



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.2%	-5.3%	-6.5%	42.9%	14.4%	17.9%
South West	-2.7%	-3.1%	-2.9%	14.7%	10.6%	5.3%
UK	0.2%	-0.6%	-4.7%	11.3%	7.7%	3.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,421,884 which is 0.1% up on the previous year.

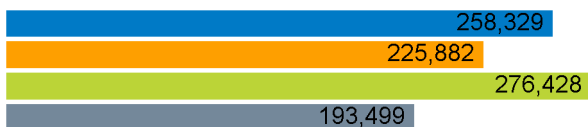
The total number of visitors for the year to date is 11,271,950 which is 1.2% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 27 October 2025 was 258,329.

The busiest day in week commencing 27 October 2025 was Friday with 44,778 visitors.

The peak hour of the week was 13:00 on Friday 31 October 2025 with footfall of 6,917.

Footfall Counts by week

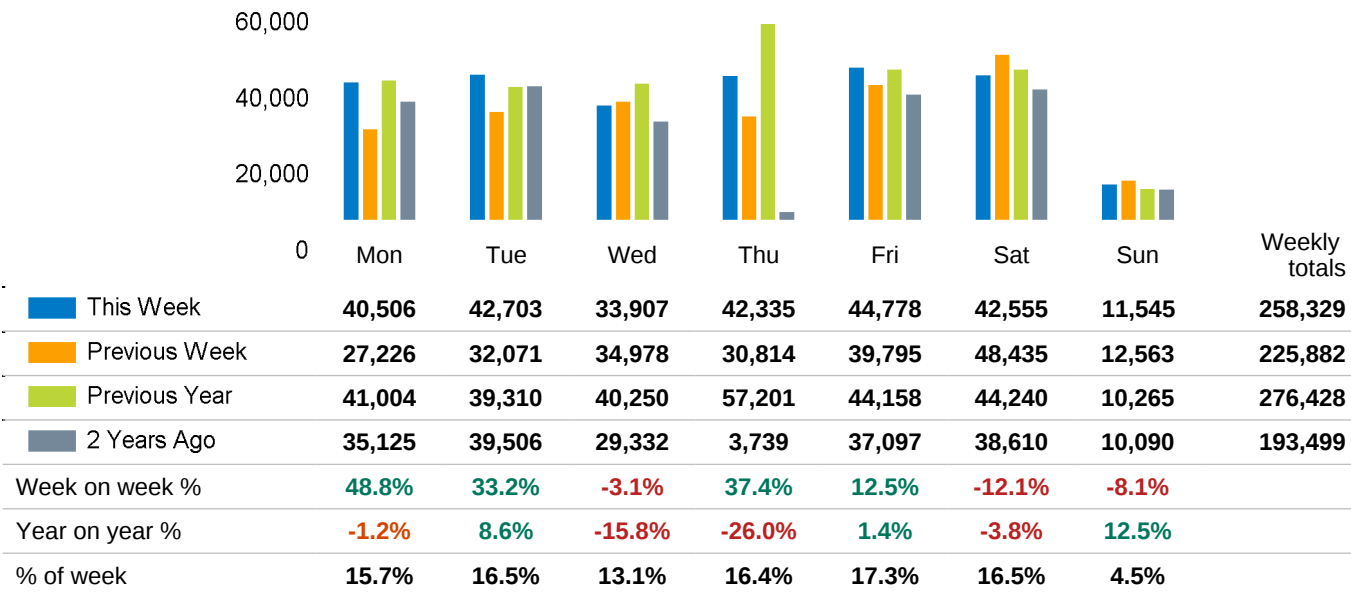


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

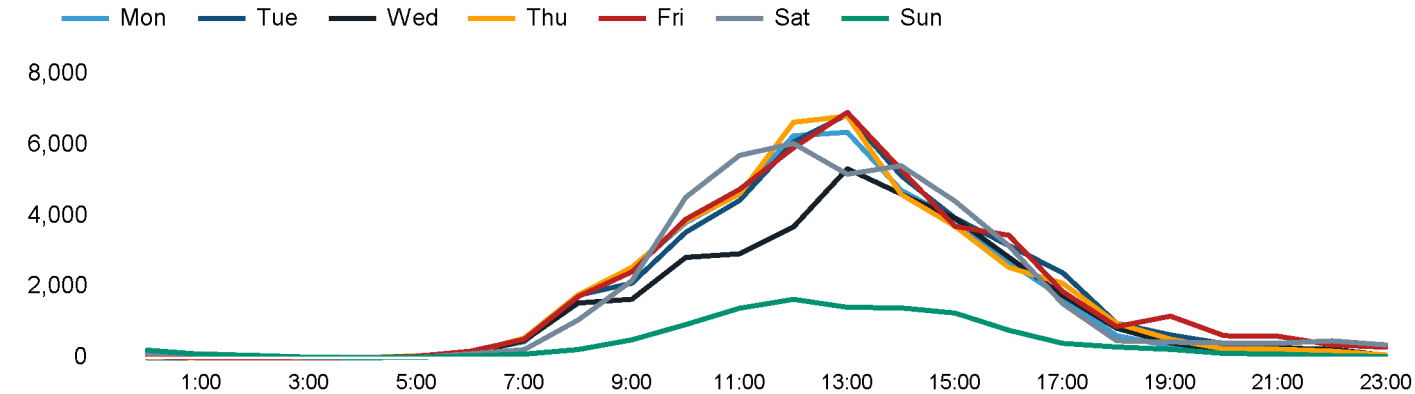
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	16°	16°	16°	15°	18°	18°	13°
Previous week							
	16°	16°	17°	17°	14°	15°	15°
Previous year							
	18°	17°	18°	18°	16°	15°	14°

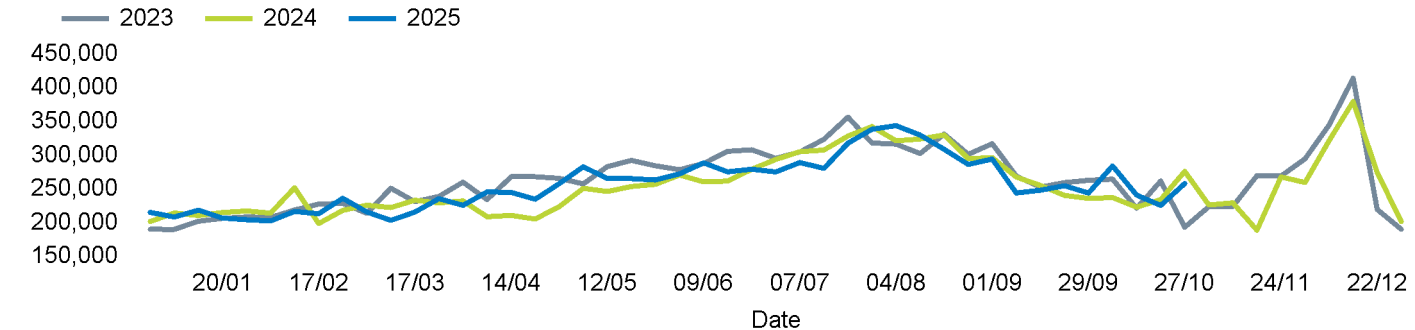
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	20,512	7.9%	17,458	21,790	17.5%	-5.9%	
