



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	0.9%	-6.1%	3.4%	-10.2%	-4.2%	-1.9%
South West	-2.8%	-3.3%	-0.9%	-5.5%	-5.6%	-0.1%
UK	0.5%	-1.0%	-2.2%	-3.5%	-5.4%	0.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,383,608 which is 0.1% up on the previous year.

The total number of visitors for the year to date is 10,262,002 which is 0.9% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 29 September 2025 was 244,262.

The busiest day in week commencing 29 September 2025 was Saturday with 47,306 visitors.

The peak hour of the week was 12:00 on Saturday 4 October 2025 with footfall of 6,334.

Footfall Counts by week

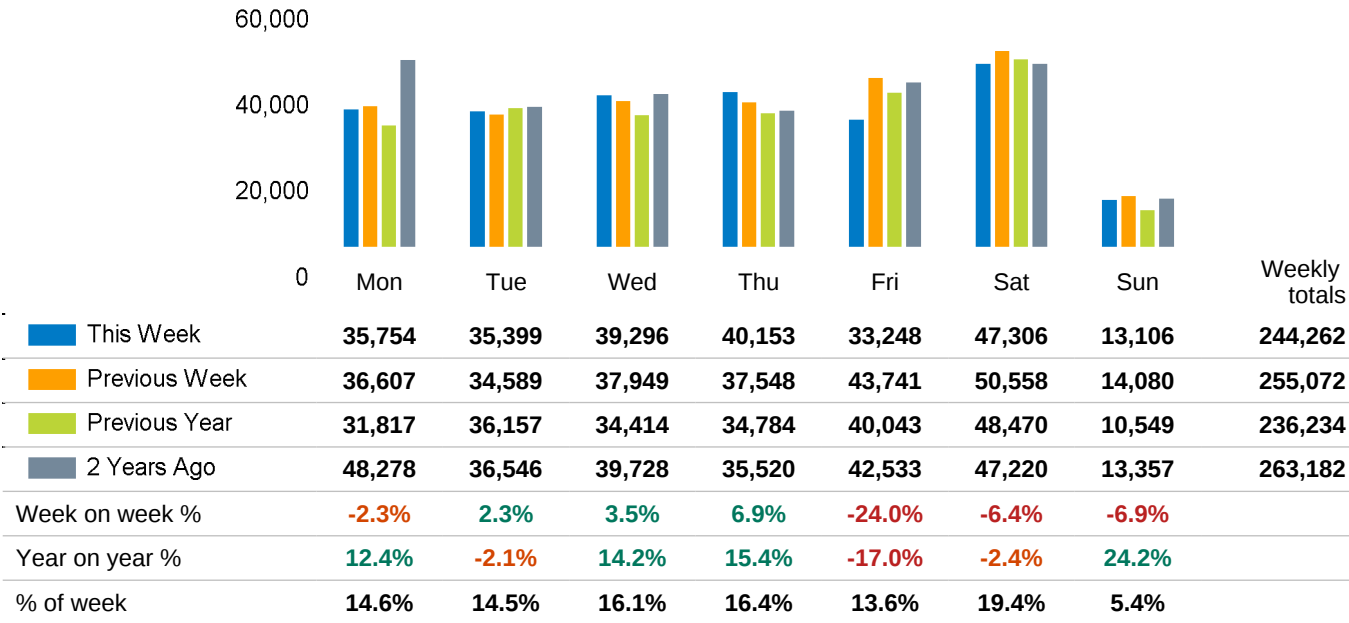


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

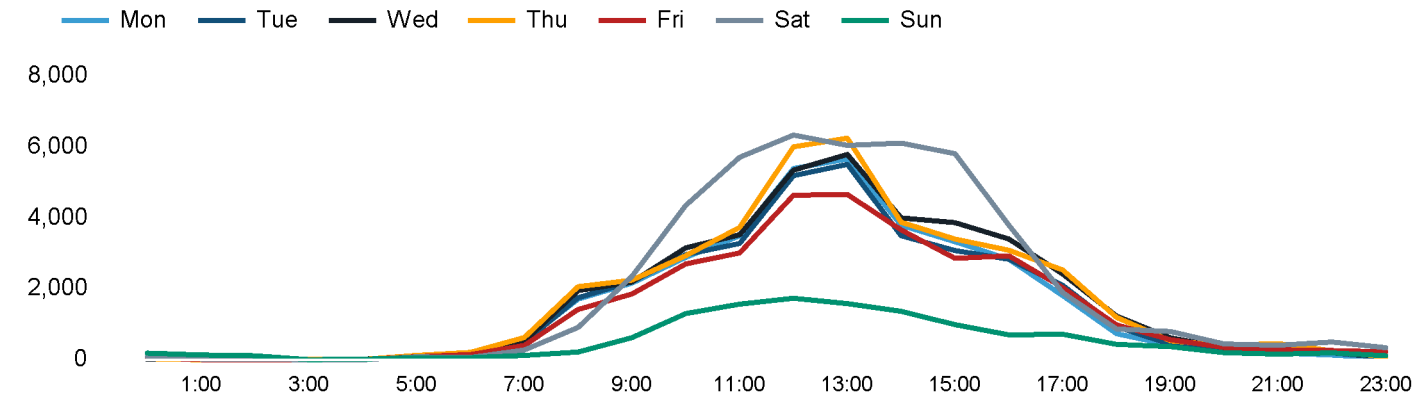
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	22°	24°	24°	22°	19°	19°	16°
Previous week							
	18°	18°	19°	20°	19°	18°	20°
Previous year							
	16°	18°	19°	20°	19°	18°	18°

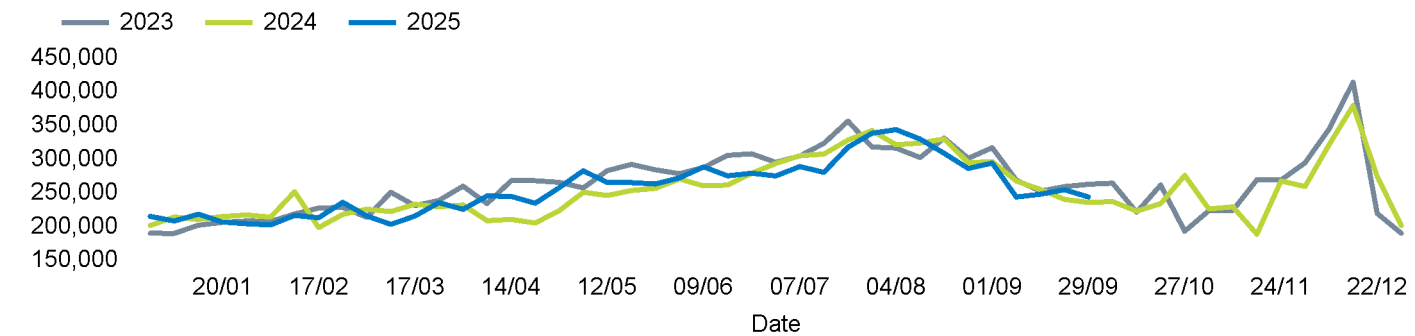
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Commercial Arcade at High Street, Eastbound	18,342	7.5%	19,568	17,810	-6.3%	3.0%	
