



Week 25, 2026. 22 Jun 2026 - 28 Jun 2026

Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	0.6%	3.0%	-2.7%	0.0%	-4.9%	1.4%
South West	2.5%	-3.8%	-7.0%	-3.7%	-6.4%	1.5%
UK	-2.5%	0.6%	-6.3%	-1.6%	-3.5%	1.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,464,413 which is 0.1% down on the previous year.

The total number of visitors for the year to date is 6,019,946 which is 0.6% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 22 June 2026 was 271,933.

The busiest day in week commencing 22 June 2026 was Saturday with 53,742 visitors.

The peak hour of the week was 11 AM on Saturday 27 June 2026 with footfall of 6,788.

Footfall Counts by week

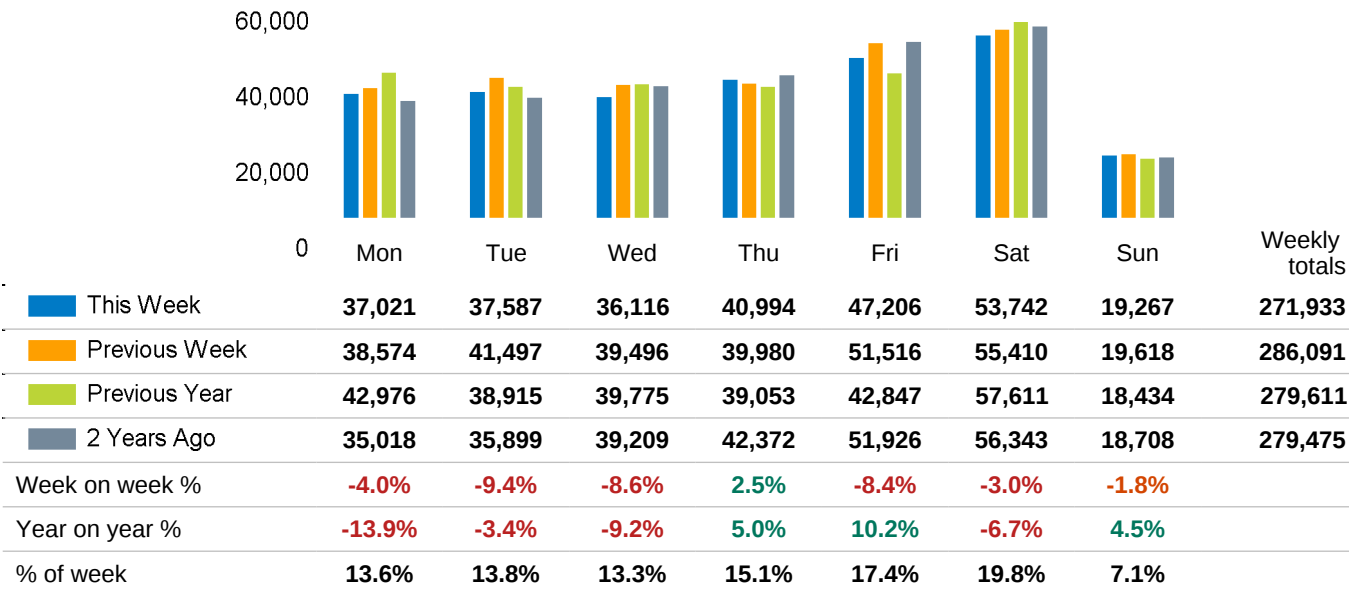


This Week
Previous Week
Previous Year
2 Years Ago

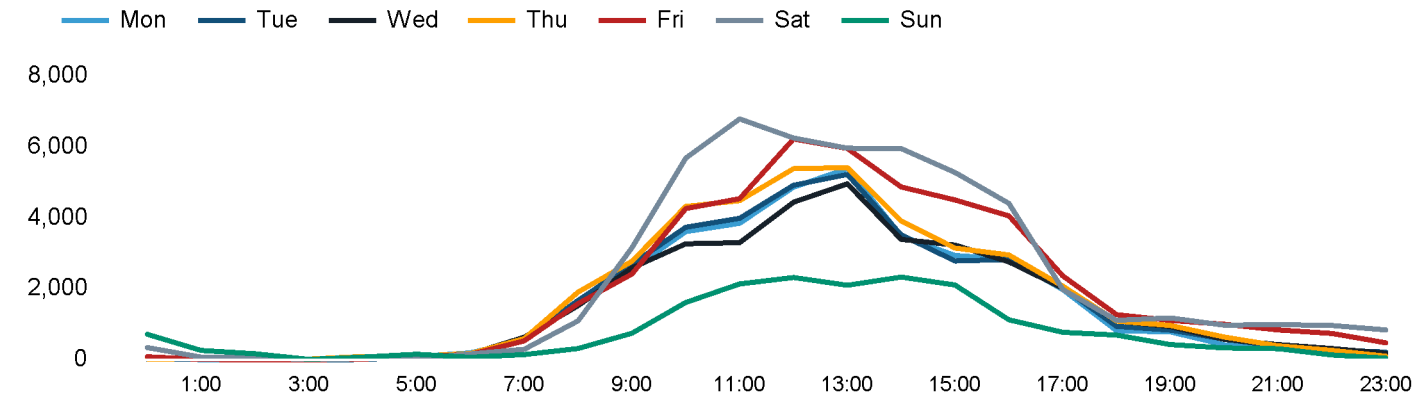
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	28°	33°	33°	34°	34°	26°	20°
Previous week	22°	21°	22°	22°	22°	23°	24°
Previous year	22°	24°	24°	24°	23°	25°	24°

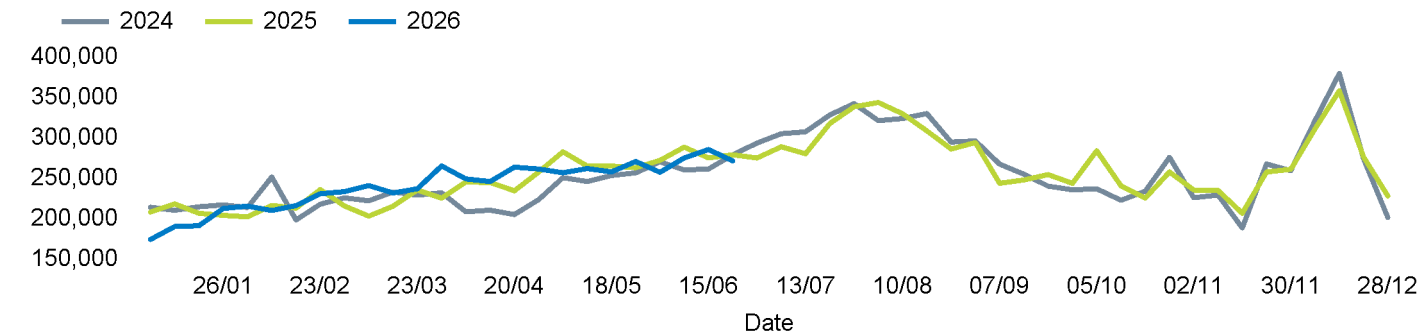
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	20,928	7.7%	22,087	20,830	-5.2%	0.5%	
