



Week 22, 2026. 01 Jun 2026 - 07 Jun 2026

Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	0.9%	2.7%	-5.4%	0.6%	-4.9%	3.4%
South West	3.0%	-3.8%	2.1%	-9.5%	-15.7%	-15.7%
UK	-2.2%	0.7%	-3.1%	-4.0%	-11.7%	-7.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,475,068 which is 0.3% up on the previous year.

The total number of visitors for the year to date is 5,186,222 which is 0.9% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 1 June 2026 was 257,897.

The busiest day in week commencing 1 June 2026 was Friday with 47,213 visitors.

The peak hour of the week was 12:00 on Friday 5 June 2026 with footfall of 6,259.

Footfall Counts by week

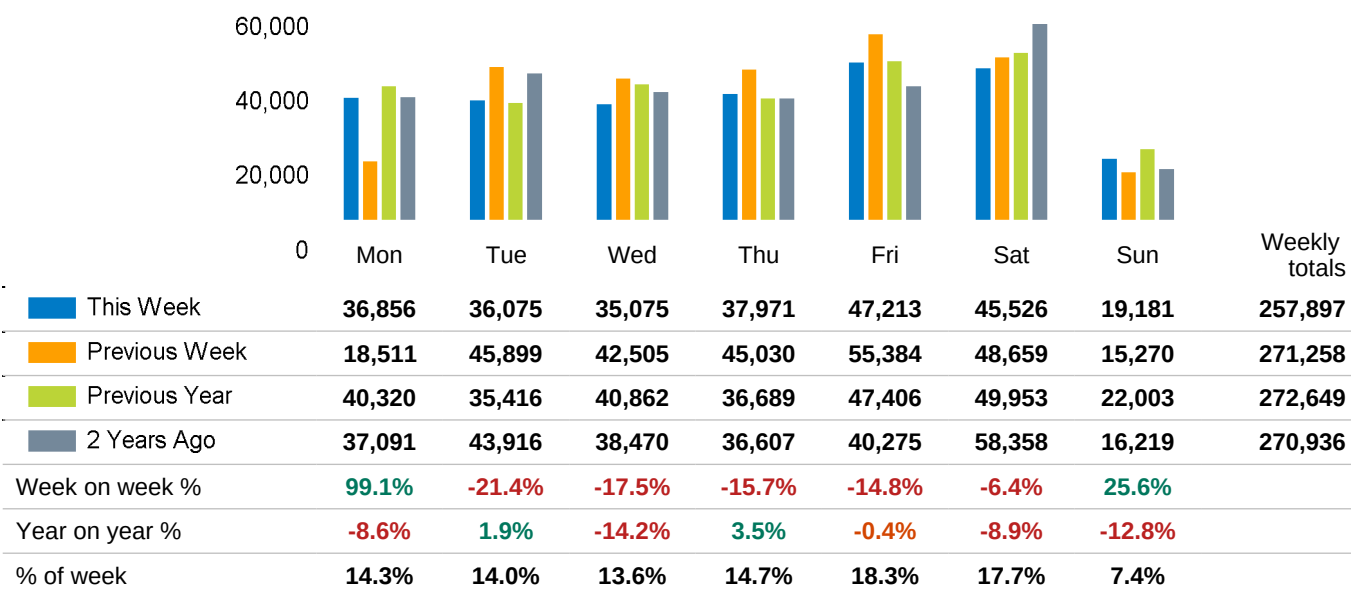


This Week
Previous Week
Previous Year
2 Years Ago

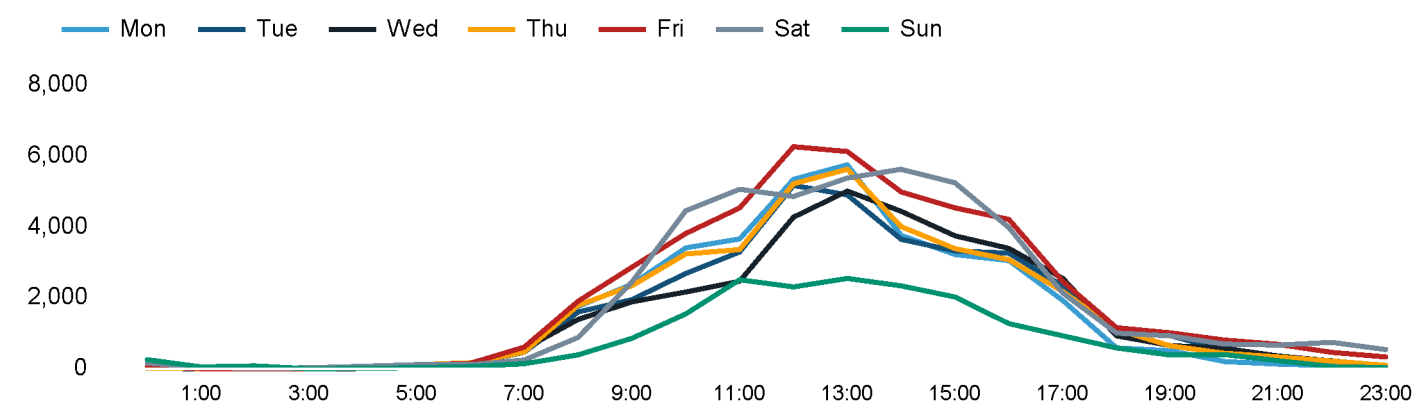
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	19°	19°	18°	18°	17°	17°	18°
Previous week	28°	30°	30°	30°	30°	21°	21°
Previous year	21°	21°	19°	18°	18°	18°	18°

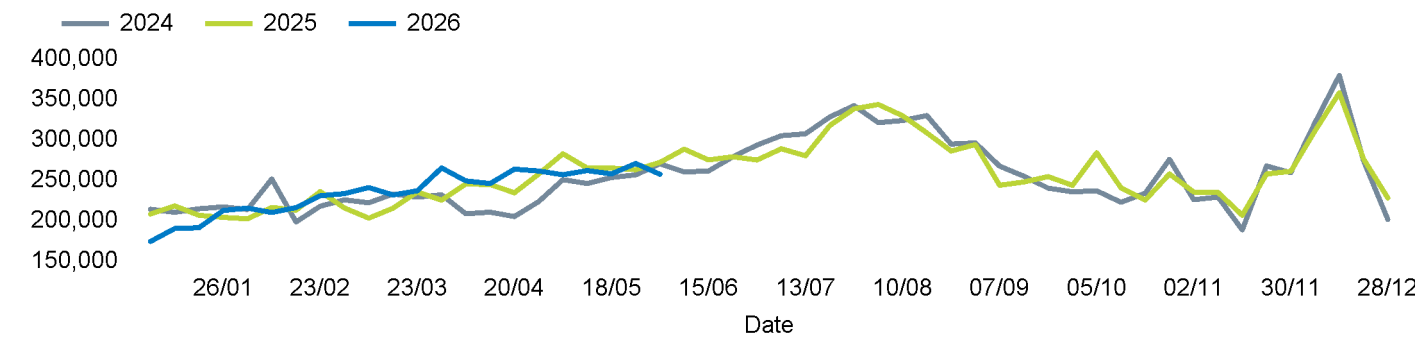
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	19,674	7.6%	20,861	20,746	-5.7%	-5.2%	
