



Footfall Report for: St Peter Port, Guernsey

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	2.3%	1.7%	3.9%	15.8%	5.5%	12.1%
South West	3.1%	-3.3%	4.3%	-1.5%	2.4%	6.1%
UK	-2.2%	1.4%	-1.1%	3.5%	5.8%	4.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

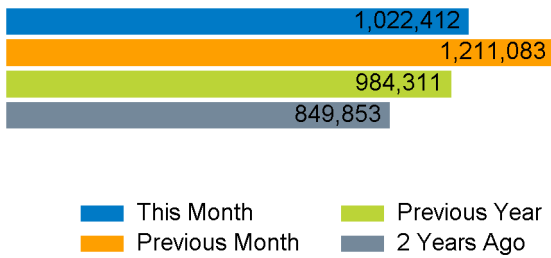
The total number of visitors for the year to date is 3,878,792 which is 2.3% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in month commencing 6 April 2026 was 1,022,412.

The busiest day in month commencing 6 April 2026 was Saturday 18 April with 49,361 visitors.

The peak hour of the month was 13:00 on Friday 10 April 2026 with footfall of 7,167.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



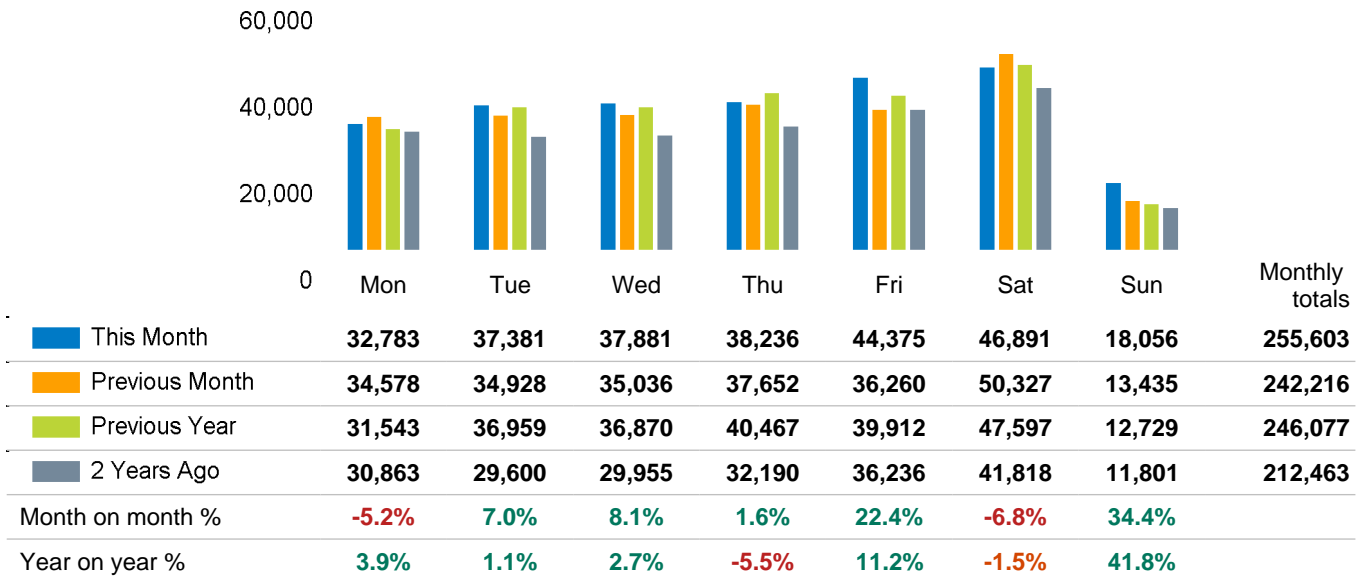
Number of days April 2026	20	8		
Number of days April 2025	18	9	1	
Number of days April 2024	12	13	2	1

