



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

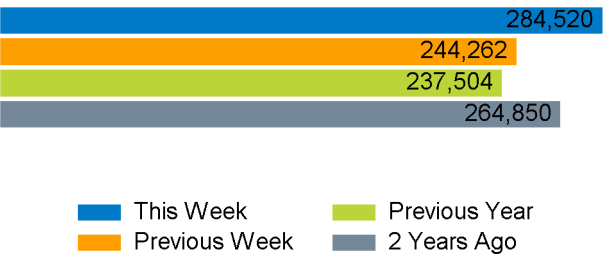
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.3%	-6.2%	19.8%	-10.3%	16.5%	0.5%
South West	-2.6%	-3.4%	6.0%	-4.1%	3.0%	-4.0%
UK	0.5%	-1.1%	3.4%	-1.3%	4.9%	-0.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,430,624 which is 0.6% up on the previous year.
- The total number of visitors for the year to date is 10,546,522 which is 1.3% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 6 October 2025 was 284,520.
- The busiest day in week commencing 6 October 2025 was Saturday with 67,053 visitors.
- The peak hour of the week was 14:00 on Saturday 11 October 2025 with footfall of 9,937.

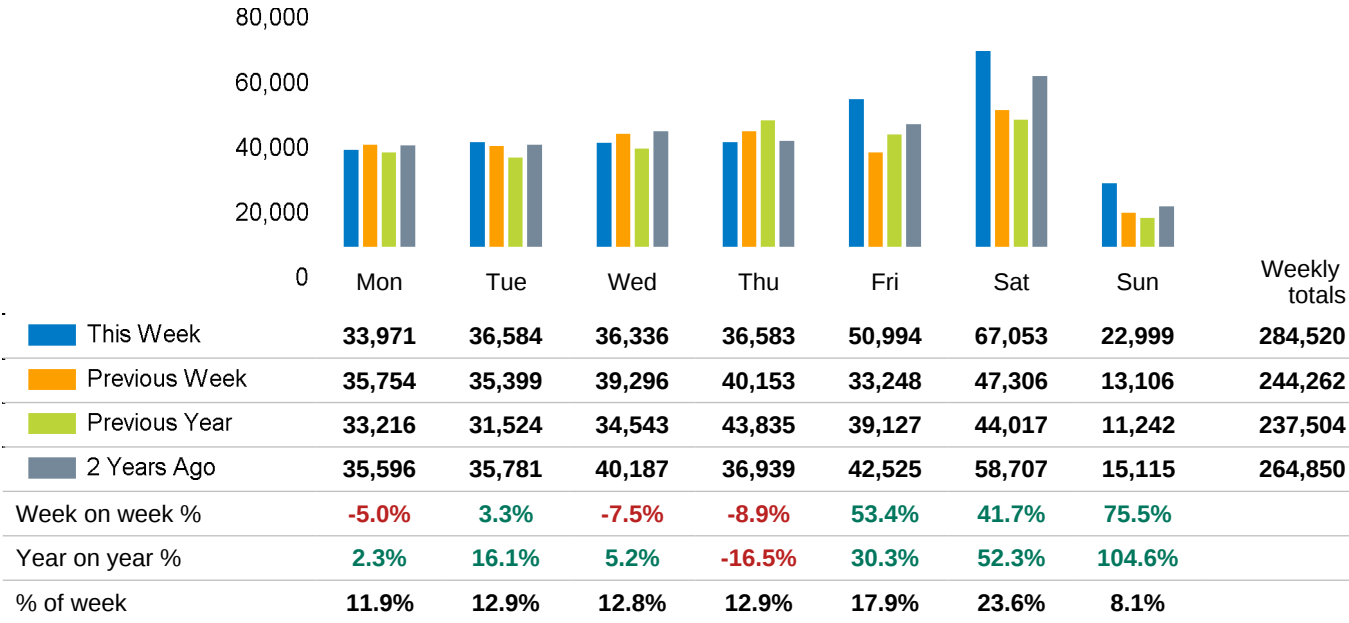
Footfall Counts by week



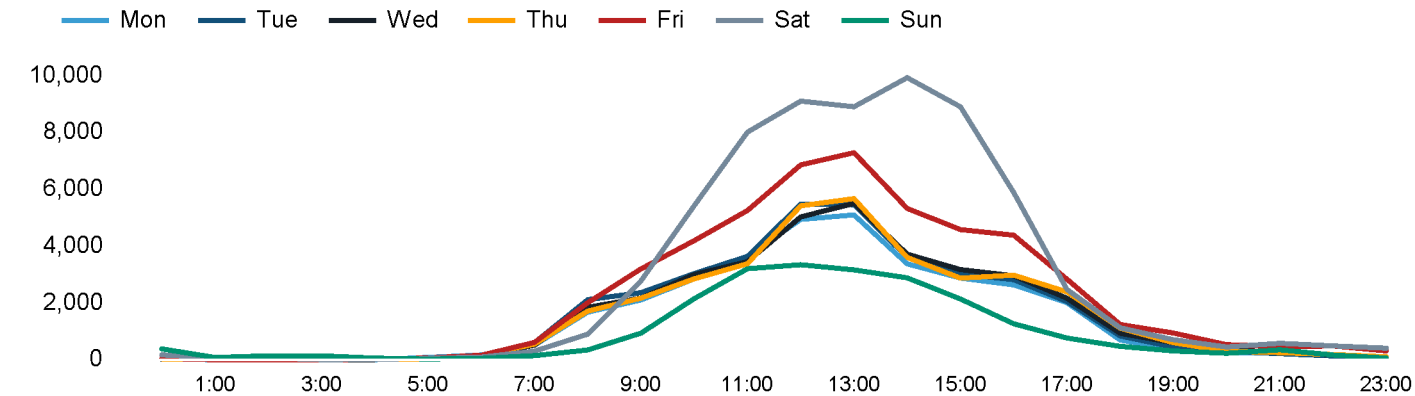
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	18°	21°	20°	18°	17°	17°	17°
Previous week	22°	24°	24°	22°	19°	19°	18°
Previous year	19°	20°	19°	17°	17°	18°	18°

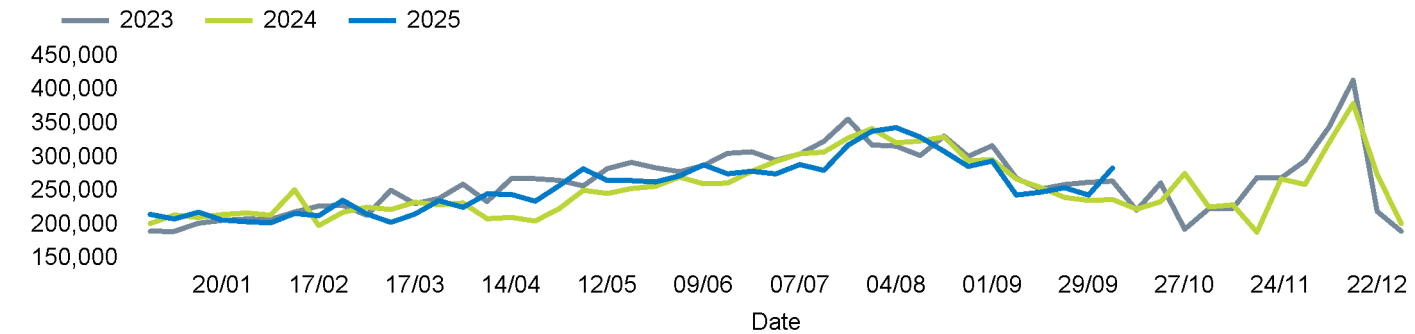
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	20,791	7.3%	18,342	17,685	13.4%	17.6%	
