



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	-12.2%	0.9%	-7.4%	-3.8%	0.5%	-5.4%
South West	-4.4%	-2.2%	-3.5%	-8.0%	-4.5%	-5.0%
UK	-2.8%	-0.6%	0.1%	-5.7%	1.3%	-2.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,353,506 which is 0.4% up on the previous year.

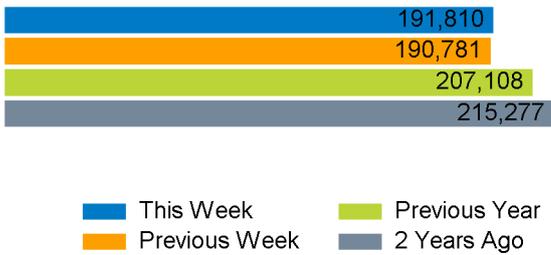
The total number of visitors for the year to date is 557,400 which is 12.2% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 19 January 2026 was 191,810.

The busiest day in week commencing 19 January 2026 was Saturday with 40,728 visitors.

The peak hour of the week was 12:00 on Saturday 24 January 2026 with footfall of 5,887.

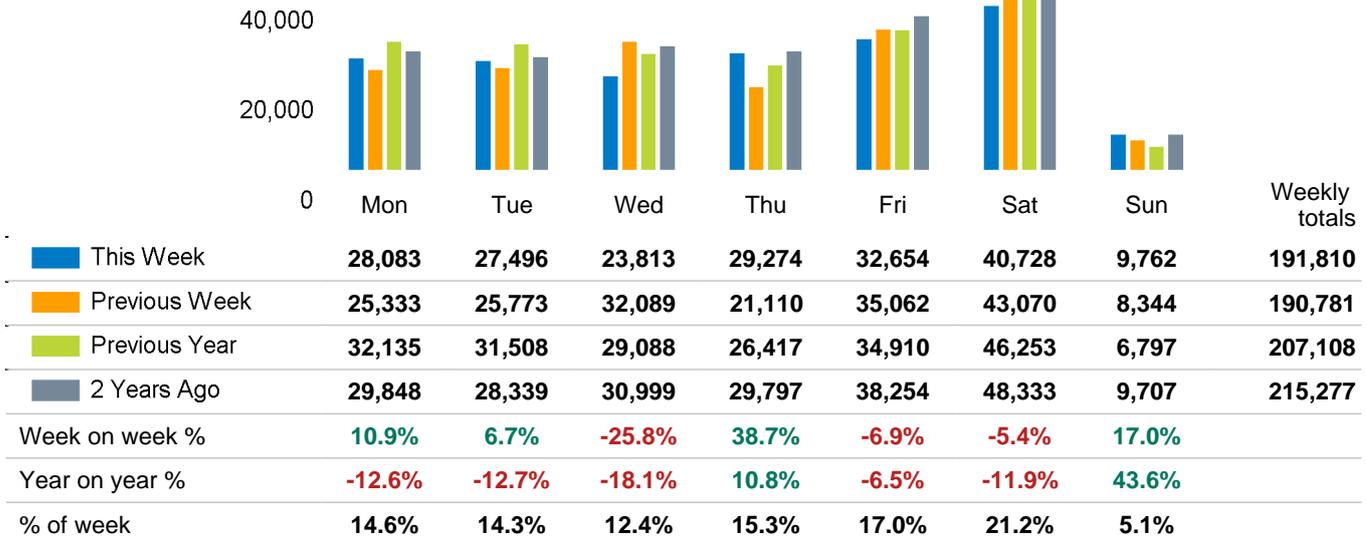
Footfall Counts by week



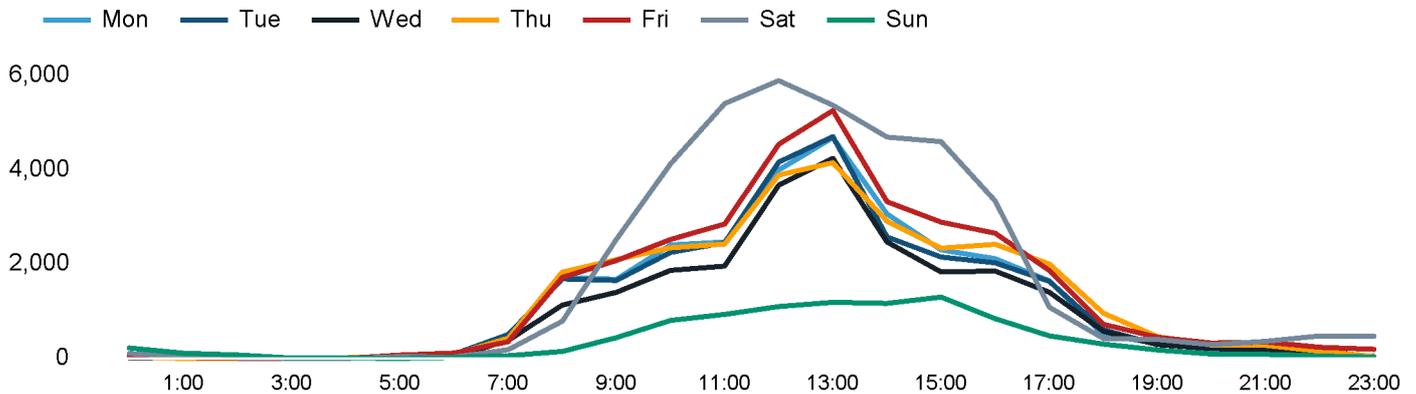
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	11°	11°	11°	11°	10°	9°	9°
Previous week	12°	12°	11°	11°	10°	11°	11°
Previous year	8°	8°	9°	11°	11°	11°	12°

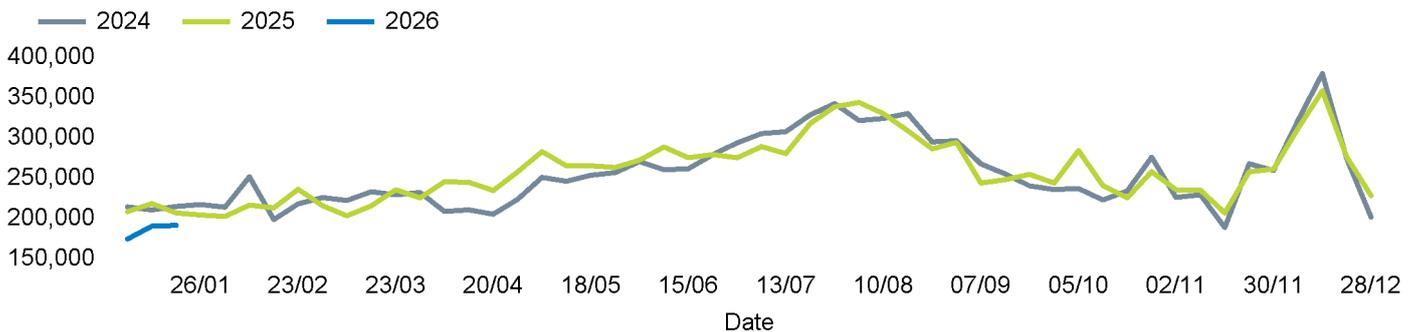
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div style="display: flex; justify-content: space-between; align-items: center;"> This week Previous week Prev Year </div>
