



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	1.2%	0.8%	-0.7%	5.9%	-3.0%	2.7%
South West	2.0%	-2.9%	0.9%	5.0%	0.8%	1.7%
UK	-1.6%	0.5%	-0.1%	4.2%	4.4%	4.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,551,415 which is 1.3% up on the previous year.

The total number of visitors for the year to date is 9,922,880 which is 1.2% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 21 September 2026 was 253,192.

The busiest day in week commencing 21 September 2026 was Saturday with 50,830 visitors.

The peak hour of the week was 12 PM on Saturday 26 September 2026 with footfall of 6,403.

Footfall Counts by week

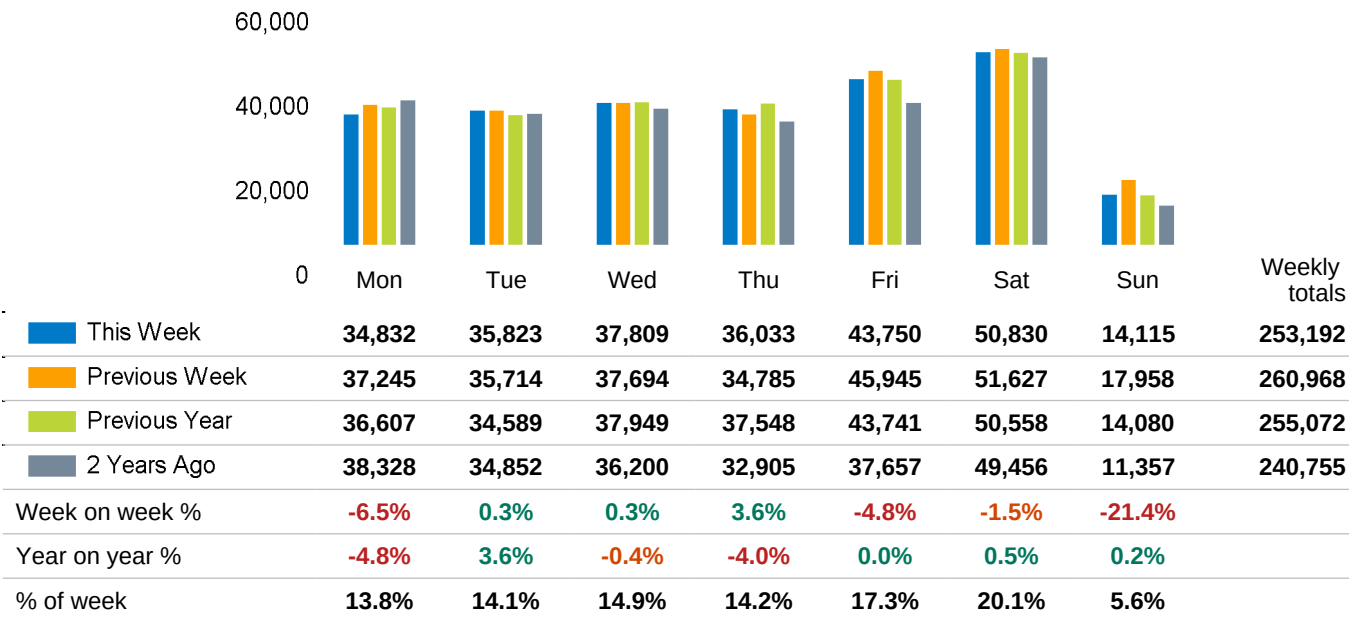


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

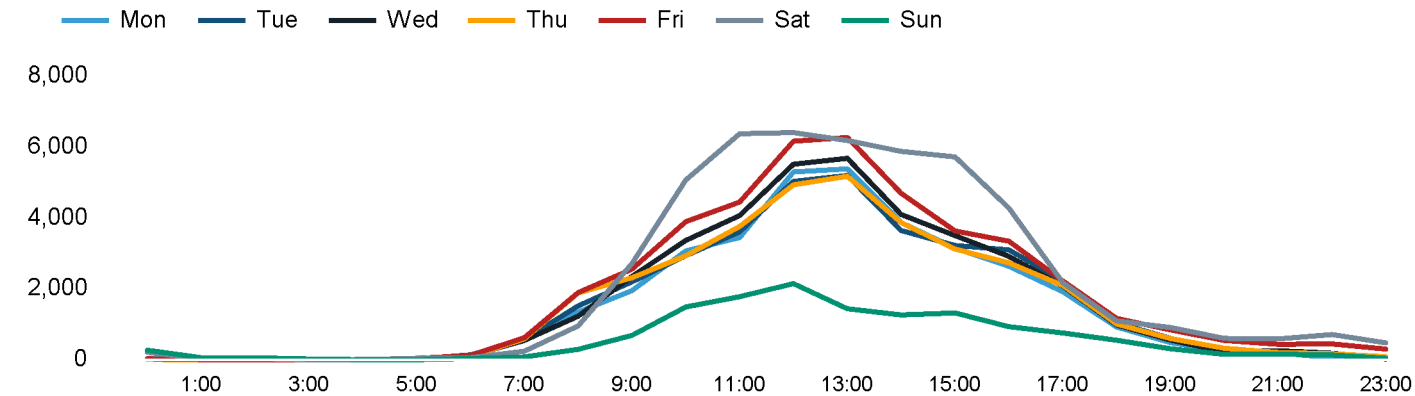
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	21°	22°	22°	22°	22°	20°	19°
Previous week	21°	21°	20°	19°	20°	21°	21°
Previous year	18°	18°	19°	20°	19°	18°	20°

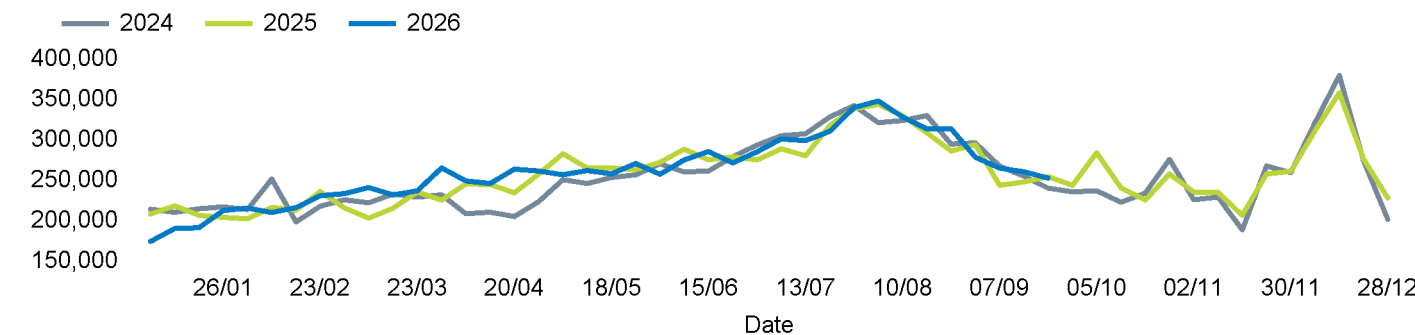
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	20,121	7.9%	20,323	19,568	-1.0%	2.8%	
Commercial Arcade at High Street, Westbound	17,039	6.7%	17,624	16,371	-3.3%	4.1%	
