



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.3%	-5.5%	-3.7%	-0.5%	24.6%	41.8%
South West	-2.3%	-3.4%	-1.7%	2.9%	17.8%	40.5%
UK	0.0%	-0.7%	-2.6%	5.8%	9.8%	18.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,445,379 which is 0.9% up on the previous year.
- The total number of visitors for the year to date is 12,208,935 which is 1.3% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 24 November 2025 was 258,281.
- The busiest day in week commencing 24 November 2025 was Saturday with 67,147 visitors.
- The peak hour of the week was 16:00 on Saturday 29 November 2025 with footfall of 9,912.

## Footfall Counts by week

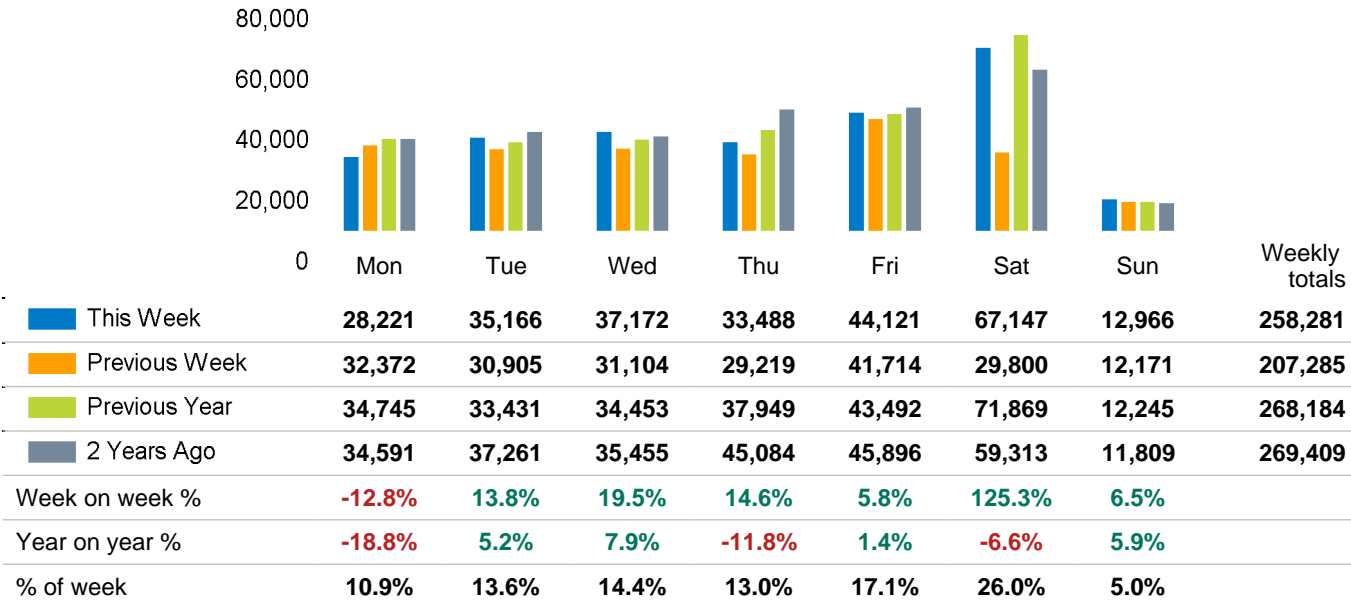


This Week      Previous Year  
Previous Week      2 Years Ago

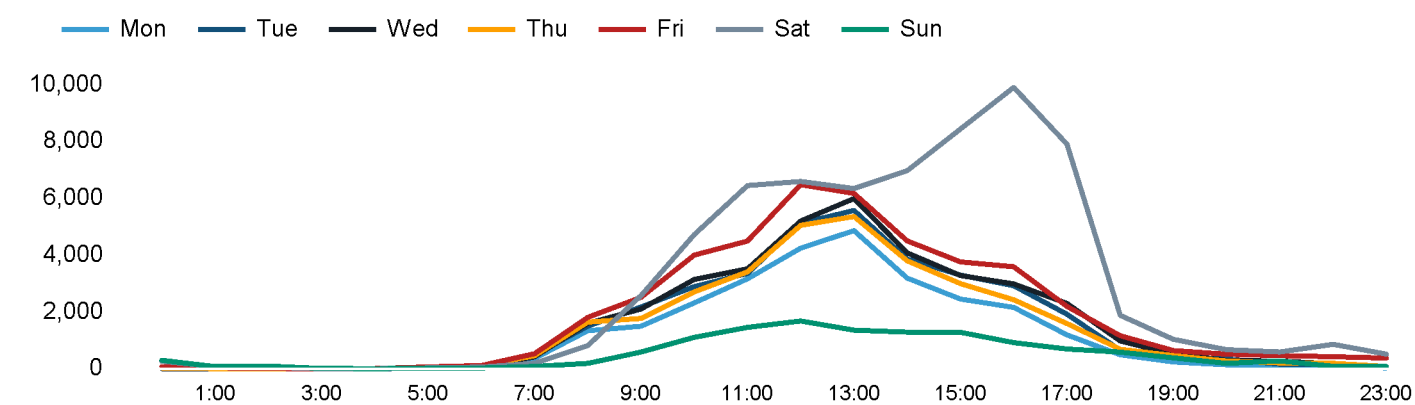
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	13°	11°	13°	14°	14°	14°	11°
Previous week	14°	12°	11°	10°	11°	11°	13°
Previous year	18°	14°	14°	14°	13°	15°	15°

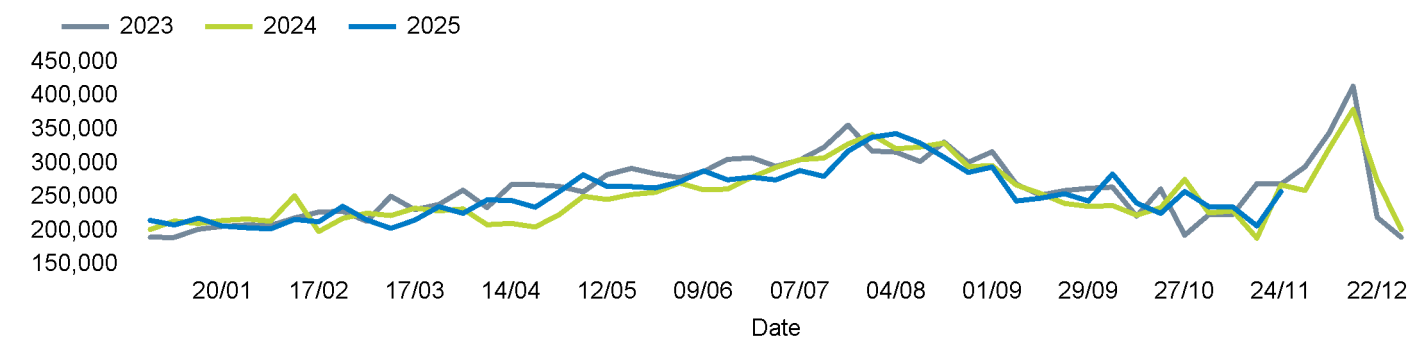
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	19,570	7.6%	15,697	19,645	24.7%	-0.4%	<div> <div></div> <div></div> <div></div> </div>
Commercial Arcade at High Street, Westbound	16,345	6.3%	13,250	16,416	23.4%	-0.4%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Northbound	35,661	13.8%	27,558	35,778	29.4%	-0.3%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Southbound	37,925	14.7%	28,979	38,076	30.9%	-0.4%	<div> <div></div> <div></div> <div></div> </div>
Market Square from Market Steps	30,551	11.8%	26,353	35,432	15.9%	-13.8%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Arcade	17,746	6.9%	14,671	21,130	21.0%	-16.0%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Church	14,319	5.5%	11,162	15,091	28.3%	-5.1%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Northbound	28,568	11.1%	22,433	30,254	27.3%	-5.6%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Southbound	29,956	11.6%	24,296	31,138	23.3%	-3.8%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Eastbound	14,672	5.7%	12,211	13,531	20.2%	8.4%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Westbound	12,968	5.0%	10,675	11,693	21.5%	10.9%	<div> <div></div> <div></div> <div></div> </div>

Reporting dates

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This week - 24 November 2025 - 30 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 48 , 2025 Vs Week 1, 2024 to Week 48 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week48, 2025 Vs Week 48, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 48 2025 Vs Week 47 2025