Commercial Arcade at High Street, Westbound	17,641	6.2%	15,346	15,083	15.0%	17.0%	
High Street at Commercial Arcade, Northbound	37,251	13.1%	33,131	31,605	12.4%	17.9%	
High Street at Commercial Arcade, Southbound	39,431	13.9%	35,102	33,481	12.3%	17.8%	
Market Square from Market Steps	39,084	13.7%	30,670	29,347	27.4%	33.2%	
Market Square from the Arcade	21,323	7.5%	16,604	19,513	28.4%	9.3%	
Market Square from the Church	19,319	6.8%	14,857	14,579	30.0%	32.5%	
The Pollet at High Street, Northbound	29,160	10.2%	26,087	25,785	11.8%	13.1%	
The Pollet at High Street, Southbound	30,818	10.8%	27,493	27,202	12.1%	13.3%	
The Pollet at Smith Street, Eastbound	15,695	5.5%	14,066	12,594	11.6%	24.6%	
The Pollet at Smith Street, Westbound	14,007	4.9%	12,564	10,630	11.5%	31.8%	

Reporting dates

This week - 06 October 2025 - 12 October 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 41 , 2025 Vs Week 1, 2024 to Week 41 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 41, 2025 Vs Week 41, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 41 2025 Vs Week 40 2025