



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	2.3%	1.7%	1.5%	15.2%	-0.9%	9.8%
South West	3.1%	-3.3%	3.4%	-0.9%	2.5%	8.0%
UK	-2.2%	1.4%	-2.0%	3.7%	3.0%	10.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,518,530 which is 1.2% up on the previous year.

The total number of visitors for the year to date is 3,878,792 which is 2.3% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 27 April 2026 was 261,991.

The busiest day in week commencing 27 April 2026 was Friday with 46,979 visitors.

The peak hour of the week was 13:00 on Friday 1 May 2026 with footfall of 6,244.

Footfall Counts by week

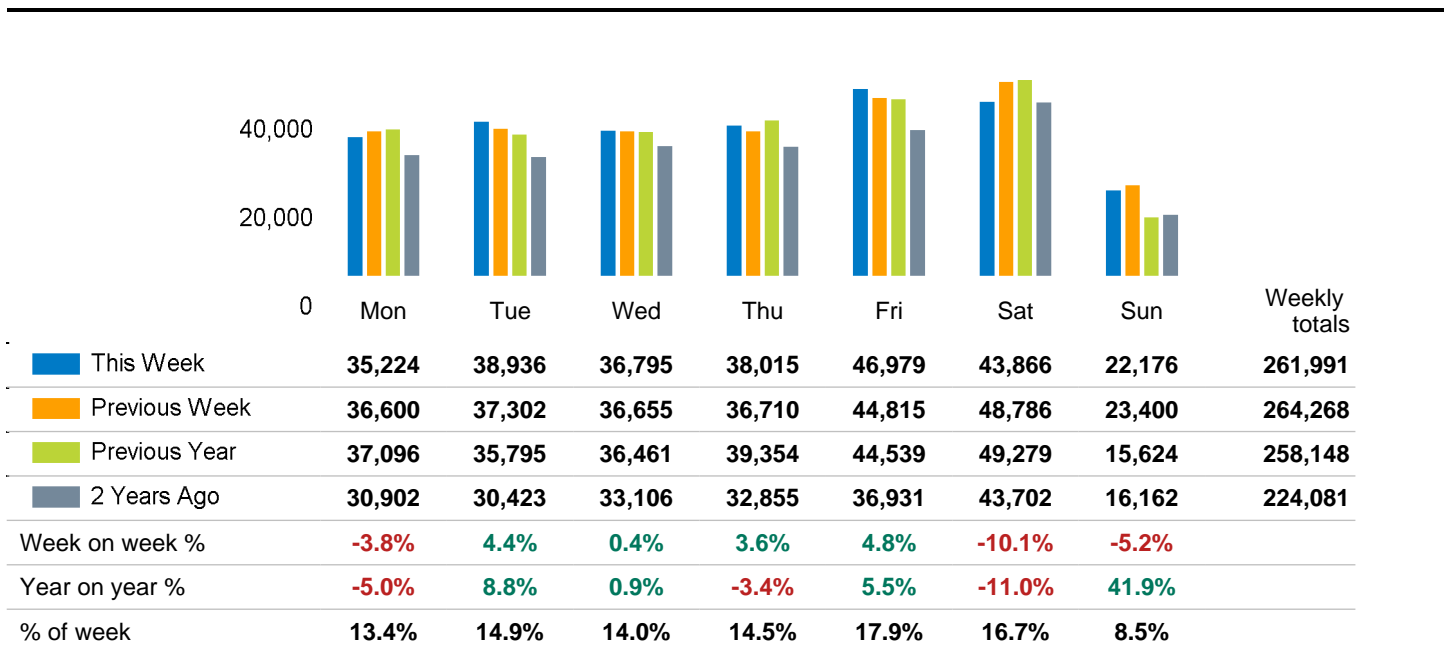


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

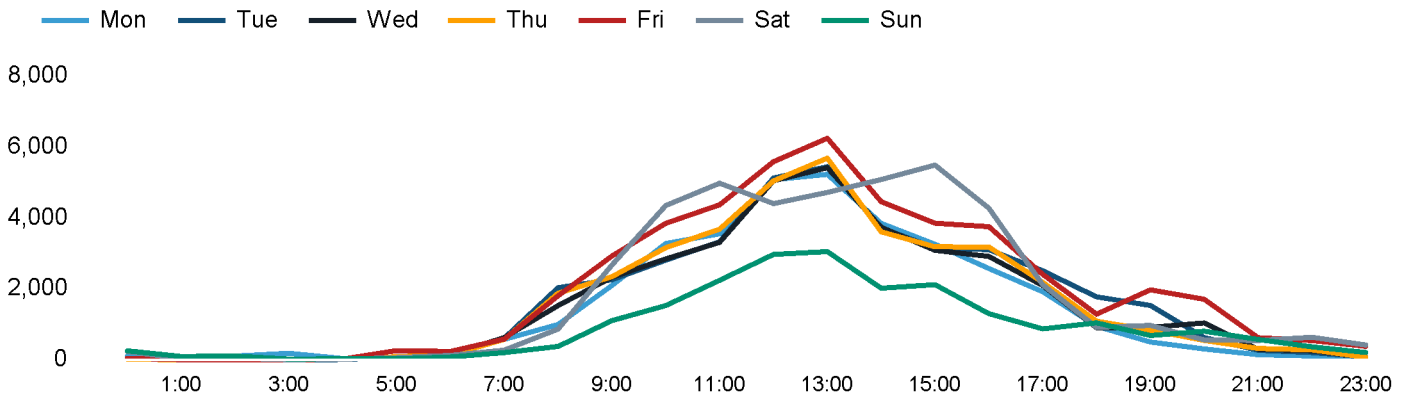
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	19°	17°	14°	21°	21°	17°	15°
Previous week	14°	14°	15°	17°	17°	20°	20°
Previous year	23°	23°	26°	25°	25°	21°	16°

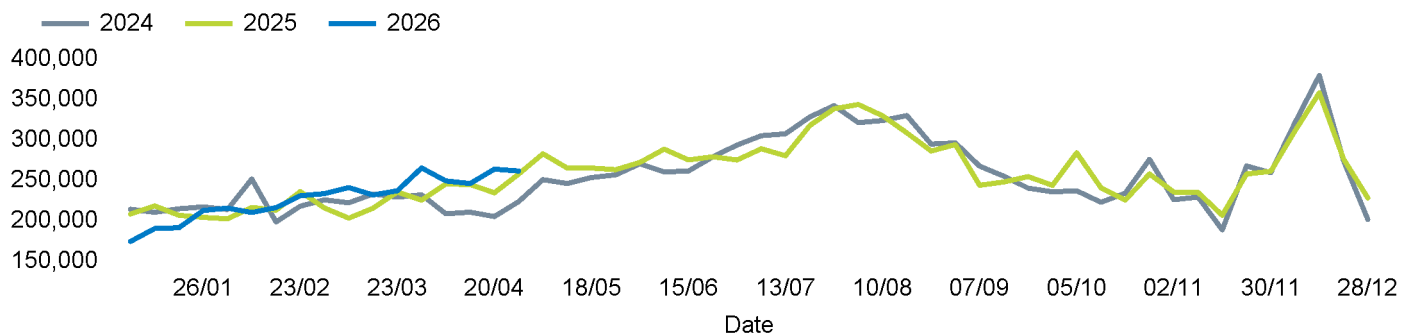
Footfall Counts by day



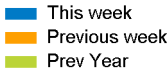











Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	19,708	7.5%	20,768	19,404	-5.1%	1.6%	
