



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.0%	-5.7%	-5.6%	-8.3%	15.1%	18.1%
South West	-2.1%	-3.4%	-0.7%	-9.7%	-9.9%	-10.1%
UK	0.0%	-0.8%	-2.1%	-3.9%	-3.1%	-1.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,415,423 which is 1.4% up on the previous year.

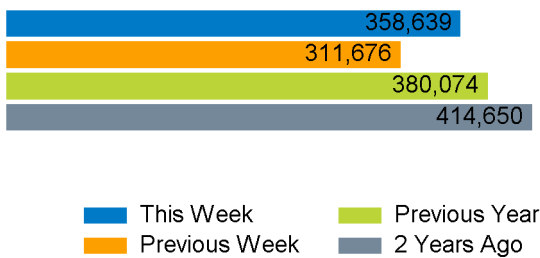
The total number of visitors for the year to date is 13,140,839 which is 1% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 15 December 2025 was 358,639.

The busiest day in week commencing 15 December 2025 was Saturday with 73,122 visitors.

The peak hour of the week was 14:00 on Saturday 20 December 2025 with footfall of 10,096.

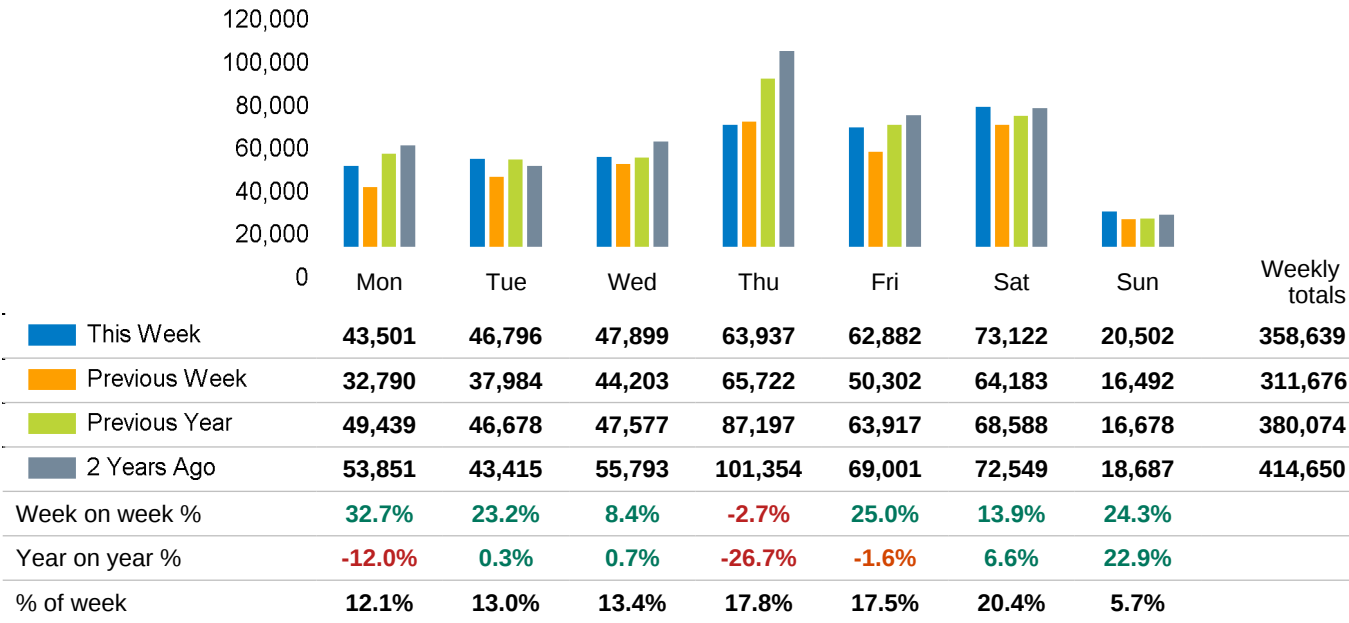
Footfall Counts by week



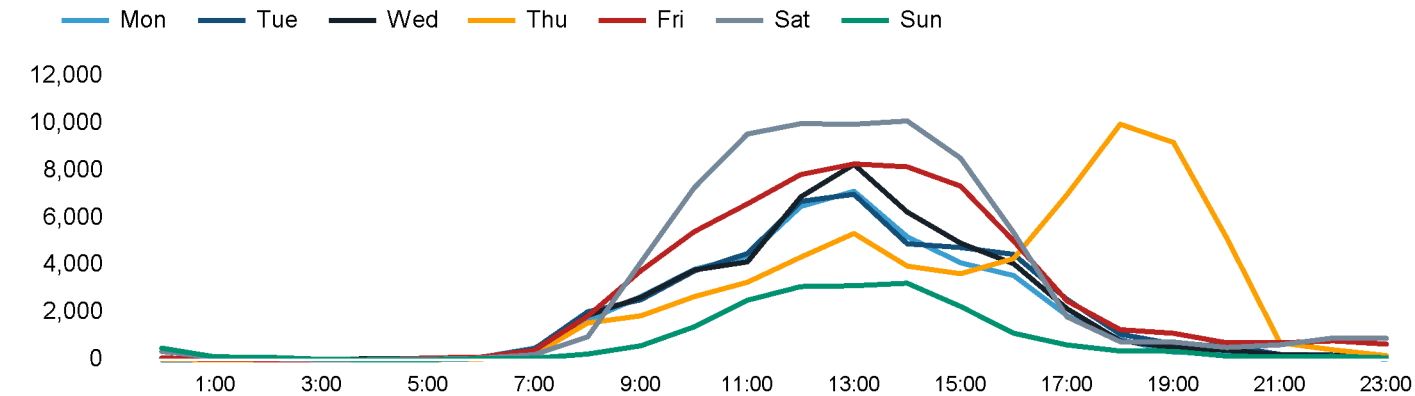
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	13°	13°	12°	13°	13°	12°	11°
Previous week	15°	15°	15°	14°	14°	15°	14°
Previous year	12°	13°	14°	14°	13°	13°	13°

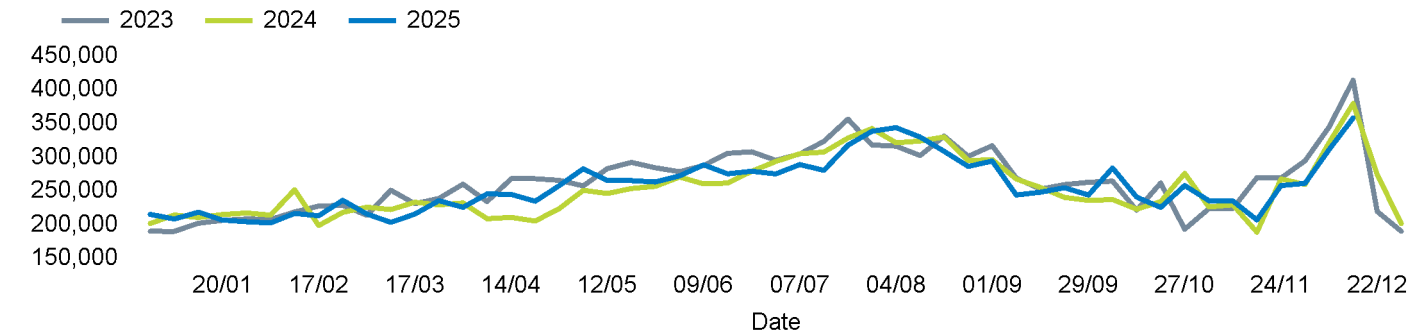
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	28,202	7.9%	23,917	28,619	17.9%	-1.5%	
