



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	1.7%	0.1%	0.5%	16.2%	-1.3%	-0.3%
South West	2.7%	-3.5%	3.0%	-0.9%	-4.5%	-4.2%
UK	-2.7%	1.2%	-3.0%	4.6%	-4.2%	-3.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,485,455 which is 1.4% up on the previous year.

The total number of visitors for the year to date is 3,352,533 which is 1.7% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 13 April 2026 was 246,471.

The busiest day in week commencing 13 April 2026 was Saturday with 49,361 visitors.

The peak hour of the week was 14:00 on Saturday 18 April 2026 with footfall of 6,085.

Footfall Counts by week

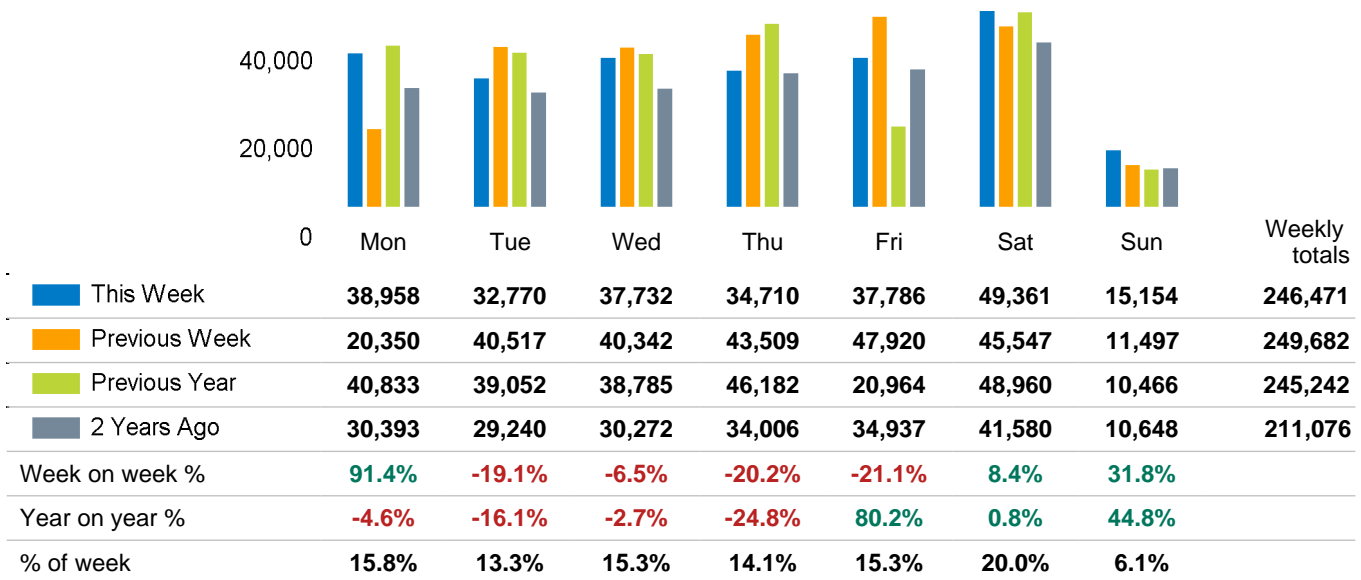


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

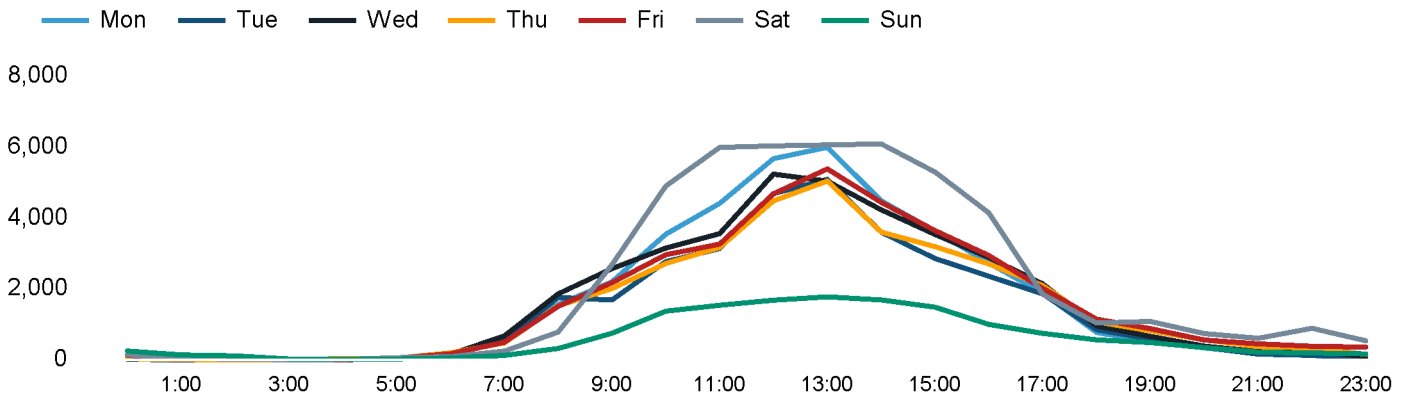
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	13°	14°	15°	16°	17°	17°	13°
Previous week	17°	21°	21°	21°	16°	12°	13°
Previous year	15°	16°	16°	17°	16°	18°	18°

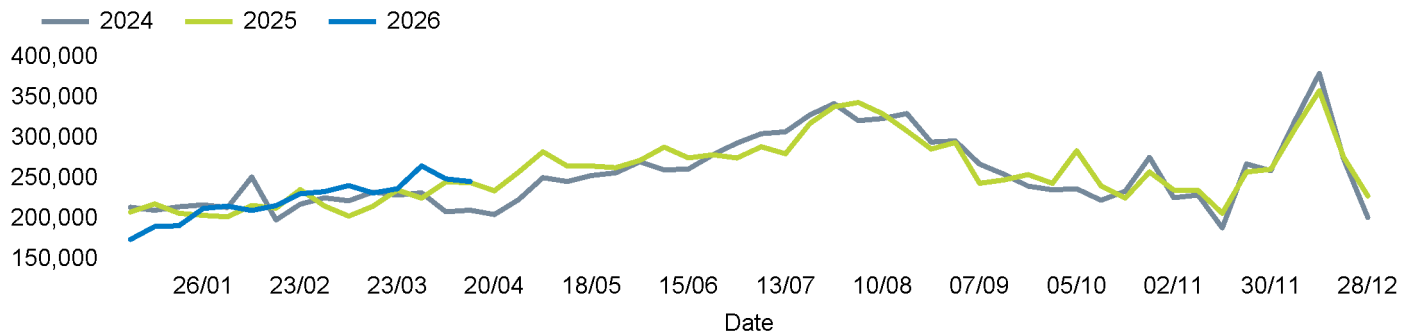
Footfall Counts by day



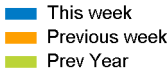











Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	19,682	8.0%	20,012	20,078	-1.6%	-2.0%	
