



June 2026. 01 Jun 2026 - 05 Jul 2026

Footfall Report for: St Peter Port, Guernsey

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	0.7%	2.6%	-1.1%	1.9%	5.0%	3.3%
South West	2.4%	-3.6%	0.0%	-3.9%	-5.0%	-2.0%
UK	-2.4%	0.8%	-3.3%	0.1%	-1.0%	0.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 6,305,705 which is 0.7% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in month commencing 1 June 2026 was 1,377,380.

The busiest day in month commencing 1 June 2026 was Saturday 4 July with 56,253 visitors.

The peak hour of the month was 12 PM on Thursday 11 June 2026 with footfall of 7,785.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



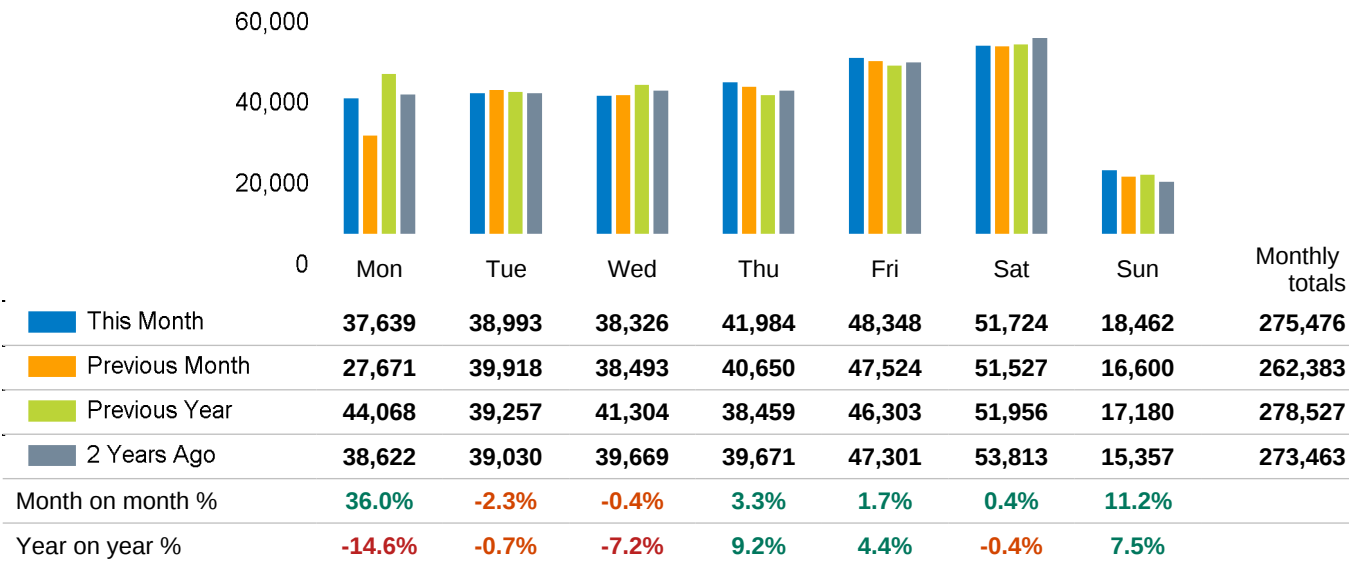
Number of days June 2026	13	17	1	4
Number of days June 2025	21	14		
Number of days June 2024	19	15	1	

