



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.0%	-5.2%	0.8%	24.9%	-22.8%	-27.8%
South West	-2.0%	-3.1%	4.5%	11.2%	-15.8%	-17.4%
UK	0.1%	-0.7%	3.7%	6.1%	-15.3%	-19.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,417,631 which is 1% up on the previous year.

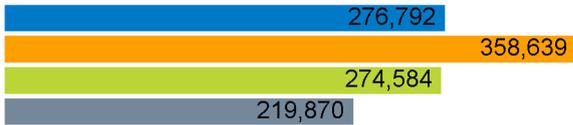
The total number of visitors for the year to date is 13,417,631 which is 1% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 22 December 2025 was 276,792.

The busiest day in week commencing 22 December 2025 was Monday with 71,746 visitors.

The peak hour of the week was 13:00 on Monday 22 December 2025 with footfall of 11,683.

Footfall Counts by week

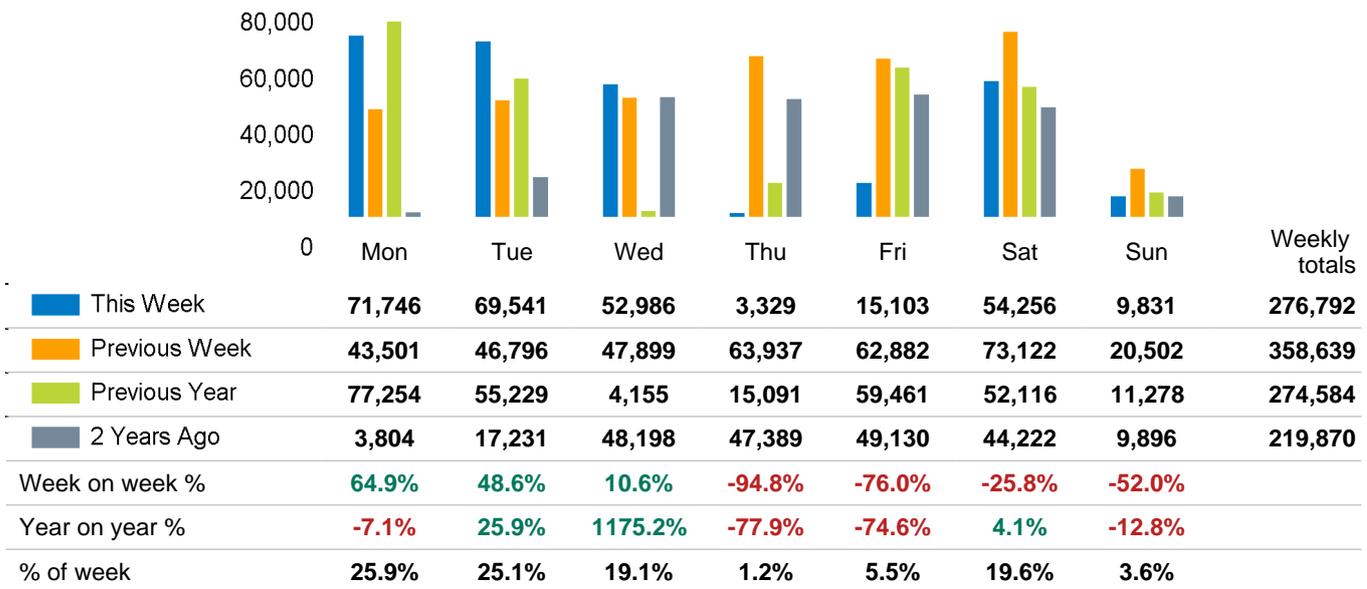


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

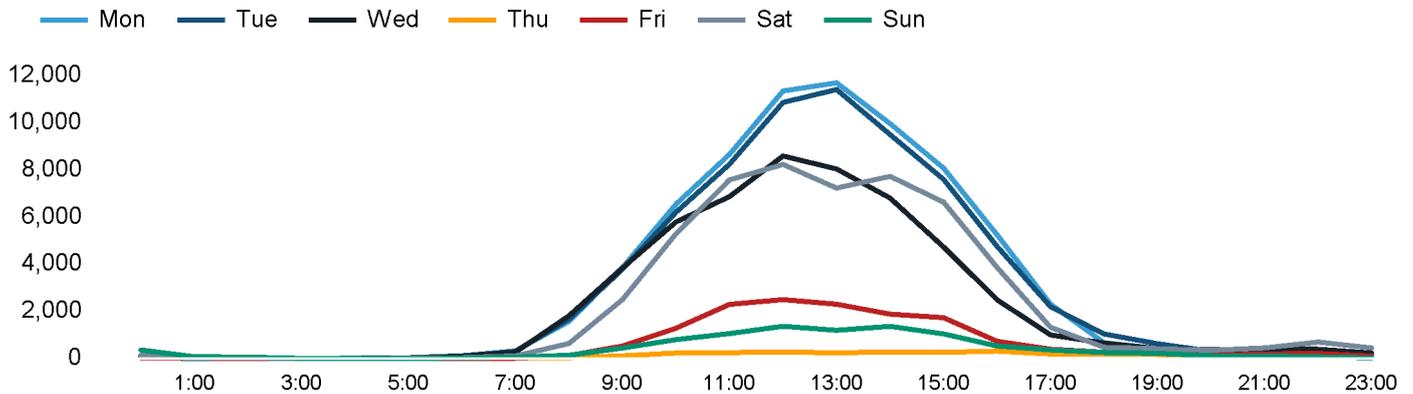
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	11°	11°	11°	9°	7°	10°	8°
Previous week	13°	13°	12°	13°	13°	12°	11°
Previous year	12°	12°	12°	11°	9°	9°	10°

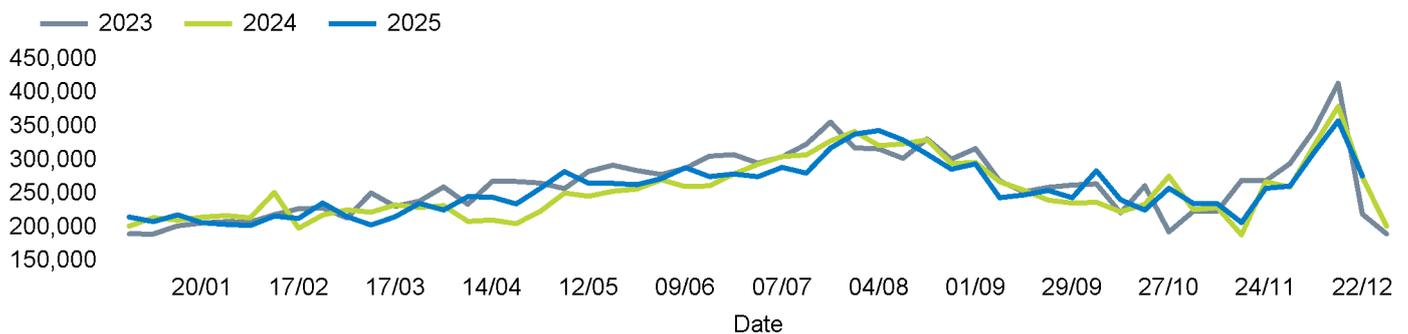
Footfall Counts by day



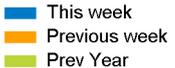