Commercial Arcade at High Street, Westbound	16,934	6.2%	17,895	16,534	-5.4%	2.4%	
High Street at Commercial Arcade, Northbound	36,251	13.3%	37,839	37,126	-4.2%	-2.4%	
High Street at Commercial Arcade, Southbound	37,698	13.9%	39,462	38,440	-4.5%	-1.9%	
Market Square from Market Steps	35,903	13.2%	36,932	36,559	-2.8%	-1.8%	
Market Square from the Arcade	17,894	6.6%	19,605	17,808	-8.7%	0.5%	
Market Square from the Church	17,699	6.5%	18,299	18,385	-3.3%	-3.7%	
The Pollet at High Street, Northbound	30,665	11.3%	32,762	30,568	-6.4%	0.3%	
The Pollet at High Street, Southbound	31,617	11.6%	33,666	32,035	-6.1%	-1.3%	
The Pollet at Smith Street, Eastbound	14,065	5.2%	14,578	16,284	-3.5%	-13.6%	
The Pollet at Smith Street, Westbound	12,279	4.5%	12,966	15,042	-5.3%	-18.4%	

Reporting dates

This week - 22 June 2026 - 28 June 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 28 June 2026 vs 06 January 2025 - 29 June 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
22 June 2026 - 28 June 2026 vs 23 June 2025 - 29 June 2025

Week on week % change is the % change for this week compared to the previous week.
22 June 2026 - 28 June 2026 vs 15 June 2026 - 21 June 2026