



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

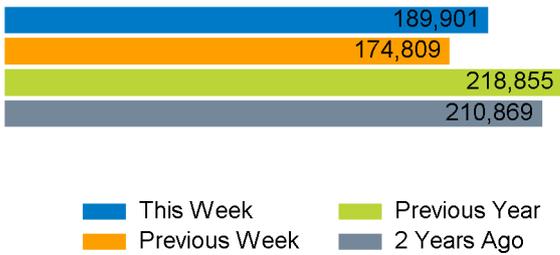
	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	-14.7%	2.5%	-13.2%	3.8%	8.6%	4.9%
South West	-4.9%	-0.2%	-4.3%	1.0%	9.6%	8.7%
UK	-4.3%	1.4%	-3.6%	3.8%	13.3%	11.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,367,924 which is 0.5% up on the previous year.
- The total number of visitors for the year to date is 364,710 which is 14.7% down on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 12 January 2026 was 189,901.
- The busiest day in week commencing 12 January 2026 was Saturday with 43,070 visitors.
- The peak hour of the week was 14:00 on Saturday 17 January 2026 with footfall of 6,100.

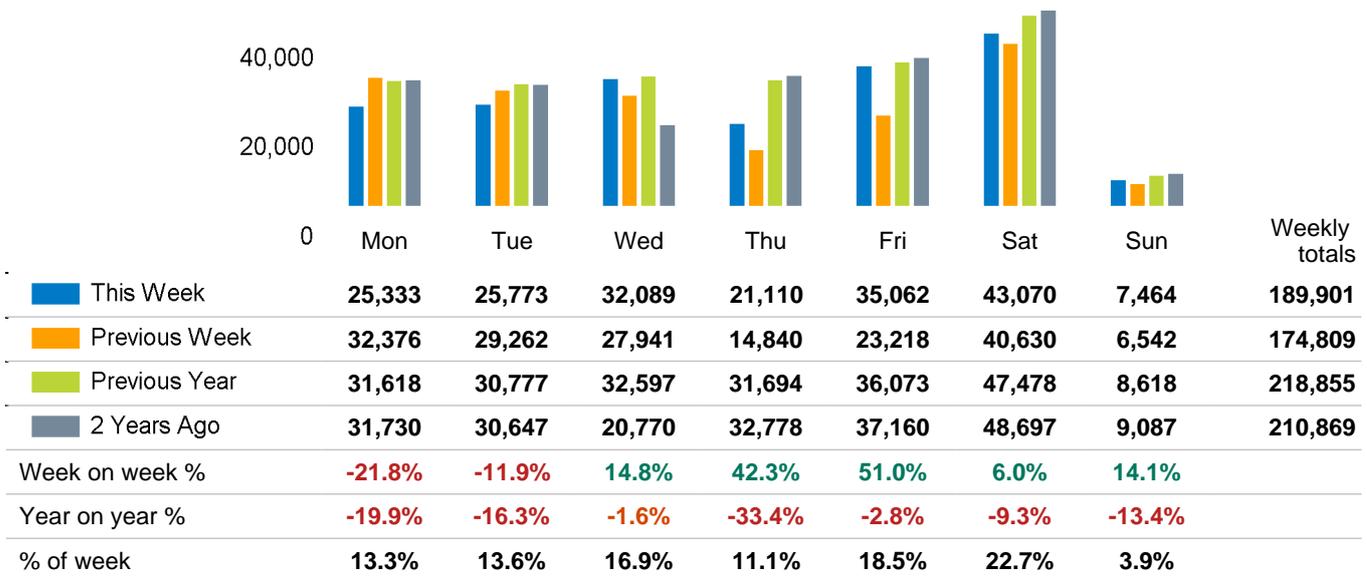
## Footfall Counts by week



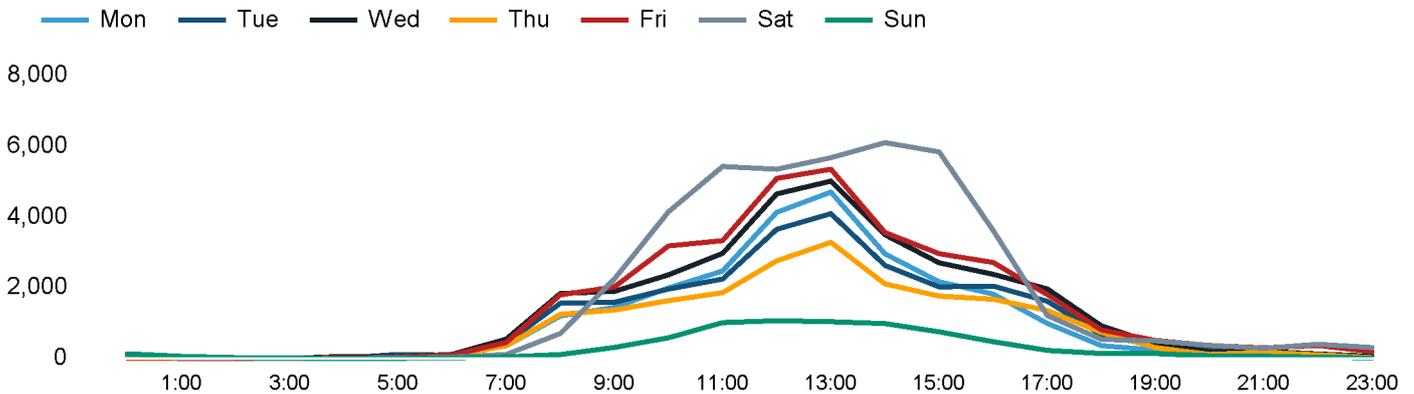
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	12°	12°	11°	11°	10°	11°	10°
Previous week	7°	8°	11°	12°	12°	9°	12°
Previous year	9°	12°	11°	11°	11°	7°	7°

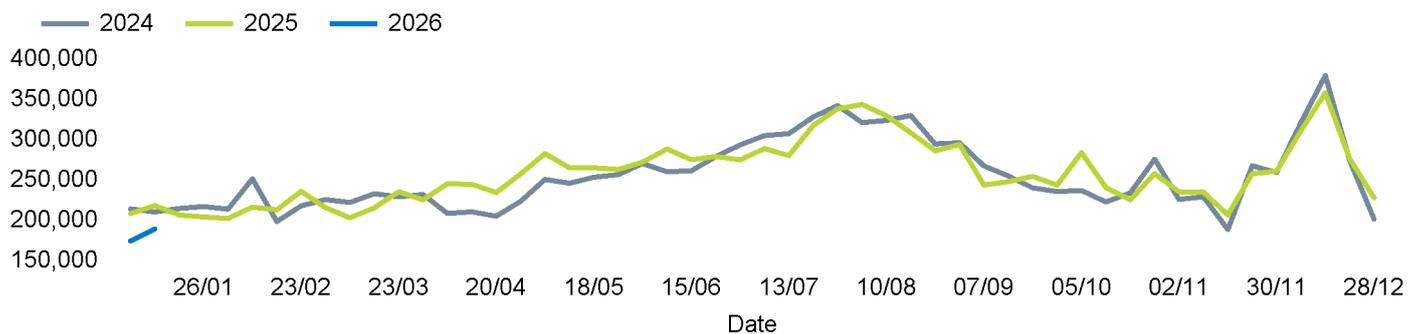
## Footfall Counts by day



## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div style="display: flex; justify-content: space-between; align-items: center;"> <span style="width: 15px; height: 10px; background-color: #0070C0; margin-right: 5px;"></span> This week                     <span style="width: 15px; height: 10px; background-color: #FFA500; margin-right: 5px; margin-left: 10px;"></span> Previous week                     <span style="width: 15px; height: 10px; background-color: #92D050; margin-left: 10px;"></span> Prev Year                 </div>
