



Week 30, 2026. 27 Jul 2026 - 02 Aug 2026

Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	0.9%	1.4%	0.4%	-1.1%	9.4%	6.5%
South West	2.1%	-3.4%	0.7%	-1.0%	1.9%	2.5%
UK	-2.1%	0.6%	0.1%	0.7%	0.2%	-0.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,499,870 which is 0.8% up on the previous year.

The total number of visitors for the year to date is 7,558,471 which is 0.9% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 27 July 2026 was 340,428.

The busiest day in week commencing 27 July 2026 was Friday with 57,755 visitors.

The peak hour of the week was 1 PM on Wednesday 29 July 2026 with footfall of 8,798.

Footfall Counts by week

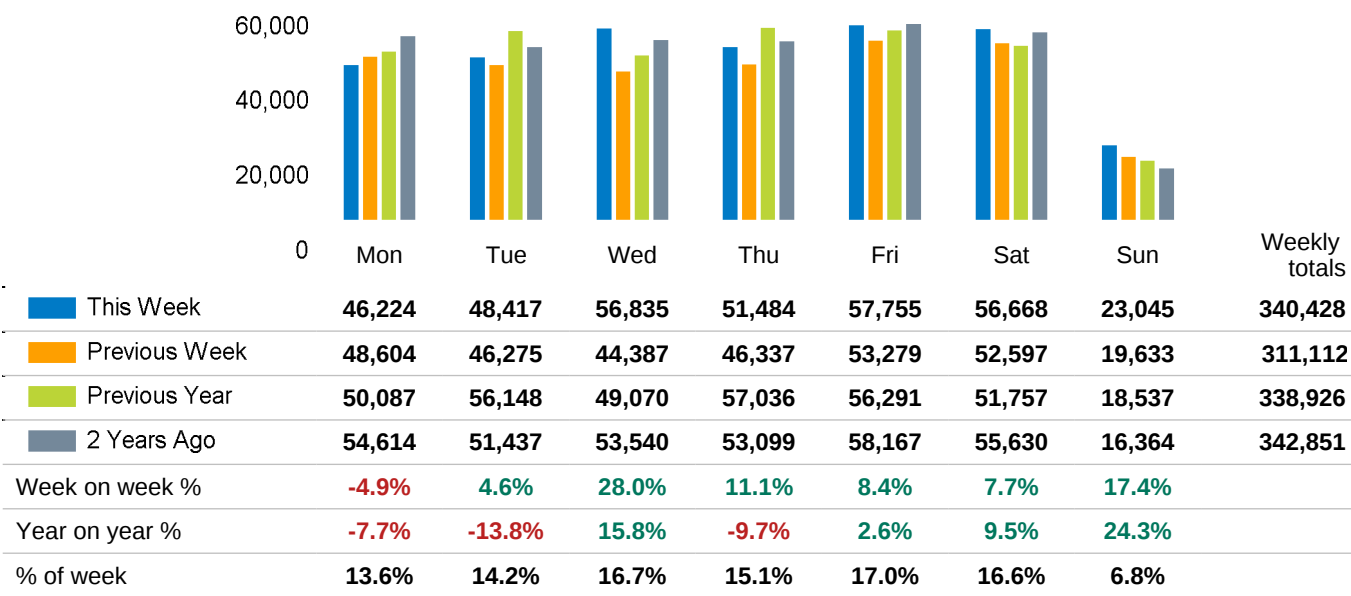


This Week
Previous Week
Previous Year
2 Years Ago

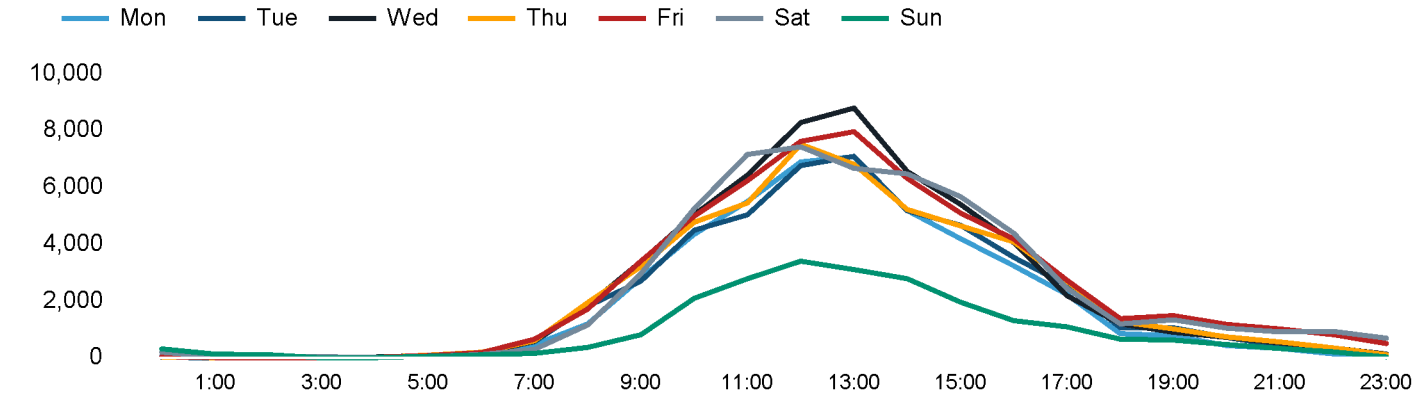
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	22°	25°	25°	25°	23°	22°	23°
Previous week	21°	23°	24°	24°	26°	26°	23°
Previous year	23°	23°	25°	24°	23°	25°	24°

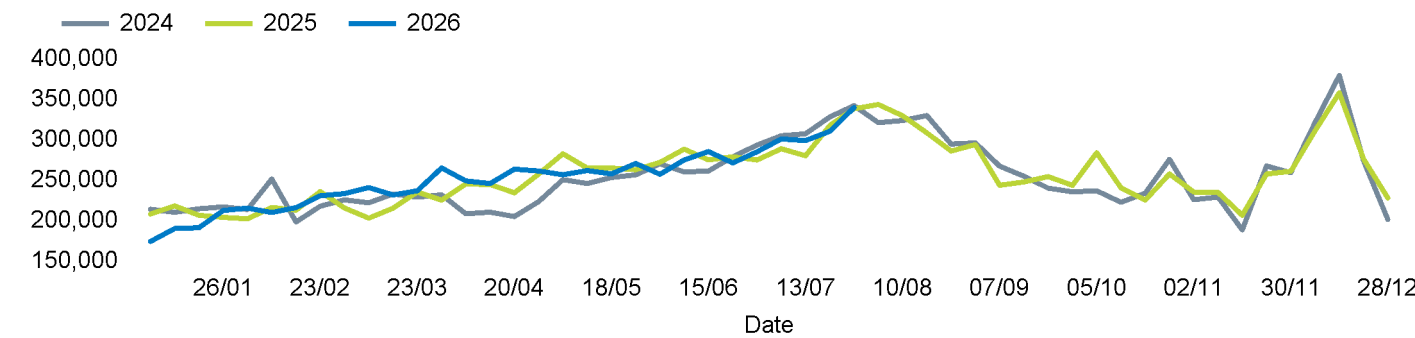
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	26,680	7.8%	24,713	25,437	8.0%	4.9%	
Commercial Arcade at High Street, Westbound	21,159	6.2%	19,601	20,895	7.9%	1.3%	
