



September 2026. 31 Aug 2026 - 04 Oct 2026

Footfall Report for: St Peter Port, Guernsey

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	1.2%	0.9%	1.1%	-0.8%	-20.3%	-19.0%
South West	2.0%	-2.8%	2.8%	-0.2%	-6.7%	-10.0%
UK	-1.4%	0.5%	1.7%	-1.0%	-4.2%	-6.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 10,165,194 which is 1.2% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in month commencing 31 August 2026 was 1,300,983.

The busiest day in month commencing 31 August 2026 was Saturday 5 September with 56,181 visitors.

The peak hour of the month was 1 PM on Tuesday 1 September 2026 with footfall of 7,226.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



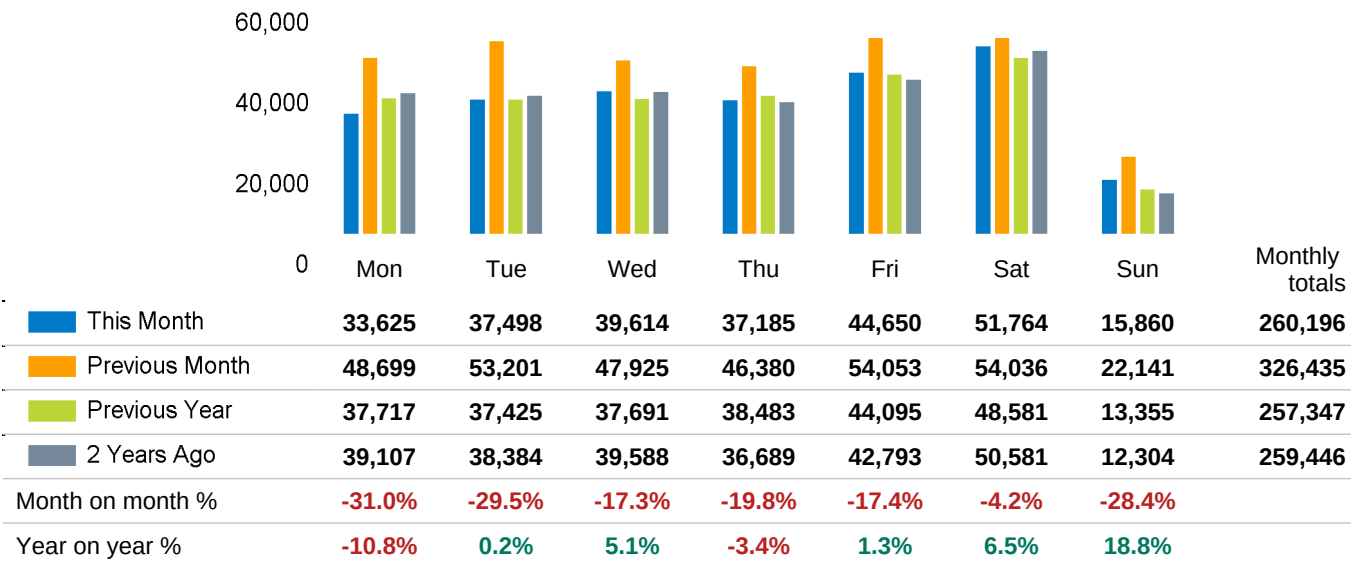
Number of days September 2026	16	17	2
Number of days September 2025	21	14	
Number of days September 2024	14	20	1

