compared to the previous week.
05 October 2026 - 11 October 2026 vs 28 September 2026 - 04 October 2026