



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

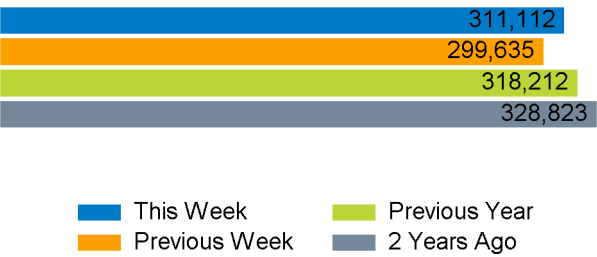
	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	0.9%	1.5%	-2.2%	-3.2%	3.8%	13.3%
South West	2.2%	-3.5%	0.5%	-3.6%	3.2%	3.5%
UK	-2.2%	0.6%	-0.6%	-1.2%	2.8%	5.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,498,368 which is 0.7% up on the previous year.
- The total number of visitors for the year to date is 7,218,043 which is 0.9% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 20 July 2026 was 311,112
- The busiest day in week commencing 20 July 2026 was Friday with 53,279 visitors.
- The peak hour of the week was 1 PM on Monday 20 July 2026 with footfall of 7,252.

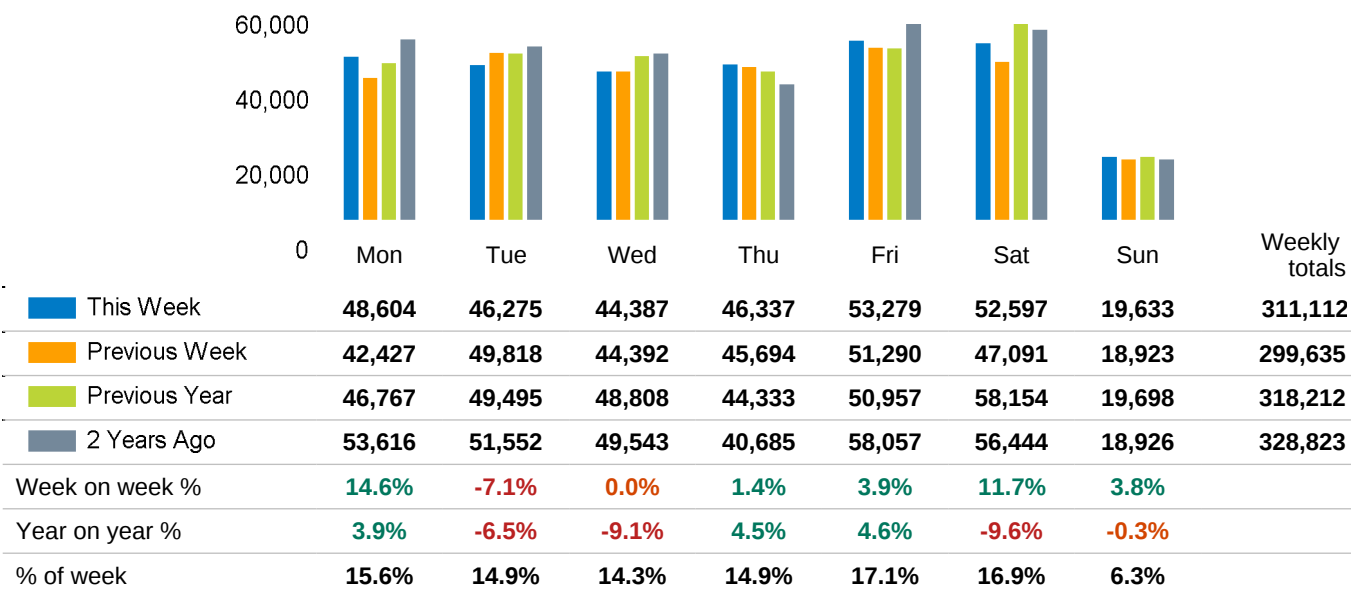
Footfall Counts by week



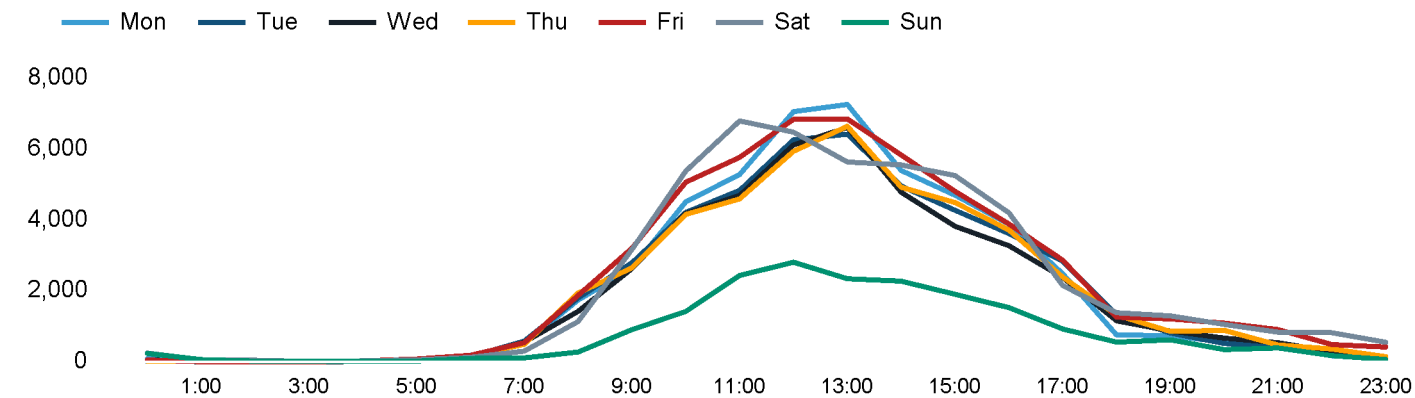
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	21°	23°	24°	24°	26°	26°	21°
Previous week	24°	22°	22°	23°	26°	26°	22°
Previous year	21°	21°	24°	24°	24°	23°	23°

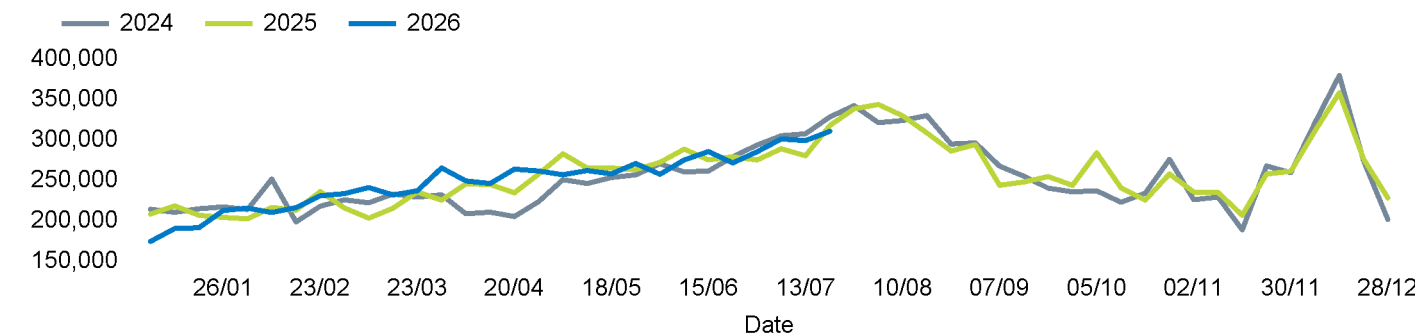
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	24,713	7.9%	24,331	24,158	1.6%	2.3%	
