



May 2026. 04 May 2026 - 31 May 2026

Footfall Report for: St Peter Port, Guernsey

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

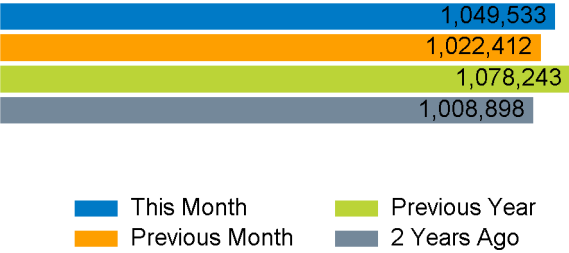
	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	1.2%	2.8%	-2.7%	6.9%	2.7%	9.5%
South West	3.1%	-3.5%	3.1%	-5.9%	4.8%	6.9%
UK	-2.1%	0.9%	-1.9%	-1.1%	-0.8%	0.0%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors for the year to date is 4,928,325 which is 1.2% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in month commencing 4 May 2026 was 1,049,533.
- The busiest day in month commencing 4 May 2026 was Friday 29 May with 55,384 visitors.
- The peak hour of the month was 13:00 on Friday 29 May 2026 with footfall of 7,564.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather

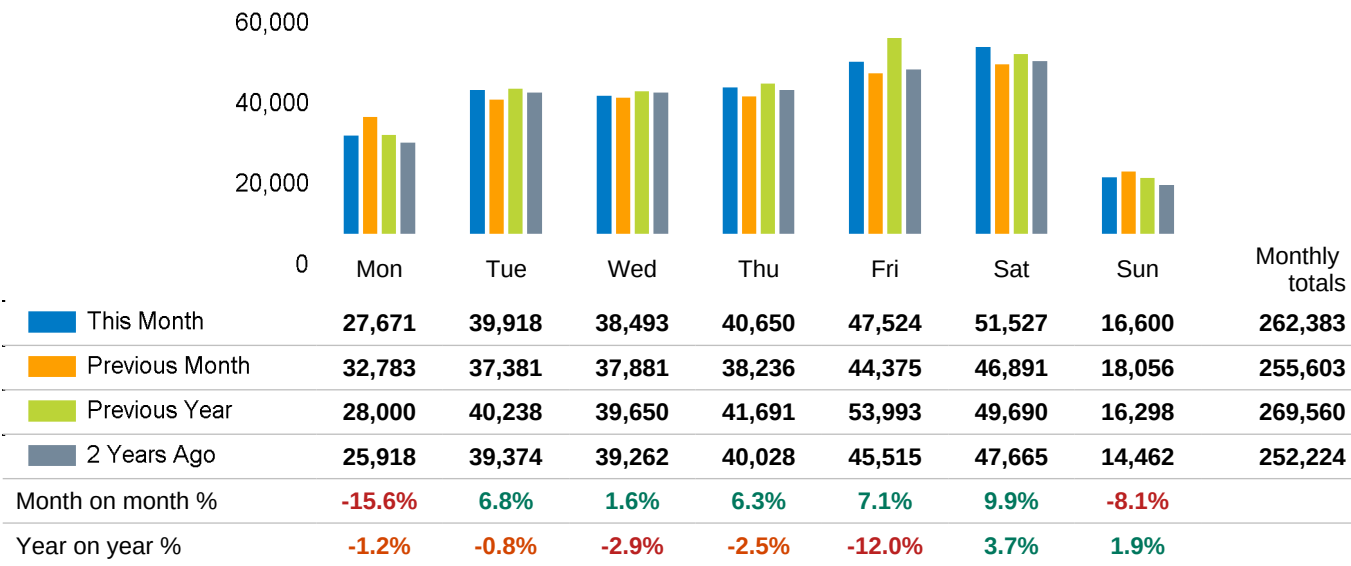
Number of days May 2026	15	12	1
Number of days May 2025	17	11	
Number of days May 2024	16	11	1