Commercial Arcade at High Street, Westbound	15,989	6.2%	16,888	16,790	-5.3%	-4.8%	
High Street at Commercial Arcade, Northbound	33,187	12.9%	35,261	35,590	-5.9%	-6.8%	
High Street at Commercial Arcade, Southbound	34,884	13.5%	37,239	37,119	-6.3%	-6.0%	
Market Square from Market Steps	34,269	13.3%	34,650	33,278	-1.1%	3.0%	
Market Square from the Arcade	17,918	6.9%	19,837	18,788	-9.7%	-4.6%	
Market Square from the Church	15,788	6.1%	16,790	15,723	-6.0%	0.4%	
The Pollet at High Street, Northbound	28,536	11.1%	30,306	30,471	-5.8%	-6.4%	
The Pollet at High Street, Southbound	29,842	11.6%	31,403	32,112	-5.0%	-7.1%	
The Pollet at Smith Street, Eastbound	14,924	5.8%	15,026	16,953	-0.7%	-12.0%	
The Pollet at Smith Street, Westbound	12,886	5.0%	12,997	15,079	-0.9%	-14.5%	

Reporting dates

This week - 01 June 2026 - 07 June 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 07 June 2026 vs 06 January 2025 - 08 June 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
01 June 2026 - 07 June 2026 vs 02 June 2025 - 08 June 2025

Week on week % change is the % change for this week compared to the previous week.
01 June 2026 - 07 June 2026 vs 25 May 2026 - 31 May 2026