



Footfall Report for: St Peter Port, Guernsey

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.3%	-5.6%	2.6%	1.1%	-7.2%	-1.0%
South West	-2.3%	-3.5%	1.4%	-4.3%	2.5%	-1.6%
UK	0.0%	-0.9%	-1.8%	-0.5%	0.0%	0.2%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

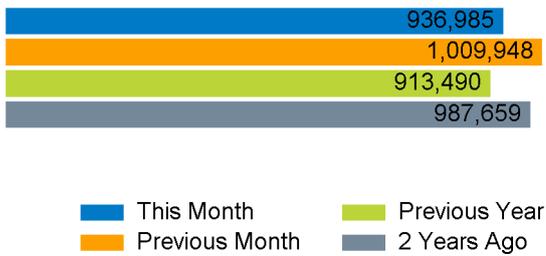
The total number of visitors for the year to date is 12,208,935 which is 1.3% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in month commencing 3 November 2025 was 936,985.

The busiest day in month commencing 3 November 2025 was Saturday 29 November with 67,147 visitors.

The peak hour of the month was 16:00 on Saturday 29 November 2025 with footfall of 9,912.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather

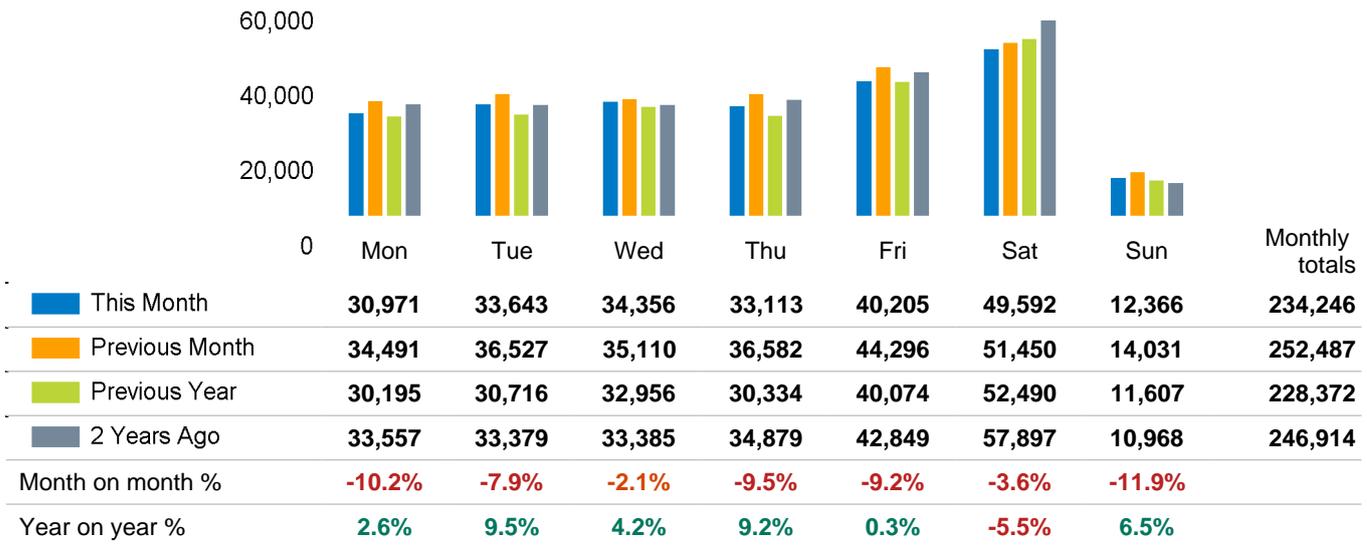
Number of days November 2025	9	16	3		
Number of days November 2024	1	22	2	1	2
Number of days November 2023	7	16	5		