Average temperature

	Maximum temperature	Minimum temperature
2026	20°	12°
2025	20°	11°
2024	20°	11°

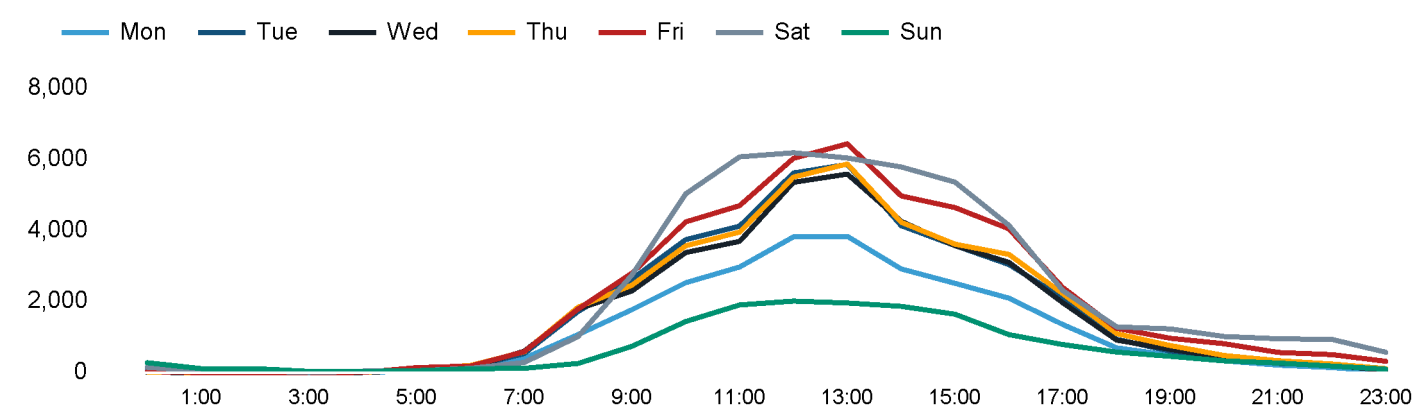
Football Counts by day

The figures shown below are calculated using weekly averages.



