



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

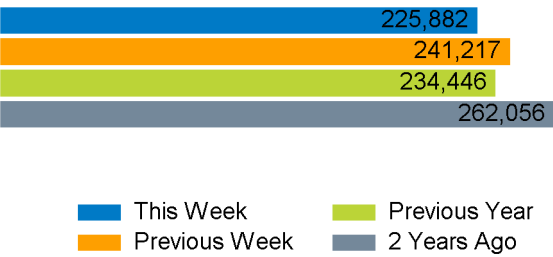
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.4%	-6.1%	-3.7%	-10.5%	-6.4%	5.0%
South West	-2.7%	-3.5%	-6.2%	-7.3%	0.7%	8.8%
UK	0.3%	-0.9%	-8.1%	1.0%	-2.2%	6.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,439,983 which is 0.9% up on the previous year.
- The total number of visitors for the year to date is 11,013,621 which is 1.4% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 20 October 2025 was 225,882.
- The busiest day in week commencing 20 October 2025 was Saturday with 48,435 visitors.
- The peak hour of the week was 14:00 on Saturday 25 October 2025 with footfall of 6,646.

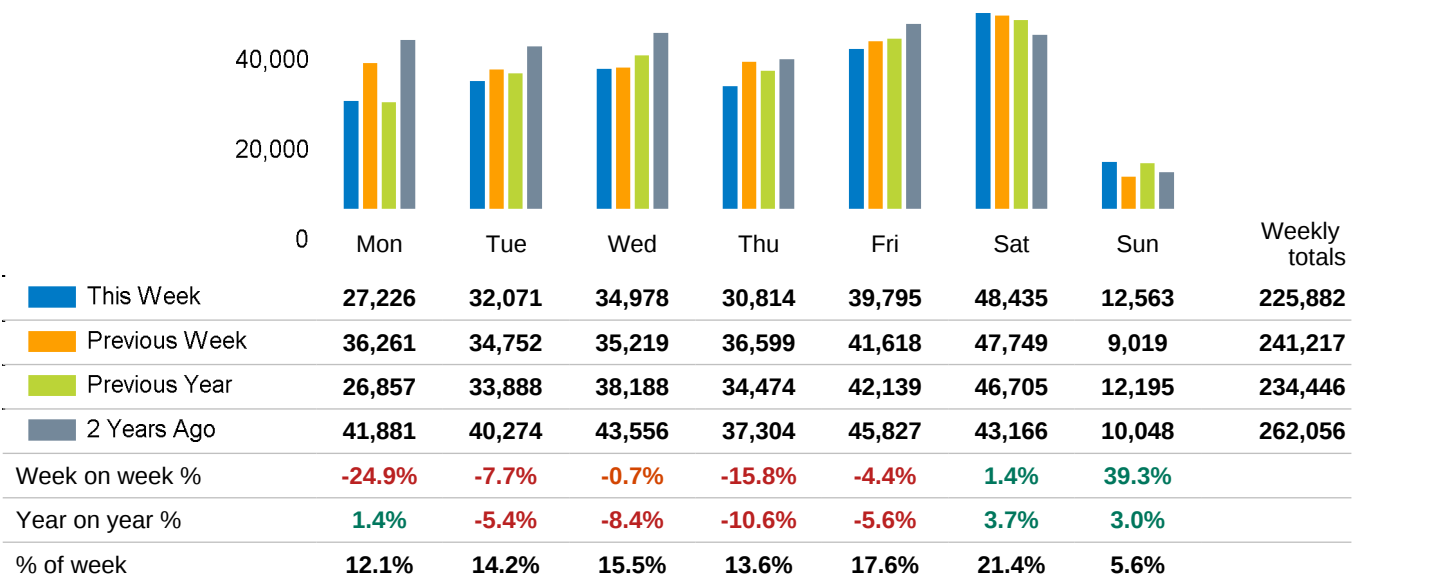
Footfall Counts by week



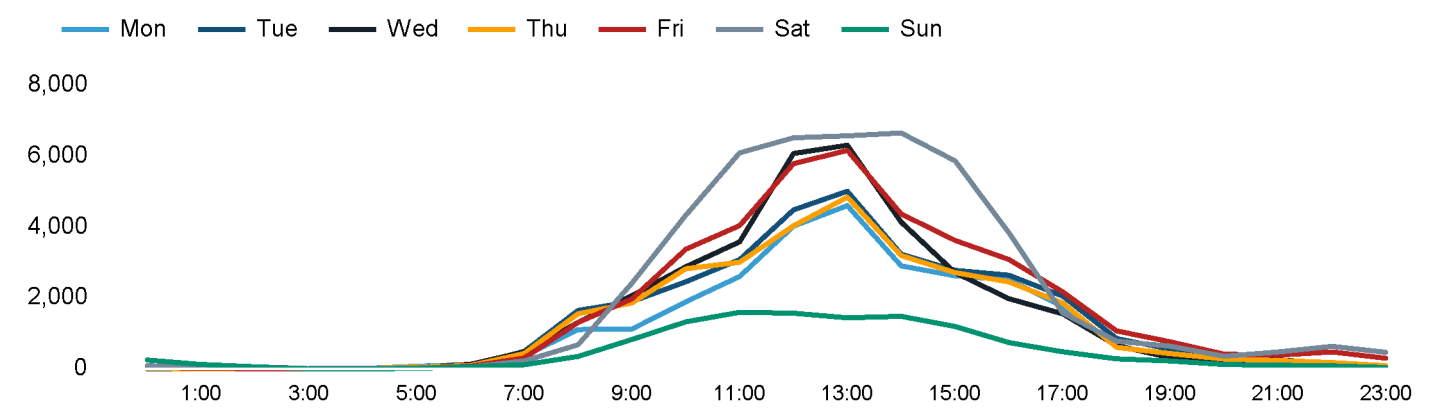
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	16°	16°	17°	17°	14°	15°	12°
Previous week	18°	18°	18°	17°	20°	19°	16°
Previous year	18°	17°	17°	17°	19°	21°	20°

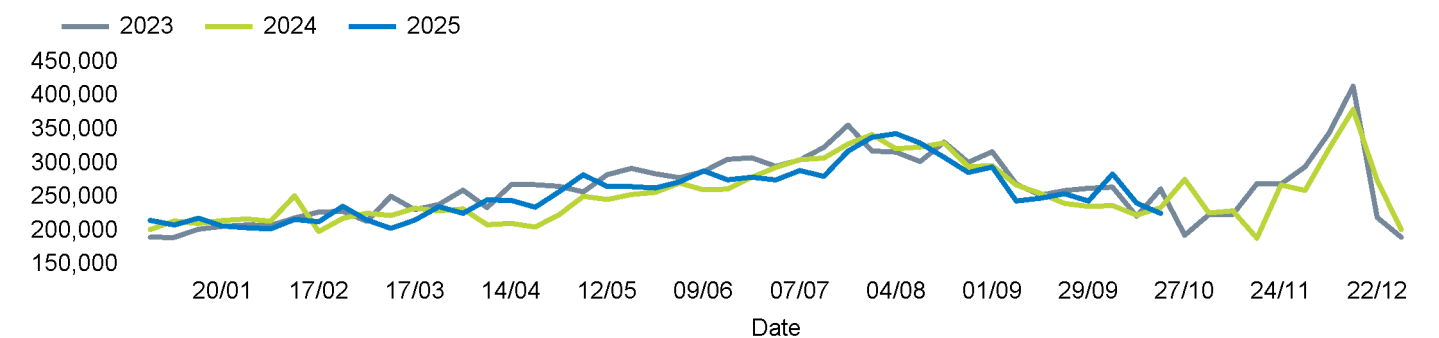
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	17,458	7.7%	18,257	17,650	-4.4%	-1.1%	
