

## Footfall Report for: St Peter Port, Guernsey

### Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	<b>1.3%</b>	<b>-5.5%</b>	<b>-3.7%</b>	<b>-0.5%</b>	<b>24.6%</b>	<b>41.8%</b>
South West	<b>-2.3%</b>	<b>-3.4%</b>	<b>-1.7%</b>	<b>2.9%</b>	<b>17.8%</b>	<b>40.5%</b>
UK	<b>0.0%</b>	<b>-0.7%</b>	<b>-2.6%</b>	<b>5.8%</b>	<b>9.8%</b>	<b>18.9%</b>

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

### Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,445,379 which is 0.9% up on the previous year.

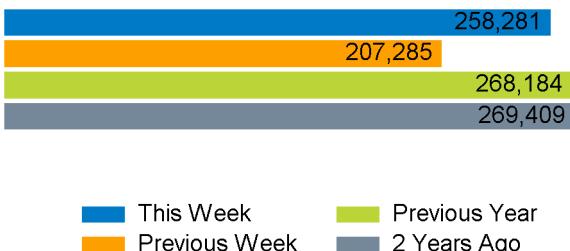
The total number of visitors for the year to date is 12,208,935 which is 1.3% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 24 November 2025 was 258,281.

The busiest day in week commencing 24 November 2025 was Saturday with 67,147 visitors.

The peak hour of the week was 16:00 on Saturday 29 November 2025 with footfall of 9,912.

