



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

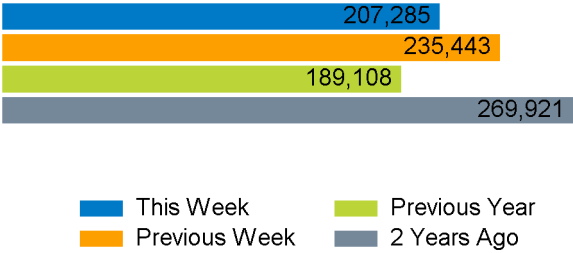
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.4%	-5.6%	9.6%	-29.9%	-12.0%	-17.7%
South West	-2.3%	-3.5%	17.2%	-26.9%	4.3%	-15.2%
UK	0.1%	-0.9%	5.1%	-15.3%	1.9%	-8.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,455,282 which is 0.9% up on the previous year.
- The total number of visitors for the year to date is 11,950,654 which is 1.4% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 17 November 2025 was 207,285.
- The busiest day in week commencing 17 November 2025 was Friday with 41,714 visitors.
- The peak hour of the week was 13:00 on Friday 21 November 2025 with footfall of 5,945.

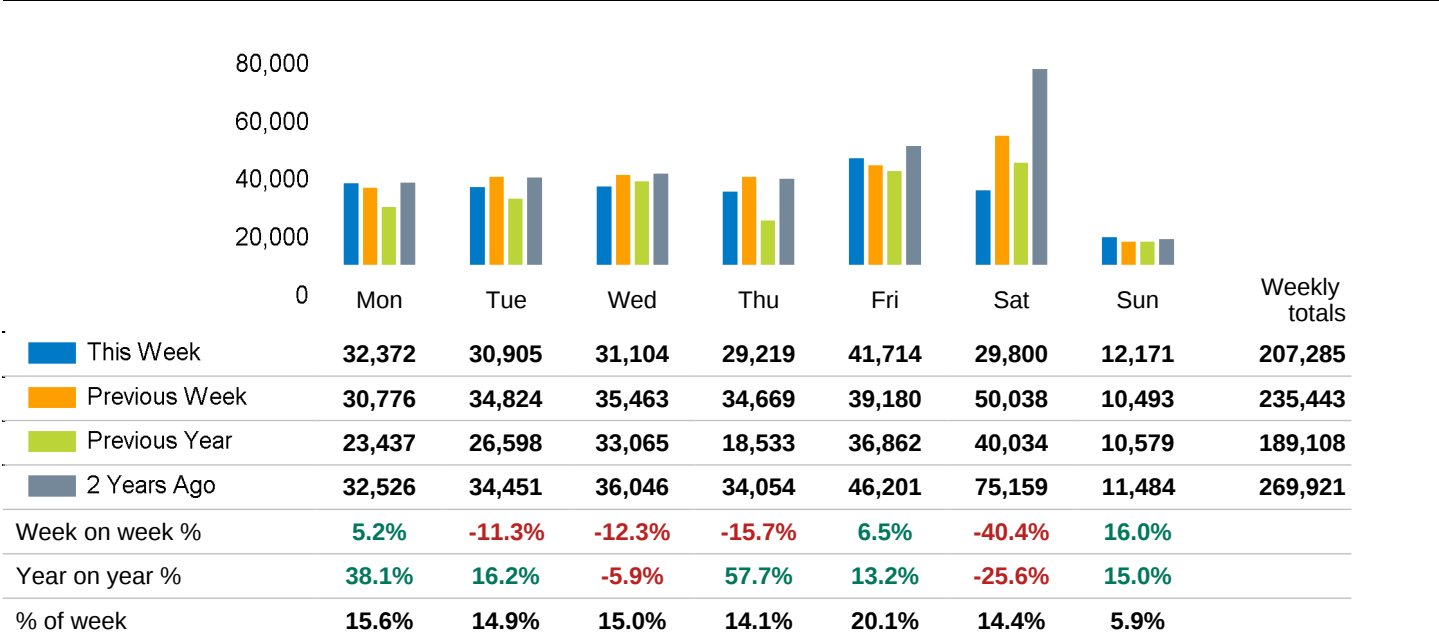
Footfall Counts by week



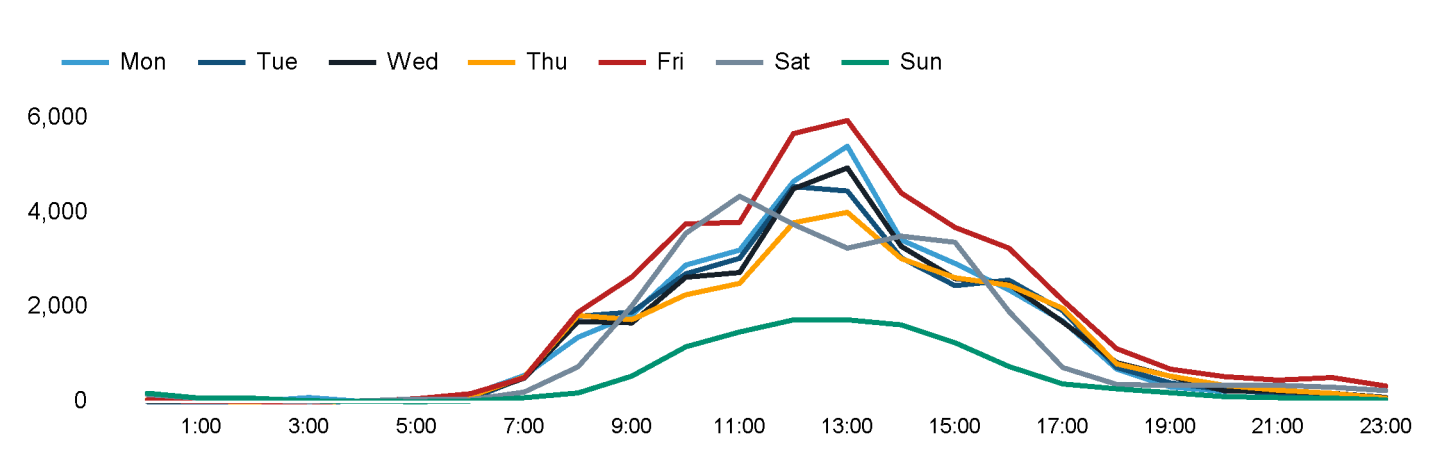
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	14°	12°	11°	10°	11°	11°	12°
Previous week	15°	17°	16°	17°	17°	17°	17°
Previous year	13°	14°	14°	9°	10°	16°	18°

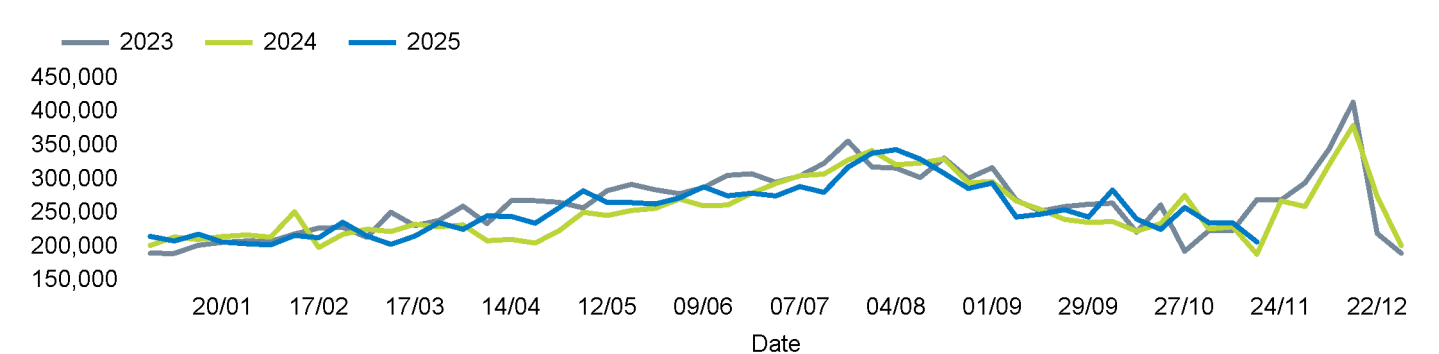
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	15,697	7.6%	18,121	14,528	-13.4%	8.0%	