High Street at Commercial Arcade, Northbound	44,813	13.2%	41,263	43,217	8.6%	3.7%	
High Street at Commercial Arcade, Southbound	46,145	13.6%	42,494	45,503	8.6%	1.4%	
Market Square from Market Steps	43,729	12.8%	41,203	49,170	6.1%	-11.1%	
Market Square from the Arcade	22,203	6.5%	20,921	23,241	6.1%	-4.5%	
Market Square from the Church	22,841	6.7%	20,285	21,760	12.6%	5.0%	
The Pollet at High Street, Northbound	39,073	11.5%	35,031	35,243	11.5%	10.9%	
The Pollet at High Street, Southbound	38,778	11.4%	35,274	36,452	9.9%	6.4%	
The Pollet at Smith Street, Eastbound	18,557	5.5%	15,993	19,308	16.0%	-3.9%	
The Pollet at Smith Street, Westbound	16,450	4.8%	14,334	18,700	14.8%	-12.0%	

Reporting dates

This week - 27 July 2026 - 02 August 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 02 August 2026 vs 06 January 2025 - 03 August 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
27 July 2026 - 02 August 2026 vs 28 July 2025 - 03 August 2025

Week on week % change is the % change for this week compared to the previous week.
27 July 2026 - 02 August 2026 vs 20 July 2026 - 26 July 2026