



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.3%	-5.6%	0.7%	-11.9%	1.3%	-3.1%
South West	-2.2%	-3.5%	4.8%	-7.9%	-4.2%	-10.5%
UK	0.1%	-0.8%	2.6%	-2.7%	-3.2%	-7.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,447,081 which is 1.1% up on the previous year.
- The total number of visitors for the year to date is 12,470,524 which is 1.3% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 1 December 2025 was 261,589.
- The busiest day in week commencing 1 December 2025 was Saturday with 57,515 visitors.
- The peak hour of the week was 12:00 on Saturday 6 December 2025 with footfall of 7,816.

Footfall Counts by week

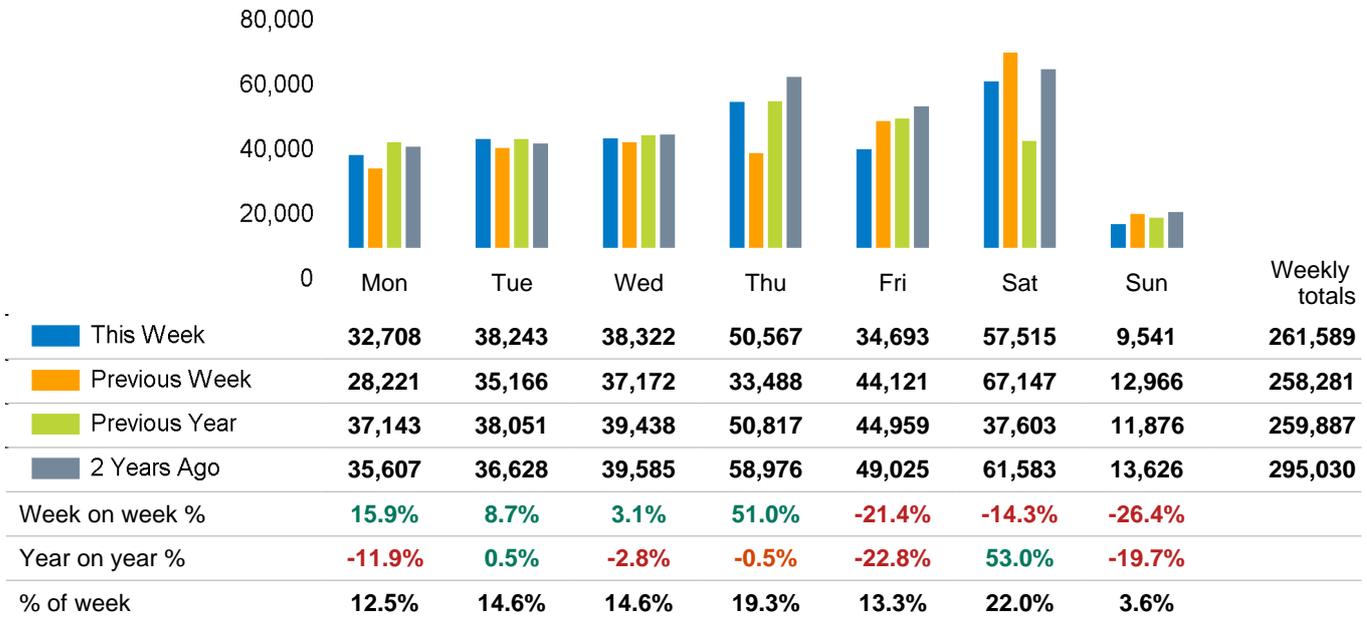


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

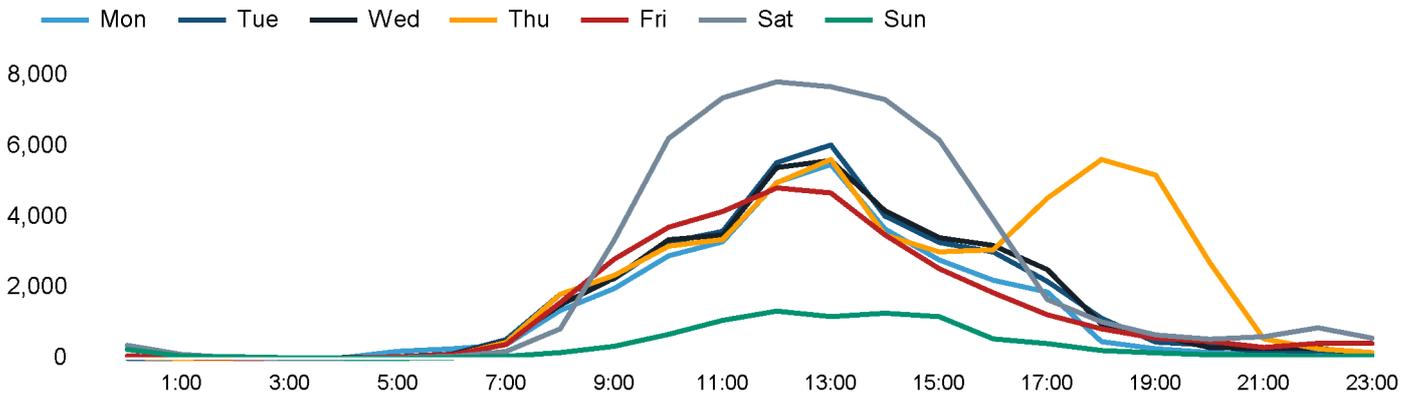
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	13°	13°	13°	13°	13°	13°	15°
Previous week	13°	11°	13°	14°	14°	14°	12°
Previous year	15°	13°	12°	14°	14°	14°	13°

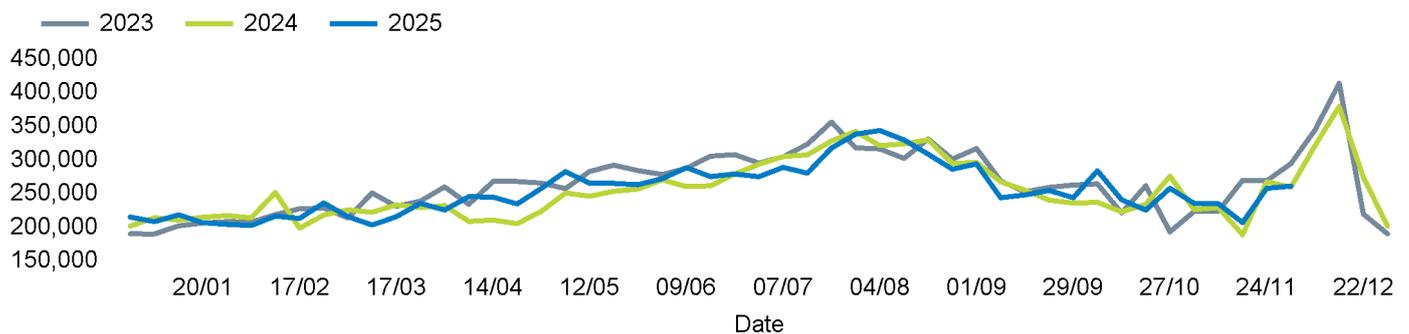
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div style="display: flex; justify-content: space-between; align-items: center;"> This week Previous week Prev Year </div>
