



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	0.4%	-2.5%	7.6%	-7.5%	-3.8%	6.0%
South West	2.7%	-4.1%	11.8%	-5.5%	4.6%	1.2%
UK	-2.1%	-0.3%	4.2%	1.6%	8.4%	4.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,438,990 which is 1.6% up on the previous year.

The total number of visitors for the year to date is 2,353,051 which is 0.4% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 16 March 2026 was 232,315.

The busiest day in week commencing 16 March 2026 was Saturday with 46,534 visitors.

The peak hour of the week was 13:00 on Friday 20 March 2026 with footfall of 6,173.

## Footfall Counts by week

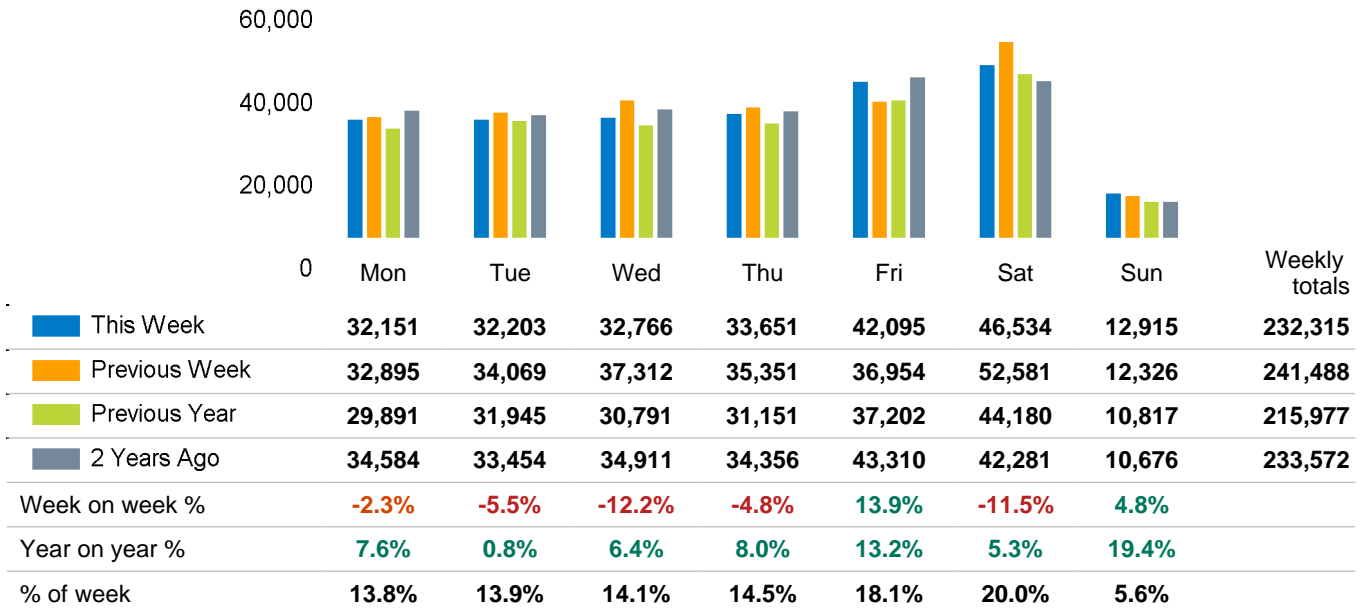


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

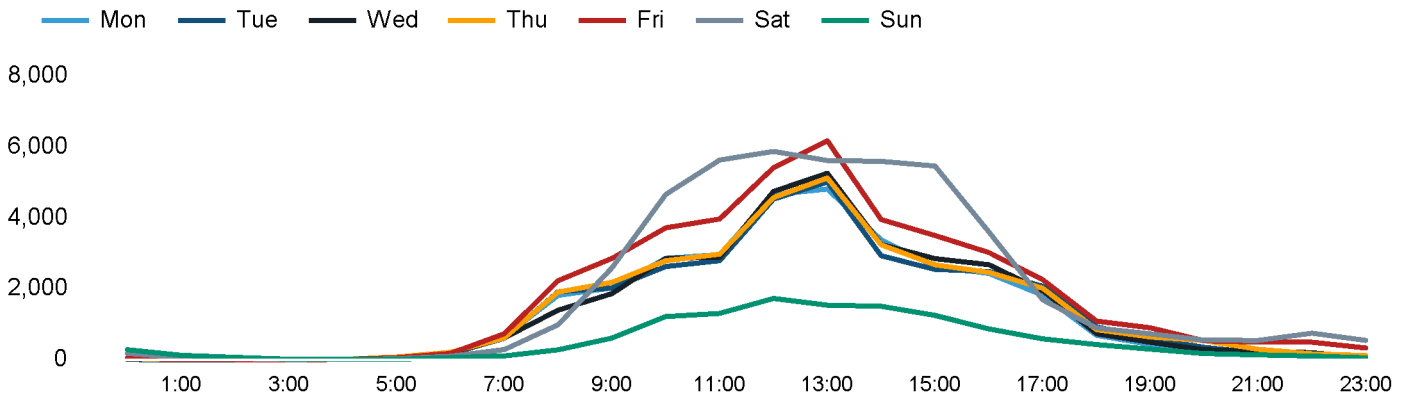
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	12°	15°	18°	18°	14°	14°	12°
Previous week	13°	13°	12°	12°	12°	11°	12°
Previous year	13°	14°	17°	19°	18°	18°	17°

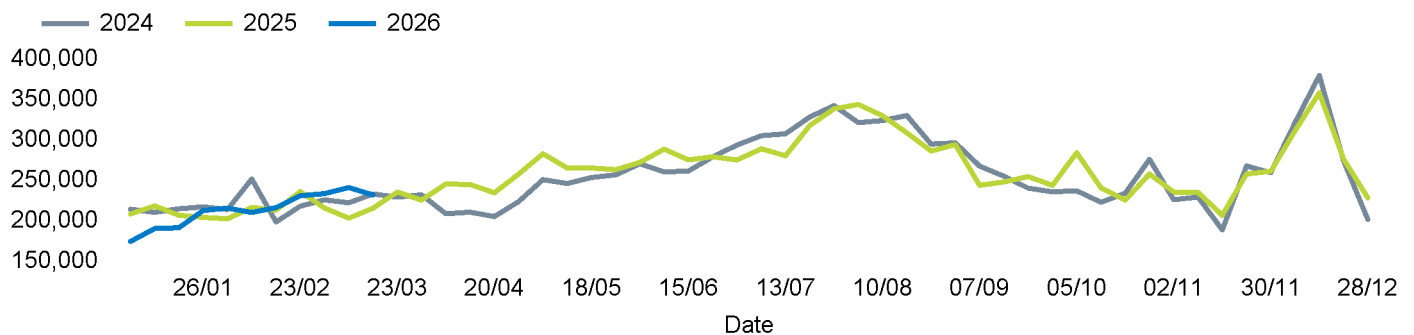
## Footfall Counts by day



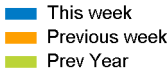
## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	18,328	7.9%	18,841	16,739	-2.7%	9.5%	
Commercial Arcade at High Street, Westbound	15,222	6.6%	15,605	13,975	-2.5%	8.9%	
