



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.0%	6.7%	6.1%	6.7%	-17.4%	-21.5%
South West	-1.8%	5.1%	12.8%	5.1%	-2.1%	-10.9%
UK	0.2%	5.9%	8.1%	5.9%	-2.4%	-7.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,430,769 which is 0.9% up on the previous year.

The total number of visitors for the year to date is 13,646,275 which is 1% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 29 December 2025 was 228,644.

The busiest day in week commencing 29 December 2025 was Monday with 49,048 visitors.

The peak hour of the week was 12:00 on Monday 29 December 2025 with footfall of 8,694.

Footfall Counts by week

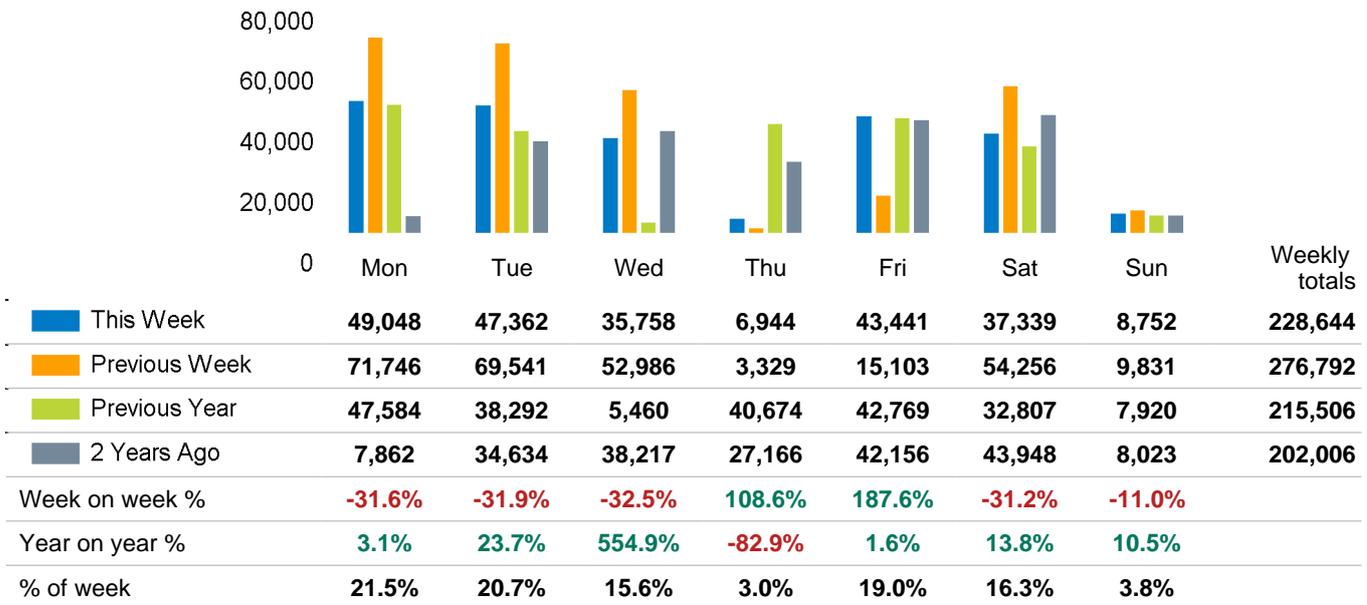


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

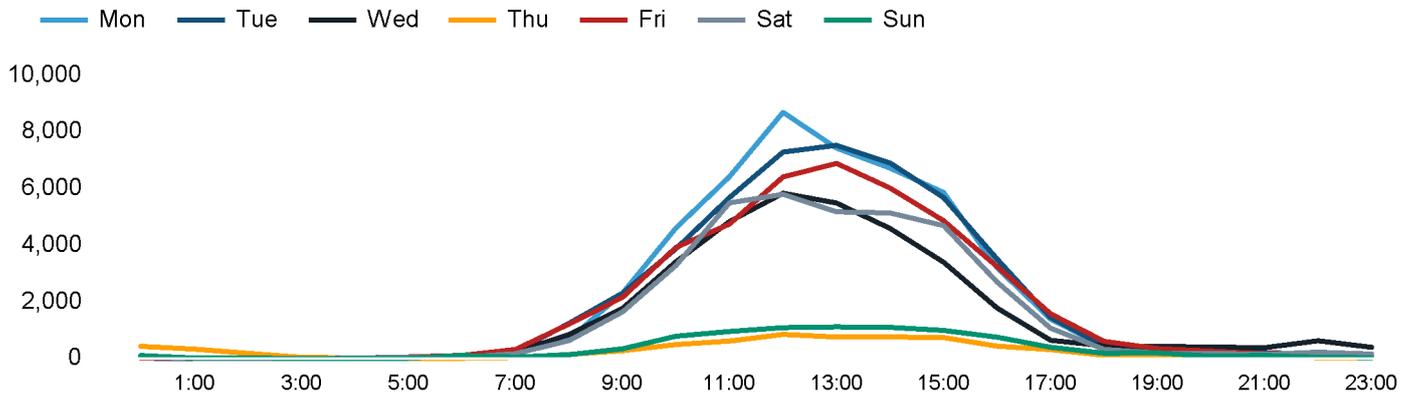
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	9°	8°	8°	8°	10°	10°	6°
Previous week	11°	11°	11°	9°	7°	10°	10°
Previous year	10°	12°	13°	13°	8°	13°	13°

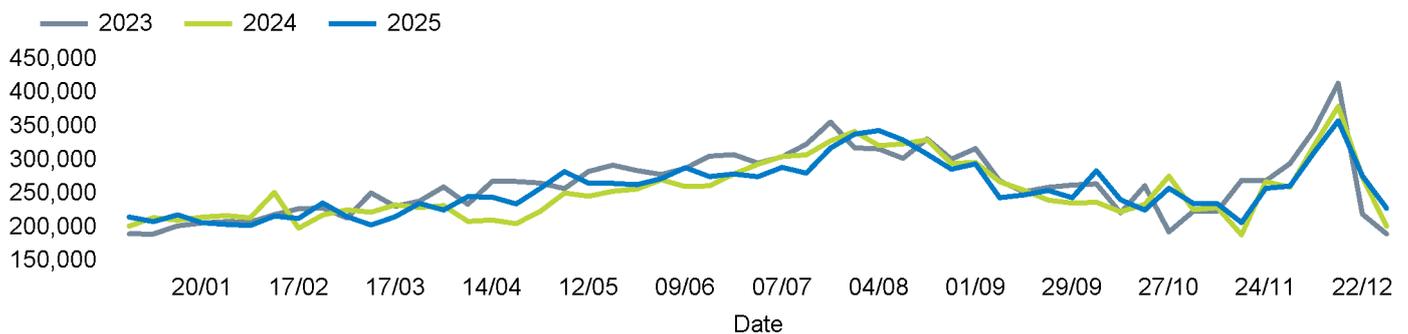
Footfall Counts by day



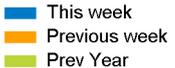
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	18,043	7.9%	22,007	16,797	-18.0%	7.4%	