Commercial Arcade at High Street, Eastbound	19,866	7.6%	19,570	19,296	1.5%	3.0%	
Commercial Arcade at High Street, Westbound	16,408	6.3%	16,345	16,032	0.4%	2.3%	
High Street at Commercial Arcade, Northbound	35,724	13.7%	35,661	34,879	0.2%	2.4%	
High Street at Commercial Arcade, Southbound	37,026	14.2%	37,925	36,286	-2.4%	2.0%	
Market Square from Market Steps	33,116	12.7%	30,551	34,016	8.4%	-2.6%	
Market Square from the Arcade	17,093	6.5%	17,746	20,103	-3.7%	-15.0%	
Market Square from the Church	12,709	4.9%	14,319	13,434	-11.2%	-5.4%	
The Pollet at High Street, Northbound	29,713	11.4%	28,568	29,666	4.0%	0.2%	
The Pollet at High Street, Southbound	31,681	12.1%	29,956	30,965	5.8%	2.3%	
The Pollet at Smith Street, Eastbound	15,000	5.7%	14,672	13,470	2.2%	11.4%	
The Pollet at Smith Street, Westbound	13,253	5.1%	12,968	11,740	2.2%	12.9%	



Reporting dates

This week - 01 December 2025 - 07 December 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 49, 2025 Vs Week 1, 2024 to Week 49, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 49, 2025 Vs Week 49, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 49 2025 Vs Week 48 2025

