



Week 24, 2026. 15 Jun 2026 - 21 Jun 2026

Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	0.7%	3.1%	3.8%	5.2%	3.8%	-4.6%
South West	3.0%	-3.8%	2.9%	-2.9%	2.1%	3.7%
UK	-2.3%	0.7%	-1.3%	-2.0%	6.9%	1.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,472,091 which is 0% up on the previous year.

The total number of visitors for the year to date is 5,748,013 which is 0.7% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 15 June 2026 was 286,091.

The busiest day in week commencing 15 June 2026 was Saturday with 55,410 visitors.

The peak hour of the week was 1 PM on Friday 19 June 2026 with footfall of 7,037.

Footfall Counts by week

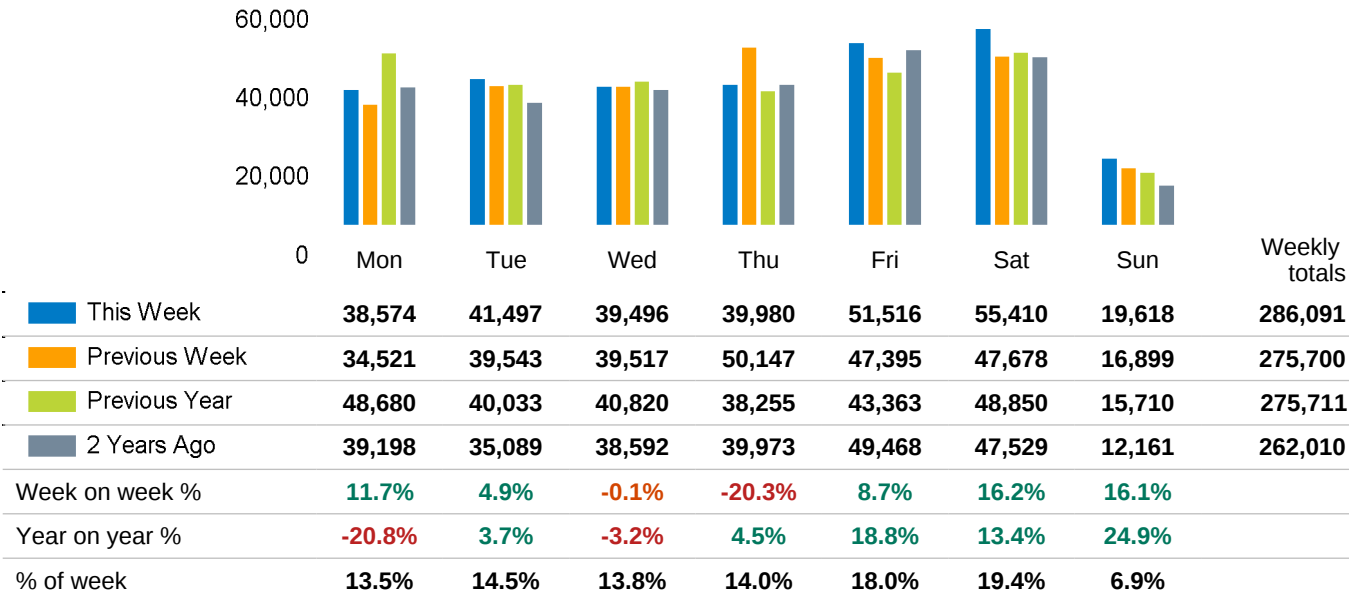


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

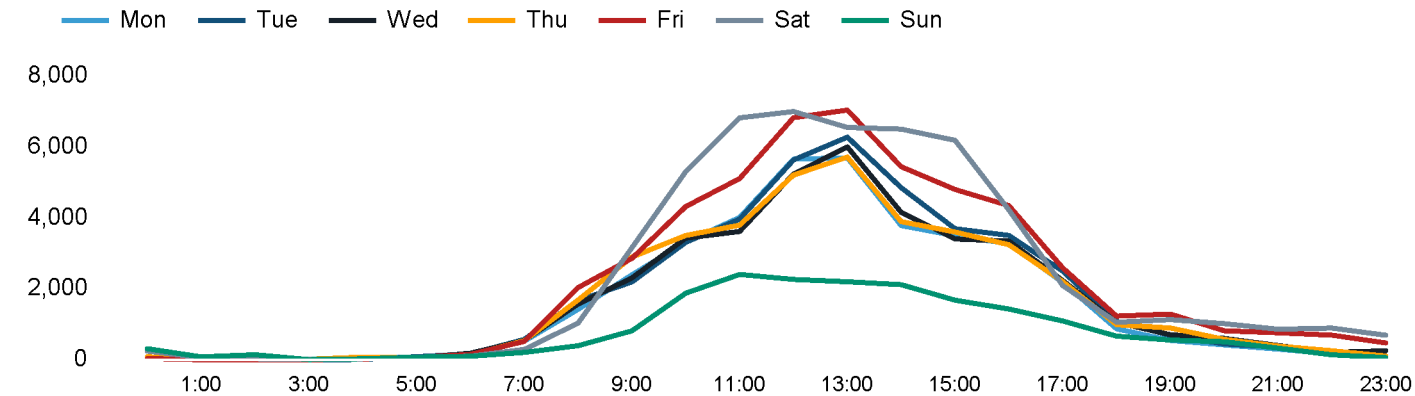
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	22°	21°	22°	22°	22°	23°	24°
Previous week	18°	17°	17°	16°	17°	19°	22°
Previous year	24°	24°	25°	27°	32°	31°	30°

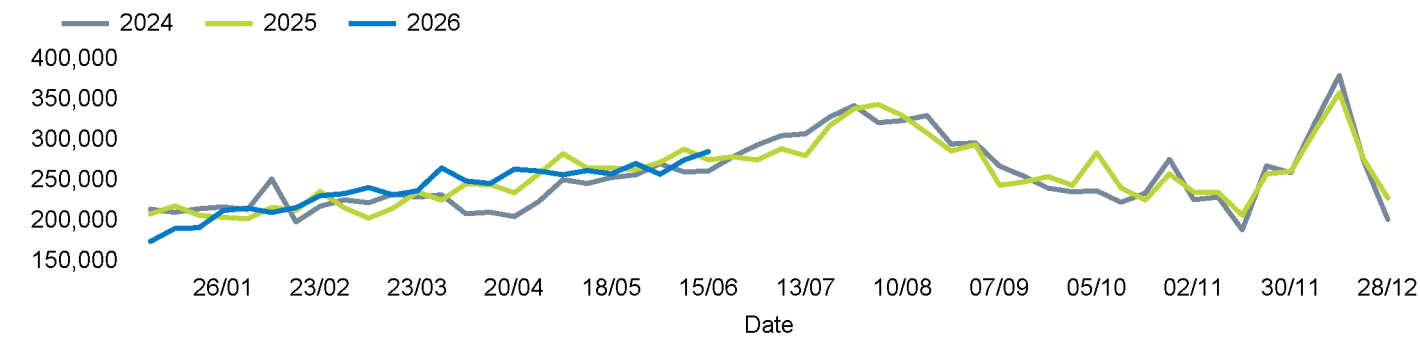
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	22,087	7.7%	21,259	20,813	3.9%	6.1%	