Commercial Arcade at High Street, Westbound	15,352	6.8%	15,146	15,511	1.4%	-1.0%	
High Street at Commercial Arcade, Northbound	30,596	13.5%	33,222	30,955	-7.9%	-1.2%	
High Street at Commercial Arcade, Southbound	32,703	14.5%	35,274	33,126	-7.3%	-1.3%	
Market Square from Market Steps	27,429	12.1%	27,680	30,085	-0.9%	-8.8%	
Market Square from the Arcade	15,544	6.9%	16,668	17,688	-6.7%	-12.1%	
Market Square from the Church	12,006	5.3%	13,026	13,262	-7.8%	-9.5%	
The Pollet at High Street, Northbound	24,104	10.7%	26,289	25,915	-8.3%	-7.0%	
The Pollet at High Street, Southbound	25,858	11.4%	28,286	27,108	-8.6%	-4.6%	
The Pollet at Smith Street, Eastbound	13,244	5.9%	14,538	12,373	-8.9%	7.0%	
The Pollet at Smith Street, Westbound	11,588	5.1%	12,831	10,773	-9.7%	7.6%	

Reporting dates

This week - 20 October 2025 - 26 October 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 43 , 2025 Vs Week 1, 2024 to Week 43 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 43, 2025 Vs Week 43, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 43 2025 Vs Week 42 2025