Average temperature

	Maximum temperature	Minimum temperature
2026	22°	14°
2025	24°	14°
2024	21°	12°

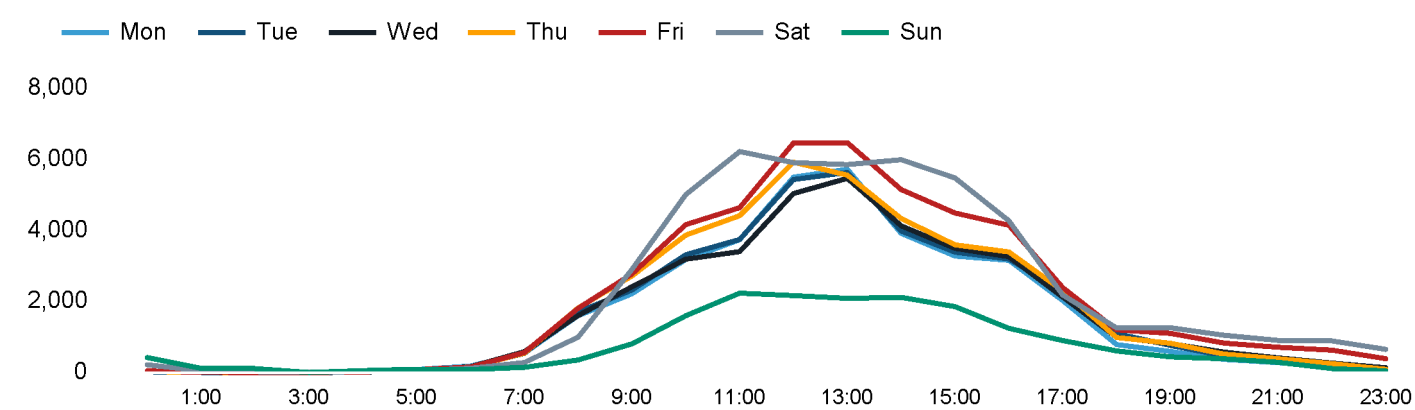
Footfall Counts by day

The figures shown below are calculated using weekly averages.



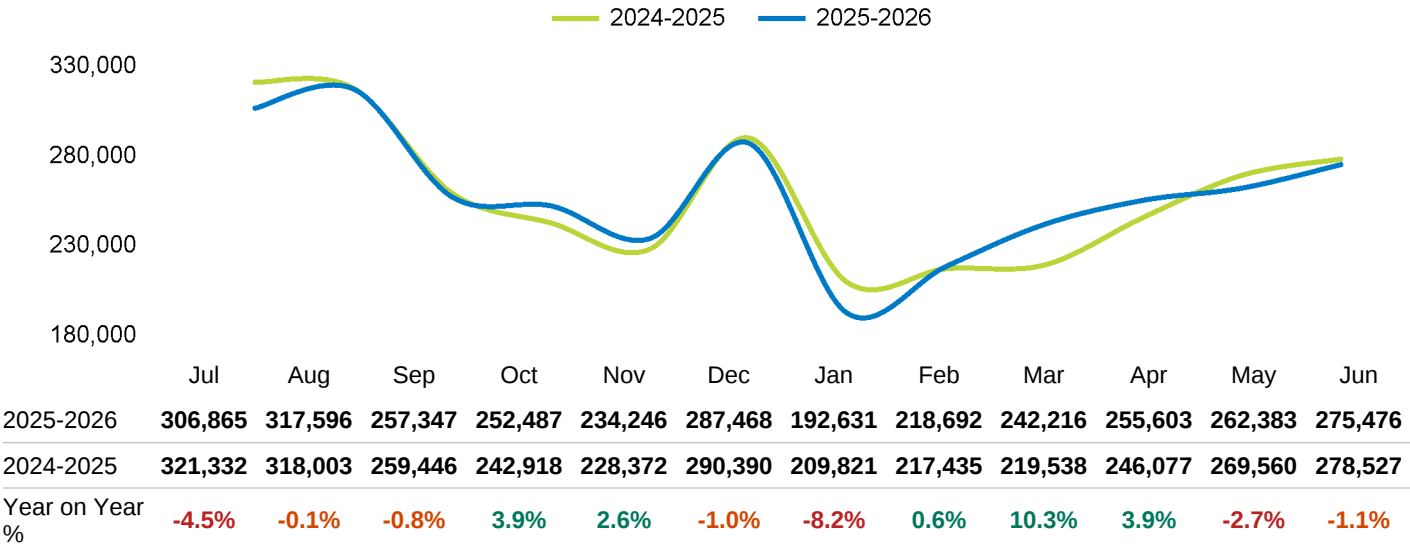
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

