



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	0.4%	-2.1%	0.7%	2.7%	2.2%	9.2%
South West	2.2%	-3.9%	-2.1%	-1.9%	-6.0%	7.1%
UK	-2.6%	0.2%	-7.7%	5.8%	-7.9%	3.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,440,602 which is 1.6% up on the previous year.

The total number of visitors for the year to date is 2,590,582 which is 0.4% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 23 March 2026 was 237,531.

The busiest day in week commencing 23 March 2026 was Saturday with 47,351 visitors.

The peak hour of the week was 13:00 on Thursday 26 March 2026 with footfall of 6,159.

## Footfall Counts by week

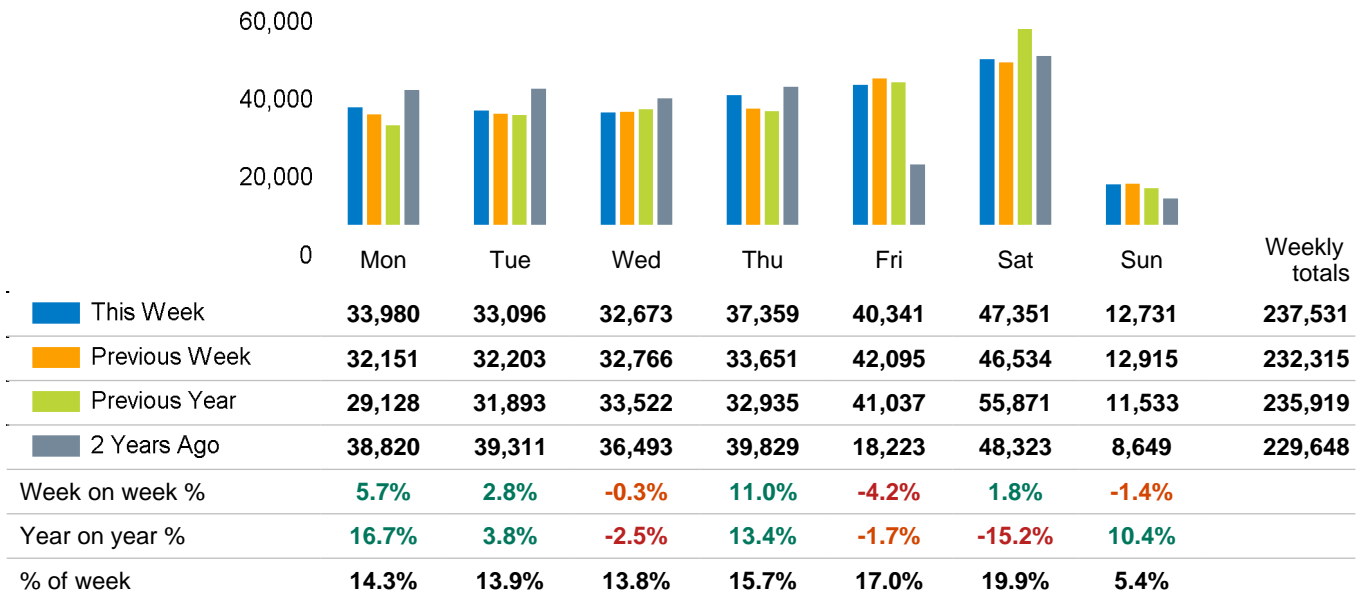


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

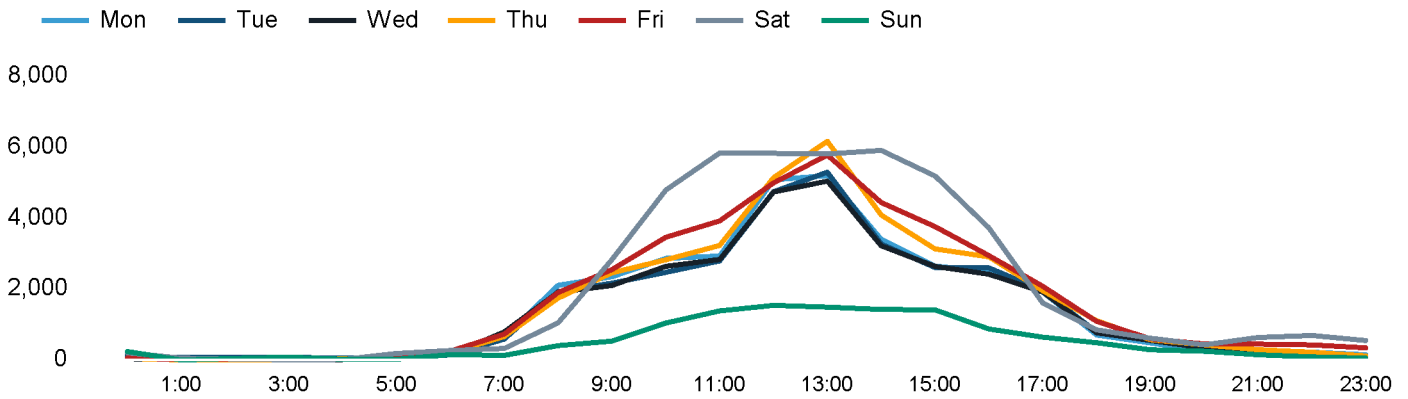
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	15°	15°	13°	12°	12°	12°	11°
Previous week	12°	15°	18°	18°	14°	14°	14°
Previous year	15°	15°	19°	18°	15°	14°	16°

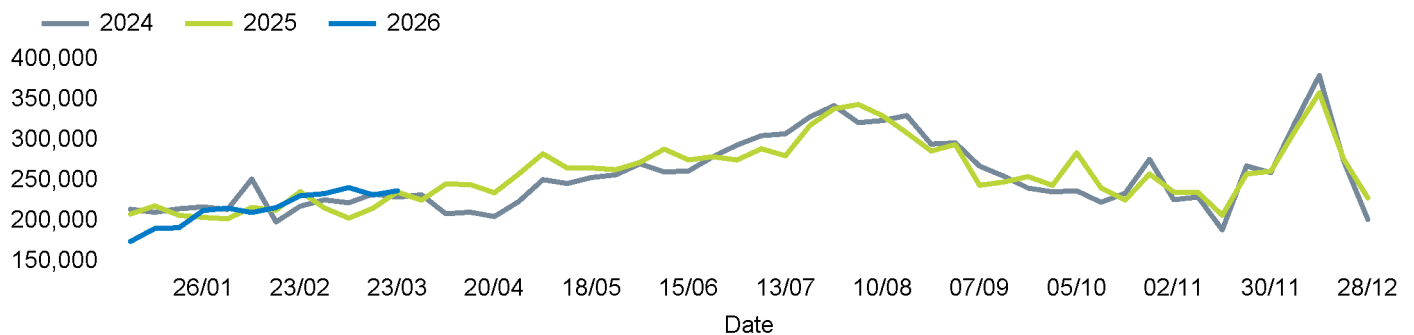
## Footfall Counts by day



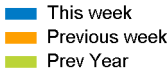











## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	18,113	7.6%	18,328	17,932	-1.2%	1.0%	
Commercial Arcade at High Street, Westbound	15,040	6.3%	15,222	14,846	-1.2%	1.3%	
