



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

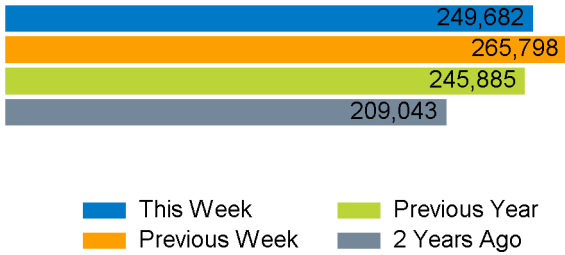
	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	1.8%	-0.9%	1.5%	17.6%	-6.1%	8.8%
South West	2.7%	-3.7%	2.9%	-1.4%	0.1%	4.2%
UK	-2.6%	1.0%	-3.1%	5.4%	1.7%	2.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,484,226 which is 1.7% up on the previous year.
- The total number of visitors for the year to date is 3,106,062 which is 1.8% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 6 April 2026 was 249,682.
- The busiest day in week commencing 6 April 2026 was Friday with 47,920 visitors.
- The peak hour of the week was 13:00 on Friday 10 April 2026 with footfall of 7,167.

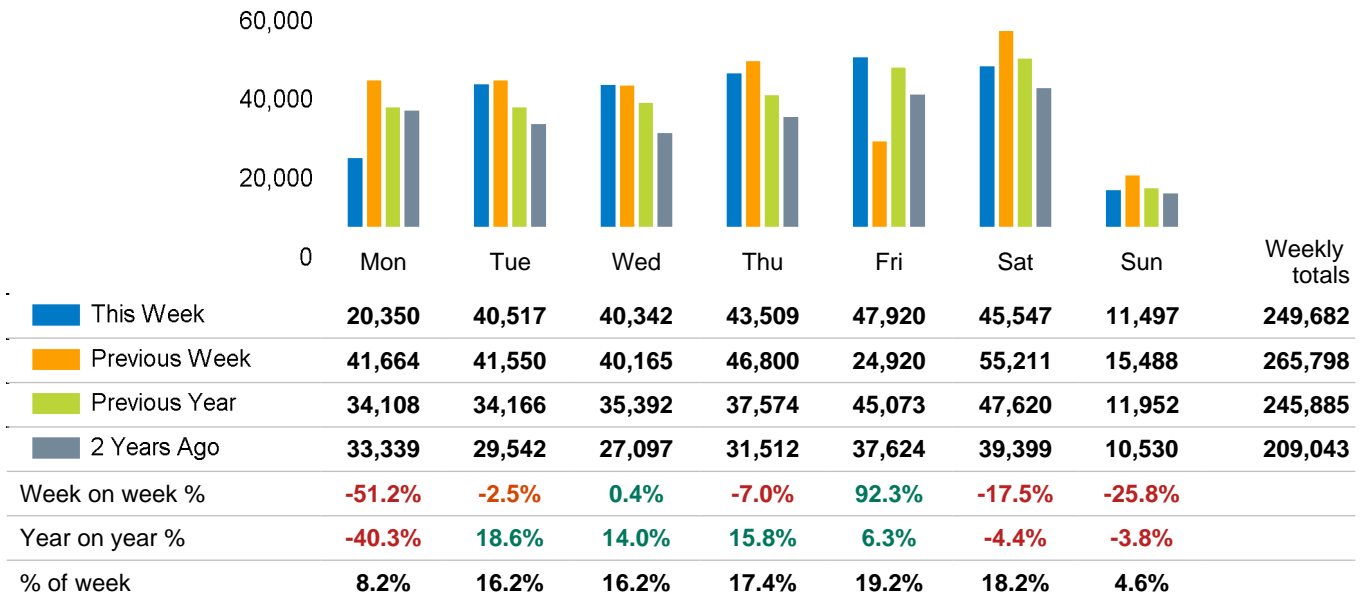
## Footfall Counts by week



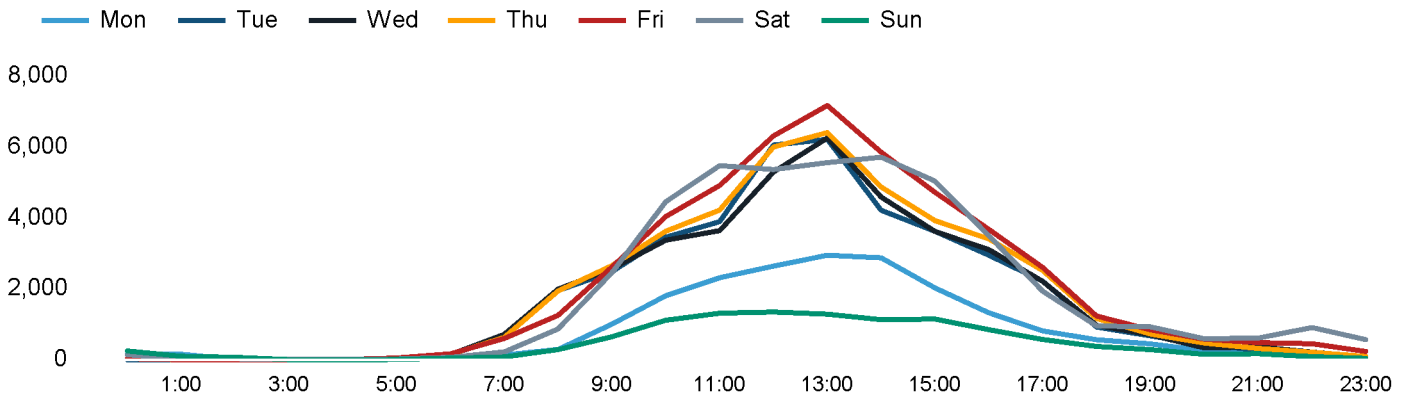
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	17°	21°	21°	21°	16°	12°	12°
Previous week	14°	14°	14°	13°	12°	15°	15°
Previous year	15°	19°	18°	13°	18°	20°	20°

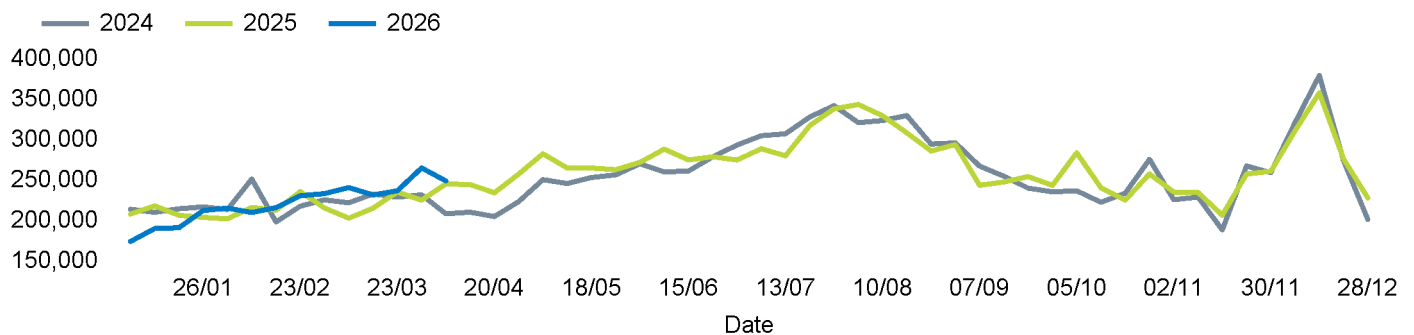
## Footfall Counts by day



## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div style="display: flex; justify-content: space-between; align-items: center;"> <span style="width: 15px; height: 10px; background-color: #0070C0; margin-right: 5px;"></span> This week                     <span style="width: 15px; height: 10px; background-color: #FFA500; margin-right: 5px; margin-left: 10px;"></span> Previous week                     <span style="width: 15px; height: 10px; background-color: #92D050; margin-left: 10px;"></span> Prev Year                 </div>
