



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	0.7%	2.6%	3.7%	-6.3%	5.1%	-1.4%
South West	2.4%	-3.6%	0.9%	0.8%	9.6%	0.5%
UK	-2.4%	0.8%	0.9%	4.9%	7.8%	0.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,474,565 which is 0.2% up on the previous year.
- The total number of visitors for the year to date is 6,305,705 which is 0.7% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 29 June 2026 was 285,759.
- The busiest day in week commencing 29 June 2026 was Saturday with 56,253 visitors.
- The peak hour of the week was 12 PM on Friday 3 July 2026 with footfall of 7,090.

Footfall Counts by week

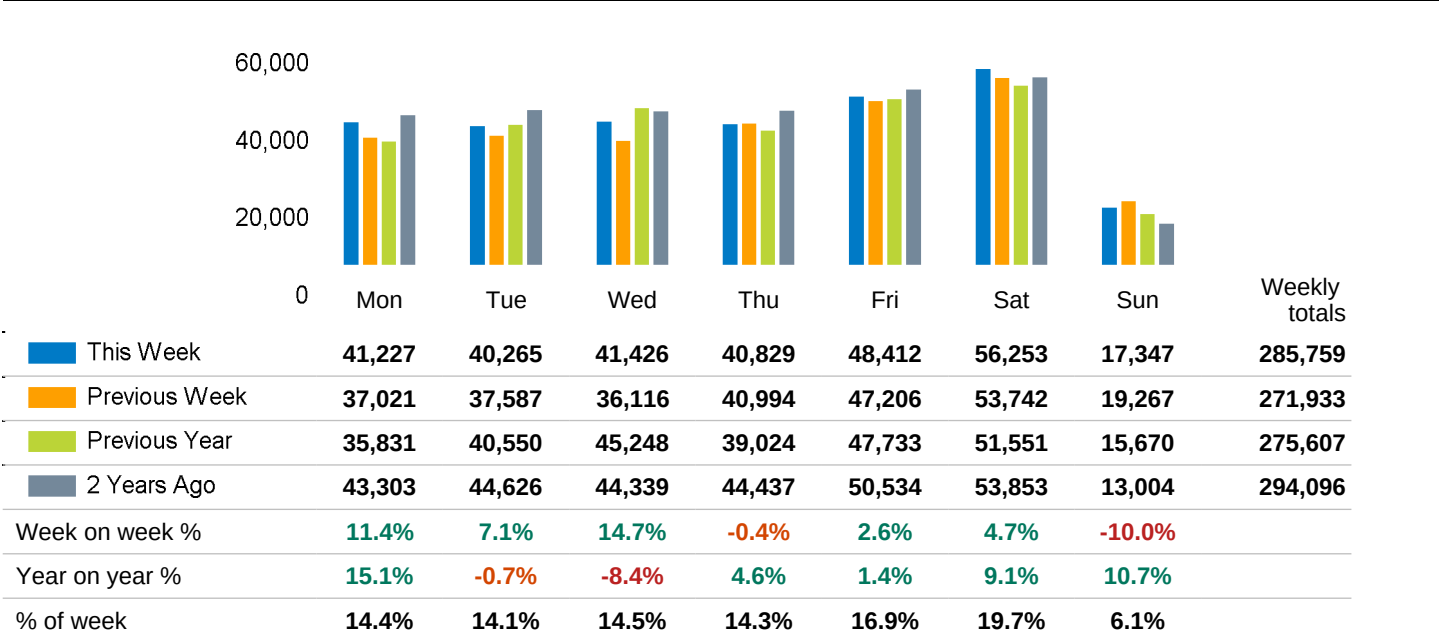


This Week
Previous Week
Previous Year
2 Years Ago

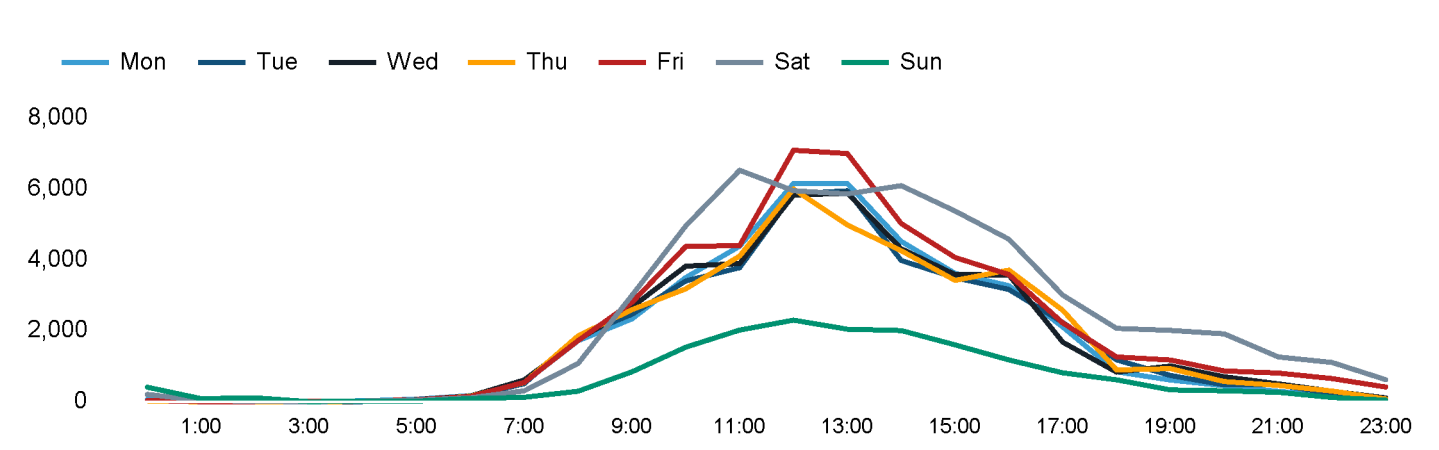
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	21°	22°	22°	21°	23°	23°	22°
Previous week							
	28°	33°	33°	34°	34°	26°	26°
Previous year							
	30°	30°	24°	25°	24°	23°	21°

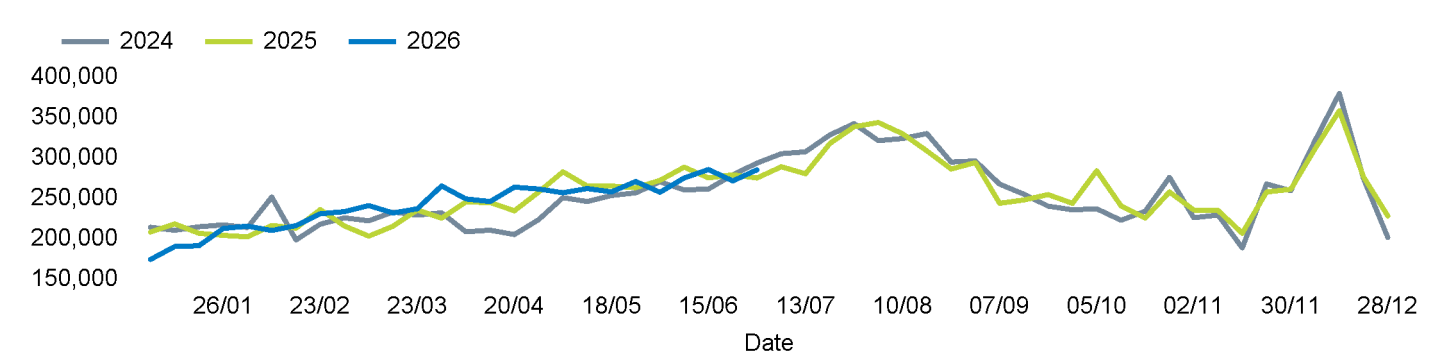
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	22,350	7.8%	20,928	20,555	6.8%	8.7%	
Commercial Arcade at High Street, Westbound	18,120	6.3%	16,934	17,181	7.0%	5.5%	
