



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.3%	-5.0%	3.6%	2.4%	0.8%	1.4%
South West	-2.7%	-3.0%	-4.4%	-0.5%	0.3%	2.3%
UK	0.0%	-0.5%	-6.5%	1.6%	-1.2%	3.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,439,562 which is 0.2% up on the previous year.
- The total number of visitors for the year to date is 11,745,826 which is 1.3% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 10 November 2025 was 237,900.
- The busiest day in week commencing 10 November 2025 was Saturday with 50,038 visitors.
- The peak hour of the week was 13:00 on Saturday 15 November 2025 with footfall of 6,818.

Footfall Counts by week

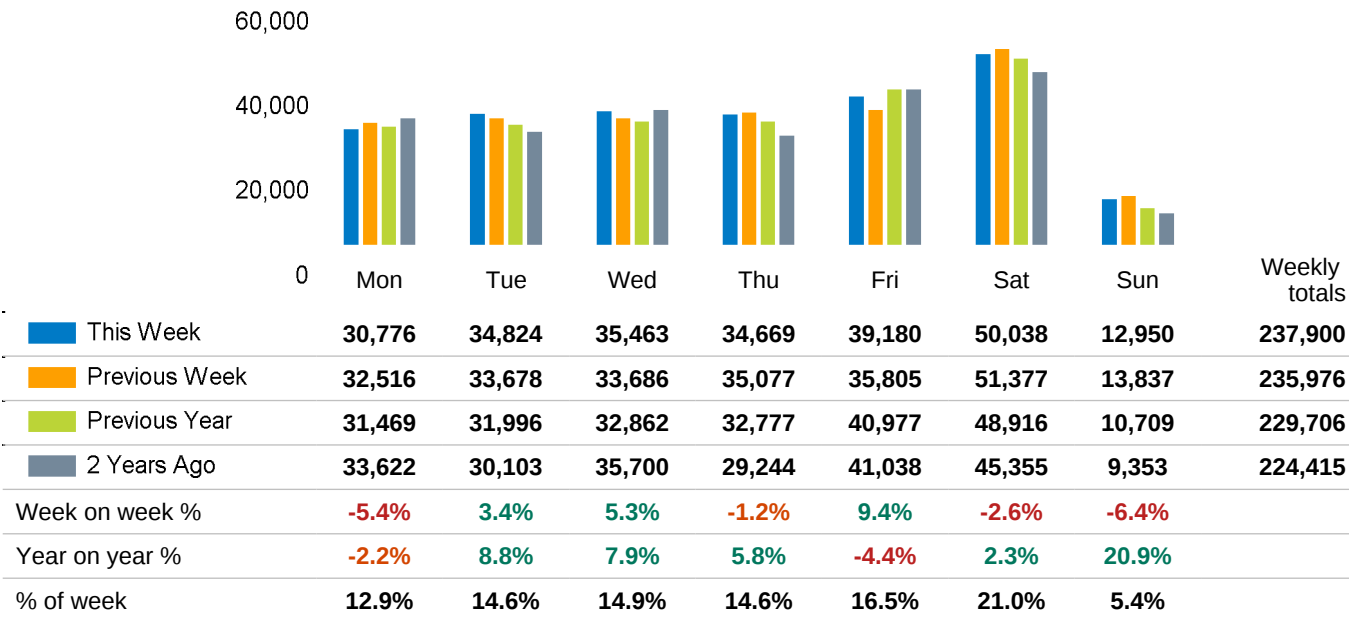


This Week
Previous Week
Previous Year
2 Years Ago

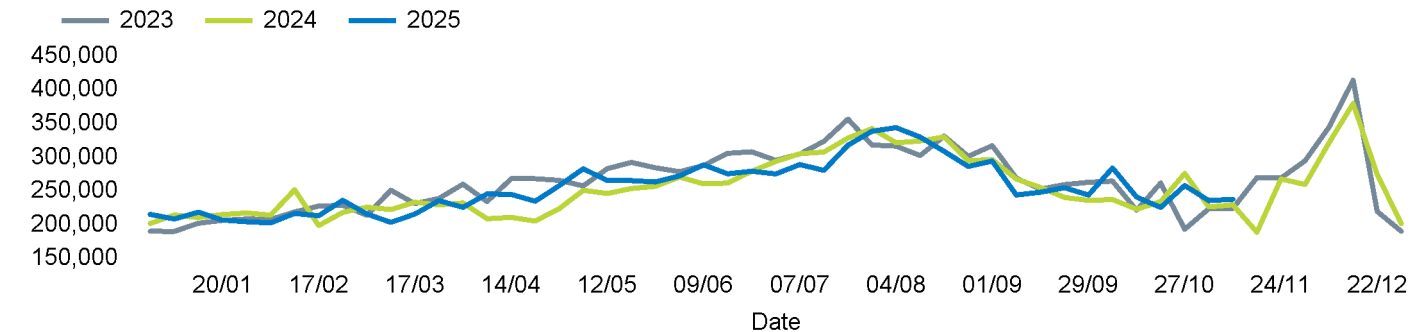
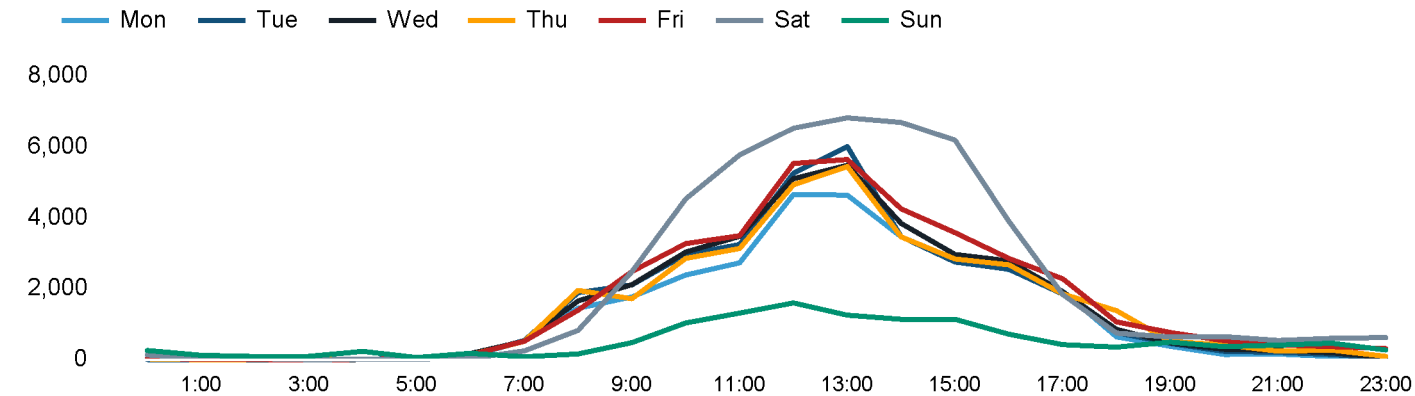
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	15°	17°	16°	17°	17°	17°	13°
Previous week	18°	17°	17°	20°	19°	16°	16°
Previous year	16°	15°	14°	14°	14°	13°	13°

Footfall Counts by day



Footfall Counts by hour



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	18,121	7.6%	18,181	17,667	-0.3%	2.6%	
