



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	0.8%	-6.0%	5.9%	-7.3%	2.7%	-5.8%
South West	-2.9%	-3.3%	5.0%	-8.6%	1.7%	-3.8%
UK	0.5%	-1.0%	4.2%	-6.0%	4.6%	-2.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,375,580 which is 0.2% down on the previous year.

The total number of visitors for the year to date is 10,017,740 which is 0.8% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 22 September 2025 was 255,072.

The busiest day in week commencing 22 September 2025 was Saturday with 50,558 visitors.

The peak hour of the week was 13:00 on Saturday 27 September 2025 with footfall of 6,500.

Footfall Counts by week

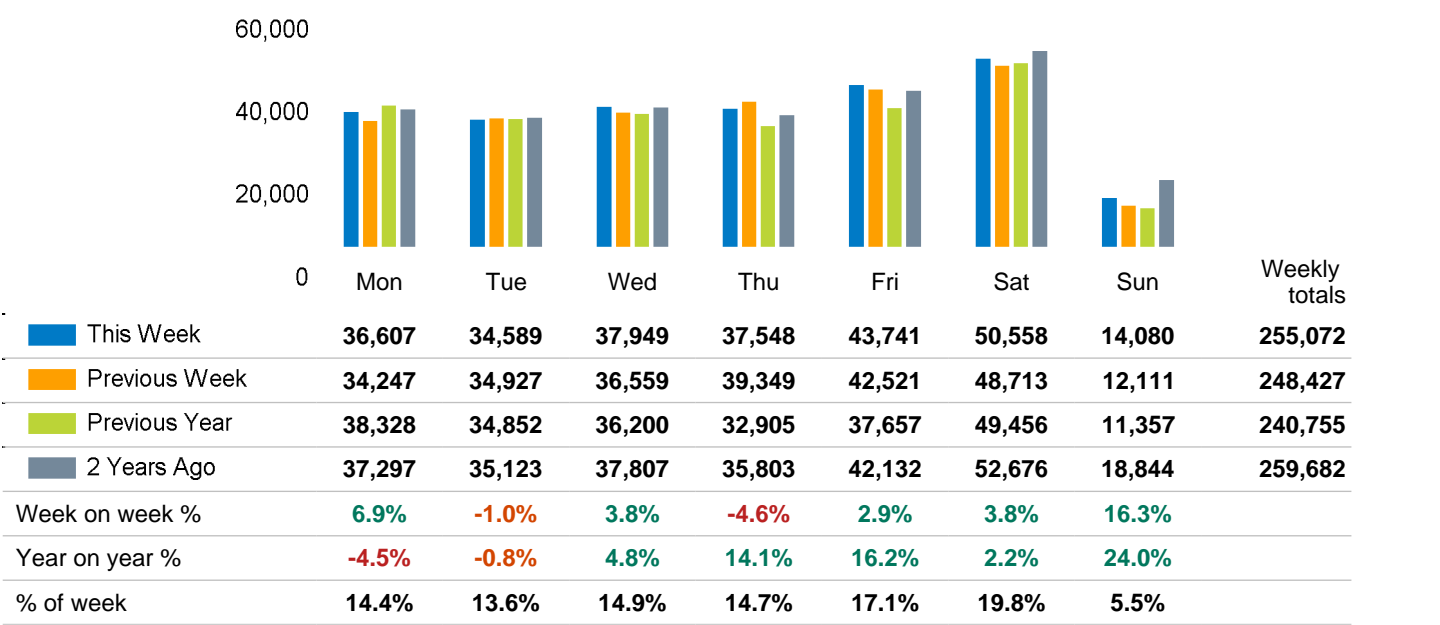


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

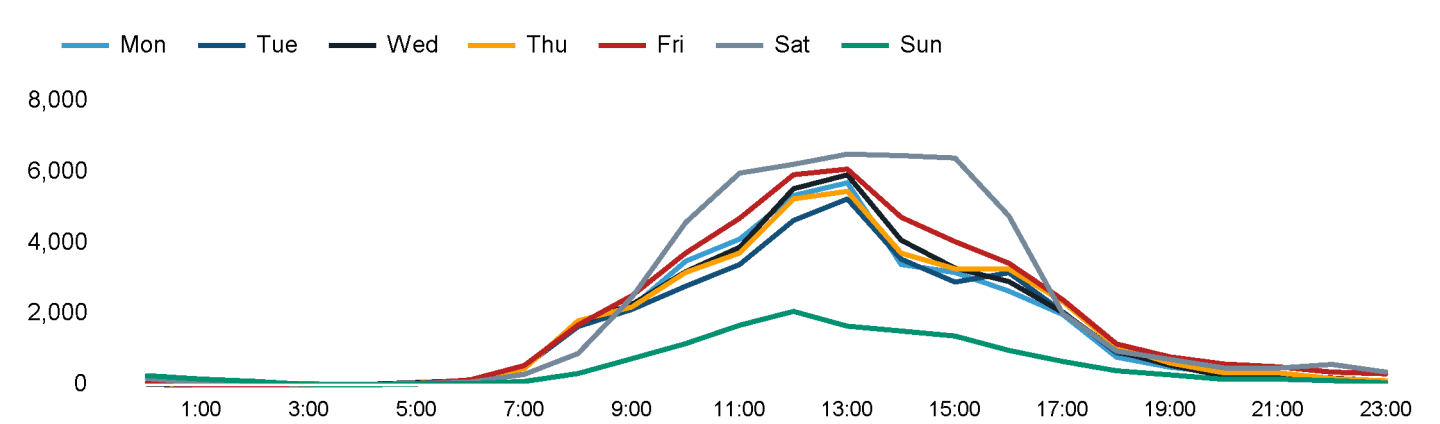
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	18°	18°	19°	20°	19°	18°	16°
Previous week	19°	18°	21°	21°	21°	21°	19°
Previous year	20°	19°	18°	17°	17°	20°	19°

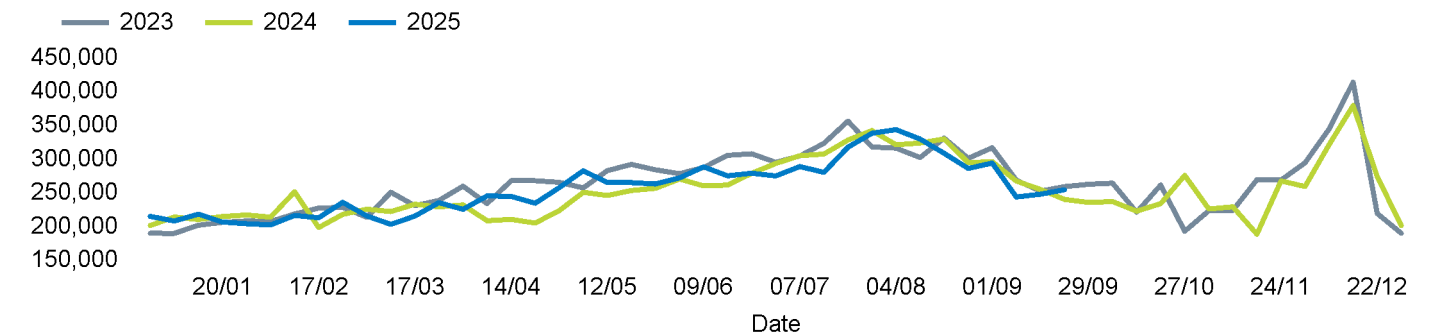
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	19,568	7.7%	19,066	18,288	2.6%	7.0%	