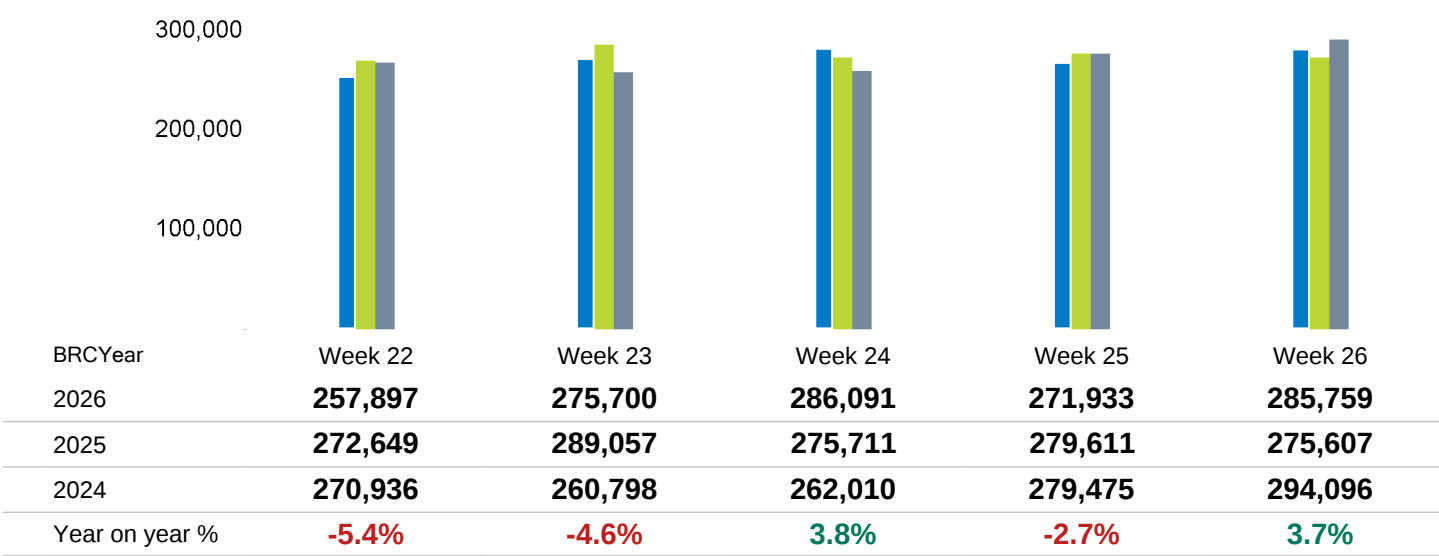
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for June compares June 2026 to June 2025

Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	This month Previous month Prev Year
Commercial Arcade at High Street, Eastbound	21,259	7.7%	19,941	20,952	6.6%	1.5%	
Commercial Arcade at High Street, Westbound	17,273	6.3%	16,111	17,185	7.2%	0.5%	
High Street at Commercial Arcade, Northbound	35,949	13.1%	33,928	37,074	6.0%	-3.0%	
High Street at Commercial Arcade, Southbound	37,633	13.7%	35,566	38,687	5.8%	-2.7%	
Market Square from Market Steps	35,961	13.1%	33,952	33,725	5.9%	6.6%	
Market Square from the Arcade	18,768	6.8%	18,739	18,701	0.2%	0.4%	
Market Square from the Church	17,477	6.3%	16,607	16,479	5.2%	6.1%	
The Pollet at High Street, Northbound	31,035	11.3%	29,160	31,323	6.4%	-0.9%	
The Pollet at High Street, Southbound	32,001	11.6%	30,070	32,705	6.4%	-2.2%	
The Pollet at Smith Street, Eastbound	14,963	5.4%	15,159	16,553	-1.3%	-9.6%	
The Pollet at Smith Street, Westbound	13,152	4.8%	13,145	15,138	0.1%	-13.1%	

Reporting dates

This month - 01 June 2026 - 05 July 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.
05 January 2026 - 05 July 2026 vs 06 January 2025 - 06 July 2025

Year on year % change is the % change for this month compared to the same month in the previous year.
01 June 2026 - 05 July 2026 vs 02 June 2025 - 06 July 2025

Month on month % change is the % change for this month compared to the previous month.
01 June 2026 - 05 July 2026 vs 04 May 2026 - 31 May 2026