Commercial Arcade at High Street, Westbound	16,520	6.4%	15,352	17,495	7.6%	-5.6%	
High Street at Commercial Arcade, Northbound	33,339	12.9%	30,596	36,638	9.0%	-9.0%	
High Street at Commercial Arcade, Southbound	35,197	13.6%	32,703	38,049	7.6%	-7.5%	
Market Square from Market Steps	34,100	13.2%	27,429	34,256	24.3%	-0.5%	
Market Square from the Arcade	18,549	7.2%	15,544	22,381	19.3%	-17.1%	
Market Square from the Church	14,281	5.5%	12,006	15,481	18.9%	-7.8%	
The Pollet at High Street, Northbound	27,807	10.8%	24,104	31,170	15.4%	-10.8%	
The Pollet at High Street, Southbound	29,453	11.4%	25,858	31,913	13.9%	-7.7%	
The Pollet at Smith Street, Eastbound	15,030	5.8%	13,244	14,506	13.5%	3.6%	
The Pollet at Smith Street, Westbound	13,541	5.2%	11,588	12,749	16.9%	6.2%	

Reporting dates

This week - 27 October 2025 - 02 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 44 , 2025 Vs Week 1, 2024 to Week 44 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 44, 2025 Vs Week 44, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 44 2025 Vs Week 43 2025