



Week 21, 2026. 25 May 2026 - 31 May 2026

Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	1.2%	2.8%	2.9%	2.5%	5.0%	-0.8%
South West	3.1%	-3.5%	4.1%	-6.8%	10.1%	11.2%
UK	-2.1%	0.9%	1.8%	-2.1%	4.3%	2.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,489,820 which is 0.5% up on the previous year.

The total number of visitors for the year to date is 4,928,325 which is 1.2% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 25 May 2026 was 271,258.

The busiest day in week commencing 25 May 2026 was Friday with 55,384 visitors.

The peak hour of the week was 13:00 on Friday 29 May 2026 with footfall of 7,564.

Footfall Counts by week

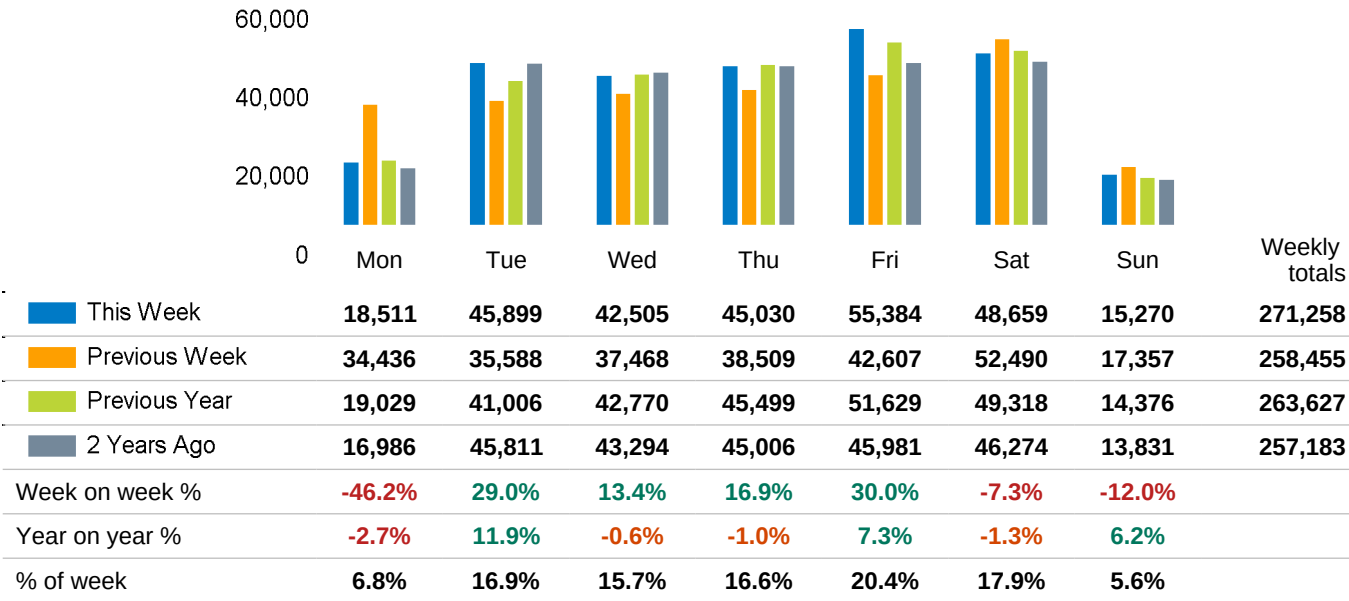


This Week
Previous Week
Previous Year
2 Years Ago

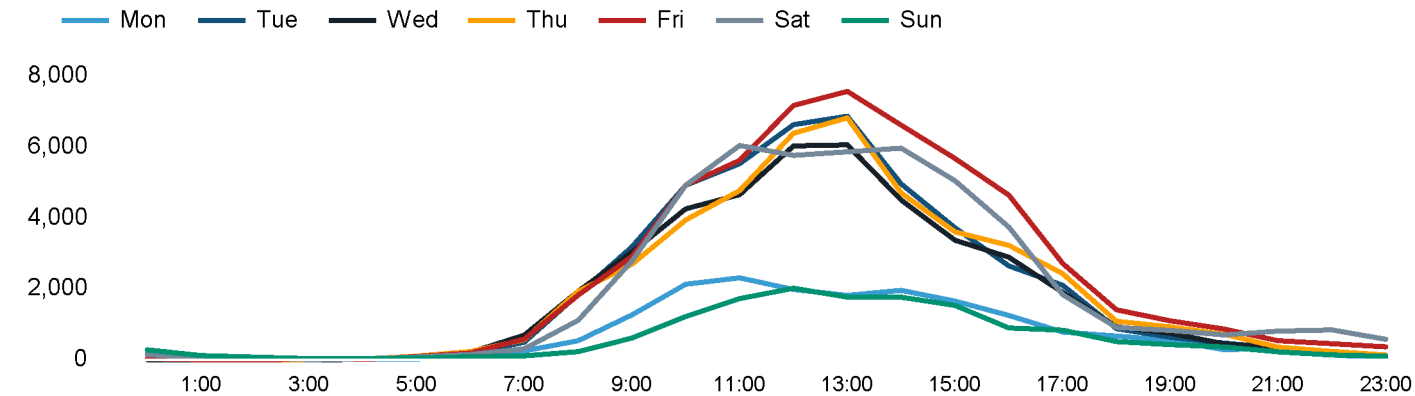
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	28°	30°	30°	30°	30°	21°	19°
Previous week	15°	16°	17°	21°	24°	24°	25°
Previous year	18°	18°	19°	22°	23°	22°	20°

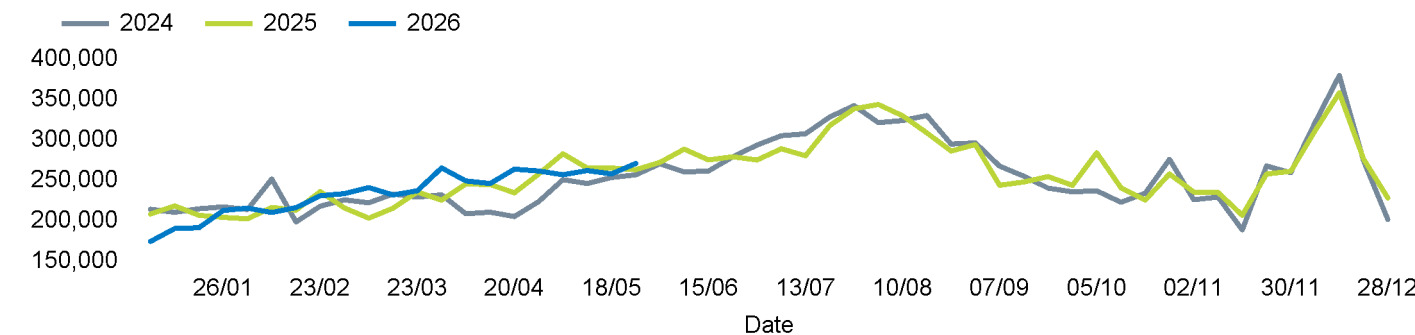
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	20,861	7.7%	19,618	20,968	6.3%	-0.5%	