Commercial Arcade at High Street, Westbound	15,893	6.1%	16,736	15,727	-5.0%	1.1%	
High Street at Commercial Arcade, Northbound	34,012	13.0%	34,777	33,899	-2.2%	0.3%	
High Street at Commercial Arcade, Southbound	36,054	13.8%	36,391	35,910	-0.9%	0.4%	
Market Square from Market Steps	37,924	14.5%	35,756	34,287	6.1%	10.6%	
Market Square from the Arcade	19,182	7.3%	18,977	18,387	1.1%	4.3%	
Market Square from the Church	15,397	5.9%	15,668	15,529	-1.7%	-0.9%	
The Pollet at High Street, Northbound	27,681	10.6%	28,768	28,097	-3.8%	-1.5%	
The Pollet at High Street, Southbound	29,094	11.1%	29,747	29,516	-2.2%	-1.4%	
The Pollet at Smith Street, Eastbound	14,552	5.6%	13,674	14,422	6.4%	0.9%	
The Pollet at Smith Street, Westbound	12,494	4.8%	13,006	12,970	-3.9%	-3.7%	



Reporting dates

This week - 27 April 2026 - 03 May 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 03 May 2026 vs 06 January 2025 - 04 May 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
27 April 2026 - 03 May 2026 vs 28 April 2025 - 04 May 2025

Week on week % change is the % change for this week compared to the previous week.
27 April 2026 - 03 May 2026 vs 20 April 2026 - 26 April 2026

