



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	-0.4%	-2.0%	18.6%	-8.5%	3.2%	-5.8%
South West	1.7%	-3.9%	7.0%	-5.0%	0.4%	-2.0%
UK	-2.8%	-0.5%	-0.5%	0.6%	-1.0%	-5.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,422,652 which is 1.4% up on the previous year.

The total number of visitors for the year to date is 2,120,736 which is 0.4% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 9 March 2026 was 241,488.

The busiest day in week commencing 9 March 2026 was Saturday with 52,581 visitors.

The peak hour of the week was 14:00 on Saturday 14 March 2026 with footfall of 6,750.

Footfall Counts by week

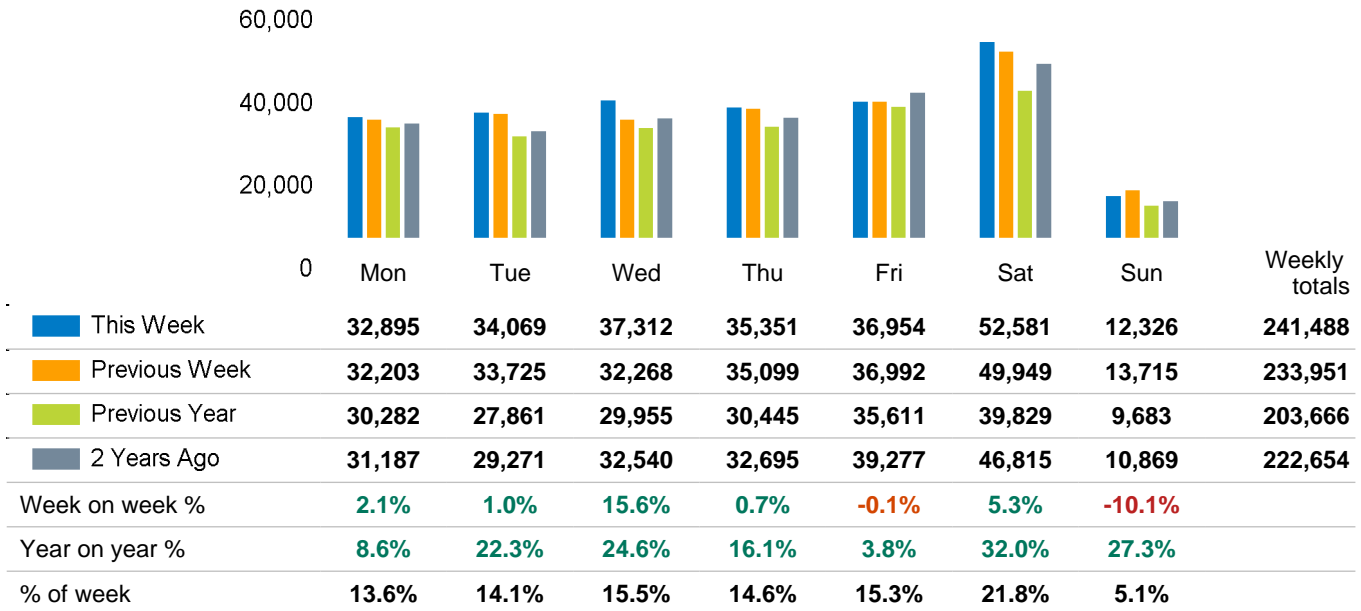


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

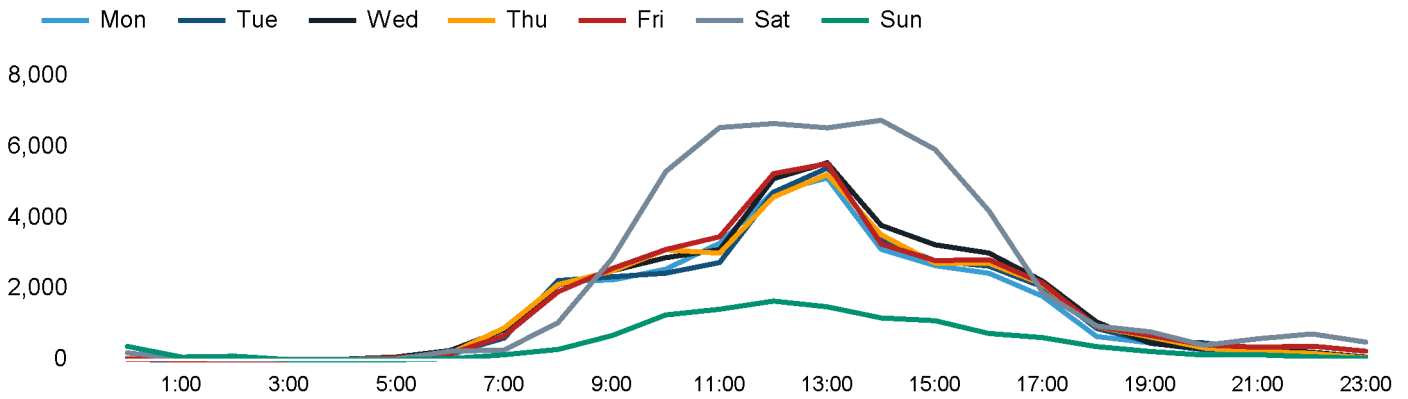
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	13°	13°	12°	12°	12°	11°	11°
Previous week	13°	13°	13°	13°	13°	11°	12°
Previous year	15°	13°	10°	10°	12°	11°	9°

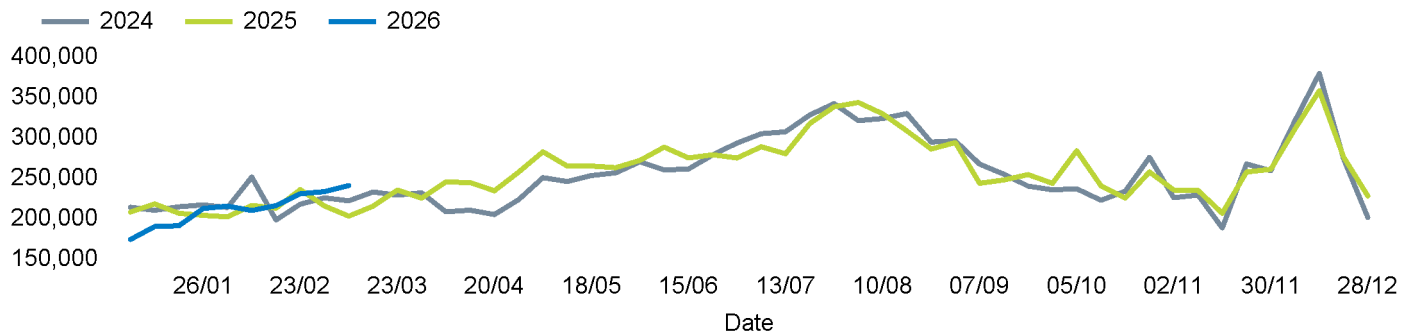
Footfall Counts by day



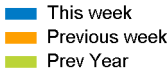











Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	18,841	7.8%	18,633	16,078	1.1%	17.2%	