Commercial Arcade at High Street, Eastbound	14,741	7.7%	14,274	16,065	3.3%	-8.2%	
Commercial Arcade at High Street, Westbound	12,317	6.4%	12,196	13,404	1.0%	-8.1%	
High Street at Commercial Arcade, Northbound	25,279	13.2%	24,946	27,550	1.3%	-8.2%	
High Street at Commercial Arcade, Southbound	26,523	13.8%	26,672	28,904	-0.6%	-8.2%	
Market Square from Market Steps	24,822	12.9%	23,381	27,151	6.2%	-8.6%	
Market Square from the Arcade	13,972	7.3%	13,216	15,764	5.7%	-11.4%	
Market Square from the Church	9,344	4.9%	9,169	10,391	1.9%	-10.1%	
The Pollet at High Street, Northbound	21,357	11.1%	21,748	22,927	-1.8%	-6.8%	
The Pollet at High Street, Southbound	23,575	12.3%	23,724	24,053	-0.6%	-2.0%	
The Pollet at Smith Street, Eastbound	10,418	5.4%	11,354	11,108	-8.2%	-6.2%	
The Pollet at Smith Street, Westbound	9,462	4.9%	10,101	9,791	-6.3%	-3.4%	



Reporting dates

This week - 19 January 2026 - 25 January 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 3, 2026 Vs Week 1, 2025 to Week 3, 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 3, 2026 Vs Week 3, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 3 2026 Vs Week 2 2026