High Street at Commercial Arcade, Northbound	32,061	13.8%	32,558	29,395	-1.5%	9.1%	
High Street at Commercial Arcade, Southbound	33,684	14.5%	33,990	30,903	-0.9%	9.0%	
Market Square from Market Steps	29,103	12.5%	31,830	28,393	-8.6%	2.5%	
Market Square from the Arcade	17,589	7.6%	17,595	13,913	0.0%	26.4%	
Market Square from the Church	13,168	5.7%	12,431	11,387	5.9%	15.6%	
The Pollet at High Street, Northbound	23,964	10.3%	26,404	24,185	-9.2%	-0.9%	
The Pollet at High Street, Southbound	25,376	10.9%	27,871	25,578	-9.0%	-0.8%	
The Pollet at Smith Street, Eastbound	12,699	5.5%	12,945	11,447	-1.9%	10.9%	
The Pollet at Smith Street, Westbound	11,121	4.8%	11,418	10,062	-2.6%	10.5%	



## Reporting dates

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This week - 16 March 2026 - 22 March 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.  
05 January 2026 - 22 March 2026 vs 06 January 2025 - 23 March 2025

Year on year % change is the % change for this week compared to the same week in the previous year.  
16 March 2026 - 22 March 2026 vs 17 March 2025 - 23 March 2025

Week on week % change is the % change for this week compared to the previous week.  
16 March 2026 - 22 March 2026 vs 09 March 2026 - 15 March 2026