Commercial Arcade at High Street, Westbound	15,605	6.5%	15,469	13,325	0.9%	17.1%	
High Street at Commercial Arcade, Northbound	32,558	13.5%	32,093	27,998	1.4%	16.3%	
High Street at Commercial Arcade, Southbound	33,990	14.1%	33,690	29,138	0.9%	16.7%	
Market Square from Market Steps	31,830	13.2%	29,653	25,709	7.3%	23.8%	
Market Square from the Arcade	17,595	7.3%	17,504	14,002	0.5%	25.7%	
Market Square from the Church	12,431	5.1%	12,517	10,449	-0.7%	19.0%	
The Pollet at High Street, Northbound	26,404	10.9%	24,392	22,651	8.2%	16.6%	
The Pollet at High Street, Southbound	27,871	11.5%	26,236	23,841	6.2%	16.9%	
The Pollet at Smith Street, Eastbound	12,945	5.4%	12,635	10,898	2.5%	18.8%	
The Pollet at Smith Street, Westbound	11,418	4.7%	11,129	9,577	2.6%	19.2%	



Reporting dates

This week - 09 March 2026 - 15 March 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 10, 2026 Vs Week 1, 2025 to Week 10, 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 10, 2026 Vs Week 10, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 10 2026 Vs Week 9 2026

