



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.1%	-6.3%	-0.7%	-6.5%	2.8%	0.5%
South West	-3.1%	-3.3%	2.4%	-9.4%	-6.7%	-14.3%
UK	0.7%	-0.9%	0.8%	-3.6%	-4.2%	-7.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,392,034 which is 0.2% down on the previous year.
- The total number of visitors for the year to date is 9,269,952 which is 1.1% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 1 September 2025 was 294,689.
- The busiest day in week commencing 1 September 2025 was Friday with 60,559 visitors.
- The peak hour of the week was 13:00 on Friday 5 September 2025 with footfall of 10,130.

Footfall Counts by week

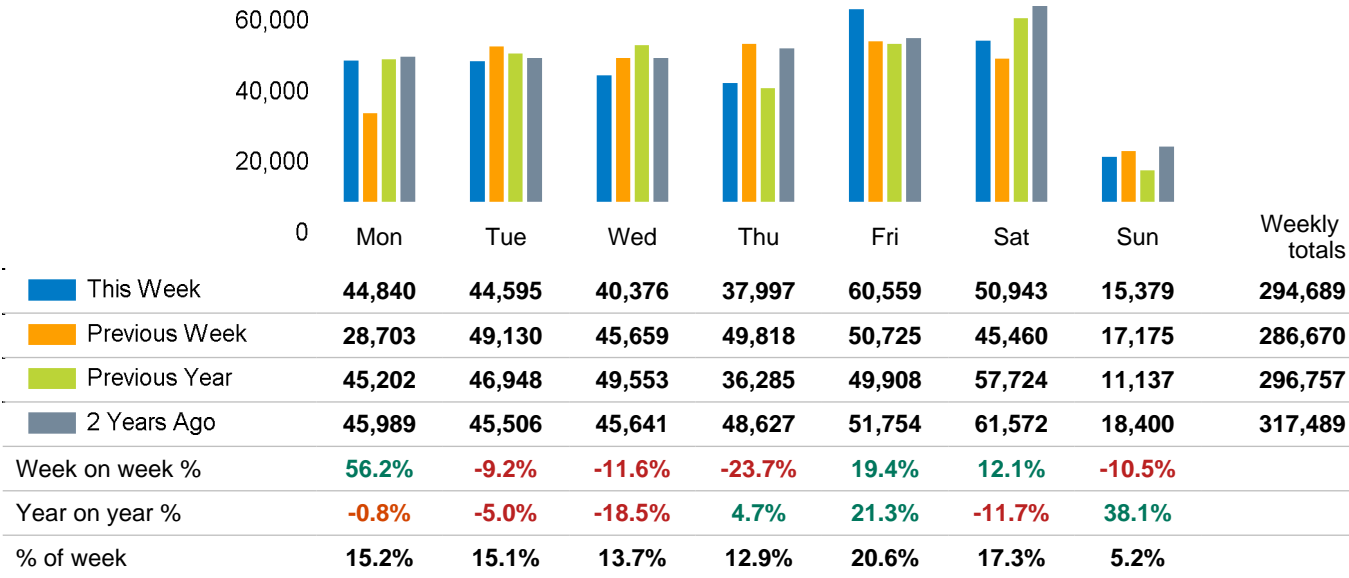


This Week
Previous Week
Previous Year
2 Years Ago

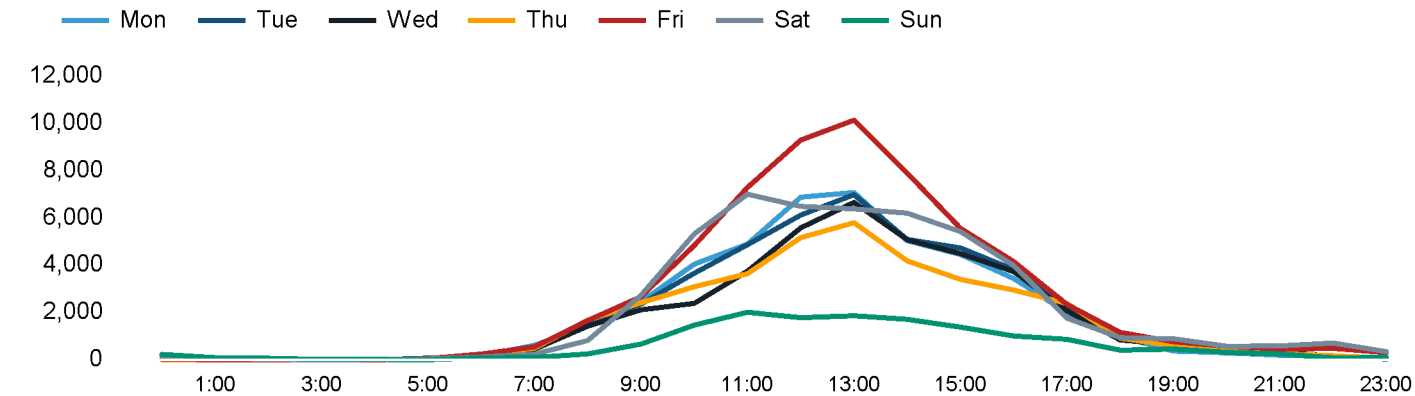
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	22°	21°	21°	21°	24°	25°	21°
Previous week	29°	28°	23°	23°	21°	21°	23°
Previous year	21°	21°	22°	21°	23°	22°	20°

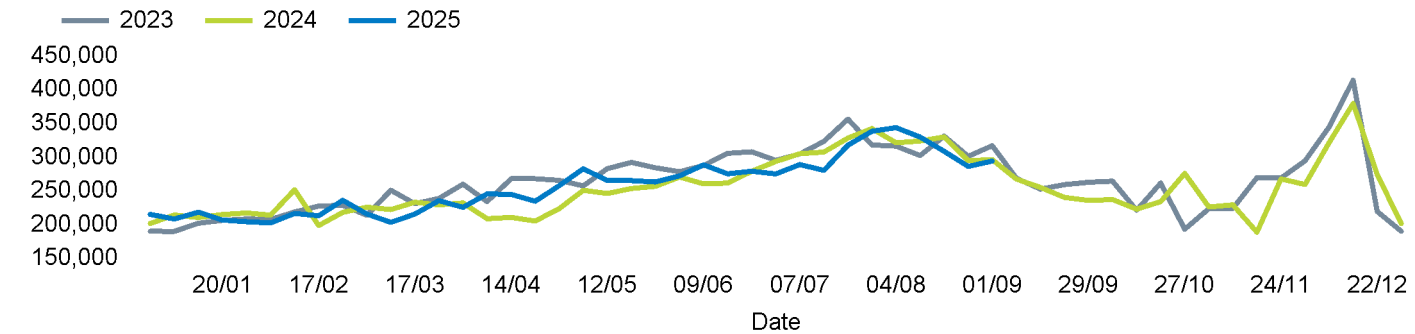
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	23,129	7.8%	22,159	22,920	4.4%	0.9%	<div> <div></div> <div></div> <div></div> </div>
Commercial Arcade at High Street, Westbound	19,230	6.5%	18,127	18,847	6.1%	2.0%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Northbound	39,009	13.2%	36,959	39,370	5.5%	-0.9%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Southbound	40,087	13.6%	38,401	41,556	4.4%	-3.5%	<div> <div></div> <div></div> <div></div> </div>
Market Square from Market Steps	34,409	11.7%	39,420	35,792	-12.7%	-3.9%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Arcade	20,390	6.9%	19,044	23,499	7.1%	-13.2%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Church	17,935	6.1%	17,597	18,760	1.9%	-4.4%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Northbound	33,904	11.5%	31,736	33,039	6.8%	2.6%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Southbound	34,321	11.6%	32,402	33,716	5.9%	1.8%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Eastbound	16,751	5.7%	16,132	15,591	3.8%	7.4%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Westbound	15,524	5.3%	14,693	13,667	5.7%	13.6%	<div> <div></div> <div></div> <div></div> </div>

Reporting dates

This week - 01 September 2025 - 07 September 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 36 , 2025 Vs Week 1, 2024 to Week 36 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 36, 2025 Vs Week 36, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 36 2025 Vs Week 35 2025