High Street at Commercial Arcade, Northbound	32,049	13.5%	32,061	31,897	0.0%	0.5%	
High Street at Commercial Arcade, Southbound	34,101	14.4%	33,684	33,799	1.2%	0.9%	
Market Square from Market Steps	30,531	12.9%	29,103	28,908	4.9%	5.6%	
Market Square from the Arcade	18,432	7.8%	17,589	16,950	4.8%	8.7%	
Market Square from the Church	13,437	5.7%	13,168	12,718	2.0%	5.7%	
The Pollet at High Street, Northbound	24,954	10.5%	23,964	26,980	4.1%	-7.5%	
The Pollet at High Street, Southbound	26,590	11.2%	25,376	28,329	4.8%	-6.1%	
The Pollet at Smith Street, Eastbound	12,875	5.4%	12,699	12,469	1.4%	3.3%	
The Pollet at Smith Street, Westbound	11,409	4.8%	11,121	11,091	2.6%	2.9%	



## Reporting dates

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This week - 23 March 2026 - 29 March 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.  
05 January 2026 - 29 March 2026 vs 06 January 2025 - 30 March 2025

Year on year % change is the % change for this week compared to the same week in the previous year.  
23 March 2026 - 29 March 2026 vs 24 March 2025 - 30 March 2025

Week on week % change is the % change for this week compared to the previous week.  
23 March 2026 - 29 March 2026 vs 16 March 2026 - 22 March 2026