Average temperature

	Maximum temperature	Minimum temperature
2026	21°	15°
2025	20°	13°
2024	20°	13°

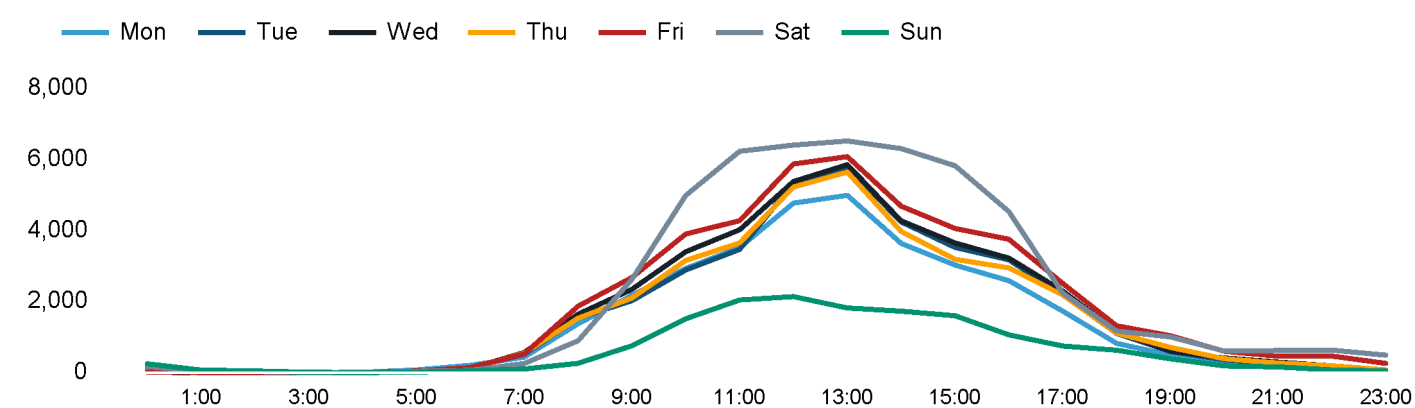
Football Counts by day

The figures shown below are calculated using weekly averages.



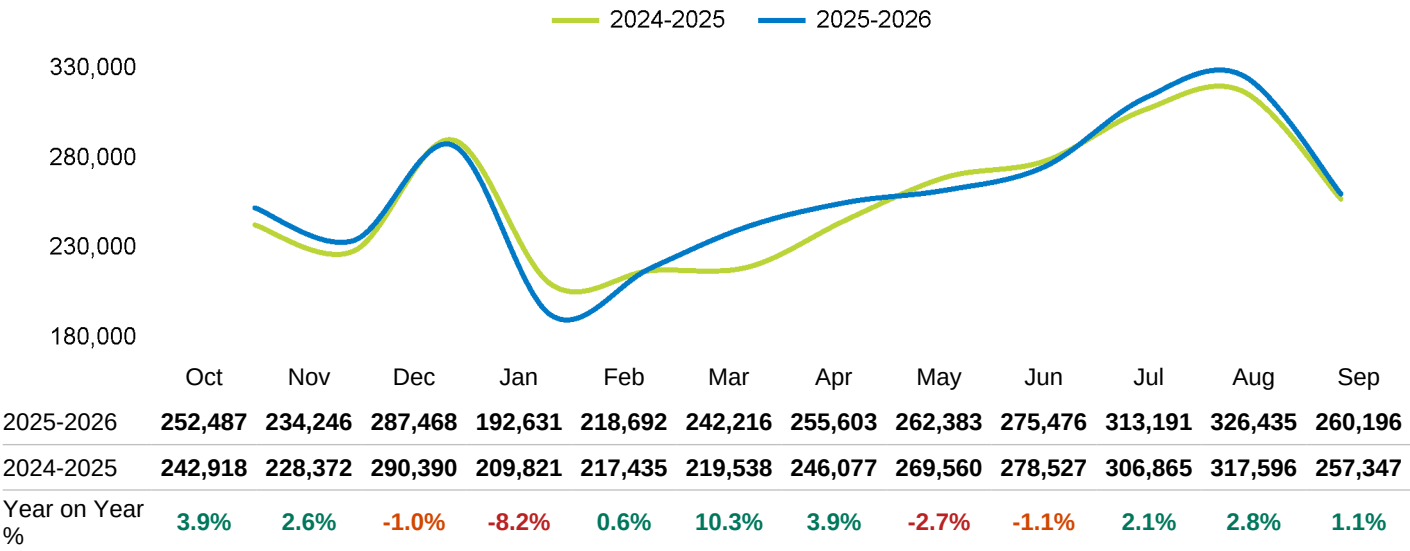
Football Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