Commercial Arcade at High Street, Westbound	14,788	6.5%	17,941	13,793	-17.6%	7.2%	
High Street at Commercial Arcade, Northbound	31,077	13.6%	37,890	29,086	-18.0%	6.8%	
High Street at Commercial Arcade, Southbound	32,709	14.3%	39,365	30,717	-16.9%	6.5%	
Market Square from Market Steps	27,522	12.0%	30,580	26,697	-10.0%	3.1%	
Market Square from the Arcade	14,519	6.4%	15,386	16,915	-5.6%	-14.2%	
Market Square from the Church	11,201	4.9%	13,222	11,587	-15.3%	-3.3%	
The Pollet at High Street, Northbound	26,383	11.5%	34,970	24,127	-24.6%	9.4%	
The Pollet at High Street, Southbound	27,366	12.0%	35,440	25,392	-22.8%	7.8%	
The Pollet at Smith Street, Eastbound	13,107	5.7%	15,496	10,803	-15.4%	21.3%	
The Pollet at Smith Street, Westbound	11,929	5.2%	14,495	9,592	-17.7%	24.4%	



Reporting dates

This week - 29 December 2025 - 04 January 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 53, 2025 Vs Week 1, 2024 to Week 53, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 53, 2025 Vs Week 53, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 53 2025 Vs Week 52 2025