Average temperature

	Maximum temperature	Minimum temperature
2025	15°	9°
2024	14°	9°
2023	13°	8°

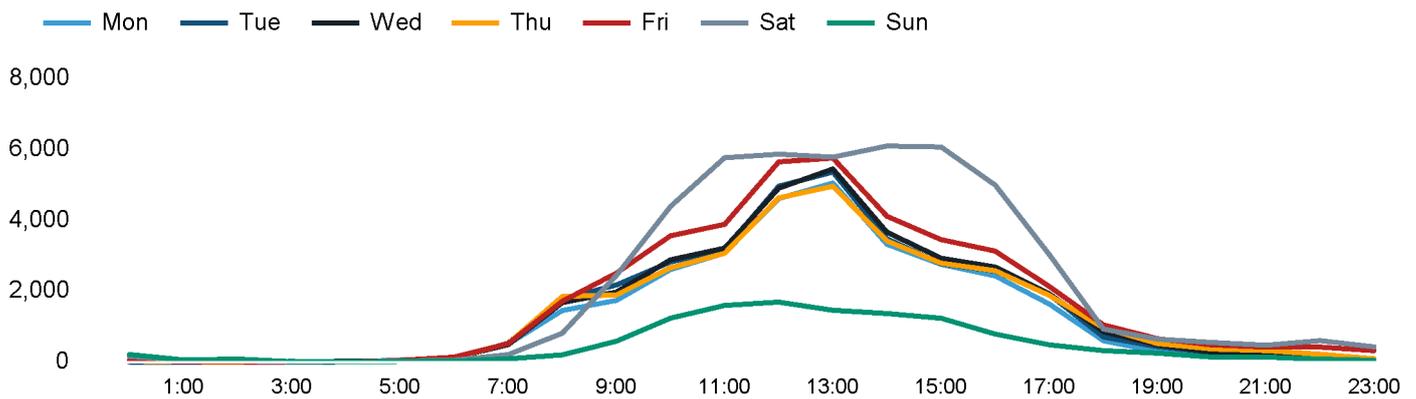
Footfall Counts by day

The figures shown below are calculated using weekly averages.



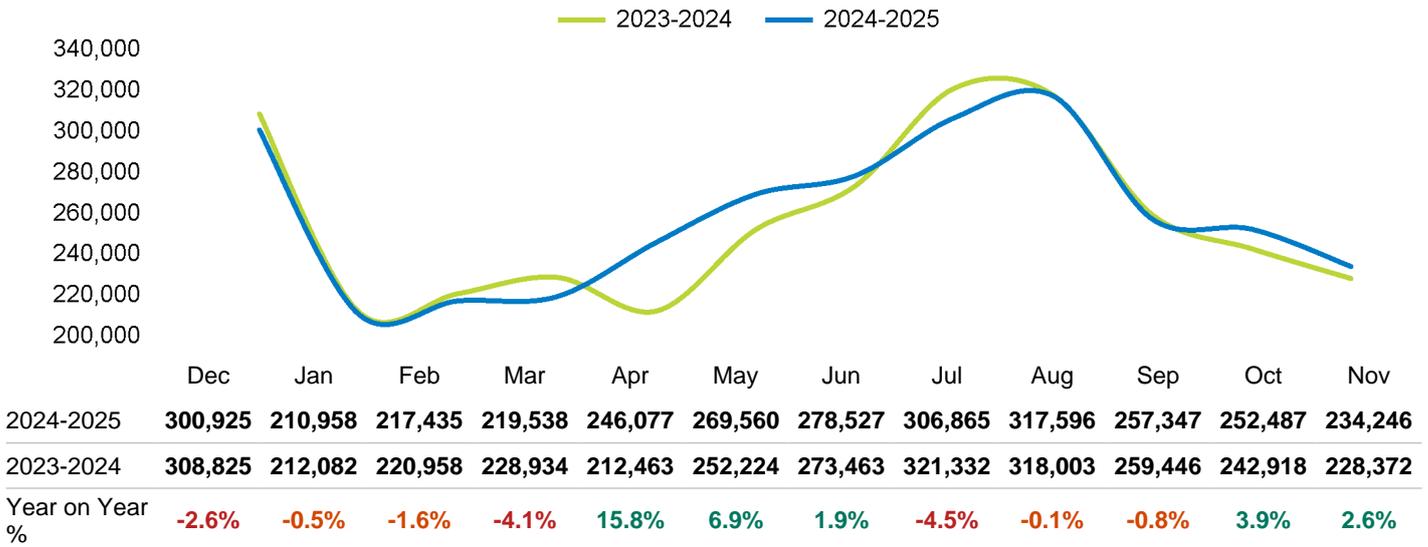
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