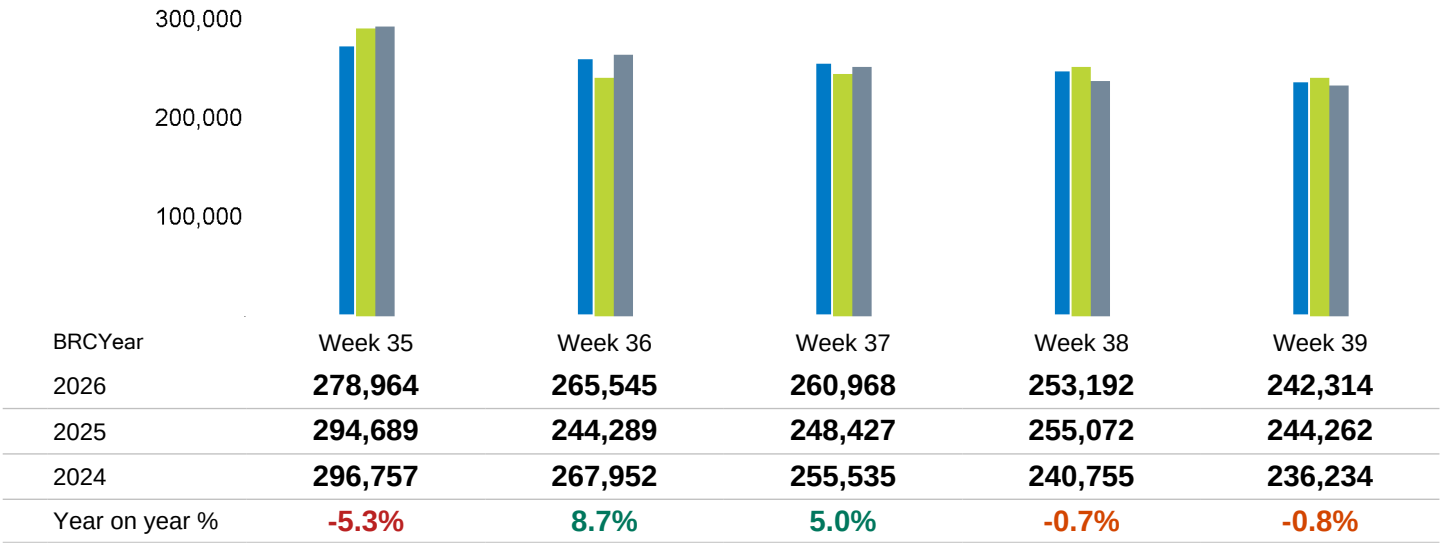
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for September compares September 2026 to September 2025

Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	This month Previous month Prev Year
Commercial Arcade at High Street, Eastbound	20,436	7.9%	25,992	19,730	-21.4%	3.6%	
Commercial Arcade at High Street, Westbound	17,159	6.6%	21,106	16,519	-18.7%	3.9%	
High Street at Commercial Arcade, Northbound	33,547	12.9%	42,317	34,237	-20.7%	-2.0%	
High Street at Commercial Arcade, Southbound	35,482	13.6%	44,478	35,980	-20.2%	-1.4%	
Market Square from Market Steps	33,396	12.8%	41,918	30,889	-20.3%	8.1%	
Market Square from the Arcade	16,920	6.5%	21,146	17,559	-20.0%	-3.6%	
Market Square from the Church	16,282	6.3%	21,370	15,465	-23.8%	5.3%	
The Pollet at High Street, Northbound	29,278	11.3%	37,072	28,642	-21.0%	2.2%	
The Pollet at High Street, Southbound	30,404	11.7%	37,547	29,947	-19.0%	1.5%	
The Pollet at Smith Street, Eastbound	14,592	5.6%	17,603	14,939	-17.1%	-2.3%	
The Pollet at Smith Street, Westbound	12,695	4.9%	15,881	13,437	-20.1%	-5.5%	

Reporting dates

This month - 31 August 2026 - 04 October 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.
05 January 2026 - 04 October 2026 vs 06 January 2025 - 05 October 2025

Year on year % change is the % change for this month compared to the same month in the previous year.
31 August 2026 - 04 October 2026 vs 01 September 2025 - 05 October 2025

Month on month % change is the % change for this month compared to the previous month.
31 August 2026 - 04 October 2026 vs 03 August 2026 - 30 August 2026