Average temperature

	Maximum temperature	Minimum temperature
2026	17°	9°
2025	19°	9°
2024	16°	8°

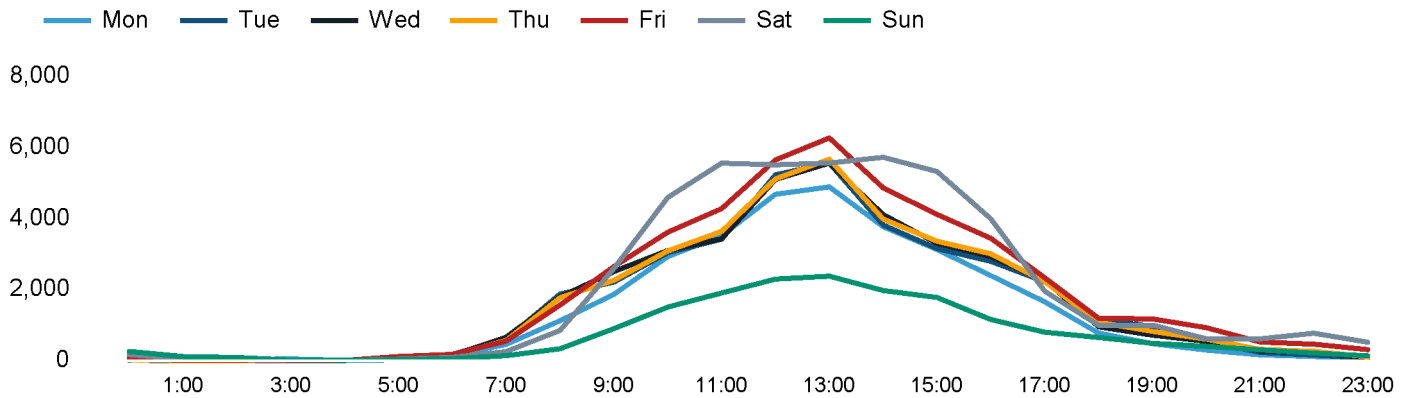
Footfall Counts by day

The figures shown below are calculated using weekly averages.



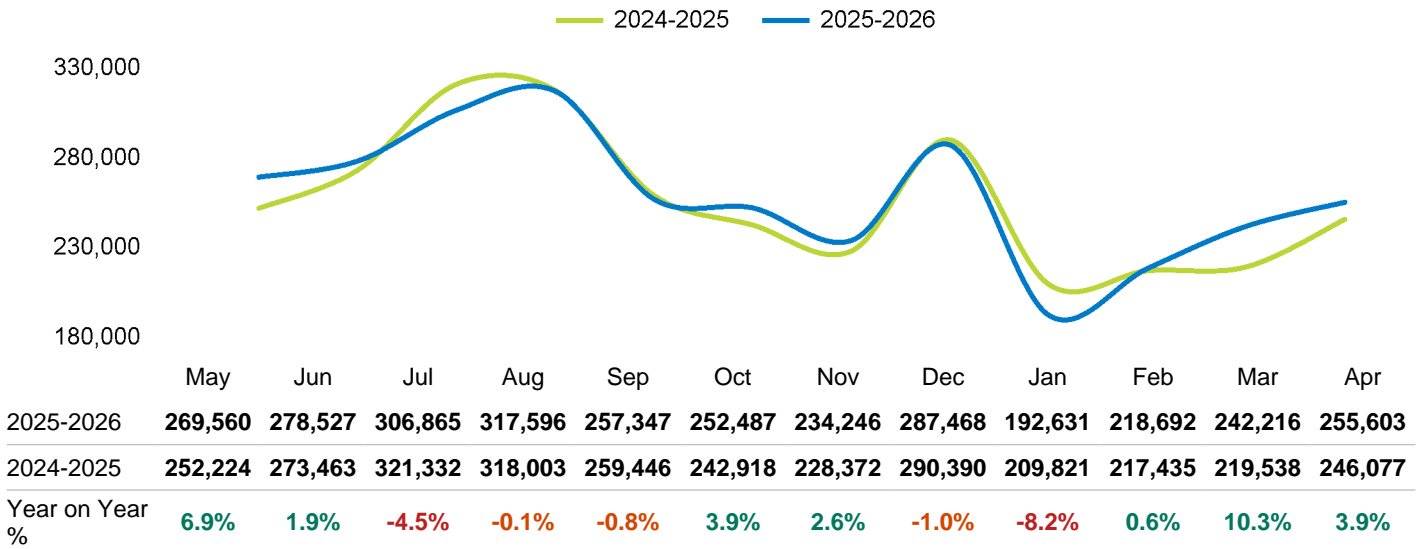
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

