



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

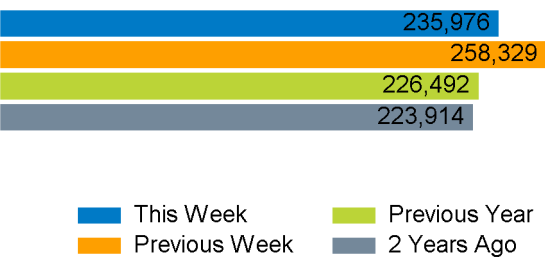
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.2%	-5.2%	4.2%	1.2%	-8.7%	-18.1%
South West	-2.7%	-3.0%	-2.5%	1.2%	-9.8%	-11.0%
UK	0.1%	-0.6%	-2.5%	2.2%	-6.1%	-7.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,431,368 which is 0.2% up on the previous year.
- The total number of visitors for the year to date is 11,507,926 which is 1.2% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 3 November 2025 was 235,976.
- The busiest day in week commencing 3 November 2025 was Saturday with 51,377 visitors.
- The peak hour of the week was 14:00 on Saturday 8 November 2025 with footfall of 7,212.

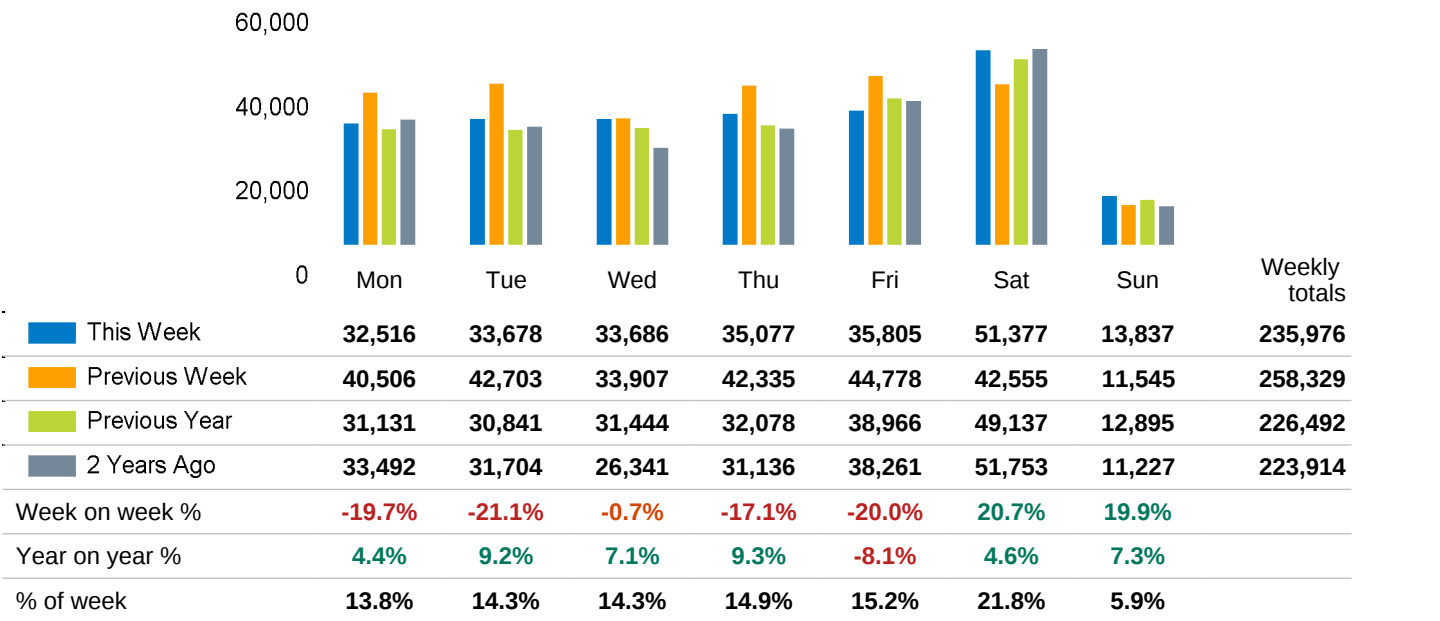
Footfall Counts by week



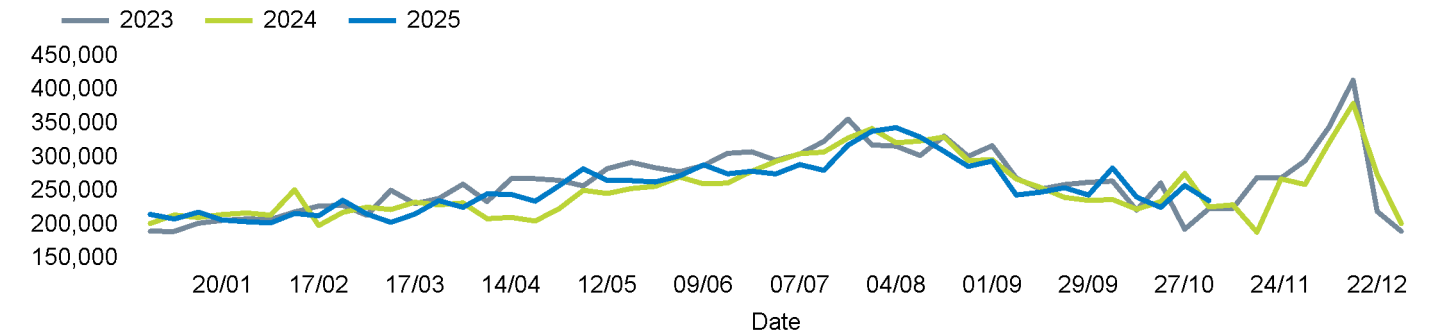
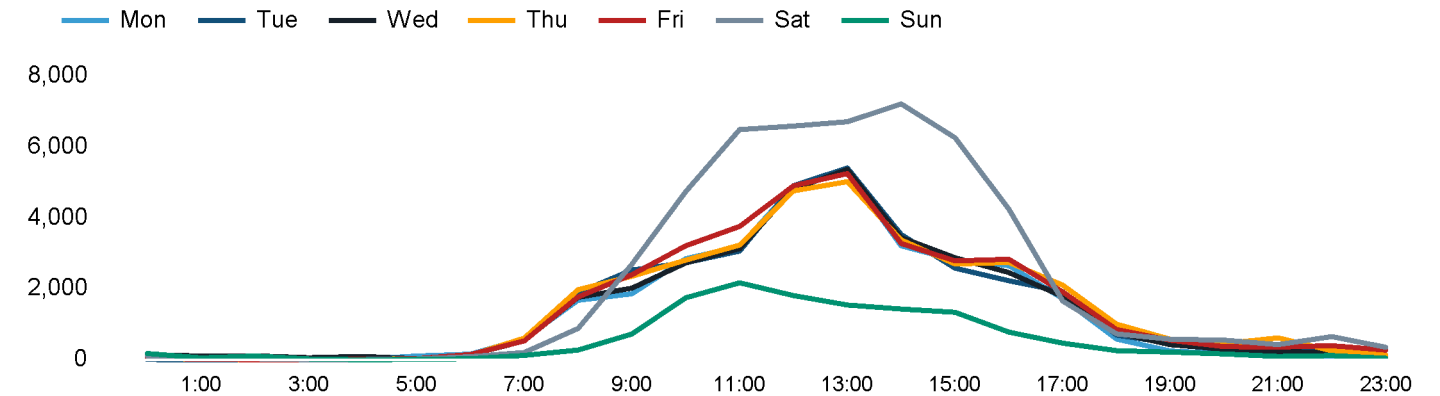
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	18°	17°	17°	20°	19°	16°	14°
Previous week	16°	16°	16°	15°	18°	18°	16°
Previous year	12°	14°	16°	15°	13°	15°	16°

Footfall Counts by day



Footfall Counts by hour



