



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

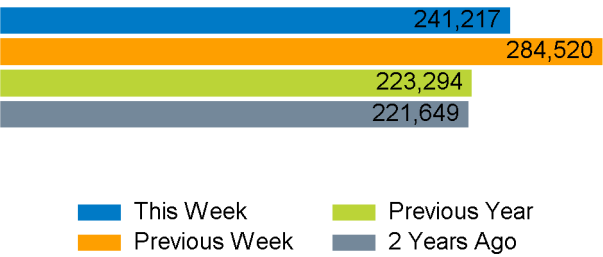
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.5%	-6.0%	8.0%	0.7%	-15.2%	-6.0%
South West	-2.6%	-3.4%	0.2%	-4.1%	-6.9%	-2.4%
UK	0.5%	-0.9%	-0.3%	3.3%	-4.3%	-1.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,448,547 which is 0.8% up on the previous year.
- The total number of visitors for the year to date is 10,787,739 which is 1.5% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 13 October 2025 was 241,217.
- The busiest day in week commencing 13 October 2025 was Saturday with 47,749 visitors.
- The peak hour of the week was 14:00 on Saturday 18 October 2025 with footfall of 6,626.

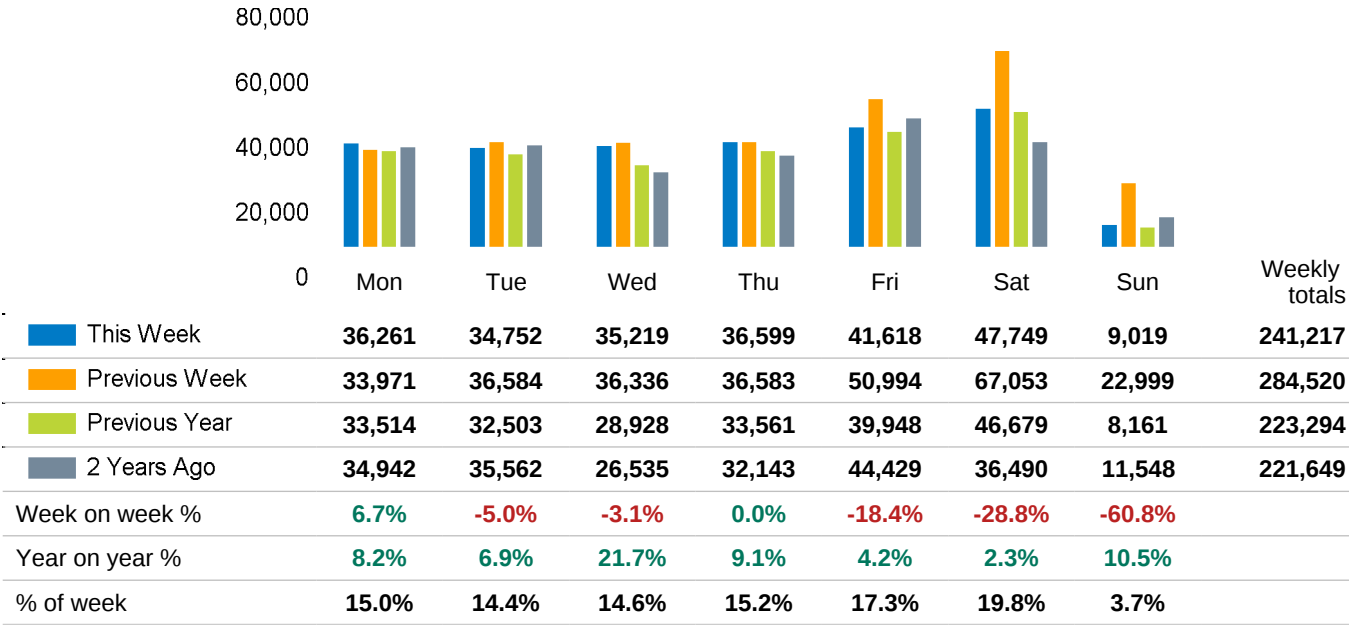
Footfall Counts by week



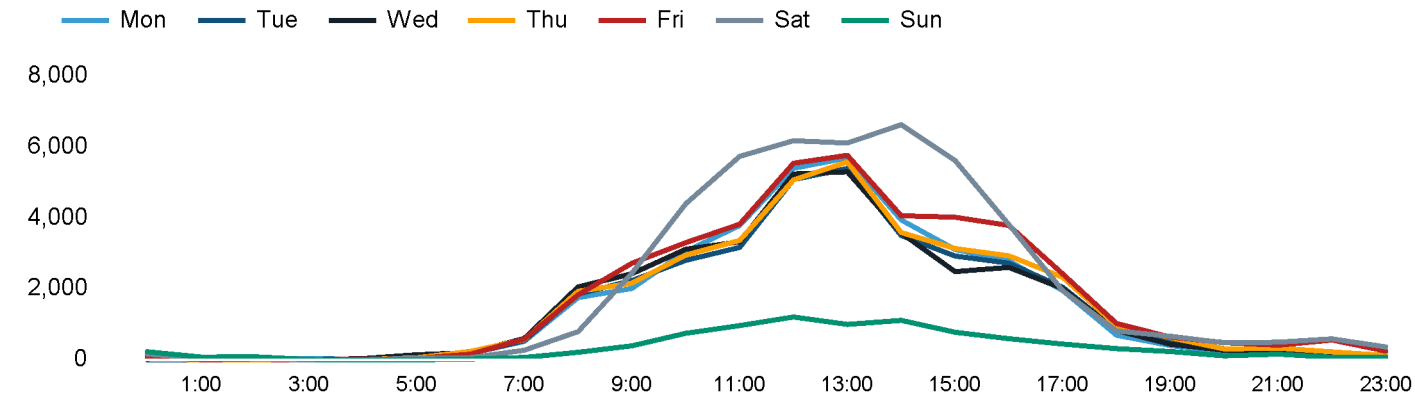
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	18°	18°	18°	17°	20°	19°	16°
Previous week	18°	21°	20°	18°	17°	17°	19°
Previous year	18°	19°	19°	19°	18°	18°	18°

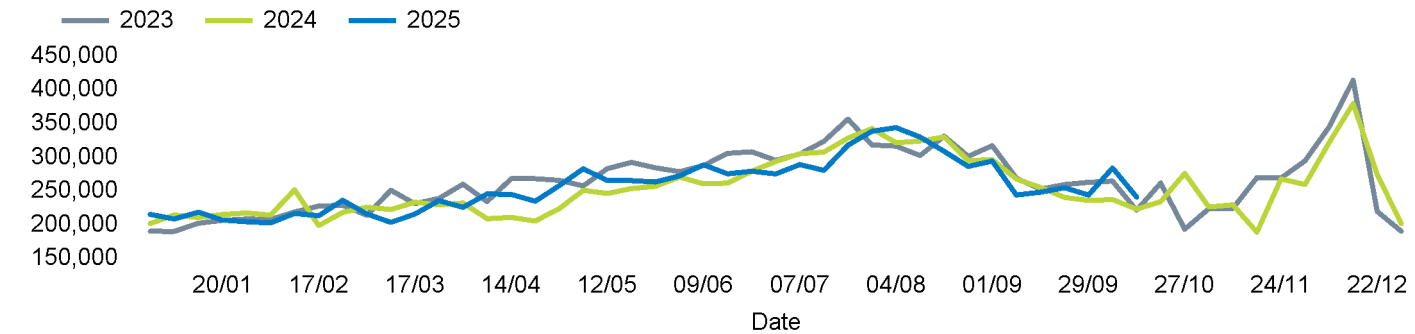
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	18,257	7.6%	20,791	16,709	-12.2%	9.3%	