High Street at Commercial Arcade, Northbound	37,134	13.0%	36,251	36,737	2.4%	1.1%	
High Street at Commercial Arcade, Southbound	39,290	13.7%	37,698	38,736	4.2%	1.4%	
Market Square from Market Steps	36,972	12.9%	35,903	32,693	3.0%	13.1%	
Market Square from the Arcade	19,421	6.8%	17,894	18,684	8.5%	3.9%	
Market Square from the Church	18,065	6.3%	17,699	16,053	2.1%	12.5%	
The Pollet at High Street, Northbound	31,985	11.2%	30,665	31,631	4.3%	1.1%	
The Pollet at High Street, Southbound	33,116	11.6%	31,617	32,992	4.7%	0.4%	
The Pollet at Smith Street, Eastbound	15,432	5.4%	14,065	15,742	9.7%	-2.0%	
The Pollet at Smith Street, Westbound	13,874	4.9%	12,279	14,603	13.0%	-5.0%	

Reporting dates

This week - 29 June 2026 - 05 July 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 05 July 2026 vs 06 January 2025 - 06 July 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
29 June 2026 - 05 July 2026 vs 30 June 2025 - 06 July 2025

Week on week % change is the % change for this week compared to the previous week.
29 June 2026 - 05 July 2026 vs 22 June 2026 - 28 June 2026