Commercial Arcade at High Street, Westbound	14,958	6.3%	14,793	14,549	1.1%	2.8%	
High Street at Commercial Arcade, Northbound	32,433	13.6%	32,158	31,567	0.9%	2.7%	
High Street at Commercial Arcade, Southbound	33,931	14.3%	33,945	33,073	0.0%	2.6%	
Market Square from Market Steps	33,811	14.2%	30,864	28,141	9.5%	20.1%	
Market Square from the Arcade	15,988	6.7%	15,835	17,731	1.0%	-9.8%	
Market Square from the Church	12,569	5.3%	12,227	12,268	2.8%	2.5%	
The Pollet at High Street, Northbound	24,749	10.4%	25,315	25,372	-2.2%	-2.5%	
The Pollet at High Street, Southbound	26,410	11.1%	26,900	26,330	-1.8%	0.3%	
The Pollet at Smith Street, Eastbound	13,157	5.5%	13,646	12,390	-3.6%	6.2%	
The Pollet at Smith Street, Westbound	11,773	4.9%	12,112	10,618	-2.8%	10.9%	

Reporting dates

This week - 10 November 2025 - 16 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 46 , 2025 Vs Week 1, 2024 to Week 46 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 46, 2025 Vs Week 46, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 46 2025 Vs Week 45 2025