



# Footfall Report for: St Peter Port, Guernsey

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	-3.7%	-1.0%	0.6%	-1.6%	13.5%	3.1%
South West	0.7%	-3.9%	4.7%	-4.9%	17.4%	6.6%
UK	-2.7%	-1.0%	-2.0%	-1.9%	11.2%	8.5%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

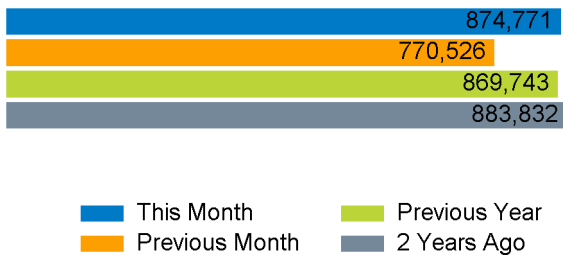
The total number of visitors for the year to date is 1,645,297 which is 3.7% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in month commencing 2 February 2026 was 874,771.

The busiest day in month commencing 2 February 2026 was Saturday 28 February with 46,010 visitors.

The peak hour of the month was 13:00 on Friday 13 February 2026 with footfall of 6,506.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather

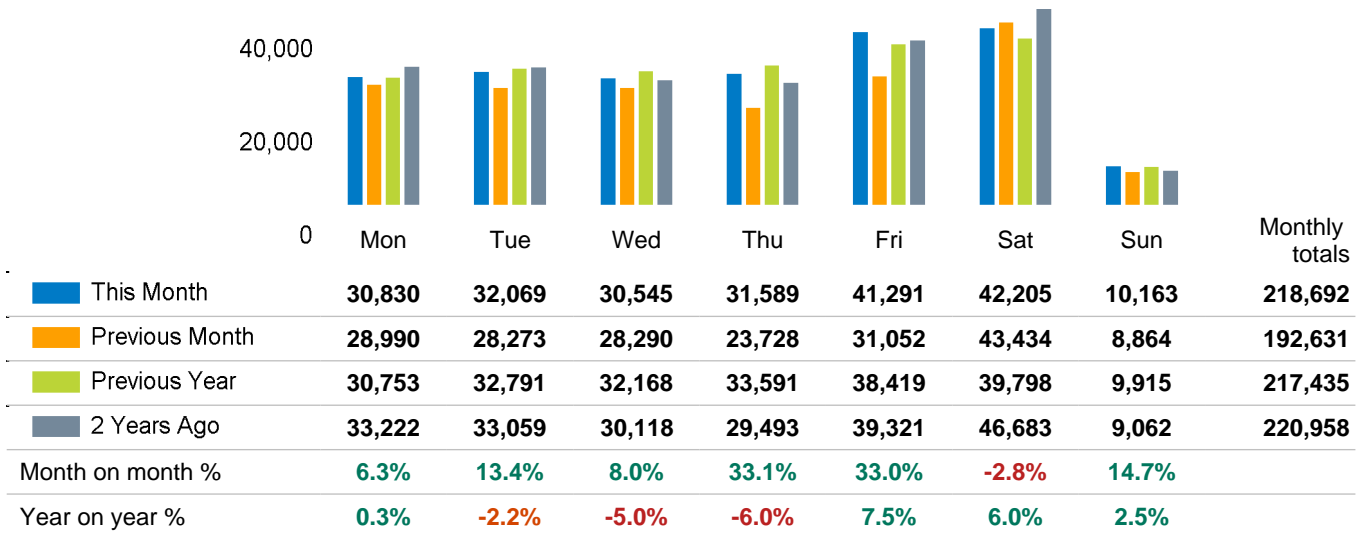
Number of days February 2026	4	17	5	2
Number of days February 2025	12	16		
Number of days February 2024	7	18	2	1

