



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	1.2%	0.9%	-0.8%	3.4%	-4.3%	-4.2%
South West	2.0%	-2.8%	5.0%	-0.9%	-1.3%	-5.6%
UK	-1.4%	0.5%	5.4%	-2.2%	0.1%	-5.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,549,467 which is 1.2% up on the previous year.

The total number of visitors for the year to date is 10,165,194 which is 1.2% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 28 September 2026 was 242,314.

The busiest day in week commencing 28 September 2026 was Saturday with 50,087 visitors.

The peak hour of the week was 1 PM on Saturday 3 October 2026 with footfall of 6,491.

Footfall Counts by week

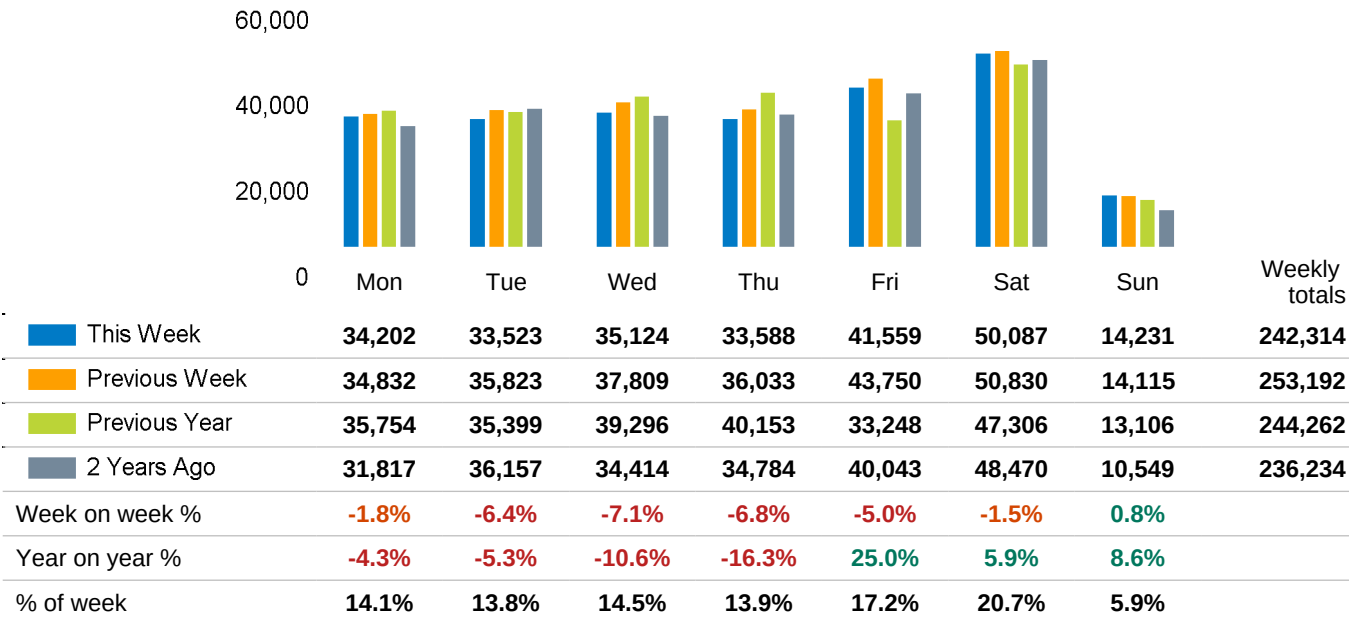


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

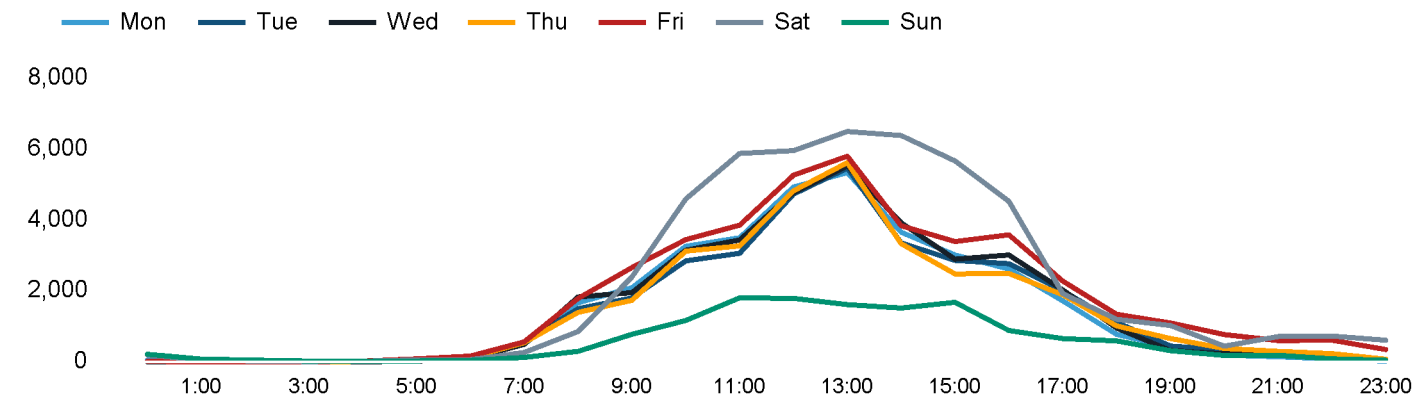
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	19°	23°	23°	22°	20°	20°	19°
Previous week	21°	22°	22°	22°	22°	20°	19°
Previous year	22°	24°	24°	22°	19°	19°	18°

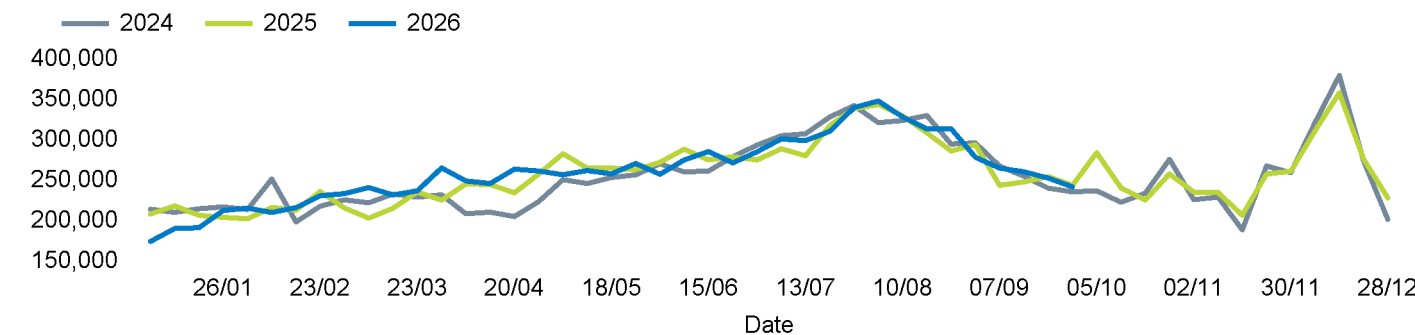
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	19,002	7.8%	20,121	18,342	-5.6%	3.6%	
Commercial Arcade at High Street, Westbound	15,842	6.5%	17,039	15,346	-7.0%	3.2%	
