



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	-4.9%	-3.4%	-2.9%	-13.9%	-2.5%	7.0%
South West	-0.7%	-5.8%	5.0%	-16.8%	4.2%	4.8%
UK	-2.8%	-2.8%	0.3%	-12.6%	7.0%	3.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,368,874 which is 1% up on the previous year.

The total number of visitors for the year to date is 1,197,154 which is 4.9% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 9 February 2026 was 210,580.

The busiest day in week commencing 9 February 2026 was Saturday with 45,769 visitors.

The peak hour of the week was 13:00 on Friday 13 February 2026 with footfall of 6,506.

Footfall Counts by week

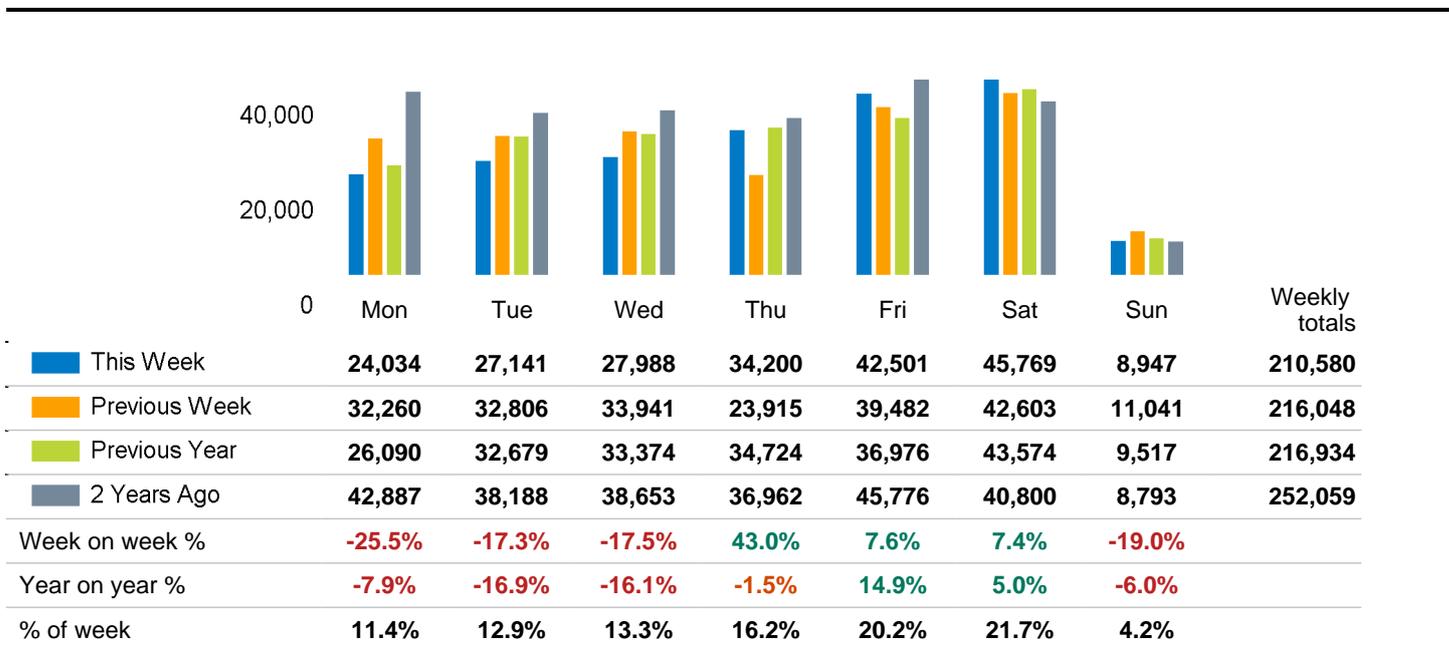


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

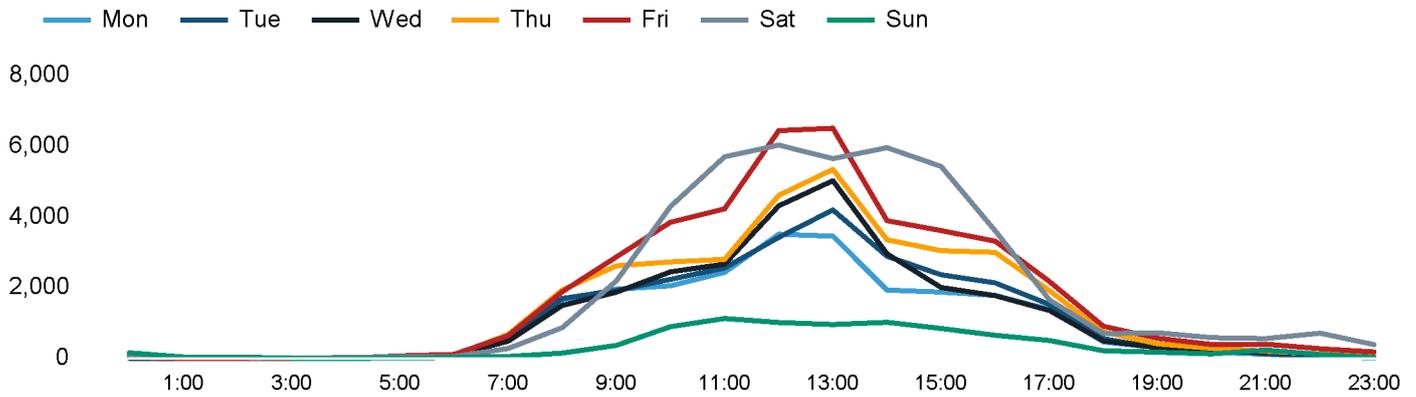
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	10°	11°	11°	11°	11°	10°	11°
Previous week	11°	11°	11°	11°	11°	11°	11°
Previous year	9°	7°	10°	10°	8°	10°	10°

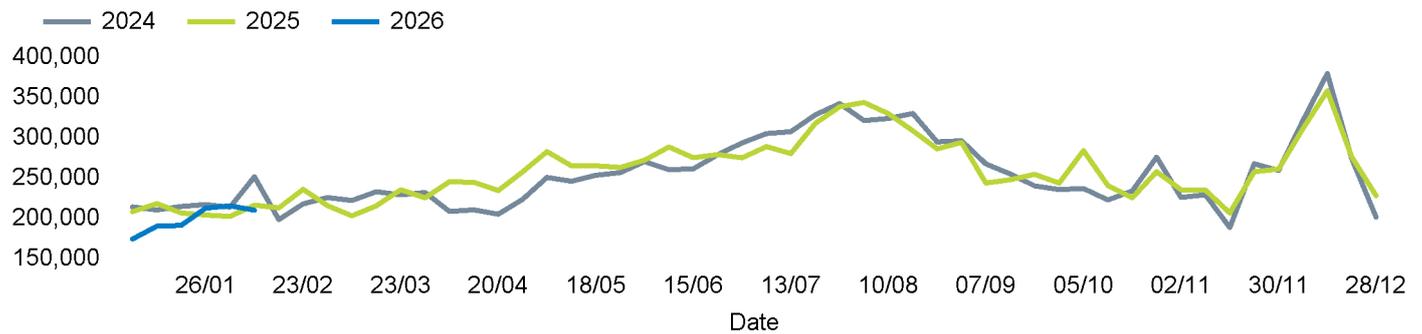
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div style="display: flex; justify-content: space-between; align-items: center;"> This week Previous week Prev Year </div>
