



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	0.8%	-6.1%	-8.8%	-0.5%	-17.1%	-9.7%
South West	-3.2%	-3.2%	-6.1%	0.3%	-3.9%	4.6%
UK	0.6%	-0.9%	-3.9%	-2.2%	-3.0%	1.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,368,371 which is 0.4% down on the previous year.

The total number of visitors for the year to date is 9,514,241 which is 0.8% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 8 September 2025 was 244,289.

The busiest day in week commencing 8 September 2025 was Saturday with 45,380 visitors.

The peak hour of the week was 14:00 on Saturday 13 September 2025 with footfall of 6,232.

Footfall Counts by week

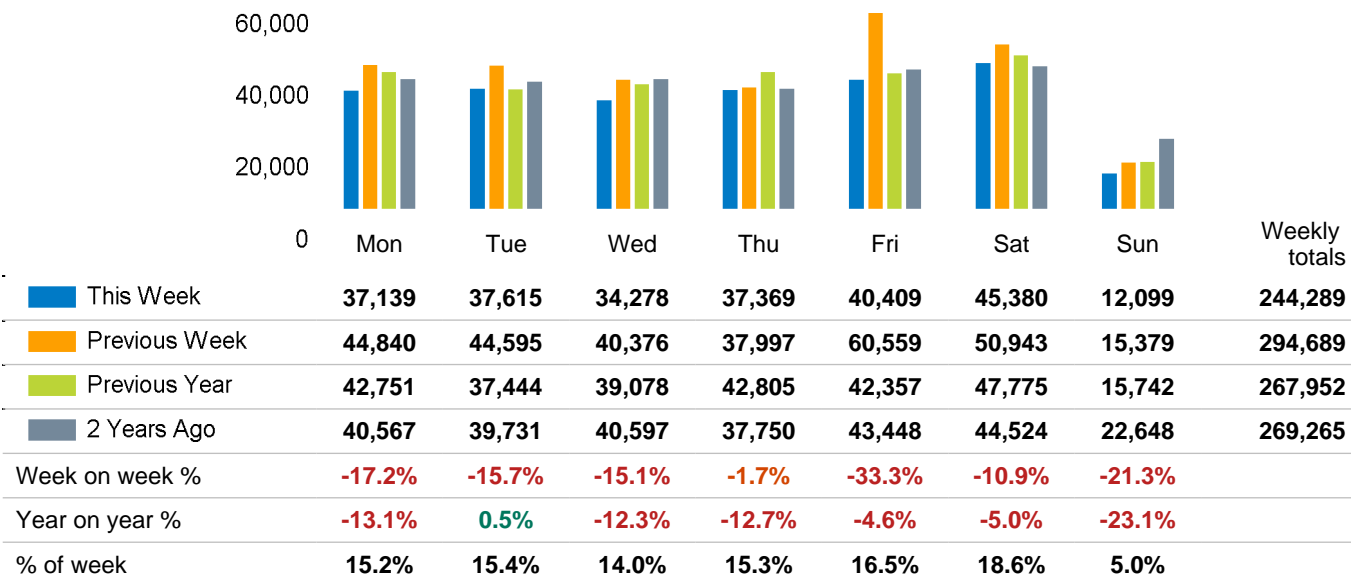


This Week
Previous Week
Previous Year
2 Years Ago

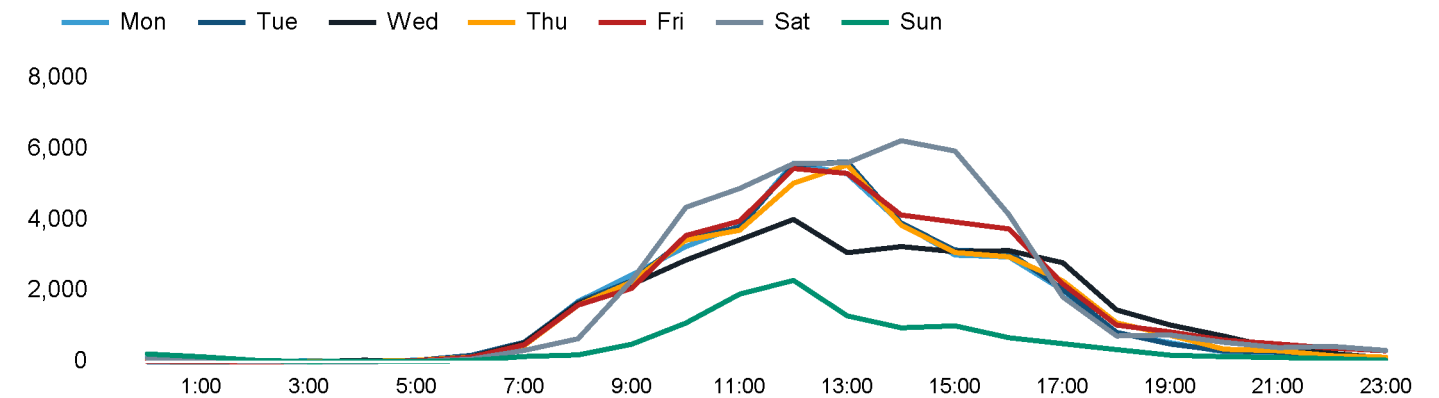
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	22°	21°	21°	19°	19°	19°	19°
Previous week							
	22°	21°	21°	21°	24°	25°	25°
Previous year							
	19°	19°	19°	18°	21°	23°	22°

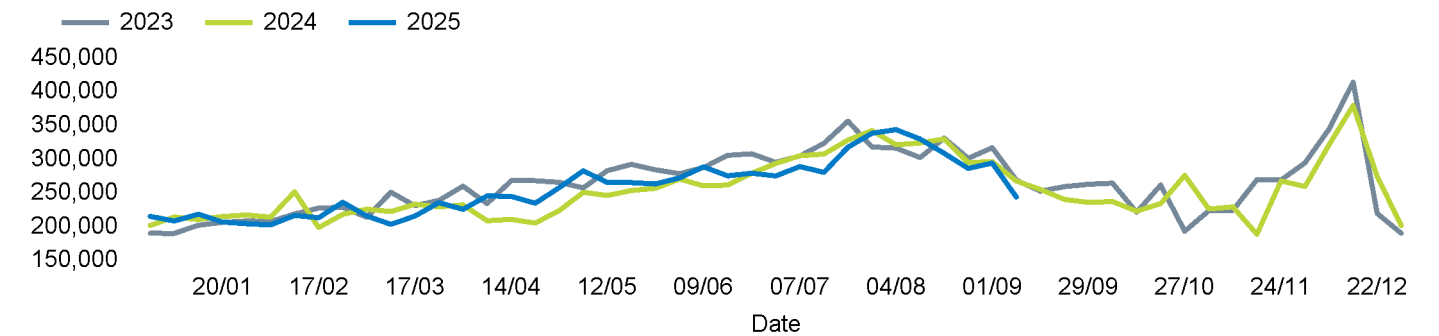
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	18,545	7.6%	23,129	20,262	-19.8%	-8.5%	<div> <div></div> <div></div> <div></div> </div>
Commercial Arcade at High Street, Westbound	15,484	6.3%	19,230	16,959	-19.5%	-8.7%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Northbound	31,917	13.1%	39,009	36,073	-18.2%	-11.5%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Southbound	33,745	13.8%	40,087	37,921	-15.8%	-11.0%	<div> <div></div> <div></div> <div></div> </div>
Market Square from Market Steps	29,074	11.9%	34,409	29,710	-15.5%	-2.1%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Arcade	16,248	6.7%	20,390	20,612	-20.3%	-21.2%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Church	14,380	5.9%	17,935	16,762	-19.8%	-14.2%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Northbound	27,675	11.3%	33,904	30,654	-18.4%	-9.7%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Southbound	29,324	12.0%	34,321	31,694	-14.6%	-7.5%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Eastbound	14,755	6.0%	16,751	14,546	-11.9%	1.4%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Westbound	13,142	5.4%	15,524	12,759	-15.3%	3.0%	<div> <div></div> <div></div> <div></div> </div>

Reporting dates

This week - 08 September 2025 - 14 September 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 37 , 2025 Vs Week 1, 2024 to Week 37 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week37, 2025 Vs Week 37, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 37 2025 Vs Week 36 2025