



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Peter Port, Guernsey	-16.2%	1.8%	-16.2%	-2.8%	-23.5%	-3.2%
South West	-5.4%	-0.8%	-5.4%	-6.6%	-22.3%	-9.1%
UK	-5.2%	0.1%	-5.2%	-6.1%	-20.7%	-10.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,396,878 which is 0.7% up on the previous year.

The total number of visitors for the year to date is 174,809 which is 16.2% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 5 January 2026 was 174,809.

The busiest day in week commencing 5 January 2026 was Saturday with 40,630 visitors.

The peak hour of the week was 13:00 on Monday 5 January 2026 with footfall of 6,193.

Footfall Counts by week

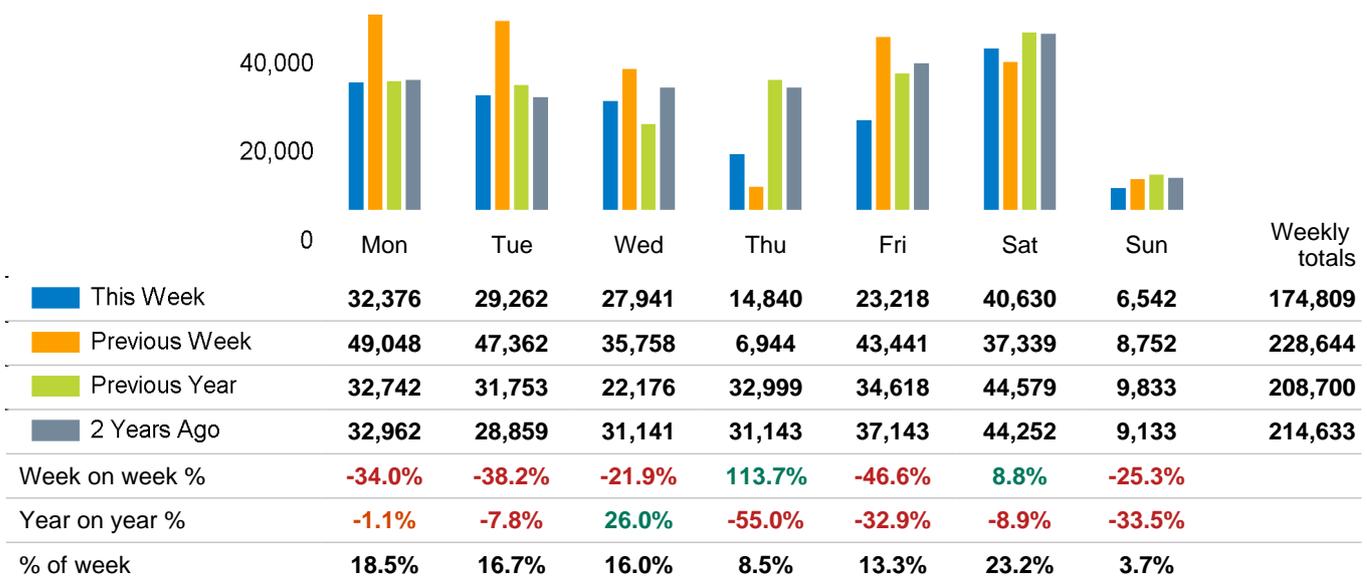


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

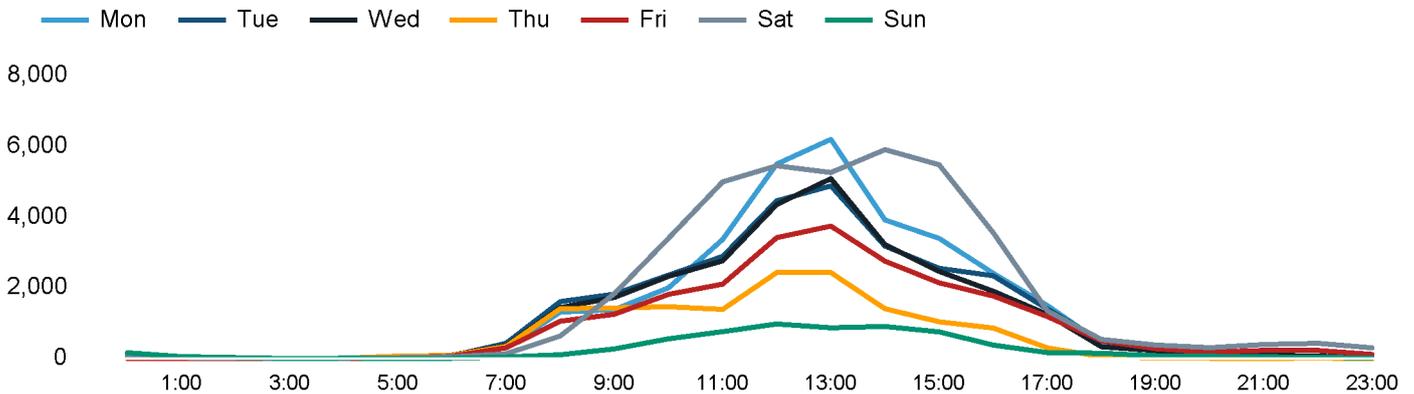
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	7°	8°	11°	12°	12°	9°	11°
Previous week	9°	8°	8°	8°	10°	10°	7°
Previous year	13°	13°	10°	9°	9°	10°	9°

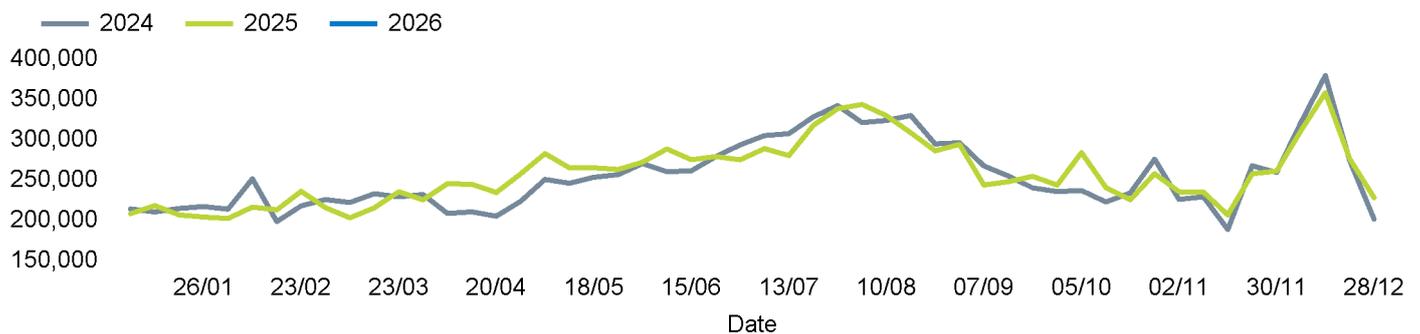
Footfall Counts by day



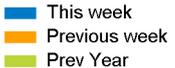
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	13,925	8.0%	18,043	16,172	-22.8%	-13.9%	
