



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

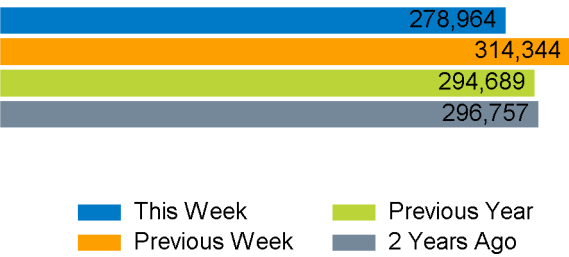
	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	1.0%	1.1%	-5.3%	-0.7%	-11.3%	2.8%
South West	1.9%	-3.1%	2.4%	2.4%	-6.8%	-6.7%
UK	-1.8%	0.7%	0.9%	0.8%	-4.2%	-4.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,519,498 which is 1% up on the previous year.
- The total number of visitors for the year to date is 9,143,175 which is 1% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 31 August 2026 was 278,964.
- The busiest day in week commencing 31 August 2026 was Saturday with 56,181 visitors.
- The peak hour of the week was 1 PM on Tuesday 1 September 2026 with footfall of 7,226.

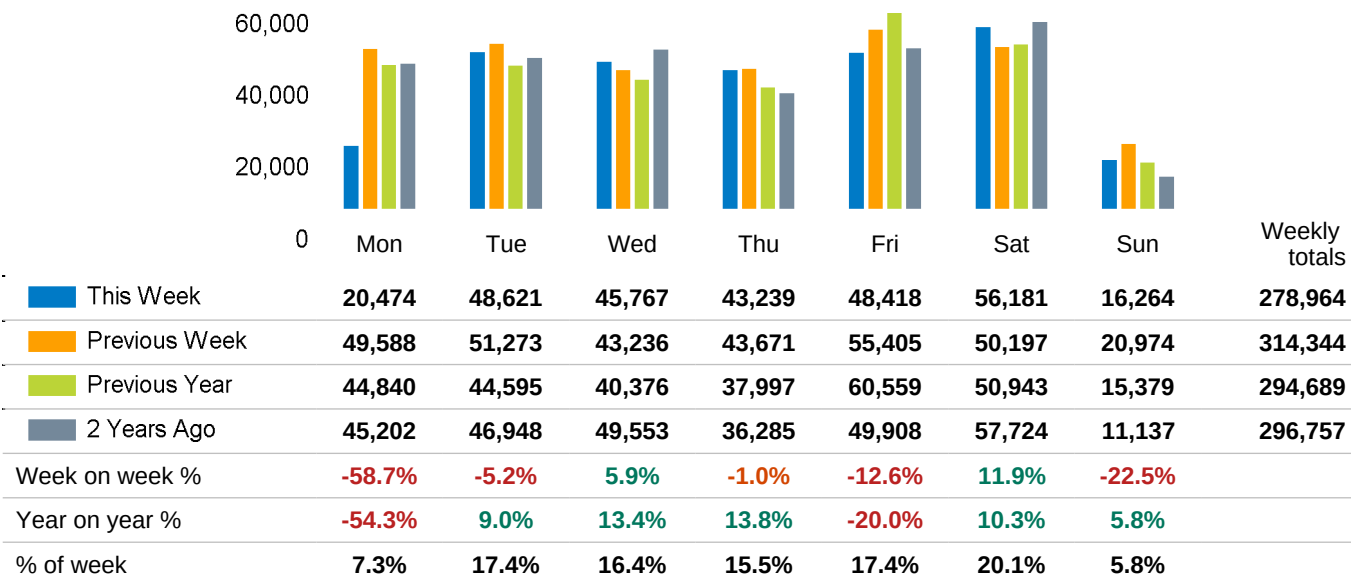
Footfall Counts by week



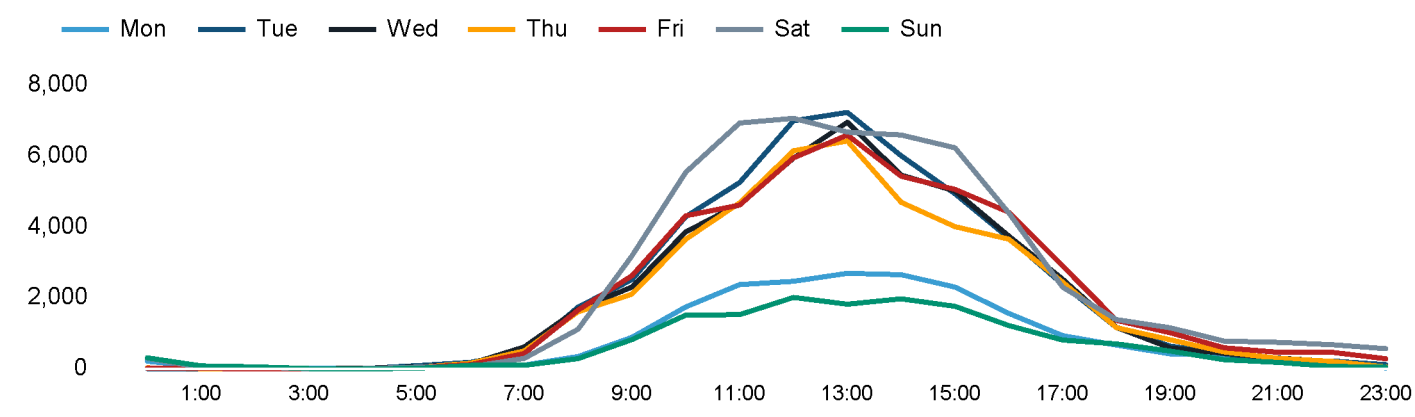
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	22°	21°	22°	22°	21°	21°	25°
Previous week							
	22°	25°	25°	23°	23°	22°	22°
Previous year							
	22°	21°	21°	21°	24°	25°	25°

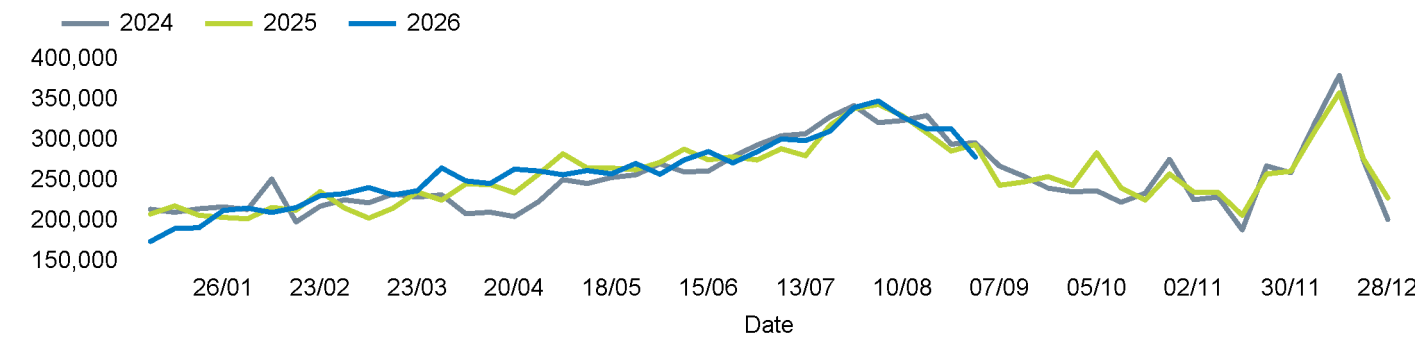
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	22,374	8.0%	25,301	23,129	-11.6%	-3.3%	
Commercial Arcade at High Street, Westbound	18,126	6.5%	20,680	19,230	-12.4%	-5.7%	