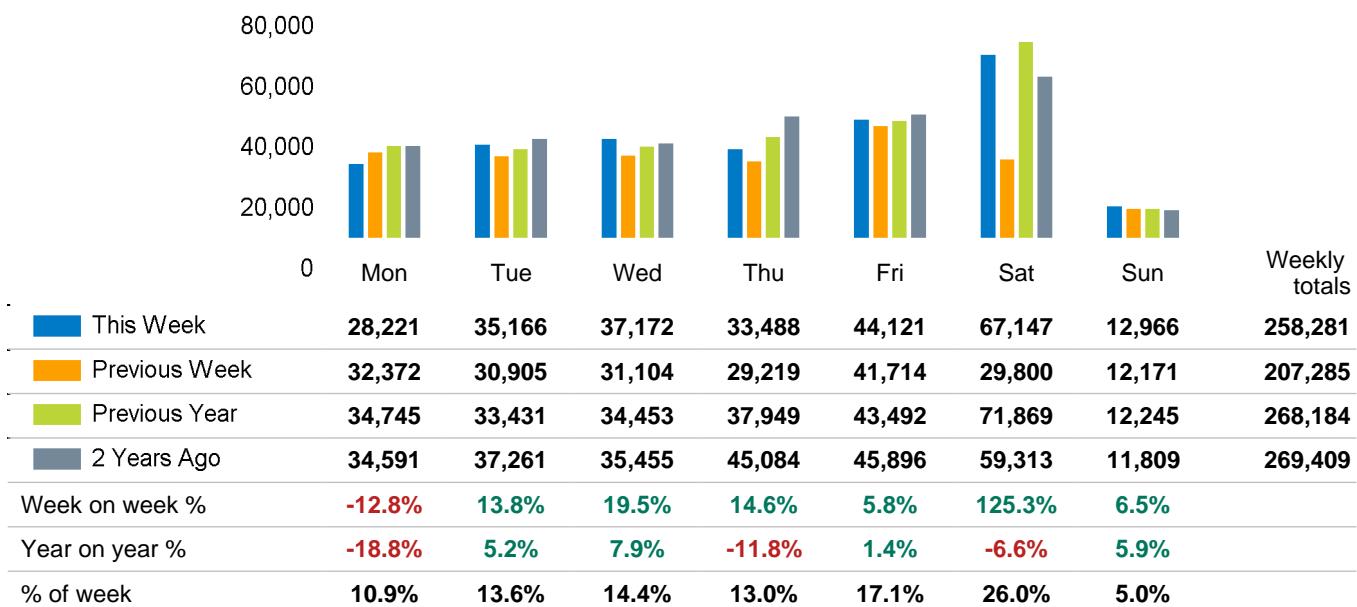
### Footfall Counts by week



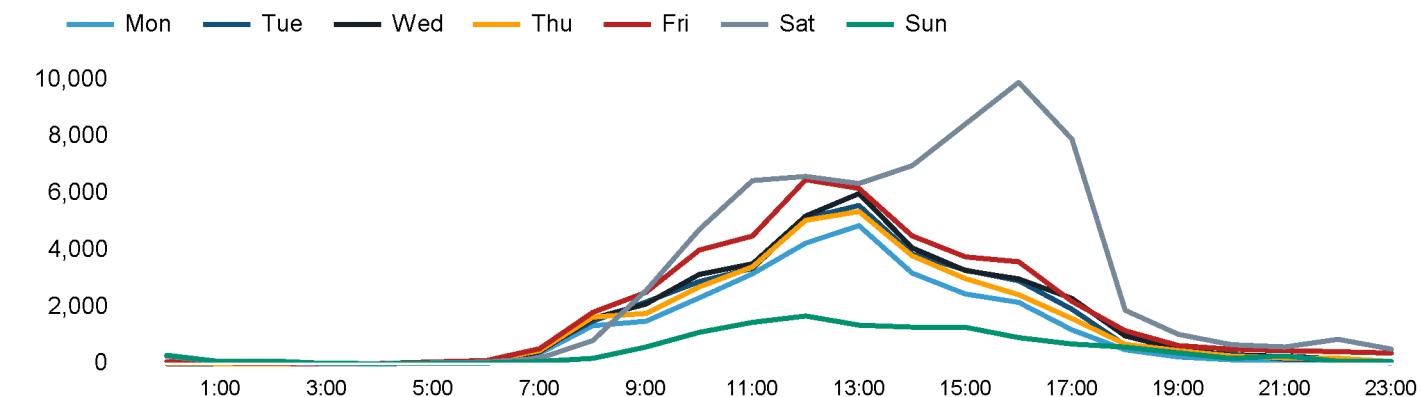
### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	13°	11°	13°	14°	14°	14°	11°
Previous week							
	14°	12°	11°	10°	11°	11°	13°
Previous year							
	18°	14°	14°	14°	13°	15°	15°

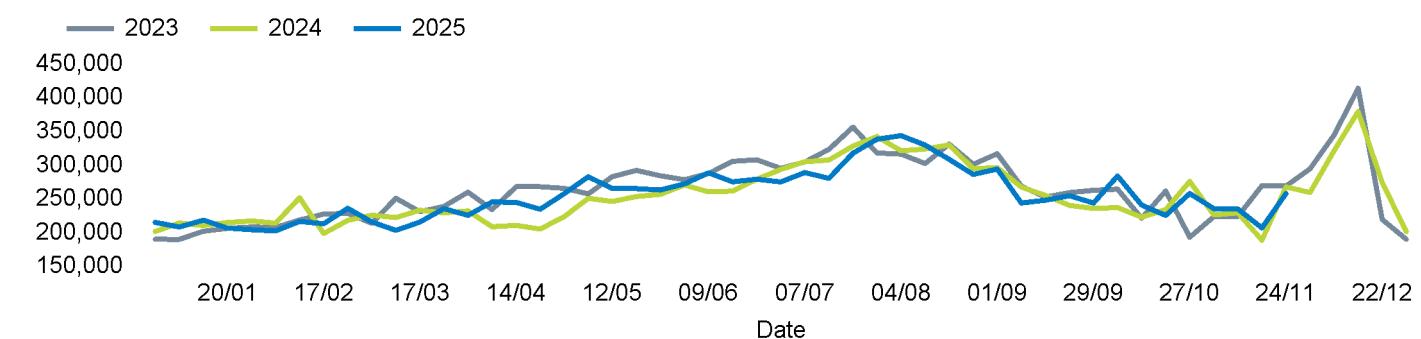
## Footfall Counts by day



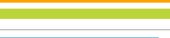
## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week	Previous week	Prev Year
Commercial Arcade at High Street, Eastbound	19,570	7.6%	15,697	19,645	24.7%	-0.4%			
Commercial Arcade at High Street, Westbound	16,345	6.3%	13,250	16,416	23.4%	-0.4%			
High Street at Commercial Arcade, Northbound	35,661	13.8%	27,558	35,778	29.4%	-0.3%			
High Street at Commercial Arcade, Southbound	37,925	14.7%	28,979	38,076	30.9%	-0.4%			
Market Square from Market Steps	30,551	11.8%	26,353	35,432	15.9%	-13.8%			
Market Square from the Arcade	17,746	6.9%	14,671	21,130	21.0%	-16.0%			
Market Square from the Church	14,319	5.5%	11,162	15,091	28.3%	-5.1%			
The Pollet at High Street, Northbound	28,568	11.1%	22,433	30,254	27.3%	-5.6%			
The Pollet at High Street, Southbound	29,956	11.6%	24,296	31,138	23.3%	-3.8%			
The Pollet at Smith Street, Eastbound	14,672	5.7%	12,211	13,531	20.2%	8.4%			
The Pollet at Smith Street, Westbound	12,968	5.0%	10,675	11,693	21.5%	10.9%			

## Reporting dates

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This week - 24 November 2025 - 30 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 48 , 2025 Vs Week 1, 2024 to Week 48 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 48, 2025 Vs Week 48, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 48 2025 Vs Week 47 2025