



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	1.3%	0.7%	5.0%	-2.8%	-1.7%	1.7%
South West	2.0%	-3.1%	2.0%	-0.6%	2.6%	4.7%
UK	-1.6%	0.5%	0.2%	-3.5%	2.4%	4.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,553,295 which is 1.4% up on the previous year.
- The total number of visitors for the year to date is 9,669,688 which is 1.3% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 14 September 2026 was 260,968.
- The busiest day in week commencing 14 September 2026 was Saturday with 51,627 visitors.
- The peak hour of the week was 2 PM on Saturday 19 September 2026 with footfall of 6,663.

Footfall Counts by week

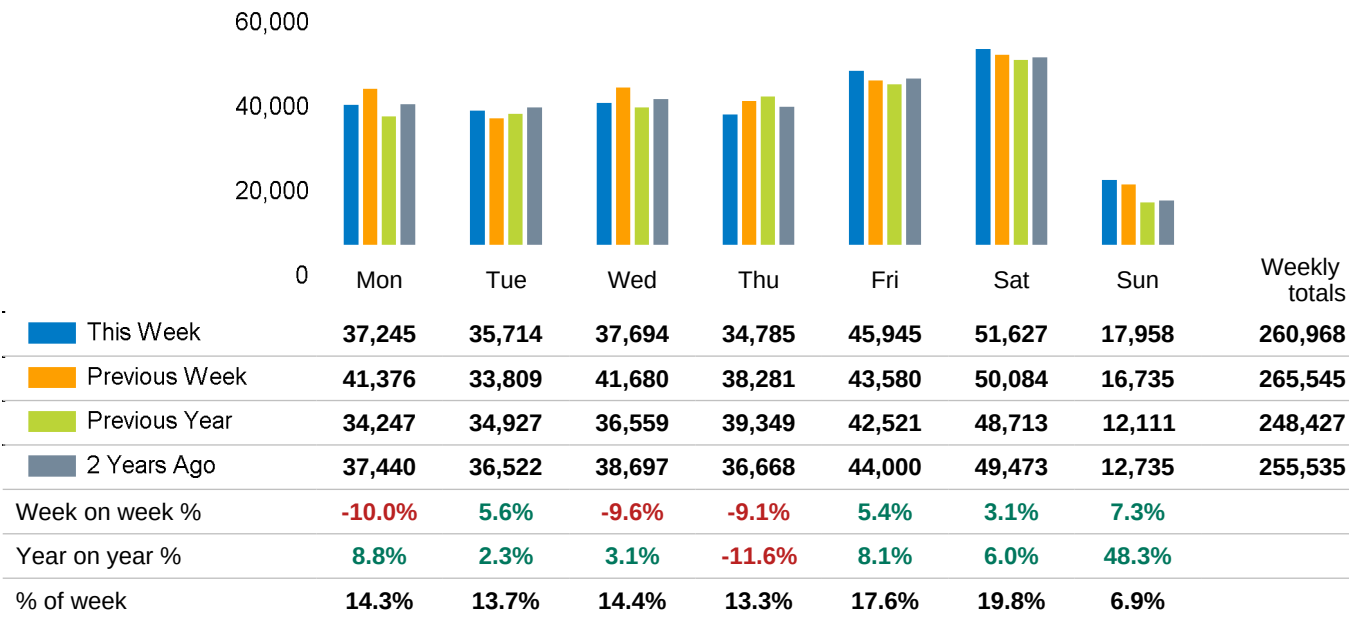


This Week
Previous Week
Previous Year
2 Years Ago

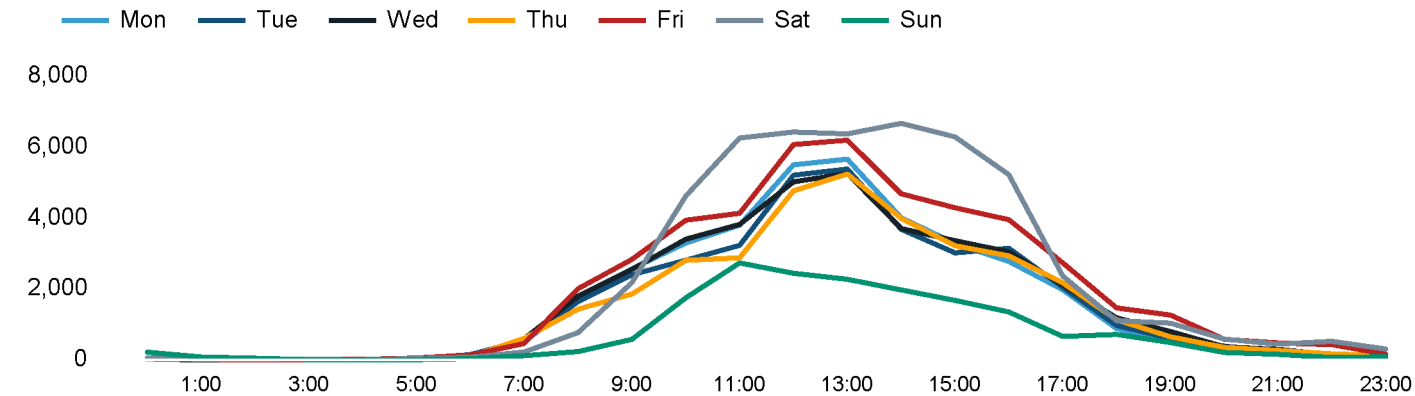
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	21°	21°	20°	19°	20°	21°	19°
Previous week	24°	21°	19°	20°	20°	21°	21°
Previous year	19°	18°	21°	21°	21°	21°	19°

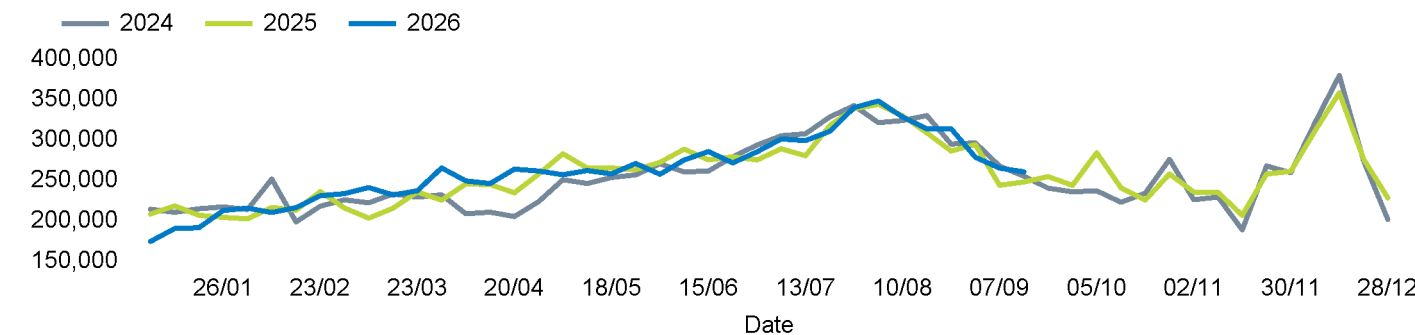
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	20,323	7.8%	20,361	19,066	-0.2%	6.6%	
Commercial Arcade at High Street, Westbound	17,624	6.8%	17,167	16,165	2.7%	9.0%	
