



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

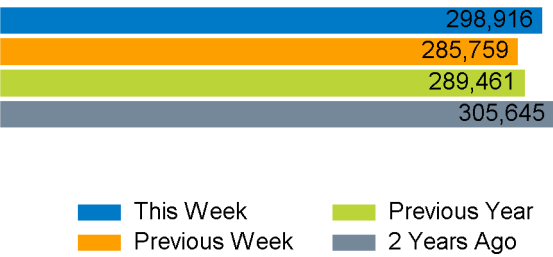
	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	0.8%	2.2%	3.3%	-5.3%	4.6%	5.0%
South West	2.3%	-3.5%	-0.8%	-2.6%	-2.9%	-0.5%
UK	-2.4%	0.8%	-3.3%	2.7%	-3.0%	0.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,484,020 which is 0.3% up on the previous year.
- The total number of visitors for the year to date is 6,604,621 which is 0.8% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 6 July 2026 was 298,916.
- The busiest day in week commencing 6 July 2026 was Saturday with 53,233 visitors.
- The peak hour of the week was 12 PM on Monday 6 July 2026 with footfall of 9,085.

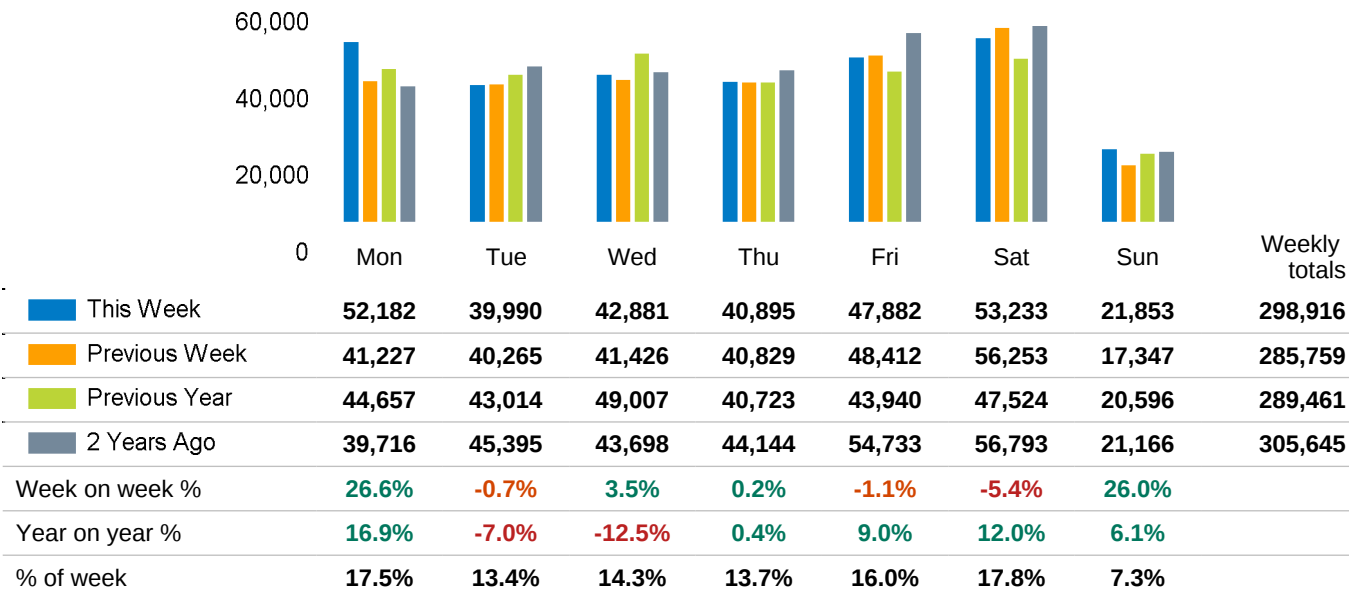
Footfall Counts by week



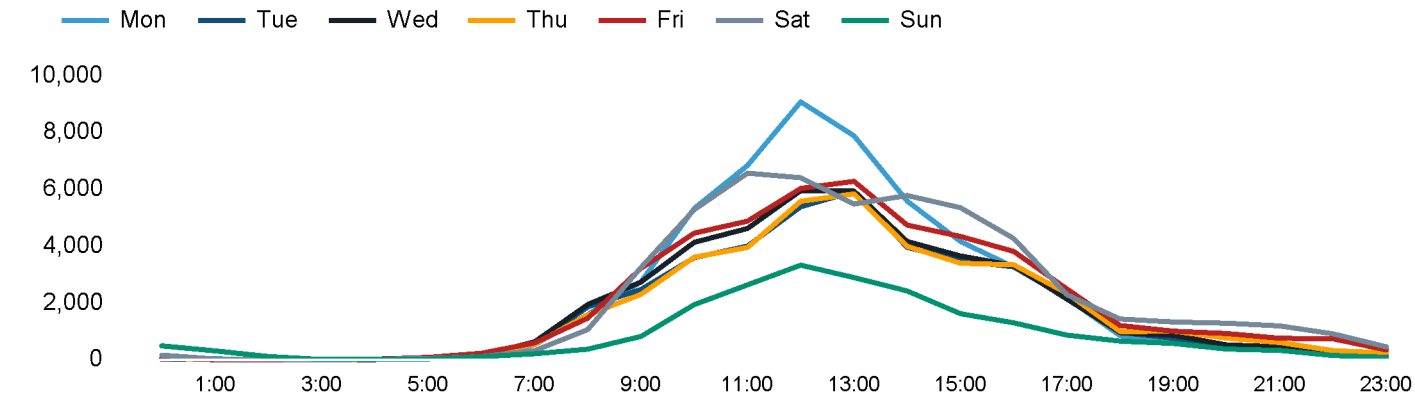
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	29°	29°	28°	28°	28°	27°	26°
Previous week	21°	22°	22°	21°	23°	23°	21°
Previous year	24°	23°	26°	30°	29°	29°	29°

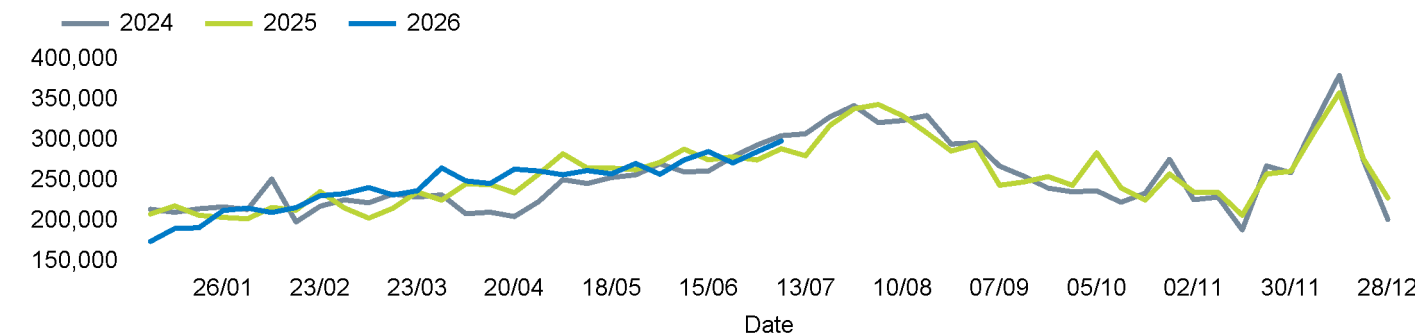
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	22,689	7.6%	22,350	21,854	1.5%	3.8%	