Commercial Arcade at High Street, Eastbound	20,012	8.0%	20,556	19,520	-2.6%	2.5%	
Commercial Arcade at High Street, Westbound	15,763	6.3%	16,923	15,500	-6.9%	1.7%	
High Street at Commercial Arcade, Northbound	33,773	13.5%	34,653	33,251	-2.5%	1.6%	
High Street at Commercial Arcade, Southbound	34,777	13.9%	35,953	34,283	-3.3%	1.4%	
Market Square from Market Steps	32,493	13.0%	38,579	31,433	-15.8%	3.4%	
Market Square from the Arcade	18,730	7.5%	20,401	17,258	-8.2%	8.5%	
Market Square from the Church	15,281	6.1%	17,599	13,876	-13.2%	10.1%	
The Pollet at High Street, Northbound	26,273	10.5%	27,604	28,128	-4.8%	-6.6%	
The Pollet at High Street, Southbound	27,342	11.0%	28,569	28,338	-4.3%	-3.5%	
The Pollet at Smith Street, Eastbound	13,271	5.3%	13,165	12,982	0.8%	2.2%	
The Pollet at Smith Street, Westbound	11,967	4.8%	11,796	11,316	1.4%	5.8%	



## Reporting dates

---

This week - 06 April 2026 - 12 April 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.  
05 January 2026 - 12 April 2026 vs 06 January 2025 - 13 April 2025

Year on year % change is the % change for this week compared to the same week in the previous year.  
06 April 2026 - 12 April 2026 vs 07 April 2025 - 13 April 2025

Week on week % change is the % change for this week compared to the previous week.  
06 April 2026 - 12 April 2026 vs 30 March 2026 - 05 April 2026