High Street at Commercial Arcade, Northbound	31,420	13.0%	32,325	33,131	-2.8%	-5.2%	
High Street at Commercial Arcade, Southbound	33,531	13.8%	34,442	35,102	-2.6%	-4.5%	
Market Square from Market Steps	30,193	12.5%	31,517	30,670	-4.2%	-1.6%	
Market Square from the Arcade	15,545	6.4%	16,057	16,604	-3.2%	-6.4%	
Market Square from the Church	14,359	5.9%	15,731	14,857	-8.7%	-3.4%	
The Pollet at High Street, Northbound	27,280	11.3%	28,497	26,087	-4.3%	4.6%	
The Pollet at High Street, Southbound	28,518	11.8%	30,151	27,493	-5.4%	3.7%	
The Pollet at Smith Street, Eastbound	14,240	5.9%	14,596	14,066	-2.4%	1.2%	
The Pollet at Smith Street, Westbound	12,384	5.1%	12,716	12,564	-2.6%	-1.4%	

Reporting dates

This week - 28 September 2026 - 04 October 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 04 October 2026 vs 06 January 2025 - 05 October 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
28 September 2026 - 04 October 2026 vs 29 September 2025 - 05 October 2025

Week on week % change is the % change for this week compared to the previous week.
28 September 2026 - 04 October 2026 vs 21 September 2026 - 27 September 2026