



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

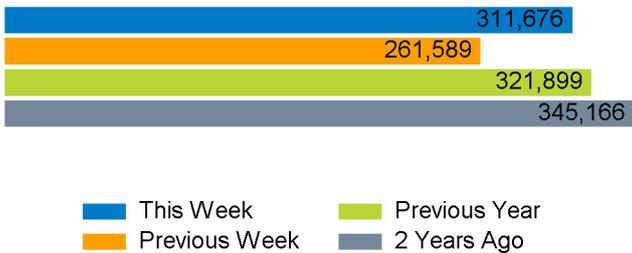
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.2%	-5.7%	-3.2%	-6.7%	19.1%	23.9%
South West	-2.2%	-3.2%	-1.3%	7.1%	11.2%	19.8%
UK	0.1%	-0.8%	0.2%	-0.9%	7.5%	10.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,436,858 which is 1.2% up on the previous year.
- The total number of visitors for the year to date is 12,782,200 which is 1.2% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 8 December 2025 was 311,676.
- The busiest day in week commencing 8 December 2025 was Thursday with 65,722 visitors.
- The peak hour of the week was 18:00 on Thursday 11 December 2025 with footfall of 9,246.

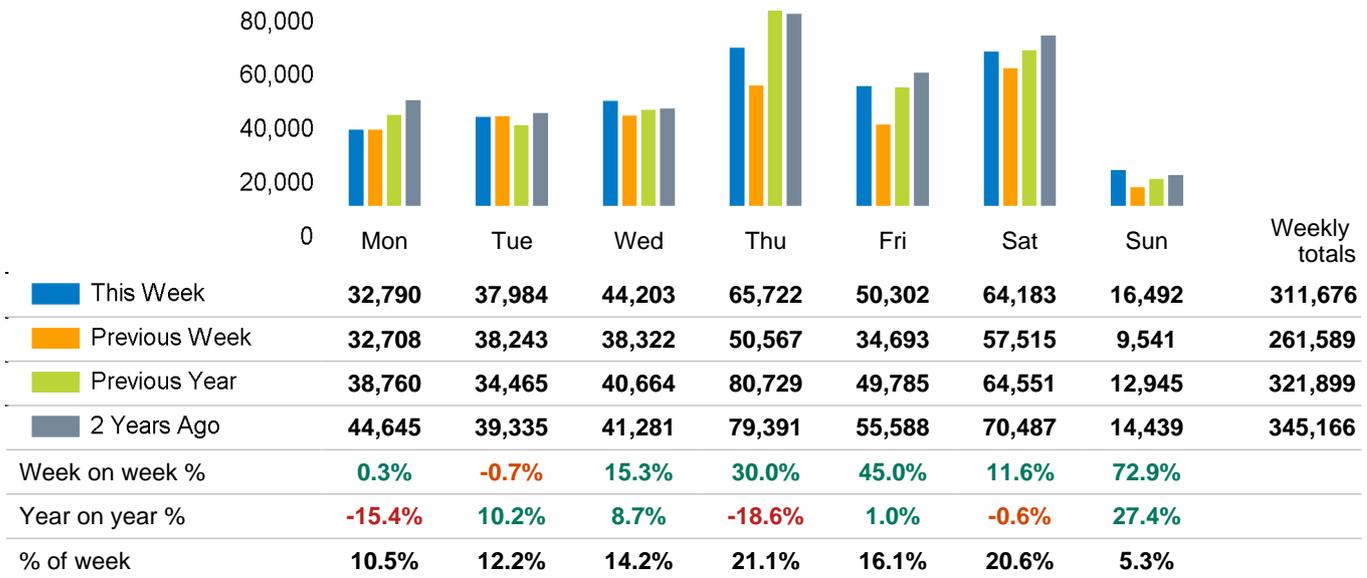
Footfall Counts by week



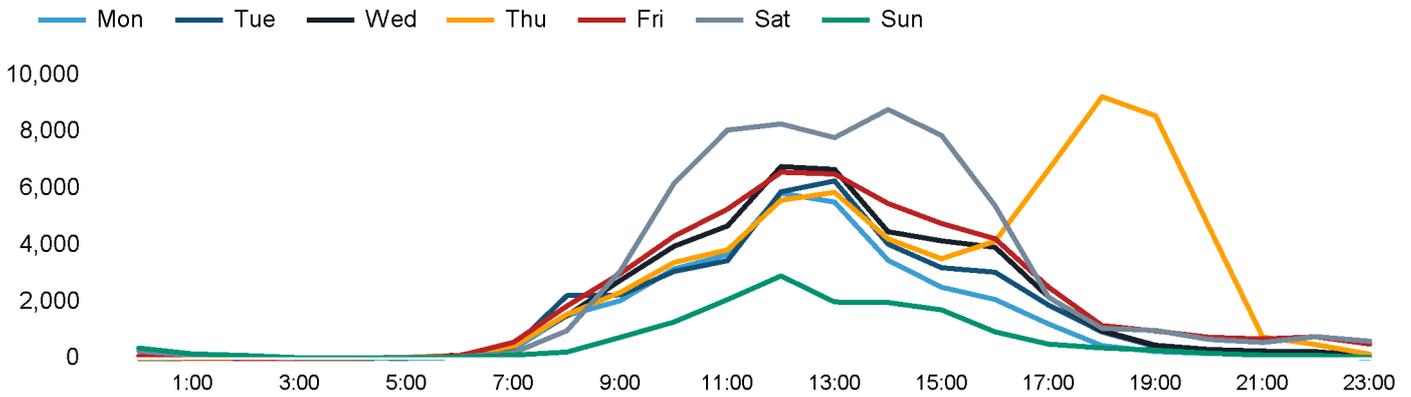
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	15°	15°	15°	14°	14°	15°	12°
Previous week	13°	13°	13°	13°	13°	13°	15°
Previous year	10°	10°	9°	9°	7°	10°	12°

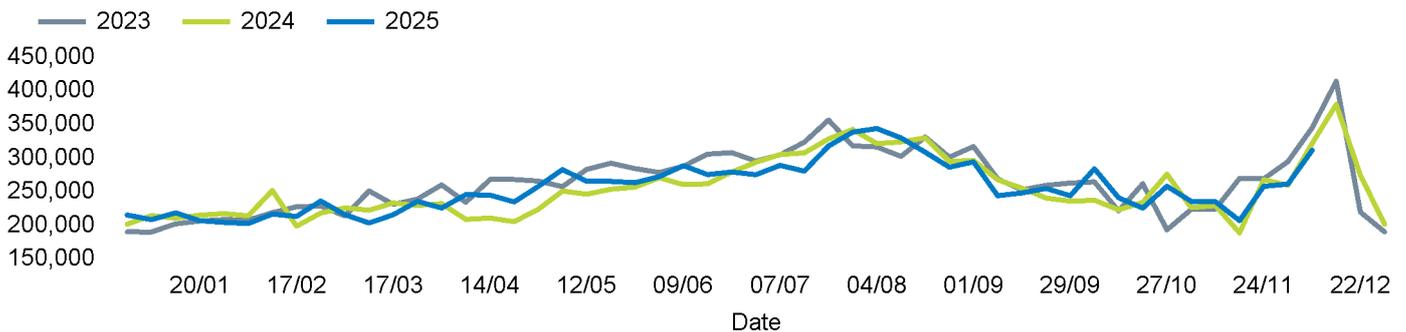
Footfall Counts by day



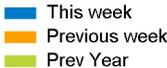
