



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

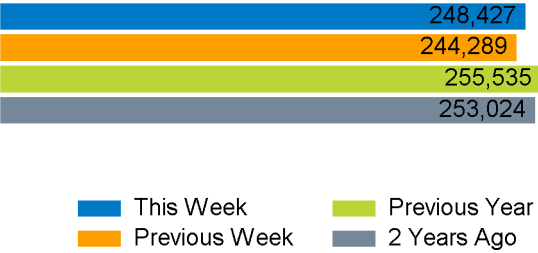
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	0.7%	-5.9%	-2.8%	1.0%	1.7%	-4.6%
South West	-3.1%	-3.1%	-0.6%	-0.1%	4.7%	-1.5%
UK	0.5%	-0.8%	-3.5%	2.7%	4.1%	4.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,361,263 which is 0.4% down on the previous year.
- The total number of visitors for the year to date is 9,762,668 which is 0.7% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 15 September 2025 was 248,427.
- The busiest day in week commencing 15 September 2025 was Saturday with 48,713 visitors.
- The peak hour of the week was 14:00 on Saturday 20 September 2025 with footfall of 6,199.

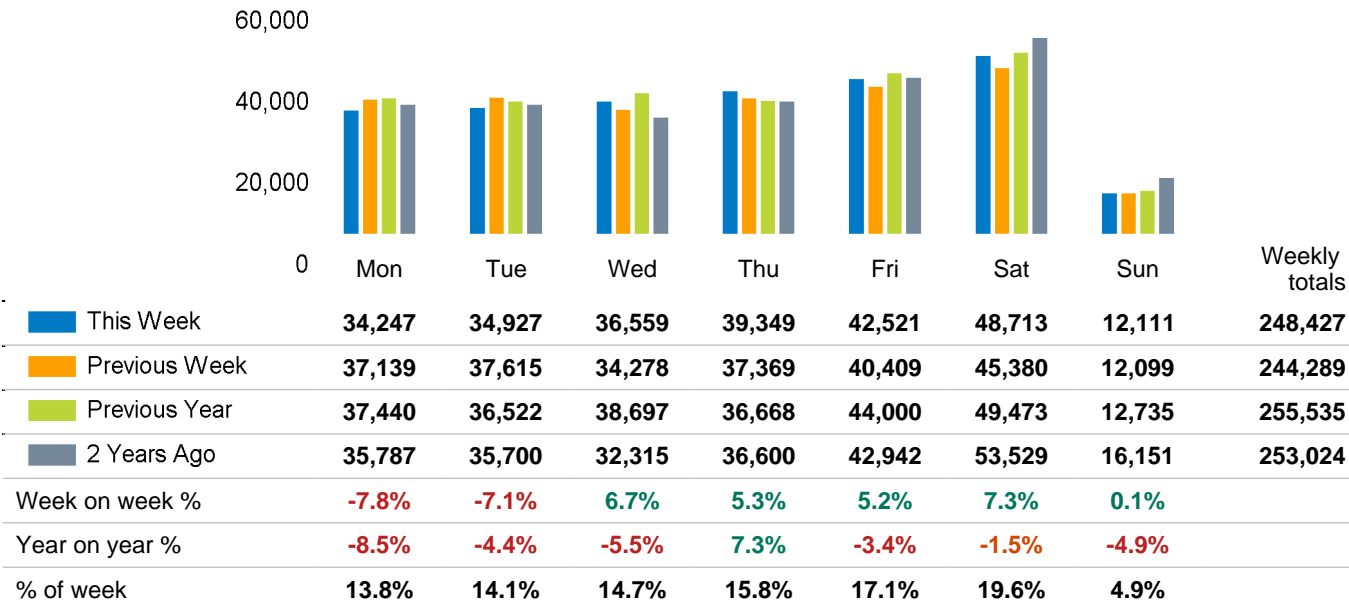
Footfall Counts by week



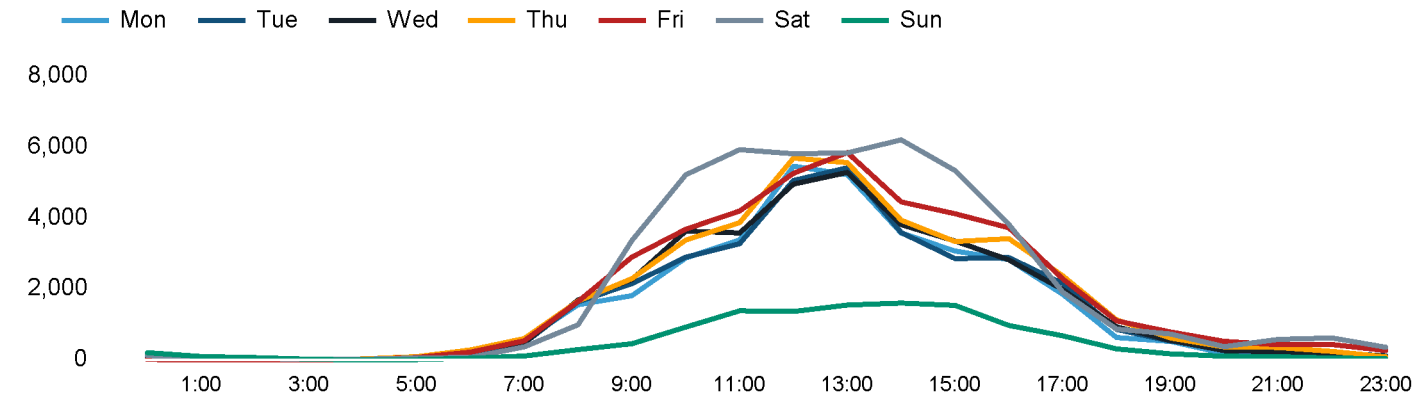
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	19°	18°	21°	21°	21°	21°	15°
Previous week	22°	21°	21°	19°	19°	19°	19°
Previous year	21°	21°	21°	22°	22°	24°	23°

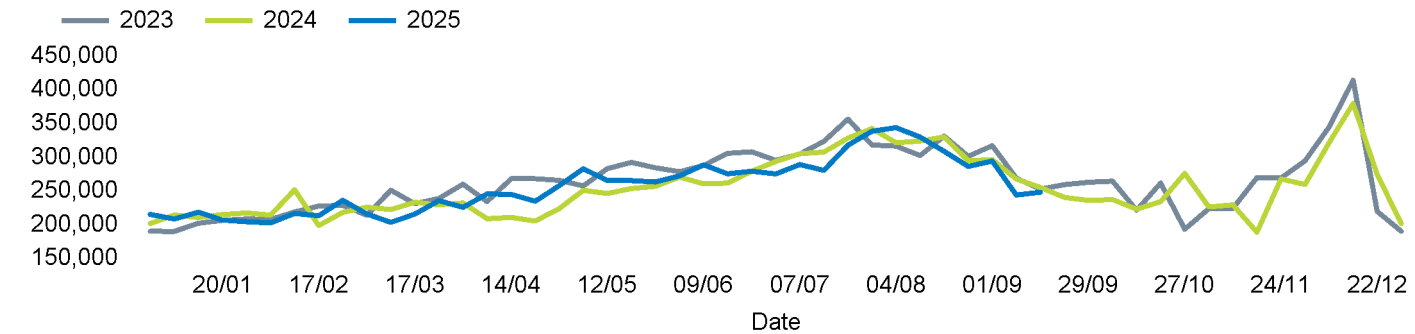
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	19,066	7.7%	18,545	19,448	2.8%	-2.0%	<div> <div></div> <div></div> <div></div> </div>
Commercial Arcade at High Street, Westbound	16,165	6.5%	15,484	15,980	4.4%	1.2%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Northbound	32,820	13.2%	31,917	34,073	2.8%	-3.7%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Southbound	34,692	14.0%	33,745	35,860	2.8%	-3.3%	<div> <div></div> <div></div> <div></div> </div>
Market Square from Market Steps	29,993	12.1%	29,074	28,720	3.2%	4.4%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Arcade	17,479	7.0%	16,248	19,846	7.6%	-11.9%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Church	15,135	6.1%	14,380	16,359	5.3%	-7.5%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Northbound	27,358	11.0%	27,675	29,328	-1.1%	-6.7%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Southbound	28,988	11.7%	29,324	29,956	-1.1%	-3.2%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Eastbound	14,162	5.7%	14,755	13,992	-4.0%	1.2%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Westbound	12,569	5.1%	13,142	11,973	-4.4%	5.0%	<div> <div></div> <div></div> <div></div> </div>

Reporting dates

This week - 15 September 2025 - 21 September 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 38 , 2025 Vs Week 1, 2024 to Week 38 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week38, 2025 Vs Week 38, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 38 2025 Vs Week 37 2025