Commercial Arcade at High Street, Westbound	15,146	6.3%	17,641	13,850	-14.1%	9.4%	
High Street at Commercial Arcade, Northbound	33,222	13.8%	37,251	30,385	-10.8%	9.3%	
High Street at Commercial Arcade, Southbound	35,274	14.6%	39,431	32,241	-10.5%	9.4%	
Market Square from Market Steps	27,680	11.5%	39,084	26,809	-29.2%	3.2%	
Market Square from the Arcade	16,668	6.9%	21,323	17,519	-21.8%	-4.9%	
Market Square from the Church	13,026	5.4%	19,319	12,884	-32.6%	1.1%	
The Pollet at High Street, Northbound	26,289	10.9%	29,160	24,818	-9.8%	5.9%	
The Pollet at High Street, Southbound	28,286	11.7%	30,818	26,036	-8.2%	8.6%	
The Pollet at Smith Street, Eastbound	14,538	6.0%	15,695	11,884	-7.4%	22.3%	
The Pollet at Smith Street, Westbound	12,831	5.3%	14,007	10,159	-8.4%	26.3%	

Reporting dates

This week - 13 October 2025 - 19 October 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 42 , 2025 Vs Week 1, 2024 to Week 42 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 42, 2025 Vs Week 42, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 42 2025 Vs Week 41 2025