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	23,917	7.7%	19,866	23,793	20.4%	0.5%	
Commercial Arcade at High Street, Westbound	19,961	6.4%	16,408	19,848	21.7%	0.6%	
High Street at Commercial Arcade, Northbound	42,192	13.5%	35,724	41,896	18.1%	0.7%	
High Street at Commercial Arcade, Southbound	43,093	13.8%	37,026	42,801	16.4%	0.7%	
Market Square from Market Steps	40,811	13.1%	33,116	51,719	23.2%	-21.1%	
Market Square from the Arcade	17,674	5.7%	17,093	23,082	3.4%	-23.4%	
Market Square from the Church	15,378	4.9%	12,709	15,640	21.0%	-1.7%	
The Pollet at High Street, Northbound	36,546	11.7%	29,713	36,436	23.0%	0.3%	
The Pollet at High Street, Southbound	38,313	12.3%	31,681	38,030	20.9%	0.7%	
The Pollet at Smith Street, Eastbound	17,757	5.7%	15,000	15,062	18.4%	17.9%	
The Pollet at Smith Street, Westbound	16,034	5.1%	13,253	13,592	21.0%	18.0%	



Reporting dates

This week - 08 December 2025 - 14 December 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 50, 2025 Vs Week 1, 2024 to Week 50, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 50, 2025 Vs Week 50, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 50 2025 Vs Week 49 2025