Commercial Arcade at High Street, Westbound	25,622	7.1%	19,961	23,841	28.4%	7.5%	
High Street at Commercial Arcade, Northbound	49,345	13.8%	42,192	50,290	17.0%	-1.9%	
High Street at Commercial Arcade, Southbound	50,915	14.2%	43,093	51,867	18.2%	-1.8%	
Market Square from Market Steps	41,328	11.5%	40,811	58,424	1.3%	-29.3%	
Market Square from the Arcade	19,793	5.5%	17,674	27,600	12.0%	-28.3%	
Market Square from the Church	16,133	4.5%	15,378	17,998	4.9%	-10.4%	
The Pollet at High Street, Northbound	42,703	11.9%	36,546	43,548	16.8%	-1.9%	
The Pollet at High Street, Southbound	44,973	12.5%	38,313	44,780	17.4%	0.4%	
The Pollet at Smith Street, Eastbound	20,703	5.8%	17,757	17,561	16.6%	17.9%	
The Pollet at Smith Street, Westbound	18,922	5.3%	16,034	15,546	18.0%	21.7%	

Reporting dates

This week - 15 December 2025 - 21 December 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 51 , 2025 Vs Week 1, 2024 to Week 51 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 51, 2025 Vs Week 51, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 51 2025 Vs Week 50 2025