Commercial Arcade at High Street, Westbound	16,888	6.2%	16,070	17,090	5.1%	-1.2%	
High Street at Commercial Arcade, Northbound	35,261	13.0%	33,455	34,832	5.4%	1.2%	
High Street at Commercial Arcade, Southbound	37,239	13.7%	35,257	36,383	5.6%	2.4%	
Market Square from Market Steps	34,650	12.8%	32,436	32,956	6.8%	5.1%	
Market Square from the Arcade	19,837	7.3%	18,396	18,943	7.8%	4.7%	
Market Square from the Church	16,790	6.2%	16,101	16,763	4.3%	0.2%	
The Pollet at High Street, Northbound	30,306	11.2%	29,024	30,082	4.4%	0.7%	
The Pollet at High Street, Southbound	31,403	11.6%	30,122	30,396	4.3%	3.3%	
The Pollet at Smith Street, Eastbound	15,026	5.5%	14,948	13,393	0.5%	12.2%	
The Pollet at Smith Street, Westbound	12,997	4.8%	13,028	11,821	-0.2%	9.9%	

Reporting dates

This week - 25 May 2026 - 31 May 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 31 May 2026 vs 06 January 2025 - 01 June 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
25 May 2026 - 31 May 2026 vs 26 May 2025 - 01 June 2025

Week on week % change is the % change for this week compared to the previous week.
25 May 2026 - 31 May 2026 vs 18 May 2026 - 24 May 2026