Commercial Arcade at High Street, Eastbound	14,274	7.5%	13,925	16,524	2.5%	-13.6%	
Commercial Arcade at High Street, Westbound	12,196	6.4%	11,479	14,118	6.2%	-13.6%	
High Street at Commercial Arcade, Northbound	24,946	13.1%	23,893	28,892	4.4%	-13.7%	
High Street at Commercial Arcade, Southbound	26,672	14.0%	24,727	30,916	7.9%	-13.7%	
Market Square from Market Steps	23,288	12.3%	20,479	28,470	13.7%	-18.2%	
Market Square from the Arcade	12,697	6.7%	9,985	16,771	27.2%	-24.3%	
Market Square from the Church	8,901	4.7%	7,551	11,217	17.9%	-20.6%	
The Pollet at High Street, Northbound	21,748	11.5%	20,707	23,585	5.0%	-7.8%	
The Pollet at High Street, Southbound	23,724	12.5%	22,223	25,502	6.8%	-7.0%	
The Pollet at Smith Street, Eastbound	11,354	6.0%	10,508	11,903	8.1%	-4.6%	
The Pollet at Smith Street, Westbound	10,101	5.3%	9,332	10,957	8.2%	-7.8%	



## Reporting dates

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This week - 12 January 2026 - 18 January 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 2, 2026 Vs Week 1, 2025 to Week 2, 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 2, 2026 Vs Week 2, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 2 2026 Vs Week 1 2026