Commercial Arcade at High Street, Eastbound	16,215	7.7%	16,787	16,715	-3.4%	-3.0%	
Commercial Arcade at High Street, Westbound	13,749	6.5%	14,045	14,198	-2.1%	-3.2%	
High Street at Commercial Arcade, Northbound	28,109	13.3%	28,656	29,011	-1.9%	-3.1%	
High Street at Commercial Arcade, Southbound	29,193	13.9%	30,318	30,554	-3.7%	-4.5%	
Market Square from Market Steps	27,331	13.0%	26,805	26,260	2.0%	4.1%	
Market Square from the Arcade	15,530	7.4%	16,216	16,552	-4.2%	-6.2%	
Market Square from the Church	10,894	5.2%	11,499	11,046	-5.3%	-1.4%	
The Pollet at High Street, Northbound	23,203	11.0%	23,516	24,804	-1.3%	-6.5%	
The Pollet at High Street, Southbound	24,749	11.8%	25,338	26,104	-2.3%	-5.2%	
The Pollet at Smith Street, Eastbound	11,420	5.4%	12,125	11,555	-5.8%	-1.2%	
The Pollet at Smith Street, Westbound	10,187	4.8%	10,743	10,135	-5.2%	0.5%	



Reporting dates

This week - 09 February 2026 - 15 February 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 6, 2026 Vs Week 1, 2025 to Week 6, 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 6, 2026 Vs Week 6, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 6 2026 Vs Week 5 2026