## Average temperature

	Maximum temperature	Minimum temperature
2026	11°	9°
2025	11°	5°
2024	12°	8°

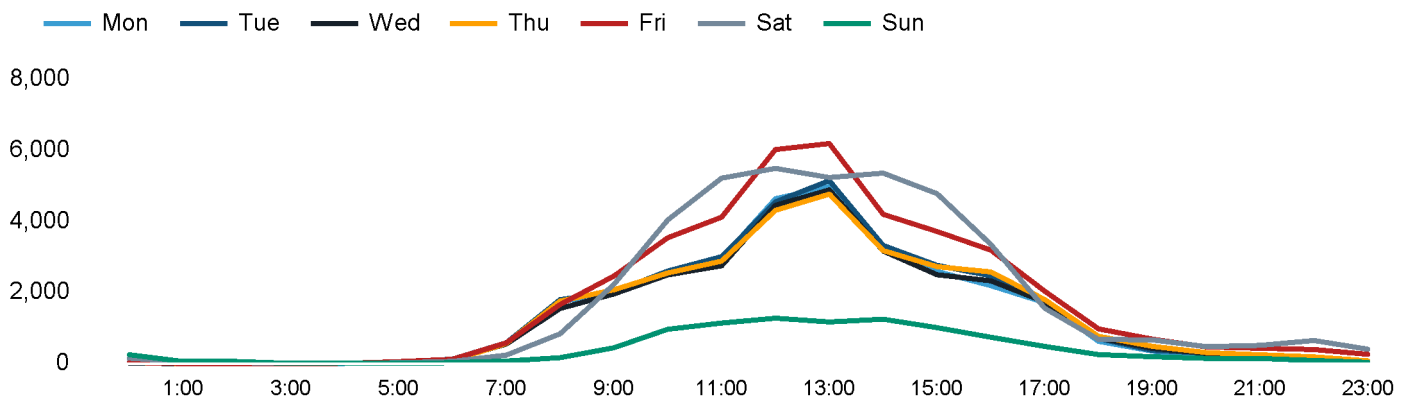
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



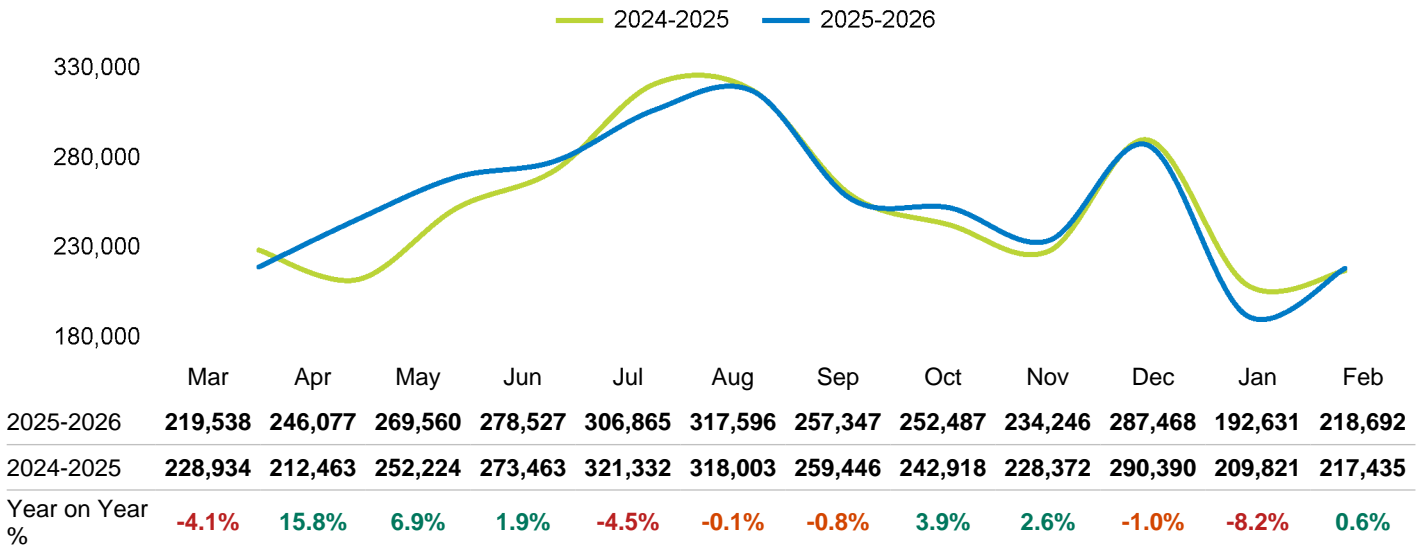
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