High Street at Commercial Arcade, Northbound	32,325	12.8%	33,241	34,309	-2.8%	-5.8%	
High Street at Commercial Arcade, Southbound	34,442	13.6%	35,457	36,274	-2.9%	-5.1%	
Market Square from Market Steps	31,517	12.4%	32,934	30,301	-4.3%	4.0%	
Market Square from the Arcade	16,057	6.3%	17,042	17,076	-5.8%	-6.0%	
Market Square from the Church	15,731	6.2%	16,099	15,022	-2.3%	4.7%	
The Pollet at High Street, Northbound	28,497	11.3%	29,570	28,188	-3.6%	1.1%	
The Pollet at High Street, Southbound	30,151	11.9%	31,065	29,612	-2.9%	1.8%	
The Pollet at Smith Street, Eastbound	14,596	5.8%	14,671	14,961	-0.5%	-2.4%	
The Pollet at Smith Street, Westbound	12,716	5.0%	12,942	13,390	-1.7%	-5.0%	

Reporting dates

This week - 21 September 2026 - 27 September 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 27 September 2026 vs 06 January 2025 - 28 September 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
21 September 2026 - 27 September 2026 vs 22 September 2025 - 28 September 2025

Week on week % change is the % change for this week compared to the previous week.
21 September 2026 - 27 September 2026 vs 14 September 2026 - 20 September 2026