



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	-5.3%	-1.3%	6.5%	-5.4%	1.4%	-0.9%
South West	-1.9%	-3.6%	4.4%	-6.2%	4.5%	-0.9%
UK	-3.4%	-0.8%	-3.7%	-3.0%	-3.1%	-5.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,375,228 which is 0.8% up on the previous year.
- The total number of visitors for the year to date is 986,574 which is 5.3% down on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 2 February 2026 was 216,048.
- The busiest day in week commencing 2 February 2026 was Saturday with 42,603 visitors.
- The peak hour of the week was 13:00 on Friday 6 February 2026 with footfall of 6,306.

Footfall Counts by week

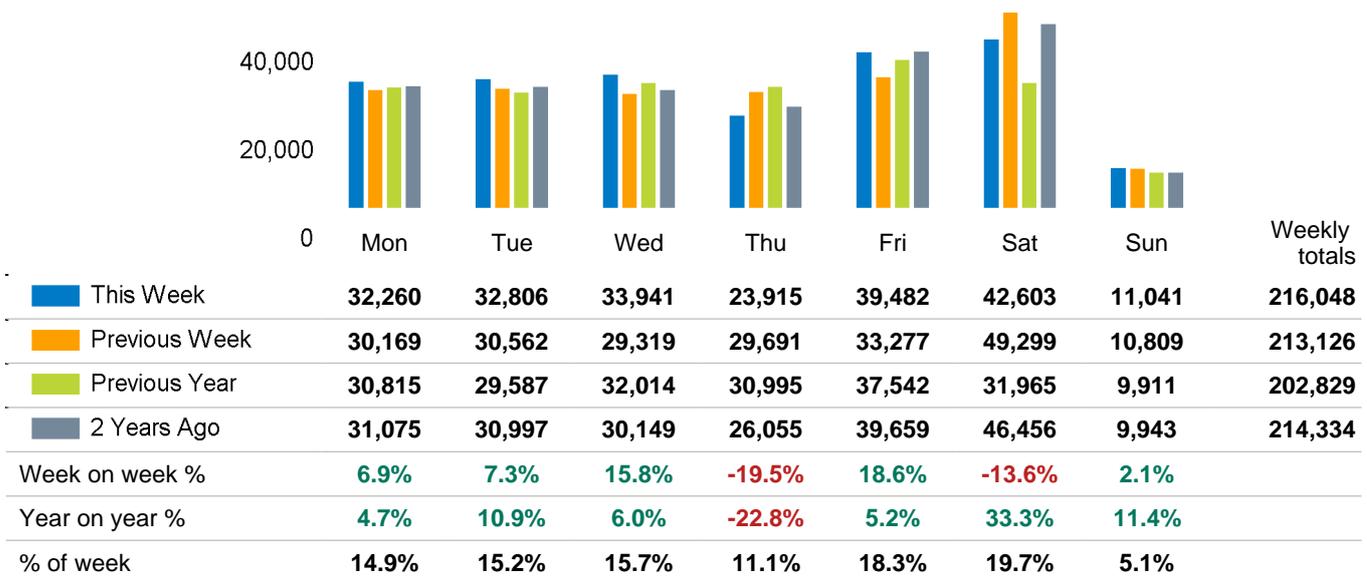


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

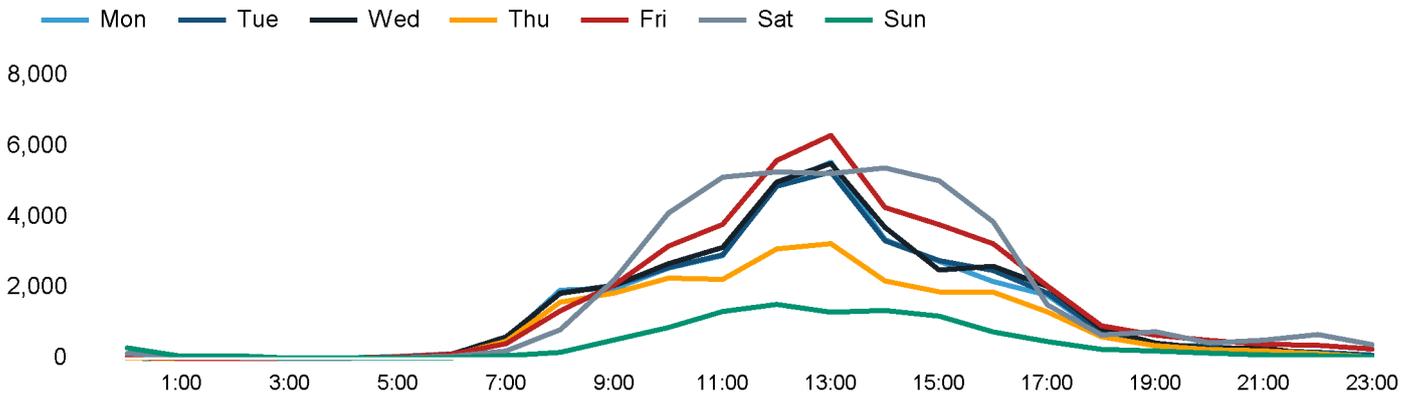
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	11°	11°	11°	11°	11°	11°	10°
Previous week	10°	11°	11°	11°	10°	11°	11°
Previous year	10°	13°	13°	13°	10°	7°	9°

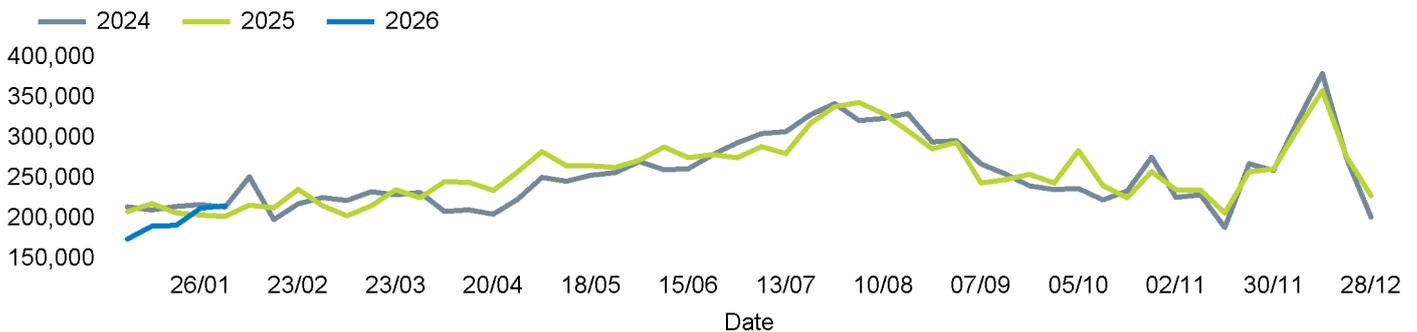
Footfall Counts by day



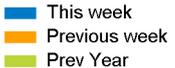
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	16,787	7.8%	16,387	15,830	2.4%	6.0%	
