



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	1.2%	0.8%	8.7%	-8.8%	-4.8%	-17.1%
South West	2.0%	-3.2%	4.2%	-6.1%	-2.6%	-3.9%
UK	-1.6%	0.6%	2.7%	-3.9%	-1.6%	-3.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,540,754 which is 1.3% up on the previous year.

The total number of visitors for the year to date is 9,408,720 which is 1.2% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 7 September 2026 was 265,545.

The busiest day in week commencing 7 September 2026 was Saturday with 50,084 visitors.

The peak hour of the week was 1 PM on Saturday 12 September 2026 with footfall of 6,873.

Footfall Counts by week

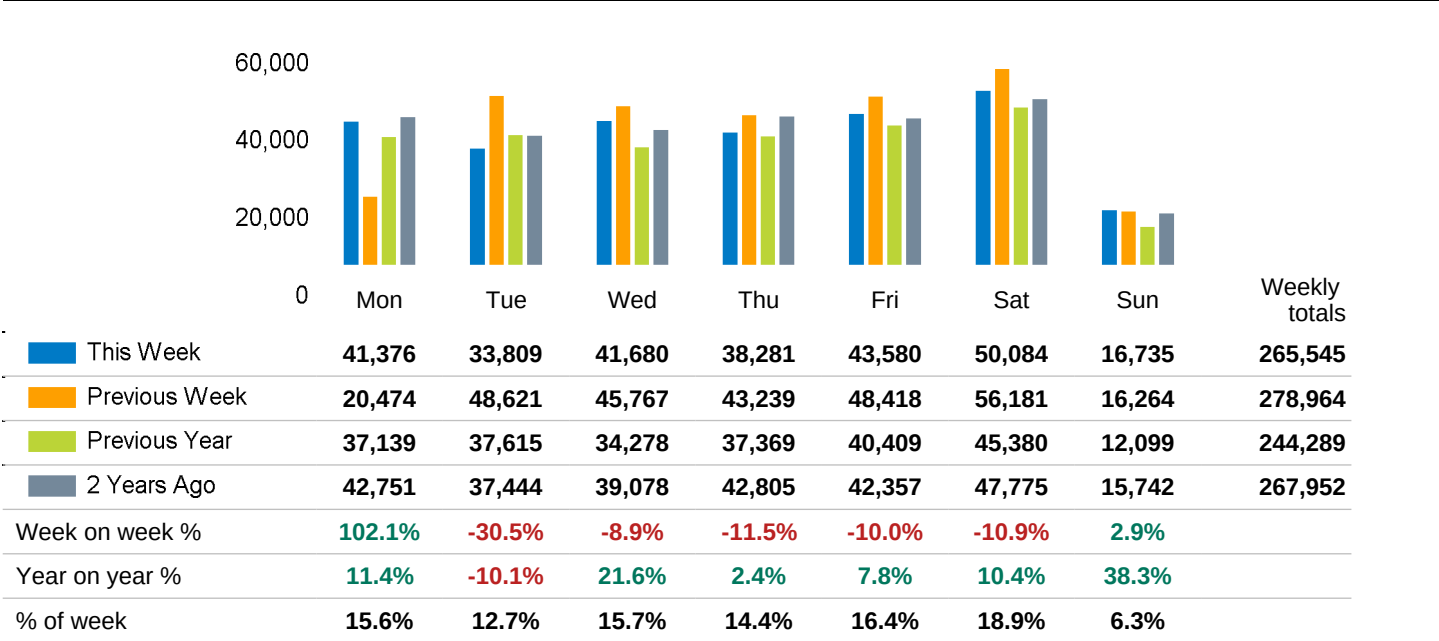


This Week
Previous Week
Previous Year
2 Years Ago

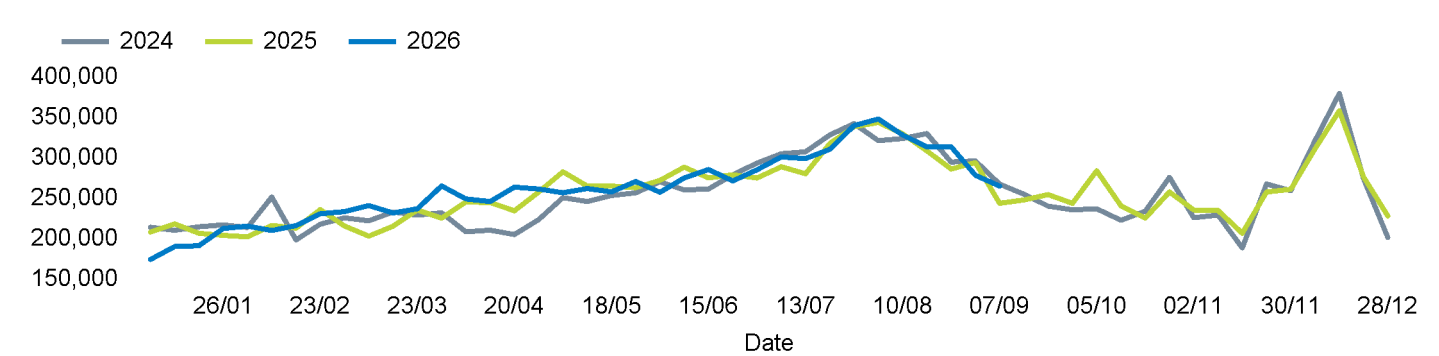
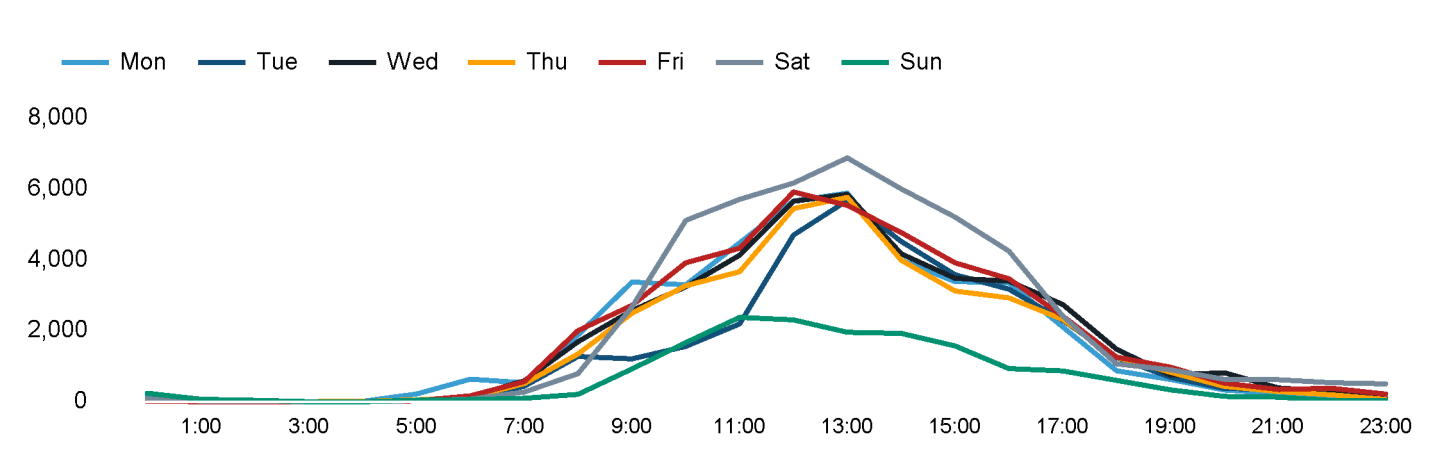
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	24°	21°	19°	20°	20°	21°	20°
Previous week	22°	21°	22°	22°	21°	21°	24°
Previous year	22°	21°	21°	19°	19°	19°	19°

Footfall Counts by day



Footfall Counts by hour



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	20,361	7.7%	22,374	18,545	-9.0%	9.8%	
Commercial Arcade at High Street, Westbound	17,167	6.5%	18,126	15,484	-5.3%	10.9%	
