



Week 23, 2026. 08 Jun 2026 - 14 Jun 2026

Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	0.6%	3.0%	-4.6%	10.8%	6.9%	6.0%
South West	3.0%	-3.8%	1.5%	-3.5%	3.5%	4.6%
UK	-2.4%	0.8%	-6.6%	3.0%	1.1%	5.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,461,711 which is 0% up on the previous year.

The total number of visitors for the year to date is 5,461,922 which is 0.6% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 8 June 2026 was 275,700.

The busiest day in week commencing 8 June 2026 was Thursday with 50,147 visitors.

The peak hour of the week was 12:00 on Thursday 11 June 2026 with footfall of 7,785.

Footfall Counts by week

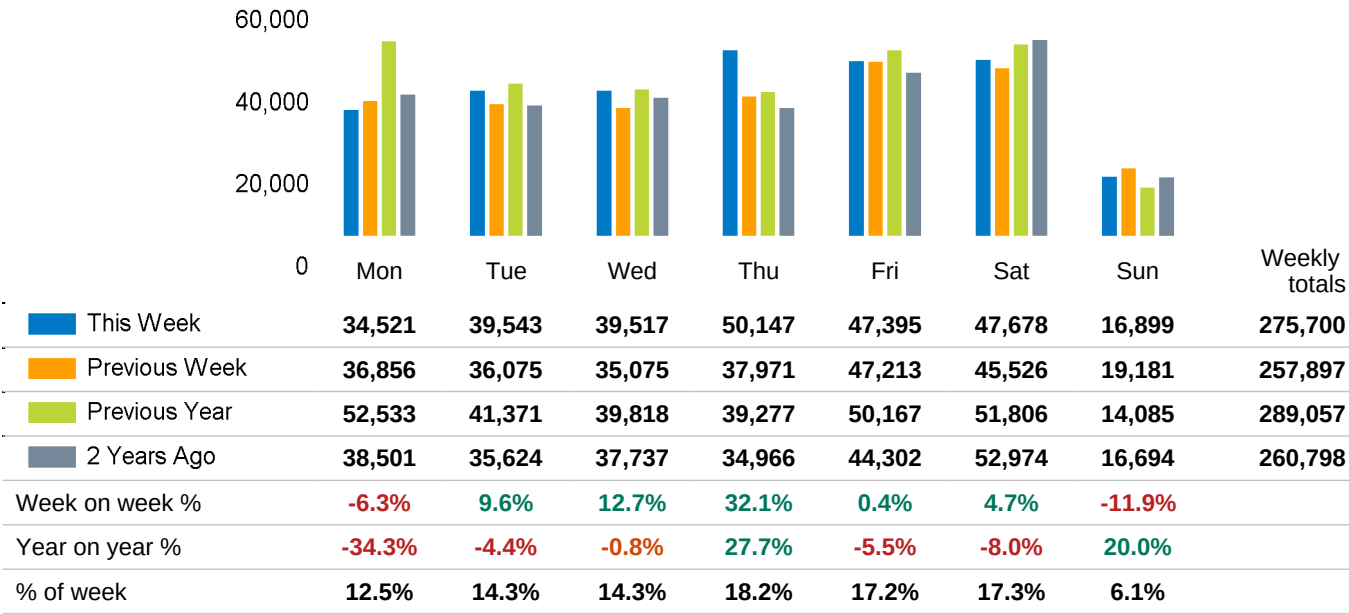


This Week
Previous Week
Previous Year
2 Years Ago

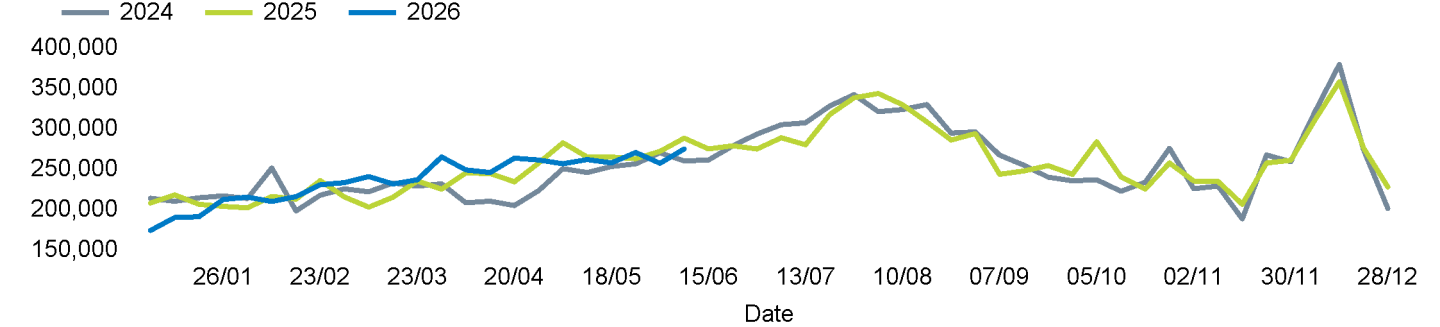
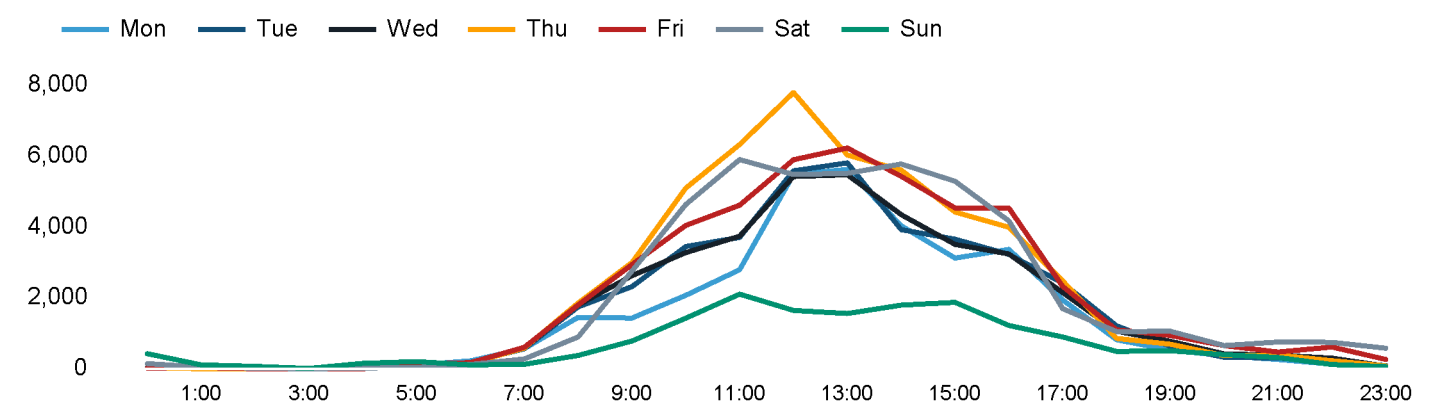
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	18°	17°	17°	16°	17°	19°	21°
Previous week	19°	19°	18°	18°	17°	17°	18°
Previous year	21°	20°	26°	26°	26°	23°	20°

Footfall Counts by day



Footfall Counts by hour



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	21,259	7.7%	19,674	21,820	8.1%	-2.6%	