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	18,181	7.7%	20,512	17,373	-11.4%	4.7%	
Commercial Arcade at High Street, Westbound	14,793	6.3%	16,520	14,091	-10.5%	5.0%	
High Street at Commercial Arcade, Northbound	32,158	13.6%	33,339	30,925	-3.5%	4.0%	
High Street at Commercial Arcade, Southbound	33,945	14.4%	35,197	32,516	-3.6%	4.4%	
Market Square from Market Steps	30,864	13.1%	34,100	26,674	-9.5%	15.7%	
Market Square from the Arcade	15,835	6.7%	18,549	17,890	-14.6%	-11.5%	
Market Square from the Church	12,227	5.2%	14,281	12,506	-14.4%	-2.2%	
The Pollet at High Street, Northbound	25,315	10.7%	27,807	25,309	-9.0%	0.0%	
The Pollet at High Street, Southbound	26,900	11.4%	29,453	26,681	-8.7%	0.8%	
The Pollet at Smith Street, Eastbound	13,646	5.8%	15,030	12,022	-9.2%	13.5%	
The Pollet at Smith Street, Westbound	12,112	5.1%	13,541	10,505	-10.6%	15.3%	

Reporting dates

This week - 03 November 2025 - 09 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 45 , 2025 Vs Week 1, 2024 to Week 45 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 45, 2025 Vs Week 45, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 45 2025 Vs Week 44 2025