Commercial Arcade at High Street, Westbound	16,371	6.4%	16,165	15,427	1.3%	6.1%	
High Street at Commercial Arcade, Northbound	34,309	13.5%	32,820	32,516	4.5%	5.5%	
High Street at Commercial Arcade, Southbound	36,274	14.2%	34,692	34,173	4.6%	6.1%	
Market Square from Market Steps	30,301	11.9%	29,993	26,858	1.0%	12.8%	
Market Square from the Arcade	17,076	6.7%	17,479	19,248	-2.3%	-11.3%	
Market Square from the Church	15,022	5.9%	15,135	13,812	-0.7%	8.8%	
The Pollet at High Street, Northbound	28,188	11.1%	27,358	27,619	3.0%	2.1%	
The Pollet at High Street, Southbound	29,612	11.6%	28,988	28,474	2.2%	4.0%	
The Pollet at Smith Street, Eastbound	14,961	5.9%	14,162	13,172	5.6%	13.6%	
The Pollet at Smith Street, Westbound	13,390	5.2%	12,569	11,168	6.5%	19.9%	

Reporting dates

This week - 22 September 2025 - 28 September 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 39 , 2025 Vs Week 1, 2024 to Week 39 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week39, 2025 Vs Week 39, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 39 2025 Vs Week 38 2025