Commercial Arcade at High Street, Westbound	13,250	6.4%	14,958	12,230	-11.4%	8.3%	
High Street at Commercial Arcade, Northbound	27,558	13.3%	32,433	25,396	-15.0%	8.5%	
High Street at Commercial Arcade, Southbound	28,979	14.0%	33,931	26,643	-14.6%	8.8%	
Market Square from Market Steps	26,353	12.7%	31,354	25,103	-16.0%	5.0%	
Market Square from the Arcade	14,671	7.1%	15,988	14,856	-8.2%	-1.2%	
Market Square from the Church	11,162	5.4%	12,569	9,746	-11.2%	14.5%	
The Pollet at High Street, Northbound	22,433	10.8%	24,749	20,399	-9.4%	10.0%	
The Pollet at High Street, Southbound	24,296	11.7%	26,410	21,793	-8.0%	11.5%	
The Pollet at Smith Street, Eastbound	12,211	5.9%	13,157	9,862	-7.2%	23.8%	
The Pollet at Smith Street, Westbound	10,675	5.1%	11,773	8,552	-9.3%	24.8%	

Reporting dates

This week - 17 November 2025 - 23 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 47 , 2025 Vs Week 1, 2024 to Week 47 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 47, 2025 Vs Week 47, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 47 2025 Vs Week 46 2025