Commercial Arcade at High Street, Westbound	18,486	6.2%	18,120	18,302	2.0%	1.0%	
High Street at Commercial Arcade, Northbound	39,821	13.3%	37,134	38,702	7.2%	2.9%	
High Street at Commercial Arcade, Southbound	40,348	13.5%	39,290	40,237	2.7%	0.3%	
Market Square from Market Steps	40,680	13.6%	36,972	35,011	10.0%	16.2%	
Market Square from the Arcade	19,578	6.5%	19,421	18,939	0.8%	3.4%	
Market Square from the Church	18,952	6.3%	18,065	16,574	4.9%	14.3%	
The Pollet at High Street, Northbound	34,556	11.6%	31,985	33,117	8.0%	4.3%	
The Pollet at High Street, Southbound	34,322	11.5%	33,116	34,427	3.6%	-0.3%	
The Pollet at Smith Street, Eastbound	15,481	5.2%	15,432	16,824	0.3%	-8.0%	
The Pollet at Smith Street, Westbound	14,003	4.7%	13,874	15,474	0.9%	-9.5%	

Reporting dates

This week - 06 July 2026 - 12 July 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 12 July 2026 vs 06 January 2025 - 13 July 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
06 July 2026 - 12 July 2026 vs 07 July 2025 - 13 July 2025

Week on week % change is the % change for this week compared to the previous week.
06 July 2026 - 12 July 2026 vs 29 June 2026 - 05 July 2026