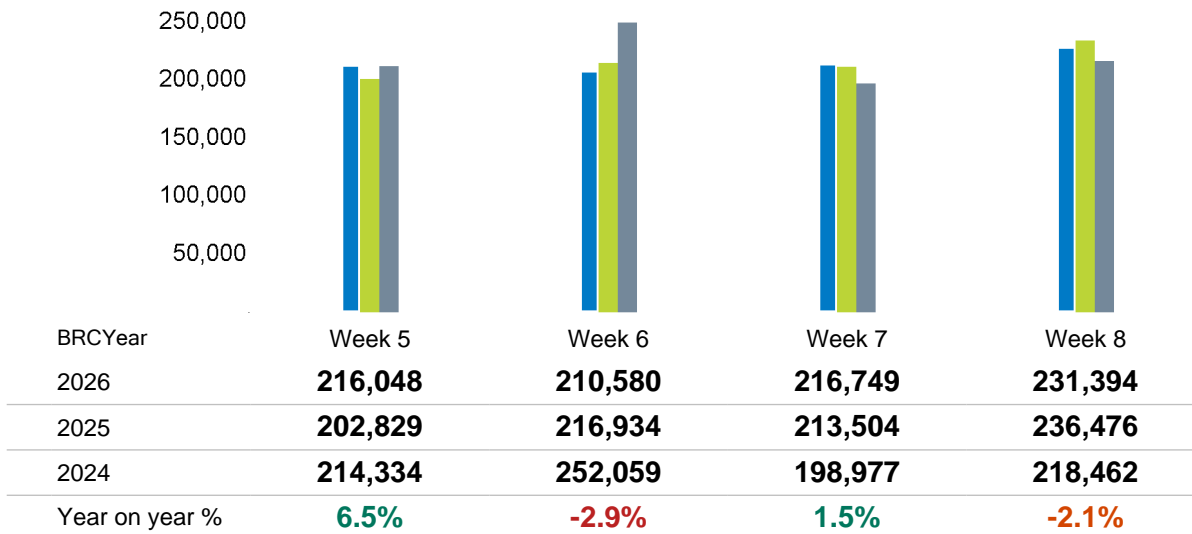
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for February compares February 2026 to February 2025

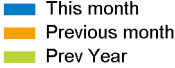











## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Commercial Arcade at High Street, Eastbound	17,054	7.8%	14,831	16,974	15.0%	0.5%	
Commercial Arcade at High Street, Westbound	14,342	6.6%	12,527	14,286	14.5%	0.4%	
High Street at Commercial Arcade, Northbound	29,284	13.4%	25,578	29,143	14.5%	0.5%	
High Street at Commercial Arcade, Southbound	30,830	14.1%	27,042	30,795	14.0%	0.1%	
Market Square from Market Steps	28,467	13.0%	23,640	27,981	20.4%	1.7%	
Market Square from the Arcade	16,224	7.4%	13,385	16,122	21.2%	0.6%	
Market Square from the Church	11,712	5.4%	9,116	11,319	28.5%	3.5%	
The Pollet at High Street, Northbound	23,348	10.7%	21,788	24,360	7.2%	-4.2%	
The Pollet at High Street, Southbound	24,976	11.4%	23,684	25,267	5.5%	-1.2%	
The Pollet at Smith Street, Eastbound	11,890	5.4%	11,132	11,222	6.8%	6.0%	
The Pollet at Smith Street, Westbound	10,562	4.8%	9,904	9,963	6.6%	6.0%	



## Reporting dates

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This month - 02 February 2026 - 01 March 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2026 to February, 2026 Vs January, 2025 to February, 2025

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. February, 2026 Vs February, 2025

Month on Month % Change is the % change in footfall for this Month from the previous Month. 2 2026 Vs 1 2026