Commercial Arcade at High Street, Westbound	17,430	6.3%	15,989	18,076	9.0%	-3.6%	
High Street at Commercial Arcade, Northbound	35,336	12.8%	33,187	38,410	6.5%	-8.0%	
High Street at Commercial Arcade, Southbound	36,833	13.4%	34,884	39,770	5.6%	-7.4%	
Market Square from Market Steps	35,731	13.0%	34,269	34,472	4.3%	3.7%	
Market Square from the Arcade	19,004	6.9%	17,918	19,738	6.1%	-3.7%	
Market Square from the Church	17,535	6.4%	15,788	16,563	11.1%	5.9%	
The Pollet at High Street, Northbound	31,230	11.3%	28,536	32,872	9.4%	-5.0%	
The Pollet at High Street, Southbound	31,765	11.5%	29,842	33,725	6.4%	-5.8%	
The Pollet at Smith Street, Eastbound	15,819	5.7%	14,924	17,461	6.0%	-9.4%	
The Pollet at Smith Street, Westbound	13,758	5.0%	12,886	16,150	6.8%	-14.8%	

Reporting dates

This week - 08 June 2026 - 14 June 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 14 June 2026 vs 06 January 2025 - 15 June 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
08 June 2026 - 14 June 2026 vs 09 June 2025 - 15 June 2025

Week on week % change is the % change for this week compared to the previous week.
08 June 2026 - 14 June 2026 vs 01 June 2026 - 07 June 2026