Commercial Arcade at High Street, Westbound	15,346	6.3%	16,371	14,895	-6.3%	3.0%	
High Street at Commercial Arcade, Northbound	33,131	13.6%	34,309	32,112	-3.4%	3.2%	
High Street at Commercial Arcade, Southbound	35,102	14.4%	36,274	34,026	-3.2%	3.2%	
Market Square from Market Steps	30,670	12.6%	30,301	27,266	1.2%	12.5%	
Market Square from the Arcade	16,604	6.8%	17,076	18,471	-2.8%	-10.1%	
Market Square from the Church	14,857	6.1%	15,022	13,228	-1.1%	12.3%	
The Pollet at High Street, Northbound	26,087	10.7%	28,188	26,811	-7.5%	-2.7%	
The Pollet at High Street, Southbound	27,493	11.3%	29,612	27,937	-7.2%	-1.6%	
The Pollet at Smith Street, Eastbound	14,066	5.8%	14,961	12,726	-6.0%	10.5%	
The Pollet at Smith Street, Westbound	12,564	5.1%	13,390	10,952	-6.2%	14.7%	

Reporting dates

This week - 29 September 2025 - 05 October 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 40 , 2025 Vs Week 1, 2024 to Week 40 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 40, 2025 Vs Week 40, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 40 2025 Vs Week 39 2025