Commercial Arcade at High Street, Westbound	19,601	6.3%	18,983	19,982	3.3%	-1.9%	
High Street at Commercial Arcade, Northbound	41,263	13.3%	40,069	41,083	3.0%	0.4%	
High Street at Commercial Arcade, Southbound	42,494	13.7%	40,506	42,969	4.9%	-1.1%	
Market Square from Market Steps	41,203	13.2%	38,782	41,474	6.2%	-0.7%	
Market Square from the Arcade	20,921	6.7%	19,443	20,826	7.6%	0.5%	
Market Square from the Church	20,285	6.5%	18,769	19,573	8.1%	3.6%	
The Pollet at High Street, Northbound	35,031	11.3%	34,510	35,110	1.5%	-0.2%	
The Pollet at High Street, Southbound	35,274	11.3%	34,494	36,856	2.3%	-4.3%	
The Pollet at Smith Street, Eastbound	15,993	5.1%	15,587	18,885	2.6%	-15.3%	
The Pollet at Smith Street, Westbound	14,334	4.6%	14,161	17,296	1.2%	-17.1%	

Reporting dates

This week - 20 July 2026 - 26 July 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 26 July 2026 vs 06 January 2025 - 27 July 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
20 July 2026 - 26 July 2026 vs 21 July 2025 - 27 July 2025

Week on week % change is the % change for this week compared to the previous week.
20 July 2026 - 26 July 2026 vs 13 July 2026 - 19 July 2026