Commercial Arcade at High Street, Westbound	14,045	6.5%	14,118	13,253	-0.5%	6.0%	
High Street at Commercial Arcade, Northbound	28,656	13.3%	28,196	27,041	1.6%	6.0%	
High Street at Commercial Arcade, Southbound	30,318	14.0%	30,249	28,593	0.2%	6.0%	
Market Square from Market Steps	26,805	12.4%	25,880	27,110	3.6%	-1.1%	
Market Square from the Arcade	16,216	7.5%	16,370	15,167	-0.9%	6.9%	
Market Square from the Church	11,499	5.3%	10,400	10,431	10.6%	10.2%	
The Pollet at High Street, Northbound	23,516	10.9%	23,341	22,742	0.7%	3.4%	
The Pollet at High Street, Southbound	25,338	11.7%	25,214	23,935	0.5%	5.9%	
The Pollet at Smith Street, Eastbound	12,125	5.6%	12,248	9,778	-1.0%	24.0%	
The Pollet at Smith Street, Westbound	10,743	5.0%	10,723	8,949	0.2%	20.0%	



Reporting dates

This week - 02 February 2026 - 08 February 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 5, 2026 Vs Week 1, 2025 to Week 5, 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 5, 2026 Vs Week 5, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 5 2026 Vs Week 4 2026