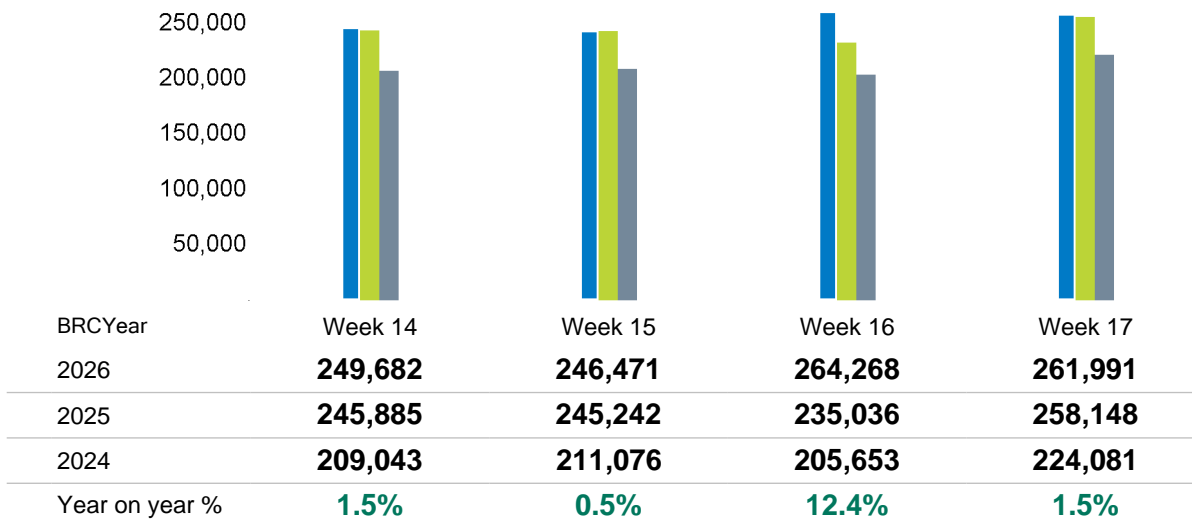
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for April compares April 2026 to April 2025

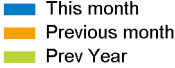











Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Commercial Arcade at High Street, Eastbound	20,042	7.8%	18,894	19,417	6.1%	3.2%	
Commercial Arcade at High Street, Westbound	16,025	6.3%	15,651	15,534	2.4%	3.2%	
High Street at Commercial Arcade, Northbound	33,437	13.1%	32,682	32,651	2.3%	2.4%	
High Street at Commercial Arcade, Southbound	34,944	13.7%	34,283	34,072	1.9%	2.6%	
Market Square from Market Steps	34,816	13.6%	31,939	32,247	9.0%	8.0%	
Market Square from the Arcade	18,851	7.4%	18,304	17,705	3.0%	6.5%	
Market Square from the Church	15,280	6.0%	13,830	14,656	10.5%	4.3%	
The Pollet at High Street, Northbound	27,357	10.7%	25,463	27,520	7.4%	-0.6%	
The Pollet at High Street, Southbound	28,688	11.2%	26,928	28,088	6.5%	2.1%	
The Pollet at Smith Street, Eastbound	13,647	5.3%	12,863	12,935	6.1%	5.5%	
The Pollet at Smith Street, Westbound	12,512	4.9%	11,374	11,250	10.0%	11.2%	



Reporting dates

This month - 06 April 2026 - 03 May 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.
05 January 2026 - 03 May 2026 vs 06 January 2025 - 04 May 2025

Year on year % change is the % change for this month compared to the same month in the previous year.
06 April 2026 - 03 May 2026 vs 07 April 2025 - 04 May 2025

Month on month % change is the % change for this month compared to the previous month.
06 April 2026 - 03 May 2026 vs 02 March 2026 - 05 April 2026