Commercial Arcade at High Street, Westbound	17,895	6.3%	17,430	17,348	2.7%	3.2%	
High Street at Commercial Arcade, Northbound	37,839	13.2%	35,336	37,508	7.1%	0.9%	
High Street at Commercial Arcade, Southbound	39,462	13.8%	36,833	39,372	7.1%	0.2%	
Market Square from Market Steps	36,932	12.9%	35,731	31,624	3.4%	16.8%	
Market Square from the Arcade	19,605	6.9%	19,004	18,489	3.2%	6.0%	
Market Square from the Church	18,299	6.4%	17,535	15,673	4.4%	16.8%	
The Pollet at High Street, Northbound	32,762	11.5%	31,230	31,076	4.9%	5.4%	
The Pollet at High Street, Southbound	33,666	11.8%	31,765	32,663	6.0%	3.1%	
The Pollet at Smith Street, Eastbound	14,578	5.1%	15,819	16,325	-7.8%	-10.7%	
The Pollet at Smith Street, Westbound	12,966	4.5%	13,758	14,820	-5.8%	-12.5%	

Reporting dates

This week - 15 June 2026 - 21 June 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 21 June 2026 vs 06 January 2025 - 22 June 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
15 June 2026 - 21 June 2026 vs 16 June 2025 - 22 June 2025

Week on week % change is the % change for this week compared to the previous week.
15 June 2026 - 21 June 2026 vs 08 June 2026 - 14 June 2026