Commercial Arcade at High Street, Westbound	15,709	6.4%	15,763	16,073	-0.3%	-2.3%	
High Street at Commercial Arcade, Northbound	31,189	12.7%	33,773	32,200	-7.7%	-3.1%	
High Street at Commercial Arcade, Southbound	32,556	13.2%	34,777	33,778	-6.4%	-3.6%	
Market Square from Market Steps	33,091	13.4%	32,493	31,719	1.8%	4.3%	
Market Square from the Arcade	18,518	7.5%	18,730	17,922	-1.1%	3.3%	
Market Square from the Church	14,776	6.0%	15,281	14,934	-3.3%	-1.1%	
The Pollet at High Street, Northbound	26,706	10.8%	26,273	27,557	1.6%	-3.1%	
The Pollet at High Street, Southbound	28,570	11.6%	27,342	28,060	4.5%	1.8%	
The Pollet at Smith Street, Eastbound	13,092	5.3%	13,271	12,337	-1.3%	6.1%	
The Pollet at Smith Street, Westbound	12,582	5.1%	11,967	10,584	5.1%	18.9%	



Reporting dates

This week - 13 April 2026 - 19 April 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 19 April 2026 vs 06 January 2025 - 20 April 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
13 April 2026 - 19 April 2026 vs 14 April 2025 - 20 April 2025

Week on week % change is the % change for this week compared to the previous week.
13 April 2026 - 19 April 2026 vs 06 April 2026 - 12 April 2026