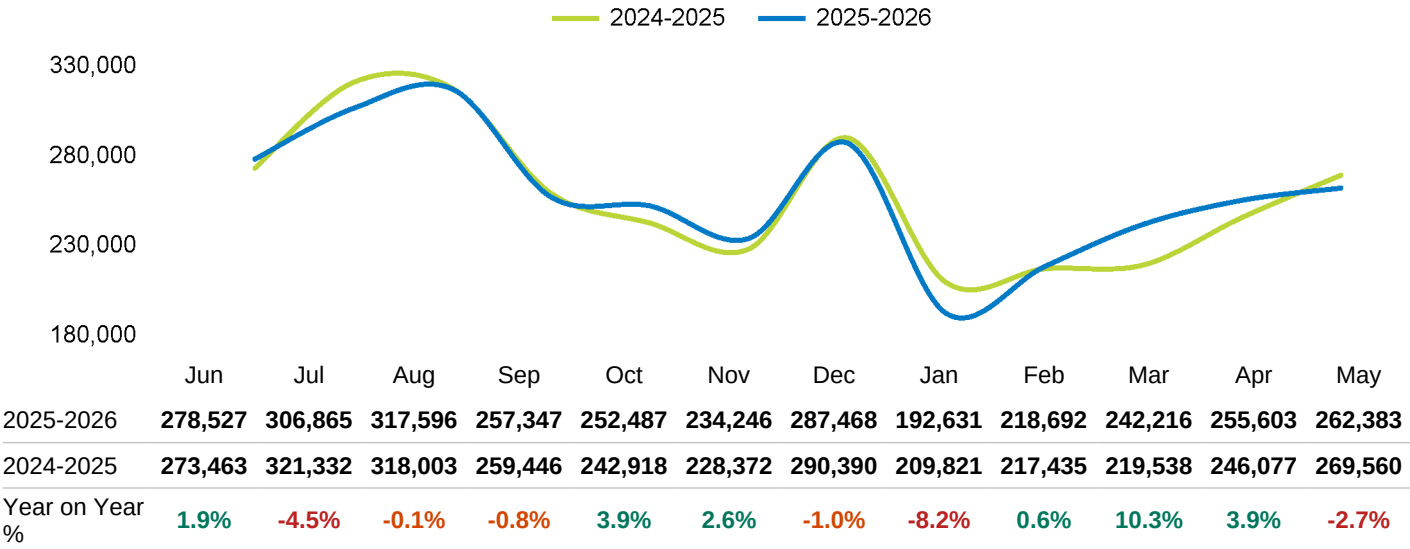
Football Counts by hour

The figures shown below are calculated using a weekly average



Football Counts - rolling 12 months

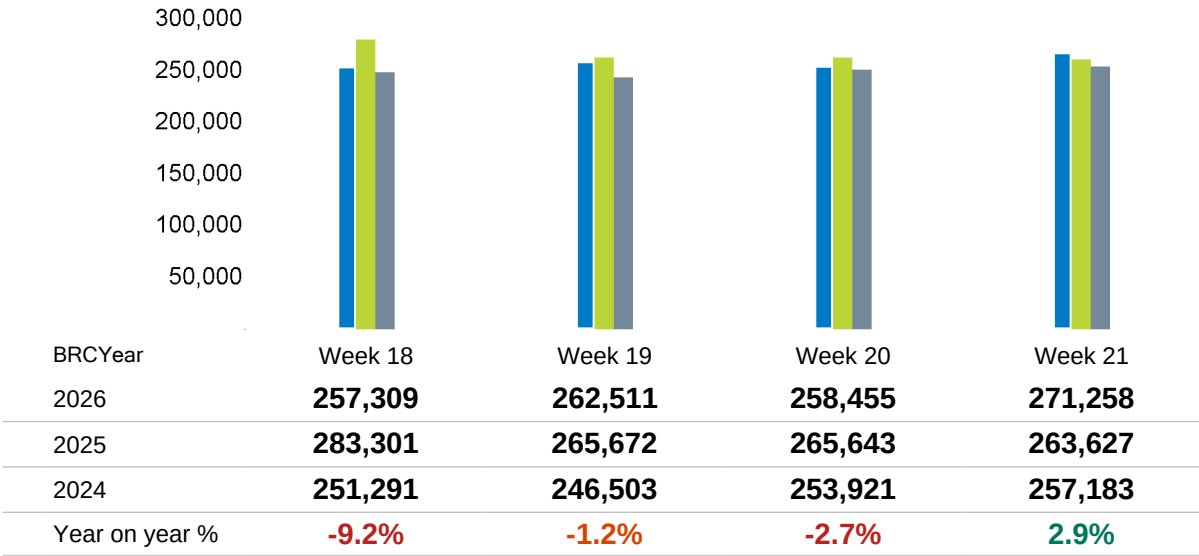
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for May compares May 2026 to May 2025

Football Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	This month Previous month Prev Year
Commercial Arcade at High Street, Eastbound	19,941	7.6%	20,042	20,517	-0.5%	-2.8%	
Commercial Arcade at High Street, Westbound	16,111	6.1%	16,025	16,718	0.5%	-3.6%	
High Street at Commercial Arcade, Northbound	33,928	12.9%	33,437	35,602	1.5%	-4.7%	
High Street at Commercial Arcade, Southbound	35,566	13.6%	34,944	37,232	1.8%	-4.5%	
Market Square from Market Steps	33,952	12.9%	34,816	34,367	-2.5%	-1.2%	
Market Square from the Arcade	18,739	7.1%	18,851	18,853	-0.6%	-0.6%	
Market Square from the Church	16,607	6.3%	15,280	17,835	8.7%	-6.9%	
The Pollet at High Street, Northbound	29,160	11.1%	27,357	30,375	6.6%	-4.0%	
The Pollet at High Street, Southbound	30,070	11.5%	28,688	30,950	4.8%	-2.8%	
The Pollet at Smith Street, Eastbound	15,159	5.8%	13,647	14,556	11.1%	4.1%	
The Pollet at Smith Street, Westbound	13,145	5.0%	12,512	12,551	5.1%	4.7%	

Reporting dates

This month - 04 May 2026 - 31 May 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.
05 January 2026 - 31 May 2026 vs 06 January 2025 - 01 June 2025

Year on year % change is the % change for this month compared to the same month in the previous year.
04 May 2026 - 31 May 2026 vs 05 May 2025 - 01 June 2025

Month on month % change is the % change for this month compared to the previous month.
04 May 2026 - 31 May 2026 vs 06 April 2026 - 03 May 2026