High Street at Commercial Arcade, Northbound	33,241	12.7%	33,787	32,820	-1.6%	1.3%	
High Street at Commercial Arcade, Southbound	35,457	13.6%	36,307	34,692	-2.3%	2.2%	
Market Square from Market Steps	32,934	12.6%	36,994	29,993	-11.0%	9.8%	
Market Square from the Arcade	17,042	6.5%	17,726	17,479	-3.9%	-2.5%	
Market Square from the Church	16,099	6.2%	17,239	15,135	-6.6%	6.4%	
The Pollet at High Street, Northbound	29,570	11.3%	28,786	27,358	2.7%	8.1%	
The Pollet at High Street, Southbound	31,065	11.9%	30,236	28,988	2.7%	7.2%	
The Pollet at Smith Street, Eastbound	14,671	5.6%	14,466	14,162	1.4%	3.6%	
The Pollet at Smith Street, Westbound	12,942	5.0%	12,476	12,569	3.7%	3.0%	

Reporting dates

This week - 14 September 2026 - 20 September 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 20 September 2026 vs 06 January 2025 - 21 September 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
14 September 2026 - 20 September 2026 vs 15 September 2025 - 21 September 2025

Week on week % change is the % change for this week compared to the previous week.
14 September 2026 - 20 September 2026 vs 07 September 2026 - 13 September 2026