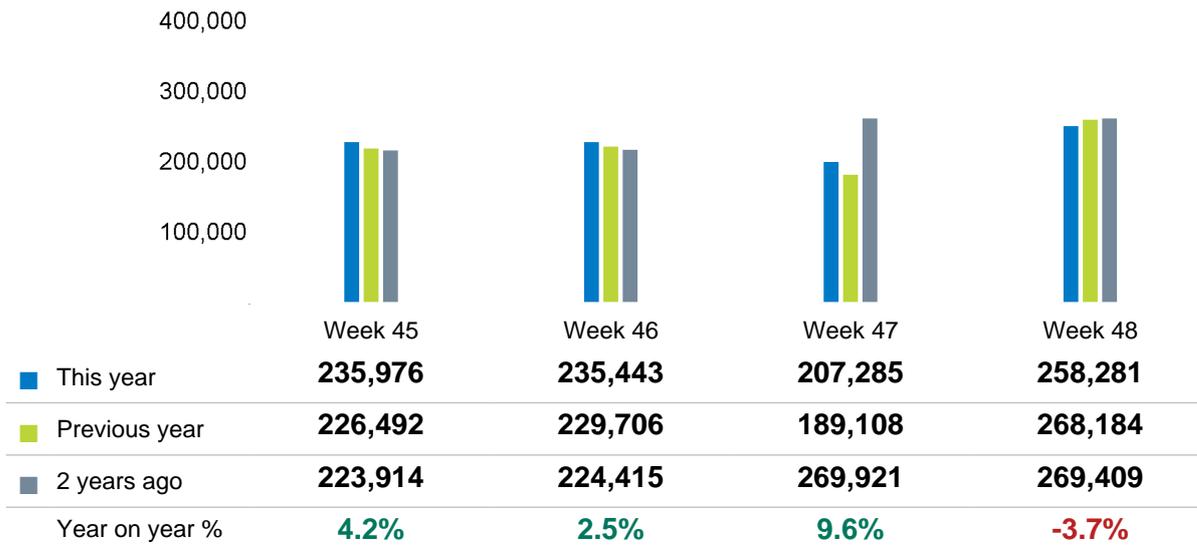
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for November compares November 2025 to November 2024

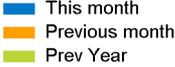
Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Commercial Arcade at High Street, Eastbound	17,892	7.6%	19,254	17,303	-7.1%	3.4%	
Commercial Arcade at High Street, Westbound	14,836	6.3%	16,164	14,321	-8.2%	3.6%	
High Street at Commercial Arcade, Northbound	31,952	13.6%	33,602	30,916	-4.9%	3.4%	
High Street at Commercial Arcade, Southbound	33,695	14.4%	35,651	32,577	-5.5%	3.4%	
Market Square from Market Steps	29,780	12.7%	32,073	28,837	-7.1%	3.3%	
Market Square from the Arcade	16,060	6.9%	18,021	17,901	-10.9%	-10.3%	
Market Square from the Church	12,569	5.4%	14,658	12,402	-14.3%	1.3%	
The Pollet at High Street, Northbound	25,266	10.8%	26,840	25,333	-5.9%	-0.3%	
The Pollet at High Street, Southbound	26,890	11.5%	28,603	26,485	-6.0%	1.5%	
The Pollet at Smith Street, Eastbound	13,421	5.7%	14,626	11,951	-8.2%	12.3%	
The Pollet at Smith Street, Westbound	11,882	5.1%	12,991	10,342	-8.5%	14.9%	



Reporting dates

This month - 03 November 2025 - 30 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to November, 2025 Vs January, 2024 to November, 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. November, 2025 Vs November, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 11 2025 Vs 10 2025