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	22,007	8.0%	28,202	21,541	-22.0%	2.2%	
Commercial Arcade at High Street, Westbound	17,941	6.5%	25,622	17,465	-30.0%	2.7%	
High Street at Commercial Arcade, Northbound	37,890	13.7%	49,345	37,267	-23.2%	1.7%	
High Street at Commercial Arcade, Southbound	39,365	14.2%	50,915	38,657	-22.7%	1.8%	
Market Square from Market Steps	30,580	11.0%	41,328	32,929	-26.0%	-7.1%	
Market Square from the Arcade	15,386	5.6%	19,793	19,945	-22.3%	-22.9%	
Market Square from the Church	13,222	4.8%	16,133	13,888	-18.0%	-4.8%	
The Pollet at High Street, Northbound	34,970	12.6%	42,703	33,458	-18.1%	4.5%	
The Pollet at High Street, Southbound	35,440	12.8%	44,973	33,962	-21.2%	4.4%	
The Pollet at Smith Street, Eastbound	15,496	5.6%	20,703	13,346	-25.2%	16.1%	
The Pollet at Smith Street, Westbound	14,495	5.2%	18,922	12,126	-23.4%	19.5%	



Reporting dates

This week - 22 December 2025 - 28 December 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 52, 2025 Vs Week 1, 2024 to Week 52, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 52, 2025 Vs Week 52, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 52 2025 Vs Week 51 2025