High Street at Commercial Arcade, Northbound	33,787	12.7%	36,966	31,917	-8.6%	5.9%	
High Street at Commercial Arcade, Southbound	36,307	13.7%	37,673	33,745	-3.6%	7.6%	
Market Square from Market Steps	36,994	13.9%	35,342	29,074	4.7%	27.2%	
Market Square from the Arcade	17,726	6.7%	18,233	16,248	-2.8%	9.1%	
Market Square from the Church	17,239	6.5%	17,985	14,380	-4.1%	19.9%	
The Pollet at High Street, Northbound	28,786	10.8%	32,261	27,675	-10.8%	4.0%	
The Pollet at High Street, Southbound	30,236	11.4%	32,054	29,324	-5.7%	3.1%	
The Pollet at Smith Street, Eastbound	14,466	5.4%	14,990	14,755	-3.5%	-2.0%	
The Pollet at Smith Street, Westbound	12,476	4.7%	12,960	13,142	-3.7%	-5.1%	

Reporting dates

This week - 07 September 2026 - 13 September 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 13 September 2026 vs 06 January 2025 - 14 September 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
07 September 2026 - 13 September 2026 vs 08 September 2025 - 14 September 2025

Week on week % change is the % change for this week compared to the previous week.
07 September 2026 - 13 September 2026 vs 31 August 2026 - 06 September 2026