High Street at Commercial Arcade, Northbound	36,966	13.3%	41,254	39,009	-10.4%	-5.2%	
High Street at Commercial Arcade, Southbound	37,673	13.5%	43,136	40,087	-12.7%	-6.0%	
Market Square from Market Steps	35,342	12.7%	39,710	34,409	-11.0%	2.7%	
Market Square from the Arcade	18,233	6.5%	20,553	20,390	-11.3%	-10.6%	
Market Square from the Church	17,985	6.4%	19,915	17,935	-9.7%	0.3%	
The Pollet at High Street, Northbound	32,261	11.6%	35,973	33,904	-10.3%	-4.8%	
The Pollet at High Street, Southbound	32,054	11.5%	36,535	34,321	-12.3%	-6.6%	
The Pollet at Smith Street, Eastbound	14,990	5.4%	16,618	16,751	-9.8%	-10.5%	
The Pollet at Smith Street, Westbound	12,960	4.6%	14,669	15,524	-11.7%	-16.5%	

Reporting dates

This week - 31 August 2026 - 06 September 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 06 September 2026 vs 06 January 2025 - 07 September 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
31 August 2026 - 06 September 2026 vs 01 September 2025 - 07 September 2025

Week on week % change is the % change for this week compared to the previous week.
31 August 2026 - 06 September 2026 vs 24 August 2026 - 30 August 2026