Commercial Arcade at High Street, Westbound	11,479	6.6%	14,788	13,295	-22.4%	-13.7%	
High Street at Commercial Arcade, Northbound	23,893	13.7%	31,077	27,885	-23.1%	-14.3%	
High Street at Commercial Arcade, Southbound	24,727	14.1%	32,709	28,970	-24.4%	-14.6%	
Market Square from Market Steps	20,479	11.7%	27,522	28,465	-25.6%	-28.1%	
Market Square from the Arcade	9,985	5.7%	14,519	15,654	-31.2%	-36.2%	
Market Square from the Church	7,551	4.3%	11,201	10,164	-32.6%	-25.7%	
The Pollet at High Street, Northbound	20,707	11.8%	26,383	23,033	-21.5%	-10.1%	
The Pollet at High Street, Southbound	22,223	12.7%	27,366	24,512	-18.8%	-9.3%	
The Pollet at Smith Street, Eastbound	10,508	6.0%	13,107	10,848	-19.8%	-3.1%	
The Pollet at Smith Street, Westbound	9,332	5.3%	11,929	9,702	-21.8%	-3.8%	



Reporting dates

This week - 05 January 2026 - 11 January 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 1, 2026 Vs Week 1, 2025 to Week 1, 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 1, 2026 Vs Week 1, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 1 2026 Vs Week 52 2025

